

April 25, 2012

TO: Members of the MAG Economic Development Committee

FROM: Mayor Thomas Schoaf, City of Litchfield Park, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA FOR
THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, May 1, 2012-11:30 a.m.
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Management Analyst, at (602) 254-6300.

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
MAY 1, 2012

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of the April 3, 2012 Economic Development Committee Meeting Minutes

4. Report on the City of Phoenix "Buy Local" Policy

At the April 3, 2012 Economic Development Committee meeting, Mayor Stanton announced that the City of Phoenix passed a Buy Local First ordinance. As a result of this policy, locally based businesses in every city and town in this region will be the beneficiary of the City of Phoenix's decision to pass this ordinance. The ordinance gives first preference to locally owned businesses in this region for small contracts that are \$50,000 or less. A representative from the City of Phoenix will provide information regarding the Buy Local First ordinance.

2. Information and discussion.

3. Review and approval of the April 3, 2012 Economic Development Committee meeting minutes.

4. Information and discussion.

5. Discussion Regarding the Effectiveness of the Economic Development Committee

In October 2010, the Regional Council approved the creation of the Economic Development Committee (EDC). At that time, it was suggested that a two year sunset review by the Regional Council be included with the formation of this committee. October 2012 will be two years since the EDC was formed. A survey instrument has been sent out to the EDC members to gauge the effectiveness of the committee.

In addition, the EDC member agency elected official positions are eligible for reappointment by recommendation of the Executive Committee and approval of the Regional Council. Appointments occur each year at the annual Regional Council meeting in June. Due to the Executive Committee election of officers at the Regional Council annual meeting, and some elected officials not running again for election, there will be additional changes in the EDC member agency elected official representation. The business members' two-year terms are also eligible for reappointment by recommendation of the Executive Committee and approval of the Regional Council. Staff will provide an update on the upcoming EDC member changes and the results of the survey. Please refer to the enclosed material.

6. Metropolitan Business Planning Initiative Update

At the May 25, 2011 Regional Council meeting, the Brookings Metropolitan Business Planning Initiative was discussed. It was presented that this Initiative seeks to develop new levels of coordination, expertise, effectiveness and business discipline in the practice of regional economic development. Approval to participate in the Brookings Metropolitan Business Planning Initiative was passed by the Regional Council at the May 25, 2011 meeting. In April 2012, a report was made to the Brookings Institute regarding the Metropolitan Business Planning Initiative. A report will be provided on the Strategic Overview and

5. Information, discussion and possible action.

6. Information, discussion and input.

two lead initiatives, clean technology and unmanned systems. In addition, analysis is underway to determine the potential for a tool to assist in determining human capital needs. Staff will provide an update on the Metropolitan Business Planning Initiative.

7. Request for Future Agenda Items

Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

8. Comments from the Committee

An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Adjournment

7. Information and discussion.

8. Information.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
ECONOMIC DEVELOPMENT COMMITTEE

April 3, 2012

MAG Offices, Saguaro Room
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Thomas L. Schoaf, Litchfield Park,
Chair
#Mayor Hugh Hallman, Tempe, Vice Chair
Steven Betts, GPEC
Dr. Joseph Cavinato, Thunderbird
Mark Dreher, East Valley Partnership
#Thomas Franz, Greater Phoenix Leadership
Jim Kenny, El Dorado Holdings, Inc.
*Mayor Jim Lane, Scottsdale
Mayor Michael LeVault, Youngtown
Mayor John Lewis, Gilbert
Mayor Marie Lopez-Rogers, Avondale
Mayor Jackie Meck, Buckeye
#Mary Peters, Mary Peters Consulting
Jim Rounds, Elliott D. Pollack & Company

Floyd Roehrich, Jr., ADOT
Todd Sanders, Greater Phoenix Chamber
of Commerce
Mayor Jay Schlum, Fountain Hills
#Mayor Elaine Scruggs, Glendale
Councilmember, Jack Sellers, Chandler
Jeffrey Simmons, Ryley Carlock &
Applewhite
Mayor Scott Smith, Mesa
Mayor Greg Stanton, Phoenix
#Sandra Watson, Arizona Commerce
Authority
Candace Wiest, WESTMARC
*Supervisor Mary Rose Wilcox, Maricopa
County
Mayor Sharon Wolcott, Surprise

* Not present

Participated by video or telephone conference call

OTHERS PRESENT (from sign-in sheet(s)):

Eric Anderson, MAG
Gonzalo Ariceta, Thunderbird
Farhana Baki, MAG
Len Becker, Town of Buckeye
Cheryl Covert, Town of Buckeye
Miranda Culver, Mesa
Brent Cain, HDR Engineering
Michael Celaya, Surprise
Ryan Cook, Parsons Brinckerhoff
Sampad Das, Thunderbird
Brett David, Thunderbird
Jonathan Donie, MAG
Jami Garrison, MAG
Jenna Goad, Glendale

Fikre Gurja, Thunderbird
Bob Hazlett, MAG
Darren Henderson, Parsons Brinckerhoff
Jose Luis Castro Ibarra, Port of Guaymas
Brad Lundahl, Scottsdale
Denise McClafferty, MAG
Edward Matloub, Thunderbird
Abhilash Mishra, Thunderbird
Tommy Ogden, Thunderbird
Greg Osborne, Thunderbird
Yutaka Oyama, Thunderbird
Linda Priano, MAG
Tom Remes, Phoenix
Michelle Rider, WESTMARC

Francisco Sanchez, Thunderbird
Amy St. Peter, MAG
Dennis Smith, MAG

Tim Strow, MAG

Kelly Taft, MAG
Jack Tomasik, CAAG
Rohan Verma, Thunderbird
Guillermo Von Borstel, Port of Guaymas
Matt Williamson, Thunderbird

1. Call to Order

The Economic Development Committee (EDC) meeting was called to order by Chair Schoaf at 11:37 a.m. Chair Schoaf noted that Mayor Hallman, Tom Franz, Mary Peters, and Mayor Scruggs were participating by telephone conference.

Chair Schoaf noted public comment cards were available for those members of the public who wish to comment. Transit tickets were available from Valley Metro for those using transit to come to the meeting. Parking validation was available for the MAG parking facilities for those who parked in the garage.

2. Call to the Audience

Chair Schoaf stated according to the MAG public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non action agenda items that are on the agenda for discussion or information only. Chair Schoaf noted that no public comment cards had been received.

3. Approval of the March 6, 2012 Economic Development Committee Meeting Minutes

Chair Schoaf asked if the members had any questions regarding the March 6, 2012 meeting minutes. There were none.

Mayor Lopez-Rogers moved to approve the March 6, 2012 Economic Development Committee meeting minutes. Mayor Smith seconded the motion and the motion carried unanimously.

5. Update on the Arizona-Canada Supply Chain Landscape Analysis

This item was taken out of order.

Dennis Smith stated MAG contracted with the Thunderbird School of Global Management Organizational Consulting Practicum program to conduct an Arizona-Canada supply chain landscape analysis. He then introduced the Thunderbird lead team member, Edward Matloub.

Mr. Matloub stated the team would present interim findings on the Arizona-Canada supply chain landscape analysis, along with case studies, and potential opportunities and

recommendations with the final analysis results and final recommendations by April 30, 2012. He noted some of the key findings were the strong bi-coastal trade patterns, the competitive advantages Arizona has with the aerospace industry, clean energy competitiveness, and industry specific cluster development.

Mr. Matloub stated the bilateral trade in the aerospace industry is \$400 million and added industries, such as health care, bio-tech, and aerospace, are attracted to large research institutions. He noted that Arizona State University (ASU) could be a great resource for research in this region, especially in the aerospace sector.

Mr. Matloub reported Canada is our second largest export market and the fourth largest import market. He stated in 2011 the US-Canada bilateral trade was \$557 billion and currently, Canadian-owned companies employ 13,156 people in 736 locations in Arizona. Mr. Matloub presented a range of industries, such as utilities, mining, technology, automotive, and aerospace, in which our region could form relationships with Canada.

Mr. Matloub added, at the present time, Canada is the largest supplier of energy to the United States. He stated a Canadian utility company, EPCOR, invested \$470 million in Arizona. He noted solar sales in the Valley are also rising, investment is increasing, and this presented an opportunity for another Canadian company, Capital Power, to expand their solar presence in Arizona. He added in 2010 the Arizona solar industry was \$2 billion and it is rapidly growing. Arizona needs to aggressively continue promoting renewable energy.

Mr. Matloub stated that based on the team's findings, Arizona needs to establish working relationships with economic development organizations in major Canadian metropolitan areas, ensure that industry cluster in key Canadian cities are aligned to those in Arizona, and the infrastructure must support these clusters. He added the Thunderbird team will provide a final report by the end of April.

Chair Schoaf thanked the Thunderbird team for their presentation.

Chair Schoaf asked the Thunderbird team if they could be more specific in regards to the area of research. Mr. Matloub stated companies like to partner and build relationships with universities to complete their research. He gave examples of the healthcare and aerospace industries. He noted ASU is producing top talent and the region should consider utilizing those services.

Chair Schoaf asked if there were any other questions or comments.

Mayor Lewis commented representatives from the Canadian Consulate, Canada Arizona Business Council, and Allegiant Air discussed the possibility of having direct flights from Canada to Arizona. He noted a recommendation was made to Allegiant Air to continue flying to Montana, North Dakota, and consider flights close to Toronto because Canadians find it much cheaper and easier to cross the border and then fly to Arizona, rather than flying directly out of Canada.

The team reported statistics show fifty-five percent of all tourists coming to our region, are coming from Canada. He noted this leads to investments in housing and relocating businesses to Arizona.

Steve Betts asked if the team has conducted any research in commerce activity in regards to rail or trucking connections between Western Canada and Arizona.

The team reported that the CANAMEX corridor directly connects Phoenix to Calgary and Edmonton, and with Calgary being the sister city of Phoenix, there are some synergies in regards to clean energy.

Candace Wiest commented West Valley National Bank is considering an expansion and recently hired Thunderbird consultants and was impressed with their level of talent and service and highly recommends them.

Chair Schoaf thanked the team for their presentation and noted the committee appreciated their talent and services

4. Update on the Arizona-Mexico Supply Chain Landscape Analysis

Gonzalo Ariceta, Thunderbird team leader, introduced the team members that were contracted by MAG to provide a supply chain landscape analysis for Mexico. Mr. Ariceta stated the Arizona -Mexico supply chain analysis goal was to identify Mexican owned companies in the MAG region, companies in the MAG region engaging in trade with Mexico, companies in Mexico engaging in trade with the MAG region, and the current trading being done by these industries. This analysis will also identify economic development opportunities based on these industries and trading trends.

Mr. Ariceta presented interim findings on the supply chain landscape analysis for Mexico, as well as some case studies, potential opportunities and recommendations. He noted the findings for facilitating opportunities include partnerships between cities and states, reinvesting in borders and ports and incentives to attract businesses.

Mr. Ariceta stated to facilitate this growth we need to develop relationships with the aerospace, automotive and metal stamping industries, and suggested an interactive supplier databases and cross-border partnerships. The team presented an overview of the Mexico-Arizona relationship and also stated the main exports are machinery and transport equipment, mineral fuels and lubricants, and food and live animals.

Mr. Ariceta reported the percentage of Arizona exports to Mexico in 2010 was over \$5 billion and the percentage of imports to Arizona from Mexico totaled \$5.63 billion in 2010. He also stated Mexican visitors to Arizona spent \$2.65 billion in Arizona from July 2007 to June 2008, making tourism very relevant to Arizona.

Mr. Ariceta and his team presented on the importance of doing trade with Sonora, Mexico. Mr. Ariceta noted Sonora's main industries include electronic medical biotechnology, mining, agribusiness, and renewable energy. He added Sonora has the largest automotive project in northwestern Mexico and the largest aerospace machining cluster in the country.

Mr. Ogden reported that the Ford plant in Hermosillo increased their capacity from 313,000 to 500,000 cars per year with a \$1.5 billion investment. In addition, metal stamping companies Horst Engineering and Incertec increased their businesses by 20 percent. The team also presented their findings in the aerospace and raw material industries and how our state could benefit within these industries.

Mr. Ariceta stated the most compelling information was the imports from Mexico into the United States, and how Arizona's growth in this area is almost non-existent compared to California and Texas. He reported that Texas is centrally located with twenty-three tolled ports of entries, eleven being commercial. He added the ports are supported by private and public funds, and these funds are used to reinforce infrastructures of bridges and surrounding port areas. He also noted there are cross-border partnerships between Texas and Mexico City.

The Thunderbird team stated California also reinvests toll funds back to infrastructure. Baja, California is seeking to increase its competitiveness through Southern California suppliers, while the San Diego Border Trade office assists to facilitate new export relationships. Mr. Ariceta added the Otay Mesa East Port of Entry is estimated to be completed in 2015, bringing another port option to California.

Mr. Ogden stated findings for growth opportunities include reducing barriers during the border crossing process, reinvesting in the ports and the surrounding cities, developing positive business relationships with Sonora, supporting industrial parks to cultivate tier 2-3 suppliers, create a forum for Arizona-Mexico cooperation among economic development institutions and partnerships with universities. Mr. Ariceta informed the committee the final report will be completed by April 30, 2012.

Chair Schoaf asked if there were any questions or comments.

Mayor Hallman thanked the team specifically for the direction on why other states have certain competitive advantages and identifying the ways California and Texas are doing business.

Mayor Schlum asked for more detail about other revenue sources, such as toll roads. Brett Davis noted currently, Texas reinvests approximately five percent of the revenue back into their ports and this reinvestment goes into infrastructure and roads.

Mayor Schlum asked if there were specific examples of infrastructure improvements to strengthen our ability to trade with Mexico. Mr. Ariceta noted the team has been meeting with ADOT, ACA, and other stakeholders and the findings will be included in their final recommendation.

Councilman Sellers asked if they had met with the Arizona Mexican Commission to learn what their challenges are. Mr. Ariceta noted they have met with the Arizona Mexican Commission and the economic development staff in Nogales to learn the strengths and challenges they are experiencing. He noted that these findings will also be in the final report.

Mark Dreher asked if rail was considered as part of the analysis. Mr. Ariceta stated that the rail goes directly from Guaymas, through Hermosillo and Nogales. He added that currently, the infrastructure is not as developed as the rail is in Texas, but believes this is an excellent opportunity.

Dennis Smith asked why metal stamping is such an opportunity for manufacturing here in Arizona. Greg Osborne stated metal stamping is metal shaping of parts for the aerospace, automotive and the biomedical industry. He reported that after speaking with businesses in Mexico, this is one demand that is not being met and they cannot find enough metal stampers to supply these industries.

Chair Schoaf thanked the team for their presentation and noted the committee appreciated their talent and services.

6. Report on the Port of Guaymas

Mayor Smith stated Guaymas is a Sister City of Mesa. He noted that he had the opportunity to visit and tour the port, and was extremely impressed with the development at this port. Mayor Smith then introduced Jose Luis Castro Ibarra, Guaymas Port Director, to provide an update on the activities at the port.

Mr. Ibarra provided an update on the current and proposed future development activities at the port. He stated the port deals with bulk grain, mineral, general cargo, fuels and fluids, and cruise ships.

He noted the Port of Guaymas Master Plan includes several new terminals, a general cargo area, and multimodal and multi-uses areas. He added the latest improvements include new port capacity to -47.5m in depth, new infrastructure for handling and storing cargo, new lighting, acquisition of new technology, and an updated maneuverability study. Mr. Ibarra stated there are also new terminals under construction, which include a bulk mineral terminal and a fluids terminal.

Mr. Ibarra then presented the worldwide routes available to and from the Port of Guaymas. He also presented detailed specifications of the master plan, a logistic trade zone and internal rail possibilities. He informed the committee that the Port of Guaymas handles cargo for Arizona businesses and they continue to look forward to promoting this relationship. He stated as the Port of Guaymas develops, so does the future economic development opportunities for the State of Arizona.

Chair Schoaf thanked him for his presentation and asked if there were any questions or comments.

Mayor Smith commented that Arizona needs to stay aware of how much development and business is happening at the Port of Guaymas.

7. Request for Future Agenda Items

Mayor Stanton announced that the City of Phoenix passed a Buy Local First ordinance and local was defined as the Maricopa region. He noted as a result, locally based businesses in every city and town in this region will be the beneficiary of the City of Phoenix's decision to pass this ordinance. He added this ordinance gives first preference to locally owned businesses in this region for small contracts that are \$50,000 or less.

Chair Schoaf suggested a representative from the City of Phoenix be invited to a future EDC meeting to discuss this ordinance.

8. Comments from the Committee

Chair Schoaf stated the next meeting is scheduled for Tuesday, May 1, 2012.

Adjournment

Mayor Lewis moved to adjourn the meeting. Mayor LeVault seconded the motion and the motion carried unanimously. There being no further business, the Economic Development Committee meeting was adjourned at 12:58 p.m.

Chair

Secretary

MAG Economic Development Committee (REVISED 7-27-2011)

Mission

The mission of the MAG Economic Development Committee (EDC) is to develop an opportunity-specific and action oriented plan that fosters and advances infrastructure in the MAG Region, especially transportation infrastructure that would further economic development opportunities.

Composition

1. Fourteen (14) MAG member agency elected officials - to be appointed by the MAG Regional Council
 - Central City
 - Maricopa County
 - Six West Valley
 - Six East Valley
 - The MAG member agency elected officials shall include the Chair, Vice Chair and immediate Past Chair of the Regional Council.
 - The Chair of the EDC will be the immediate past chair of the MAG Regional Council.
 - The Vice Chair of the EDC will be the Chair of the Regional Council.
 - The Chair and Vice Chair of the TPC will be members of the EDC.
 - The EDC will also include a seat for an ADOT Transportation Leadership position to be selected by the ADOT Director.
- Terms - In accordance with the MAG Committee Operating Policies and Procedures, the MAG member agency elected official members will have one-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. Appointments occur each year at the Regional Council meeting in July.
2. Eleven (11) business members of the MAG Economic Development Committee representing region-wide business interests.

| <u>POSITION</u> | <u>REPRESENTATIVE</u> |
|--|---|
| Economist | Jim Rounds, Elliott Pollack & Company, VP & Senior Economist |
| Transportation Industry Representatives | Jeffrey Simmons, Ryley Carlock, Transportation Attorney Mary Peters, HDR |
| Education | Dr. Joseph Cavinato, Professor of Supply Chain Management, Thunderbird |
| WESTMARC | Candace Wiest, Vice Chair of WESTMARC |
| East Valley Partnership | Mark Dreher, Chair of East Valley Partnership |
| Greater Phoenix Economic Council | Steve Betts, Board Member |
| Greater Phoenix Leadership | Thomas Franz, President/CEO of the Greater Phoenix Leadership |
| Development Community | Jim Kenny - El Dorado Holdings Inc. |
| Phoenix Chamber of Commerce Representative | Todd Sanders, President and CEO of the Phoenix Chamber of Commerce |
| Arizona Commerce Authority Representative | Sandra Watson, Chief Operating Officer |

- A quorum is a simple majority of members of the Regional Council on the MAG EDC, participating in person or by teleconference or videoconference, shall constitute a quorum for the transaction of business. Use of proxy at the MAG EDC is not permitted.
- If three (3) consecutive meetings are missed, the position will be considered vacated.
- The MAG EDC will make recommendations to the MAG Regional Council and coordinate with the JPAC.

Terms - The business members will have two-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council.

The MAG Economic Development Committee (EDC) will sunset in two years, unless it is renewed by the MAG Regional Council.

Economic Development Committee Members

(serving from August 2011 to June 2012)

Revised February 22, 2012

MAG Member Agency Elected Officials (approved by RC on July 27, 2011) and ADOT

| <u>POSITION</u> | <u>REPRESENTATIVE</u> | |
|-----------------------------|------------------------------------|----|
| RC Immediate Past Chair | Mayor Thomas Schoaf, Chair | WV |
| Regional Council Chair | Mayor Hugh Hallman, Vice Chair | EV |
| Regional Council Vice Chair | Mayor Marie Lopez Rogers, Avondale | WV |
| TPC Chair | Mayor Jim Lane, Scottsdale | EV |
| TPC Vice Chair | Mayor Jackie Meck, Buckeye | WV |
| Maricopa County | Supervisor Mary Rose Wilcox | MC |
| Central City | Mayor Greg Stanton, Phoenix | CC |
| | Mayor Michael LeVault, Youngtown | WV |
| | Mayor John Lewis, Gilbert | EV |
| | Mayor Sharon Wolcott | WV |
| | Mayor Jay Schlum, Fountain Hills | EV |
| | Mayor Elaine Scruggs, Glendale | WV |
| | Councilmember Jack Sellers | EV |
| | Mayor Scott Smith, Mesa | EV |

| | | |
|------------------------------------|--|------|
| ADOT Transportation Representative | Floyd Roehrick, Deputy Director for Policy | ADOT |
|------------------------------------|--|------|

Business Members (approved by the Regional Council on September 22, 2010)

| <u>POSITION</u> | <u>REPRESENTATIVE</u> |
|---|--|
| Economist | Jim Rounds, Elliot Pollack & Company, VP & Senior Economist |
| Transportation Industry Representatives (2) | 1) Jeffrey Simmons, Ryley Carlock, Transportation Attorney 2) Mary Peters, Mary Peters Consulting |
| Education | Dr. Joseph Cavinato, Professor of Supply Chain Management, Thunderbird |
| WESTMARC | Candace Wiest, Vice Chair of WESTMARC |
| East Valley Partnership | Mark Dreher, Chair of East Valley Partnership |
| Greater Phoenix Economic Council | Steve Betts, Board Member |
| Greater Phoenix Leadership | Thomas Franz, President/CEO of the GPL |
| Development Community | Jim Kenny - El Dorado Holdings, Inc. |
| Phoenix Chamber of Commerce | Todd Sanders, President/CEO of the Phoenix Chamber of Commerce |
| Arizona Commerce Authority | Sandra Watson, Chief Operating Officer |

**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|----|---|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| | <u>Freight/Commerce Related Issues</u> | | | | | | | |
| 1) | Interstate 11 and Inland Port Concepts (December 2010) | 0 | 0 | 1 | 4 | 9 | 14 | 4.57 |
| | Interstate 11 was a reoccurring theme when EDC members were asked to share their thoughts on opportunities available to move this region forward. Interstate 11 is a north-south travel corridor connecting communities in the Intermountain West that would improve upon trade and commerce opportunities for the MAG region. | | | | | | | |
| 2) | Inland Port Presentation and Discussion (February 2011) | 1 | 1 | 0 | 5 | 7 | 14 | 4.14 |
| | Michael Zachary from Parsons Brinckerhoff, the consultant for the MAG Freight Transportation Framework Study, discussed inland port projects and the role of freight coalitions that are forming around the country. | | | | | | | |
| 3) | Possible Impediments to the Freight Industry (February 2011) | 0 | 2 | 1 | 4 | 5 | 12 | 4.00 |
| | Discussion on House Bill 2165, legislation that requires railroad companies to provide ADOT and the affected communities notice and an opportunity to hold public hearings regarding plans to build a new route or site in a community before the railroad companies may invoke their eminent domain powers. | | | | | | | |
| 4) | Air Freight Discussion (May 2011) | 0 | 1 | 2 | 7 | 4 | 14 | 4.00 |
| | Mark Dobbins, Senior Vice President of SUMCO Phoenix Corporation and the Chairman-Elect of the Arizona Chamber, discussed his experience with a past project called Arizona Direct. The Arizona Direct project was organized by Valley businesses, government and public entities to equip and market airports in this region as world-class cargo hubs that also would elevate Arizona's international profile. | | | | | | | |
| 5) | Report on the Aerospace and Defense Industry in Arizona (June 2011) | 0 | 0 | 1 | 3 | 10 | 14 | 4.64 |
| | The report included a panel of speakers to address the different components of the aerospace & defense industry, including research, manufacturing, supply chain and network. The A&D industry currently contributes \$8.8 billion in gross state product to the local economy and is responsible for 93,800 jobs. The objective of this discussion was to determine how this region could enhance its position in the aerospace industry as it relates to movement of freight and transportation infrastructure. The need for an aerospace supply chain was discussed. | | | | | | | |

**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|-----|---|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| 6) | BNSF Railway Update - Arizona Economic Development Strategy (July 2011) | 0 | 1 | 1 | 6 | 4 | 12 | 4.08 |
| | BNSF Railway is a critical link that connects freight consumers with the global marketplace. LaTonya Finch, Regional Manager of Economic Development at BNSF Railway, provided a presentation on efforts in the MAG region, including the BNSF economic development strategy for Arizona. | | | | | | | |
| 7) | Update on the MAG Freight Transportation Framework Study (September 2011) | 0 | 0 | 0 | 4 | 10 | 14 | 4.71 |
| | The Freight Transportation Framework Study will develop a multimodal freight framework that will describe the movement of goods (truck, rail, air, and pipeline) through the study area, identify possible network deficiencies to the safe and efficient flow of goods in, out, through and within the region, and propose strategies to improve the transportation network that will enhance regional mobility for freight. Parsons Brinckerhoff, the consultant for the Freight Transportation Framework Study, provided an update on the status of the study. It was noted in the study that the state of Texas has been working to improve its ports of entries and diverting freight away from Arizona. | | | | | | | |
| 8) | Trucking Industry Update (September 2011) | 1 | 0 | 3 | 4 | 5 | 13 | 3.92 |
| | The purpose of the EDC is to ensure transportation planning that fosters economic development in the MAG region. A representative from the Arizona Trucking Association (Karen Rasmussen) provided an update on the trucking industry as it relates to economic development strategies for the region. A representative from the Arizona Department of Transportation (Floyd Roehrich) also discussed border permitting. | | | | | | | |
| 9) | Nogales Port of Entry Discussion (September 2011) | 0 | 1 | 1 | 2 | 9 | 13 | 4.46 |
| | The EDC discussed the Joint Planning Advisory Council's idea of working with the Arizona Mexico Commission to coordinate a trip to the Nogales port of entry. The purpose of the trip was to find ways to collaborate with the ports of entry to enhance our competitiveness with other states. | | | | | | | |
| 10) | Update on the Punta Colonet Port and Potential Arizona Rail Crossing (September 2011) | 1 | 1 | 1 | 3 | 6 | 12 | 4.00 |
| | The Arizona Mexico Commission hosted a breakfast meeting with representatives from the Ministry of Communications and Transportation of Mexico (SCT) to discuss advancing the deep water port project, Punta Colonet, in Baja California. The SCT discussed issuing a Request for Proposals (RFP) for the Punta Colonet project and the need to identify a potential rail crossing in Arizona for the new port. An update was provided on the discussions at this meeting, as well as an update on Interstate 11. | | | | | | | |

**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|-----|---|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| 12) | Port of Guaymas Report (January 2012) | 1 | 0 | 1 | 4 | 8 | 14 | 4.29 |
| | Over the past year, the EDC has had discussions regarding various inland port projects around the country and how they affect local and regional economies. As part of the EDC's mission to foster and advance transportation infrastructure in the region that would further economic development opportunities, Arizona State Senator Al Melvin was invited to discuss the idea of an additional intermodal port in Southern Arizona. This idea would take advantage of the container congestion presently experienced at the West Coast ports. | | | | | | | |
| 13) | Nogales and San Luis Ports of Entry Discussion (January 2012) | 0 | 0 | 2 | 3 | 6 | 11 | 4.36 |
| | In December 2011, two trips to the Arizona ports of entry in Nogales and San Luis were organized. Elected officials and staff from the regional planning agencies from Maricopa, Pinal and Pima Counties were in attendance. The purpose of these trips was to better understand the challenges facing freight movement to and from Mexico and Arizona. As a result of these trips, a resolution of support for our borders was developed. | | | | | | | |
| 14) | Discussion on Integration of FAA-Unmanned Aircraft Systems into the National Airspace System (March 2012) | 1 | 0 | 0 | 2 | 10 | 13 | 4.54 |
| | The Arizona Commerce Authority (ACA) is coordinating an effort to formally present Arizona's case to meet the FAA requirements for Unmanned Aircraft Systems (UAS) national test ranges. Three primary range locations and eight secondary options have been identified for FAA's consideration. A draft resolution to support range locations in Arizona for the FAA-UAS National Test Ranges was developed. Dr. Vicki Panhuise, Technical Advisor for Aerospace for the Arizona Commerce Authority, provided an update on the coordination efforts. The EDC recommended a resolution of support for the effort. | | | | | | | |
| 15) | Resolution of Support for Arizona's Ports of Entry with Mexico (March 2012) | 1 | 0 | 1 | 4 | 8 | 14 | 4.29 |
| | As a result of the two trips to the Arizona-Mexico border, a resolution of support for our borders was developed and reviewed by each organization, including SouthEastern Arizona Governments Organization (SEAGO) and Yuma Metropolitan Planning Organization (YMPO). The resolution also was discussed at the February 27, 2012 Joint Planning Advisory Council meeting. Comments from this meeting were incorporated into the resolution. The EDC recommended approval of the resolution. | | | | | | | |
| 16) | The Job Recovery Package for the Sate of Arizona Summary (December 2010) | 0 | 0 | 0 | 4 | 7 | 11 | 4.64 |
| | Jim Rounds from Elliott D. Pollack & Company provided an overview of a report prepared by Elliott Pollack for the State Legislature on job recovery in Arizona. The purpose of the report was to provide a list of recommendations that could assist in further diversifying the State's economic base and also result in the creation of high quality jobs for Arizona residents. | | | | | | | |

**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|-----|---|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| 17) | Local Government Incentives Involved in Business Prospects (February 2012) | 0 | 1 | 2 | 6 | 4 | 13 | 4.00 |
| | Historically, local government budgets have been supported largely by sales tax revenues. This often places cities and towns in competition with each other to attract sales tax generating business. With municipal budgets being tight due to the downturn in the economy, it was suggested that alternatives be discussed which could lead to a reduction in no-win competition between jurisdictions, which only reduces local revenue while providing no corresponding benefit to local residents. | | | | | | | |
| 18) | Marana's Job Creation Incentive Program (March 2012) | 0 | 1 | 5 | 4 | 4 | 14 | 3.79 |
| | In 2010, the Town of Marana adopted a job creation incentive program that tied the incentive mechanism to the community's approved goals for economic development. Josh Wright, Director of Strategic Initiatives for the Town of Marana at that time, provided a report on Marana's Job Creation Incentive Program. | | | | | | | |
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| | <u>Business/Trade Relationships</u> | | | | | | | |
| 19) | Outreach to the Greater Business Community (December 2010) | 0 | 1 | 0 | 5 | 6 | 12 | 4.33 |
| | The EDC discussed the importance of engaging the greater business community, the current Arizona assets that attract businesses to this region, and what Arizona may need to work on to retain and attract business in the future. The Committee suggested working with other economic development agencies so that there was no duplication. | | | | | | | |
| 20) | Major Business Relocations (February 2011) | 0 | 1 | 2 | 4 | 7 | 14 | 4.21 |
| | The EDC discussed Arizona's assets that attract businesses to this region and what Arizona may need to work on to retain and attract businesses in the future. David Noe, Vice President of APL Limited, spoke about doing business in Arizona and why APL relocated to the region. | | | | | | | |
| 21) | Expanding Business Relationships with Canada (March 2011) | 0 | 0 | 2 | 3 | 8 | 13 | 4.46 |
| | Rick Stephenson, Consul & Senior Trade Commissioner from the Canadian Consulate of Phoenix, discussed ideas for expanding the business relationship between Arizona and Canada. The Canada-Arizona trade relationship is valued at \$2.1 billion and supports more than 150,000 jobs in the Grand Canyon State. Mr. Stephenson pointed out there was a disconnect in that successful business leaders in the Valley do not have a relationship with the mayors. | | | | | | | |
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**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|-----|--|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| 23) | Expanding Business Relationships with Mexico (April 2011) | 0 | 1 | 1 | 3 | 9 | 14 | 4.43 |
| | Margie Emmermann, Executive Director of the Arizona Mexico Commission, discussed the importance of Mexico to Arizona's economy. Wendy Vittori, President of Arizona Sonora Manufacturing Initiative, discussed the importance of doing business with Mexico, specifically manufacturing, as a critical component of this region's economy. | | | | | | | |
| 24) | Expansion of Conair Corporation in the Valley (May 2011) | 0 | 1 | 3 | 8 | 1 | 13 | 3.69 |
| | Steve Alley, Director of Western Operations for Conair Corporation, discussed the expansion of the company at the Glendale Airpark near the Glendale Municipal Airport. Conair opened a national return center, sorting and re-tooling returned merchandise. They indicated that they had moved some of their operations out of China to streamline operations by reducing cycle times, reduce total operational costs, reduce dependence on foreign labor and vendors, and recoup portions of returned produce costs. | | | | | | | |
| 25) | Report on Outreach to the Canadian Business Council and Discussion on Outreach to Arizona-Mexico Business (May 2011) | 0 | 0 | 2 | 5 | 6 | 13 | 4.31 |
| | Discussions with the Canada-Arizona Business Council (CABC) resulted in the idea of holding a round table discussion with the members of the EDC and Canadian business members. The EDC directed staff to pursue a parallel track with business members from Mexico. This event will be done in cooperation with state and regional economic development agencies, Arizona Commerce Authority and Greater Phoenix Economic County. | | | | | | | |
| 26) | Business Relationships with Mexico (February 2012) | 0 | 0 | 2 | 3 | 9 | 14 | 4.50 |
| | At previous meetings, the EDC discussed the importance of doing business in Mexico as a critical component to Arizona's economy. In addition, the EDC has discussed the importance of improving global competitiveness for Arizona's ports of entry by increased staffing and improved infrastructure. At this meeting, Fernando Jimenez, Vice President of Commerce, and Lisa Short, Director, Export/Import Compliance with Sargent Aerospace and Defense, were invited to share their experience of doing business in Mexico, and the flow of commerce through the Arizona/Mexico ports of entry. | | | | | | | |
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**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|-----|--|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| | <u>Partnerships with Other Agencies</u> | | | | | | | |
| 27) | Partner with the Greater Phoenix Economic Council to Develop a Data System for Economic Development (Feb, April, May, July, Nov 2011 & Feb 2012) | 0 | 1 | 0 | 0 | 13 | 14 | 4.79 |
| | Discussion to partner with the Greater Phoenix Economic Council (GPEC) on a regional data website to provide economic development related information. This resulted in a regional website being developed that shared many of MAG's analytical tools and data. | | | | | | | |
| 28) | U.S. Department of Commerce - Arizona U.S. Export Assistance Center Report (November 2011) | 0 | 1 | 1 | 7 | 5 | 14 | 4.14 |
| | Anna Flaaten from the U.S. Department of Commerce, Arizona U.S. Export Assistance Center, provided a report on the National Export Initiative and the services offered by the U.S. Department of Commerce to Arizona companies wanting to begin or increase export activities. This type of activity would affect the transportation system in this region, as well as improve the region's economy. | | | | | | | |
| 29) | Discussion on Innovation (December 2011) | 0 | 1 | 1 | 4 | 7 | 13 | 4.31 |
| | Developing an environment and infrastructure that encourages and supports innovation is a key means of promoting economic growth. Representatives from SkySong, Sandia Research Corporation, AZ TechCelerator and INNOVATIONS Technology Incubator provided information on the opportunities to encourage and support innovation in the region. The discussion also included how innovation is linked to economic development and how it can help improve the region's economy. | | | | | | | |
| 30) | Thunderbird School of Global Management Programs (December 2011) | 0 | 1 | 0 | 3 | 9 | 13 | 4.54 |
| | The Thunderbird Organizational Consulting Practicum deploys teams of MBA students who deliver project-focused research and consulting services. Through this program, students undertake a consulting engagement for a real-world client organization. A representative from the Thunderbird School of Global Management provided an overview of the opportunities and the expertise available to both public and private organizations through this and other programs. This resulted in two Thunderbird projects being initiated, one to study Mexico and another to study Canada. | | | | | | | |
| 31) | Update on the Arizona Commerce Authority (March 2011) | 0 | 0 | 1 | 5 | 5 | 11 | 4.36 |
| | Jerry Colangelo, Co-Chair of the Arizona Commerce Authority (ACA), provided a presentation on the activities of the ACA and how the MAG EDC and ACA might coordinate on some activities. | | | | | | | |

**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|-----|---|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| 32) | Innovation Discussion (February 2012) | 0 | 1 | 1 | 6 | 6 | 14 | 4.21 |
| | A key means of promoting economic growth is developing an environment and infrastructure that encourage and support innovation. Additional efforts on innovation that are underway in the Valley and how this region compares to other states and countries were discussed. How to target the Sister Cities Program in this effort was discussed. | | | | | | | |
| 33) | Arizona State Trade and Export Promotion (STEP) Program (March 2012) | 0 | 1 | 2 | 5 | 6 | 14 | 4.14 |
| | Through a grant from the U.S. Small Business Administration, the Arizona Commerce Authority was able to launch Arizona's State Trade and Export Promotion (STEP) program. The STEP program assists Arizona small businesses (with fewer than 500 employees) to enter export markets for the very first time or to expand into new markets. Kevin O'Shea from the Arizona District Export Council provided information regarding the STEP program. | | | | | | | |
| 34) | Update on the Arizona Aerospace and Defense Website Project (March 2012) | 0 | 0 | 0 | 8 | 6 | 14 | 4.43 |
| | The EDC was provided a report on the Aerospace and Defense (A&D) industry. It was noted that through better coordination of the supply chain, it would be possible to foster economic development and optimize the flow of freight supporting the A&D industry throughout Arizona. Since that time, the ACA, ADOT, MAG and PAG have been working on enhancing the supply chain and mapping portion of the ACA A&D website. The website will include a portal where companies are able to update their own profiles. It will also include a built-in function that notifies companies when their profiles need updating. The EDC recommended approval of up to \$16,000 as MAG's share of the Aerospace and Defense website enhancement project. | | | | | | | |
| | <u>Other</u> | | | | | | | |
| 35) | Update on Planning the Intermountain West Summit (May 2011) | 0 | 1 | 1 | 6 | 4 | 12 | 4.08 |
| | The EDC recommended that MAG work with the Arizona Commerce Authority to explore holding a Summit meeting for the Intermountain West. An update was provided on a conference call held with a number of representatives from the Intermountain West states, as well as ACA, ADOT, Arizona Mexico Commission, CANAMEX Task Force and Brookings. The purpose of the call was to determine interest in pursuing an Intermountain West Summit. | | | | | | | |
| 36) | Brookings Metropolitan Business Planning Initiative Update (July, Sept, Oct, Nov & Dec 2011) | 0 | 1 | 0 | 4 | 7 | 12 | 4.42 |
| | At the May 25, 2011 Regional Council meeting, staff was authorized to submit a proposal to Brookings for MAG to be considered to participate in the Brookings Metropolitan Business Planning Initiative. | | | | | | | |

**MAG Economic Development Committee
October 2010 through March 2012**

| | | Not Useful | | | | Very Useful | | |
|-----|--|------------|----------|----------|----------|-------------|------------------------|----------------|
| | | <u>1</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>5</u> | <u>Total Responses</u> | <u>Average</u> |
| 37) | HB 2469 Revenue Allocation Districts (March 2012) | 2 | 0 | 1 | 4 | 5 | 12 | 3.83 |
| | House Bill 2469 (Revenue Allocation Districts) has been introduced in the Arizona Legislature. This would provide for the creation of a revenue allocation district to fund economic development related projects within the boundaries of the municipality in which it resides from incremental increases in property and transaction privilege taxes over fixed base amounts. The provisions of the bill and the potential benefits for economic development were discussed. | | | | | | | |
| | | | | | | | | |
| 38) | Overall, do you think the EDC is beneficial and should continue? | Yes | No | | | | | |
| | | 12 | 2 | | | | | |
| | | | | | | | | |

MAG Economic Development Committee (EDC) – October 2010 through March 2012
Survey Comments

- Most important benefit – bringing groups together to discuss projects that impact Arizona and Greater Phoenix.
- Great working on Mexico issues.
- The EDC has been a highly professionally run forum for a broad base of topics that highlight our infrastructure from the perspectives of a vast variety of transportation system users. Each city and organization has benefited from the knowledge and, importantly, the spirit of working together as a region.
- MAG could/should create dashboard measurements for our region. 1) growth in each sector; 2) revenues for transportation/freeway/transit; 3) jobs in Maricopa County; 4) tourism visitors; 5) air quality measurements. Manage what we measure, so measure more regularly.
- My answer regarding continuing the EDC is predicated on the communication as to what we are aiming to produce for an economic development strategy. After moving away from the Sun Corridor, Interstate 11, inland port and the associated transportation infrastructure for the “business” development of that area, I am personally confused with our mission.
- As people cycle off and on the committee, it would be good to provide some background to them about the previous findings.

Comments on individual agenda items:

6) **BNSF Railway Update – Arizona Economic Development Strategy**

- Speaker spoke “at” us, and it was obvious that she knew, nor spoke, about anything beyond her canned slides.

28) **U.S. Department of Commerce – Arizona U.S. Export Assistance Center Report**

- Stuff few knew.

29) **Discussion on Innovation**

- This was an eye opener.

30) **Thunderbird School of Global Management Program**

- This has turned into many joint opportunities.

DRAFT
The Maricopa Association of Governments
Economic Development Committee Charter

Purpose of the Maricopa Association of Governments - Council of Governments

The Maricopa Association of Governments (MAG) is a voluntary organization of local governmental agencies that was formed in 1967 to provide a forum to discuss issues and needs that cross city, town, and county boundaries. The mechanisms used to address these issues include communication, planning, policymaking, coordination, advocacy and technical assistance. The MAG Articles of Incorporation state that the corporation was formed to provide a forum for discussion and study of regional problems of mutual interest to the governments in the Phoenix urban area; to uncover, clarify, identify and comprehensively plan for the solution of regional problems requiring multicity, town and county cooperation; and to attain the greatest degree of intergovernmental cooperation possible in order to prepare for future growth and development of the Phoenix urban area. Economic development is an appropriate topic to be addressed by MAG members, especially in the areas of communication, planning, policymaking, coordination, advocacy and technical assistance.

Metropolitan Planning Organization

In 1973, federal transportation law provided for the formation of Metropolitan Planning Organizations (MPO) to conduct regional transportation planning. MAG was then designated by the Governor in 1973 as the MPO for this region. In the early 1990s, the MPOs were given more responsibility and more funding after the Intermodal Surface Transportation Efficiency Act (ISTEA) was passed. Federal requirements for planning in areas such as transportation, the environment and human services furthered a need for long-range planning and closer coordination of program activities by governments at all levels.

As the MPO, MAG, in cooperation with the state, is responsible for developing transportation plans and programs for urbanized areas of the state. One of the eight Federal Highway Administration planning factors in the Safe, Accountable, Flexible, Efficient, Transportation Equality Act: A Legacy for Users (SAFETEA-LU) is to support the economic vitality of the metropolitan area, particularly by enabling global competitiveness, productivity and efficiency. The federal law also states that an MPO is to develop a metropolitan transportation plan and a transportation improvement program that foster economic growth and development. With the economic downturn and declining sales tax revenues, a major source of funding for the Regional Transportation Plan, it was necessary for MAG to reduce the Regional Freeway Program by \$6 billion. The reduction in sales tax funds and the fact that the region was faced with nearly 64,000 pending and foreclosed homes resulted in MAG forming the Economic Development Committee (EDC) in October 2010.

Economic Development Committee's Mission

The mission of the EDC is to provide a forum for discussion and study of economic development in the Phoenix urban area and to attain the greatest degree of intergovernmental cooperation possible in order to prepare for future growth and development of the Phoenix urban area. To further this general purpose, the EDC was tasked with developing an opportunity-specific and action oriented plan that fosters and advances infrastructure, especially transportation infrastructure, which furthers economic development opportunities in the MAG region.

Goal of the Economic Development Committee

The overall goal of the EDC is to foster enhanced communication, coordination and consistency between transportation plans and economic development strategies among economic development and planning agency leaders. The Committee should assemble a wide collection of constituencies to discover and gain a collective sense of the economic development environment in this region in an effort to optimize potential opportunities.

Activities of the Economic Development Committee

In an increasingly globalized economy, it is vital for Arizona to take advantage of the economic opportunities opening up around the world. EDC activities include monthly membership meetings to discuss and study issues impacting regional economic development, such as business and trade relationships; local, regional and international freight and commerce related issues; issues related to innovation; and other areas of interest to members of the EDC. The EDC also partners with other agencies, such as the Greater Phoenix Economic Council, on development of informational infrastructure to further economic development and the study of policy related issues impacting regional economic activity. The EDC will further work to foster the integration of the region's educational assets – including universities, community colleges and graduate schools, such as the Thunderbird School of Global Management, with the business sector in the discussion and study of the region's economic development.

Membership of the Economic Development Committee

Membership includes Fourteen (14) MAG member agency elected officials appointed by the MAG Regional Council, including:

- Central City
- Maricopa County
- Six West Valley
- Six East Valley
- The MAG member agency elected officials shall include the chair, vice chair and immediate past chair of the Regional Council.
- The chair of the EDC will be the immediate past chair of the MAG Regional Council
- The vice chair of the EDC will be the chair of the Regional Council.
- The chair and vice chair of the Transportation Policy Committee will be members of the EDC.
- One ADOT transportation leadership position to be selected by the ADOT Director.

Terms of elected officials: In accordance with the MAG Committee Operating Policies and Procedures, the MAG member agency elected official members will have one-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council. Appointments occur each year at the Regional Council meeting in July.

Eleven (11) business members of the MAG Economic Development Committee representing region-wide business interests.

- *Economist* – Jim Rounds, Elliot Pollack & Company, VP & Senior Economist
- *Transportation Industry* Representatives – Mary Peters, Mary Peters Consulting Group LLC, Principal, and Jeffrey Simmons, Ryley Carlock, Transportation Attorney
- *Education* – Dr. Joseph Cavinato, Professor of Supply Chain Management, Thunderbird School of Global Management
- *WESTMARC* – Candace Wiest, Vice Chair of WESTMARC
- *East Valley Partnership* – Mark Dreher, Chair of East Valley Partnership
- *Greater Phoenix Economic Council* – Steve Betts, Board Member

- *Greater Phoenix Leadership* – Thomas Franz, President/CEO
- *Development Community* – Jim Kenny, El Dorado Holdings, Inc.
- *Phoenix Chamber of Commerce* – Todd Sanders, President & CEO
- *Arizona Commerce Authority* – Sandra Watson, Chief Operating Officer

Terms of Business members – The business members will have two-year terms with possible reappointment by recommendation of the Executive Committee and approval of the MAG Regional Council.

Vacancies – In the event of a vacancy in the chair position, the vice chair will become chair for the unexpired term of the previous chair and a vice chair will be elected to complete the remainder of the vice chair's term.

Meetings – The EDC meetings are typically held on the first Tuesday of each month (unless there is a conflict with a holiday or major conference) at 11:30 a.m. at the MAG Office, 302 N. 1st Avenue, Suite 200, Phoenix, Arizona, 85003. A simple majority of members of the Regional Council on the EDC, participating in person or by teleconference or videoconference, shall constitute a quorum for the transactions of business. The use of proxies at the Economic Development Committee is not permitted.

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