

# Expanding Border Zones Statewide



# 2012 Arizona Travel Impact Summary

## ***\$19.3 Billion***

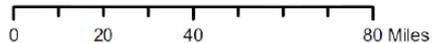
In direct spending generated:

- 161,300 direct jobs
- \$5.4 billion direct earnings
- \$2.6 billion in local, state, and federal tax revenues

25-Mile Radius  
From Yuma POE

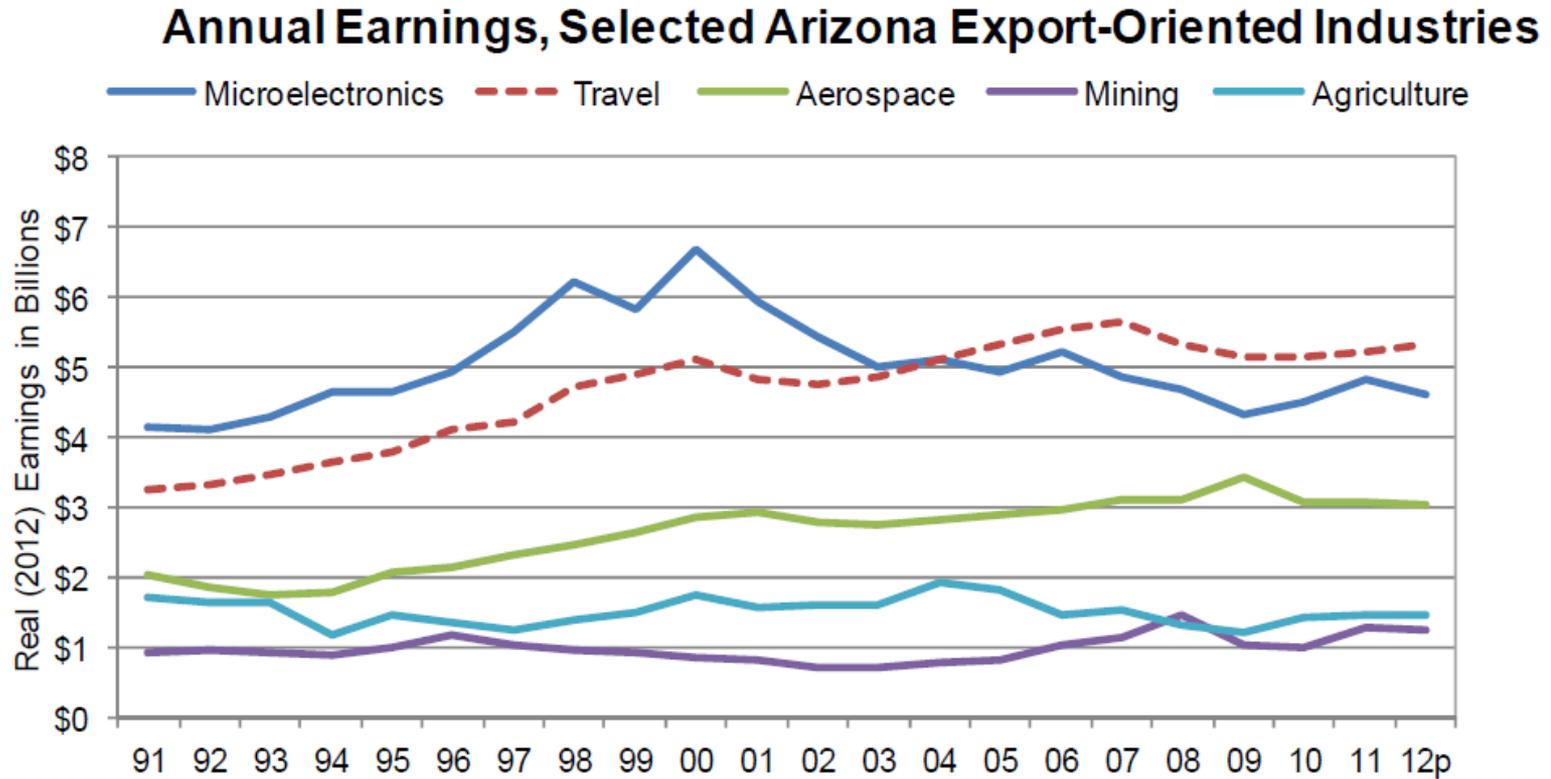


- State Highway System
- Mile Post
- Cities and Towns
- - - County Boundaries
- 75-Mile Radius from Major Ports of Entry
- 75-Mile Distance from Arizona/Mexico Border



### Border Crossing Card Limitations for Mexican Visitors

# Annual Earnings, Selected AZ Export-Oriented Industries



Source: Dean Runyan Associates and Arizona Office of Tourism

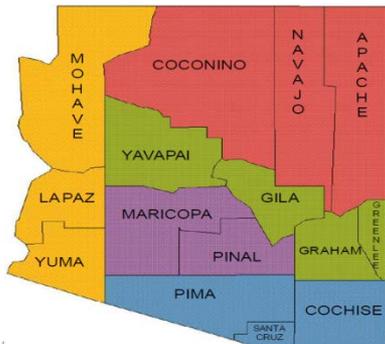
# MEXICO'S IMPORTANCE TO AZ



## Top Origin Markets for International Travelers to the U.S. (2010 vs. 2009 & 2008)

Origin of Visitor	2010 (mill)	10/09 (% change)	10/08 (% change)
1 Canada	20.0	11%	6%
2 Mexico	13.4	2%	-3%
Overseas	26.4	4%	4%
3 United Kingdom	3.9	-1%	-16%
4 Japan	3.4	16%	4%
5 Germany	1.7	2%	-3%

**Mexican visitors spent \$2.65 billion in AZ from July'07 to June'08.**



## Arizona Tourism Economic Impact by County\*

County	Direct Traveler Spending	Jobs Generated	Earnings Generated	Taxes Generated
Maricopa	\$11.2 B	82,910	\$3.1 B	\$679.8M
Pima	\$2.0 B	21,520	\$509.0 M	\$124.1 M
Coconino	\$974.8 M	10,500	\$265.5 M	67.0 M
Yavapai	\$648.3 M	7,650	\$170.4 M	\$37.4 M
Yuma	\$565.7 M	5,770	\$139.9 M	\$36.3 M

\* Data for 2012



Source: Office of Travel and Tourism Industries  
– US Department of Commerce



Source: University of Arizona , Mexican Visitors to Arizona: Visitor Characteristics and Economic Impacts, 2007-08

# Tourism: Key industry

## Mexicans to AZ (2007-08):

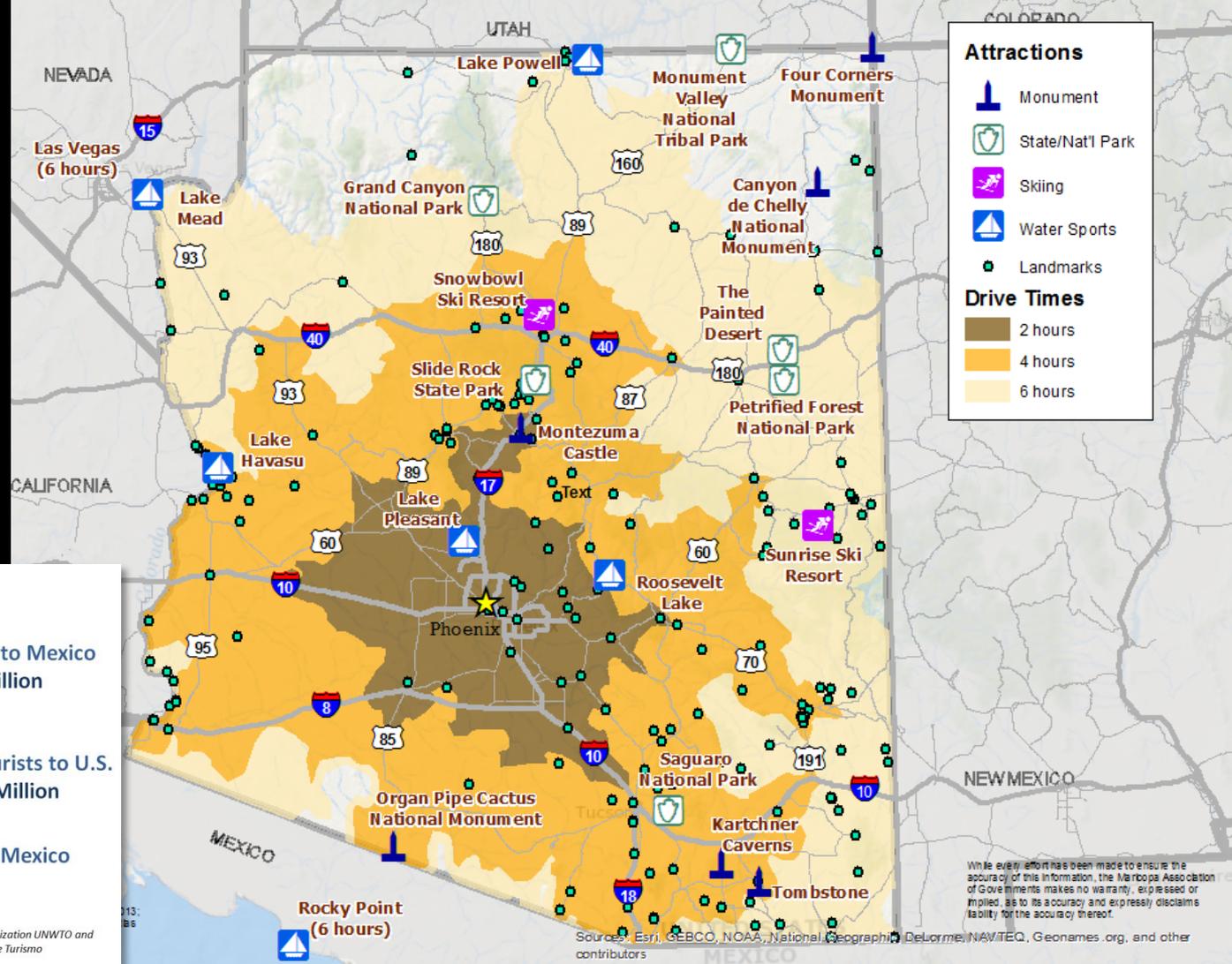
- 24 million crossings
- 3.8 million Tourists

\$2.7 billion spent AZ

## U.S. and Mexico Tourism 2011



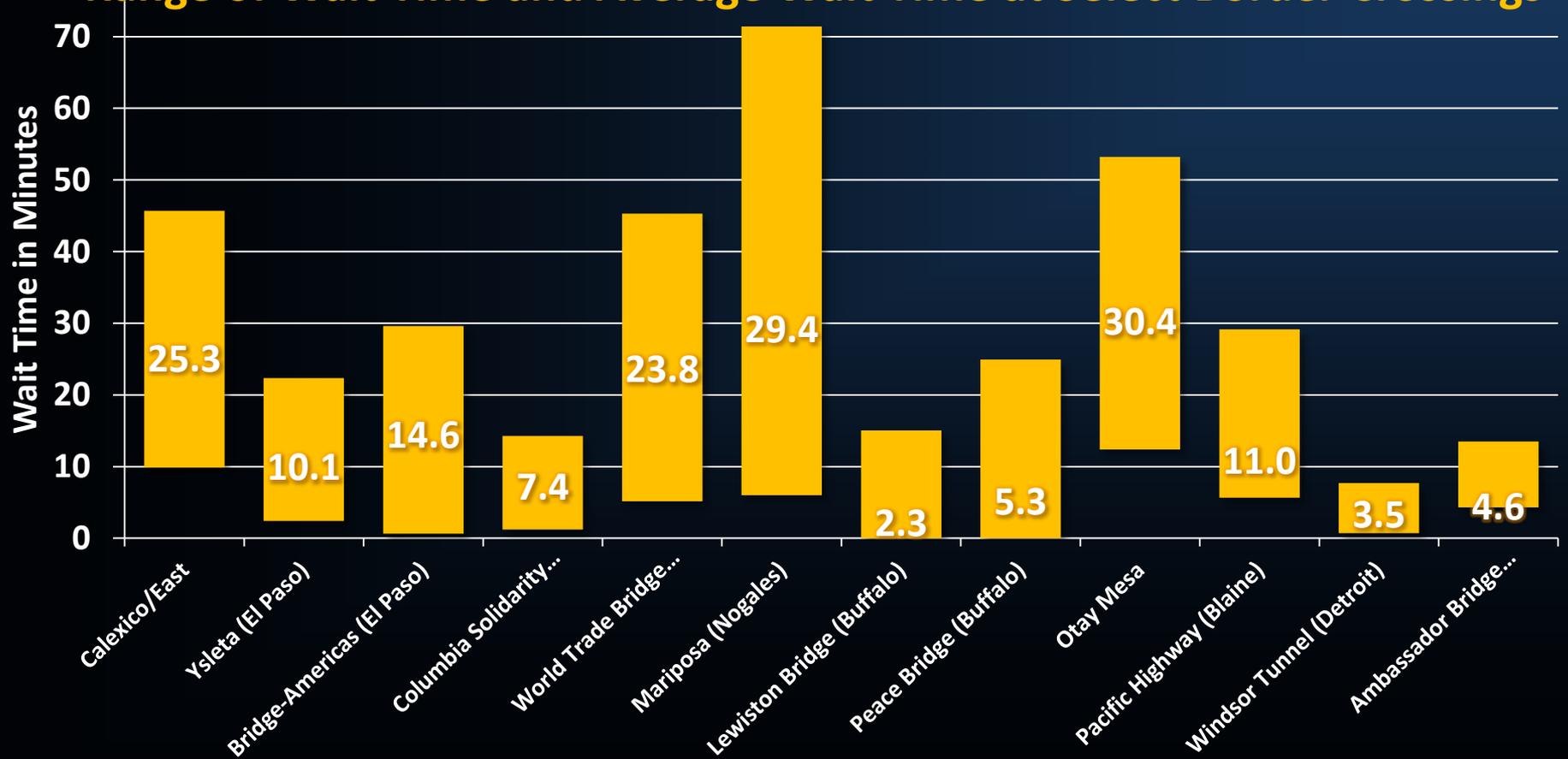
Sources: World Tourism Organization UNWTO and SECTUR Secretaria de Turismo



While every effort has been made to ensure the accuracy of this information, the Mapbox Association of Governments makes no warranty, expressed or implied, as to its accuracy and expressly disclaims liability for the accuracy thereof.

# ***Nogales has the longest wait time and uncertainty:***

## **Range of Wait Time and Average Wait Time at Select Border Crossings**



Source: USC CREATE Homeland Security Center Report "The Impact on the US Economy of Changes in Wait Times at Ports of Entry" (April 2013)

# ***Adding ONE Customs and Border Protection (CBP) Agent at each of the 33 major Ports of Entry (POE)\* can impact the U.S. economy as a whole:***

- **\$65.8 million total increase in Gross Domestic Product (GDP)**
  - **\$2 million per CBP staff member added**
- **\$21.2 million total in value of time savings**
  - **\$640,000 per CBP staff member added**
- **1,094 annual jobs added**
  - **33 jobs per CBP staff member added**



*\* The 33 POEs were selected by the U.S. Customs and Border Protection as those most likely to be impacted. (17 passenger land crossings POE, 12 major freight crossing POE, and 4 passenger airport POE.)*

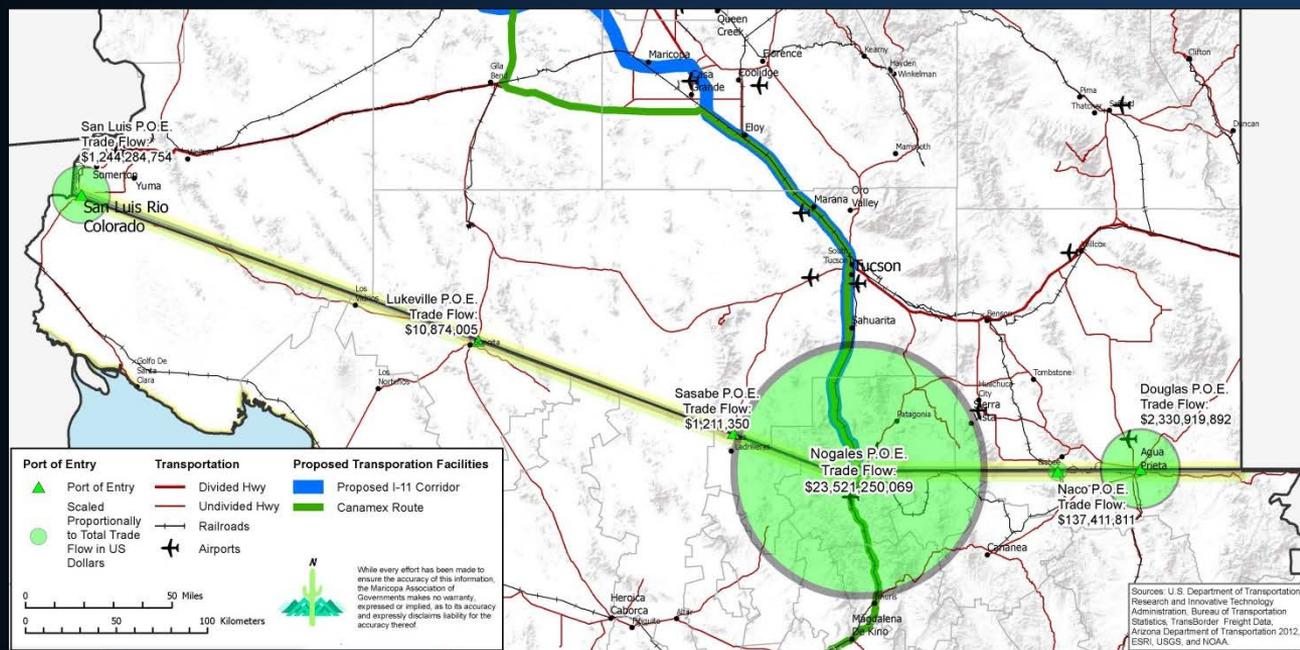
# ***Streamlining the Mexican Visa Process***

*Comments from the Federal Register when New Mexico expanded their border:*

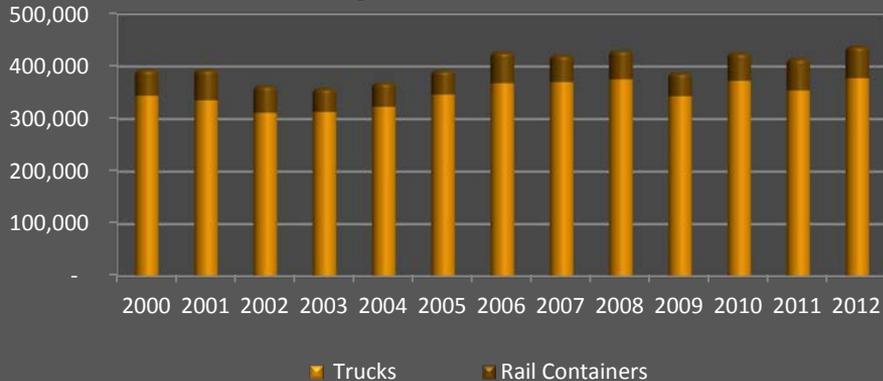
- **A Border Crossing Card is one of the most secure travel documents used at the border and allows for faster processing at both the port of entry and interior immigration checkpoints.**
- **Many commenters, including local police and sheriff departments stated that the expansion would have no negative effect on security in the region.**
- **Customs and Border Patrol believed the expand border zone will allow CPB to better allocate its resources while enhancing its enforcement posture.**



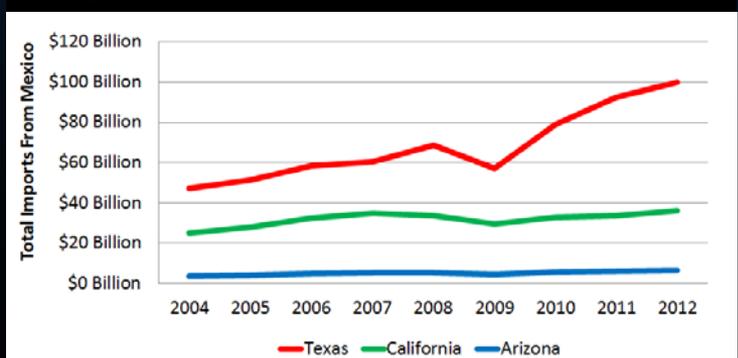
# Arizona Losing Share in Trade with Mexico's Fast-Growing Economy



Crossings at Arizona/Mexico POEs



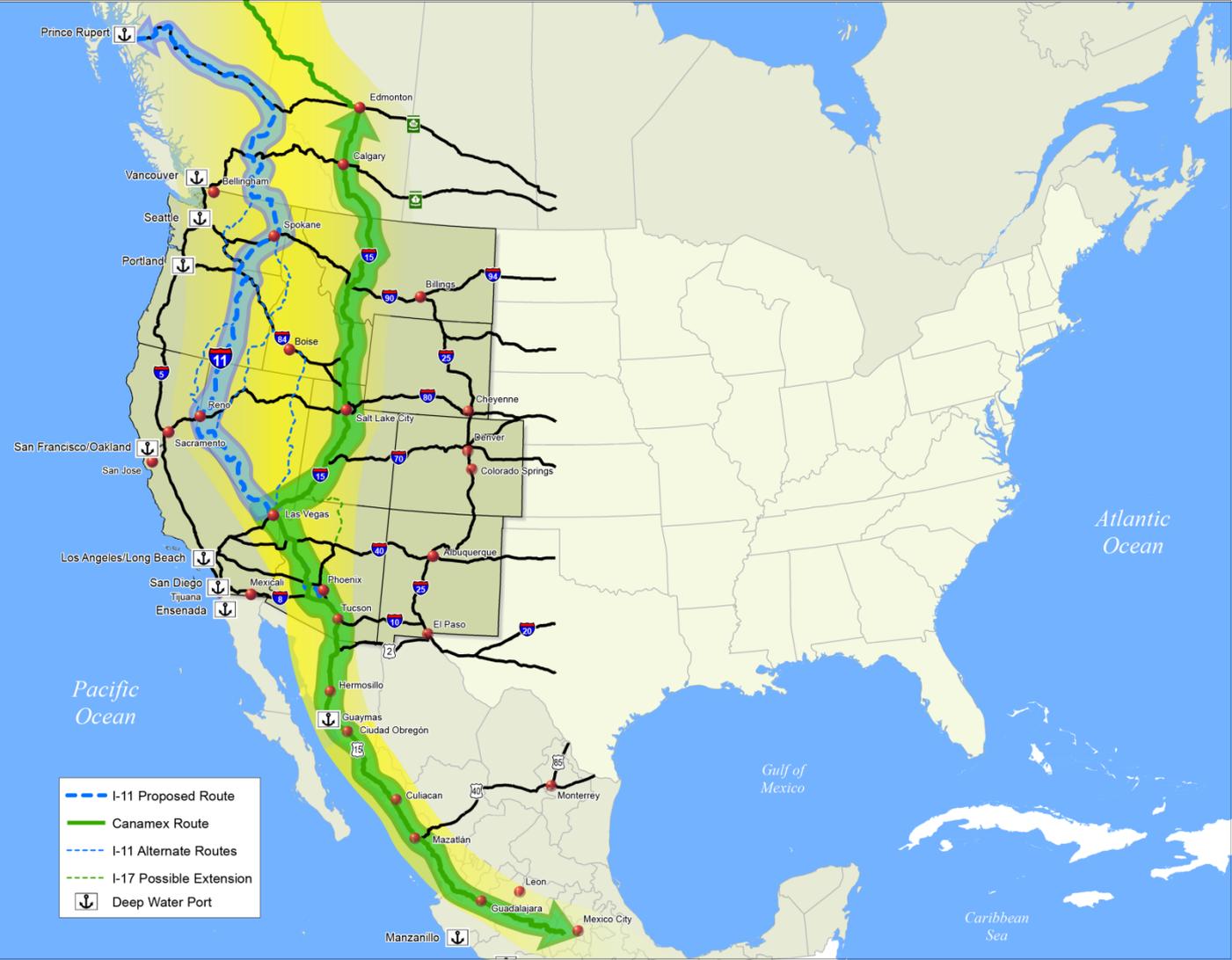
Imports From Mexico in U.S. Dollars: 2004-2012



SOURCE: U.S. Department of Transportation, Bureau of Transportation Statistics, Transborder Freight Data

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## Texas Trade Delegation

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