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June 28, 2011

TO: Members of the MAG Economic Development Committee

FROM: Mayor Thomas Schoaf, City of Litchfield Park, Vice Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, July 5, 2011 - 12:00 Noon
(PLEASE NOTE MEETING LOCATION CHANGE)
Greater Phoenix Economic Council (see enclosed map)
Renaissance Square
2 North Central Avenue, Suite 2500
Phoenix, Arizona 85004

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. A light lunch will be provided.

Attendees can park in the garage under the MAG building and walk to the Renaissance Building, or park in the CityScape parking garage. The CityScape parking garage entrance is located on northeast corner of Jefferson Street and 1st Avenue. Please park in the visitor parking section in the CityScape parking garage. Take the stairs or elevator at the back of the parking garage down one level to the Renaissance Square entrance (P2), walk through the tunnel, up the escalator and to your right to the second bank of elevators. GPEC is on the 25th Floor. Bring your parking ticket to the meeting. Parking will be validated for each parking location. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the MAG garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Management Analyst, at (602) 254-6300.

A Voluntary Association of Local Governments in Maricopa County

City of Apache Junction ▲ City of Avondale ▲ Town of Buckeye ▲ Town of Carefree ▲ Town of Cave Creek ▲ City of Chandler ▲ City of El Mirage ▲ Fort McDowell Yavapai Nation ▲ Town of Fountain Hills ▲ Town of Gila Bend
Gila River Indian Community ▲ Town of Gilbert ▲ City of Glendale ▲ City of Goodyear ▲ Town of Guadalupe ▲ City of Litchfield Park ▲ Maricopa County ▲ City of Mesa ▲ Town of Paradise Valley ▲ City of Peoria ▲ City of Phoenix
Town of Queen Creek ▲ Salt River Pima-Maricopa Indian Community ▲ City of Scottsdale ▲ City of Surprise ▲ City of Tempe ▲ City of Tolleson ▲ Town of Wickenburg ▲ Town of Youngtown ▲ Arizona Department of Transportation

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
JULY 5, 2011

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of the June 7, 2011 Economic Development Committee Meeting Minutes

2. Information and discussion.

3. Review and approval of the June 7, 2011 Economic Development Committee meeting minutes.

4. BNSF Railway Update - Arizona Economic Development Strategy

BNSF Railway (formerly Burlington Northern Santa Fe) is a critical link that connects freight consumers with the global marketplace. For more than 160 years, BNSF and its predecessor railroads, have played a vital role in building and sustaining this nation's economy. Staff has invited a representative from BNSF Railway to provide a presentation on efforts in the MAG region, including the BNSF economic development strategy for Arizona.

4. Information, discussion and possible action on coordinating with BNSF on potential economic development strategies.

5. Joint Web Site Update

On May 3, 2011, the Economic Development Committee (EDC) was provided an update on the joint web site project with the Greater Phoenix Economic Council (GPEC). The EDC approved a partnership between MAG and GPEC to develop a data system for economic development. The joint website will include interactive maps, graphs, charts and videos that will provide prospective businesses and residents information on the region. Staff will demonstrate a prototype of the web site and report on the selected name of the site. In addition, GPEC staff will provide a report on the importance and benefits of the web site, as well as the potential outcomes.

5. Information, discussion and input on the prototype and domain name of the joint website.

6. Brookings Metropolitan Business Planning Initiative Update

On May 3, 2011, the Economic Development Committee was provided a report on the Brookings Metropolitan Business Planning Initiative. Staff was directed to set up a workshop with Brookings to receive additional information on the initiative and the commitment involved. The workshop was held on May 17, 2011. At the May 25, 2011 Regional Council meeting, staff was authorized to submit a proposal to Brookings for MAG to be considered to participate in the Brookings Metropolitan Business Planning Initiative. Staff will provide an update on the Metropolitan Business Planning Initiative. Please refer to the enclosed material.

6. Information, discussion and input on the Brookings Metropolitan Business Planning Initiative.

7. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

7. Information and discussion.

8. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events. The

8. Information.

EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment



Parking

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Parking is also available under the MAG building on the corner of Van Buren St. and First Ave.