

October 24, 2011

TO: Members of the MAG Economic Development Committee

FROM: Mayor Thomas Schoaf, City of Litchfield Park, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR
THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, November 1, 2011 - 11:30 a.m. (PLEASE NOTE PERMANENT TIME CHANGE)
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Management Analyst, at (602) 254-6300.

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
NOVEMBER 1, 2011

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of the October 4, 2011 Economic Development Committee Meeting Minutes

4. U.S. Department of Commerce - Arizona U.S. Export Assistance Center Report

The U.S. Department of Commerce provides services in each state that connect U.S. companies with strategic international partners, including the Gold Key Service, which is a tailored program where companies travel to a target market and meet with potential agents, distributors, sales representatives, and other business partners. This assists in supporting President Obama's National Export Initiative (NEI) goal of doubling exports by the end of 2014. A representative from the U.S. Department of Commerce, Arizona U.S. Export Assistance Center, Anna Flaaten, will provide a report on the NEI and the services offered by the U.S. Department of Commerce to Arizona

2. Information and discussion.

3. Review and approval of the October 4, 2011 Economic Development Committee meeting minutes.

4. Information and discussion.

companies wanting to begin or increase export activities. Please refer to the enclosed material.

5. Greater Phoenix Rising Web Site

On July 5, 2011, the Economic Development Committee (EDC) was provided a demonstration on a prototype of the Greater Phoenix Rising web site. The EDC approved a partnership between MAG and GPEC to develop a data system for economic development. The joint website includes interactive maps, graphs, charts and videos that will provide prospective businesses and residents information on the region. This meeting will be the official launch of the Greater Phoenix Rising web site. MAG and GPEC staff will provide a report and demonstration of the web site.

5. Information and discussion.

6. Salt Lake City/Utah Transit Authority Multimodal Transit System Tour

On October 13-14, 2011, leaders and representatives from the MAG region attended a multimodal transit system tour of the Salt Lake City/Utah Transit Authority to gather information regarding the economic and transportation benefits of multimodal connectivity among bus transit, light rail, and commuter rail in Utah Transit Authority's transit system along the Wasatch Front Range and Great Salt Lake. The economic development tools used by the State of Utah include, Utah Redevelopment Agencies (RDA) legislation, Economic Development (EDA) legislation, and Community Development (CDA) legislation. Staff will provide a report on the experience of the multimodal transit system tour and Utah's economic development tools.

6. Information and discussion.

7. Metropolitan Business Planning Initiative Update

In August 2011, Brookings announced that MAG, in collaboration with economic development leaders from across the Valley, had been selected to participate in the Initiative to determine an economic development strategy for the region with a goal of enhancing the economy and

7. Information, discussion and input.

creating sustainable jobs. The Metropolitan Business Planning Initiative was officially launched at the October 4, 2011 Economic Development Committee meeting. A work session held on October 20 and 21, 2011, included a staff-level review of the market analysis for the region's economy. Staff will provide an update on the outcome of the work session.

8. Update on EDC Projects

Several projects have resulted from the discussions at the Economic Development Committee (EDC) meetings over the past year. Staff will provide an update on these projects and activities.

9. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

10. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

8. Information, discussion and input.

9. Information and discussion.

10. Information.