Expanding Border Zones Statewide

MARICOPA ASSOCIATION of GOVERNMENTS

2012 Arizona Travel Impact Summary

$19.3 Billion

In direct spending generated:

- 161,300 direct jobs
- $5.4 billion direct earnings
- $2.6 billion in local, state, and federal tax revenues

Source: Dean Runyan Associates and Arizona Office of Tourism

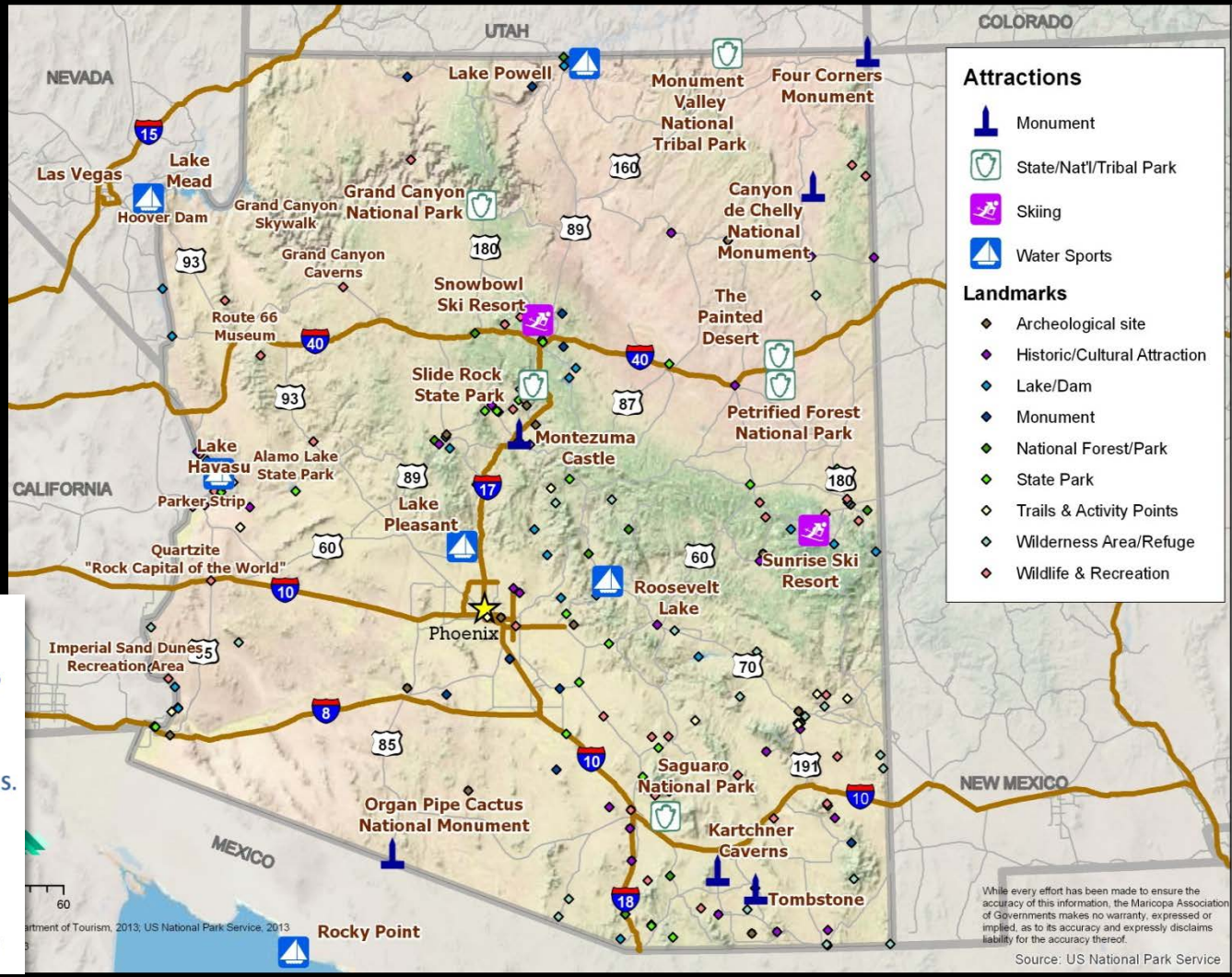
Border Crossing Card Limitations for Mexican Visitors

Tourism: Key industry

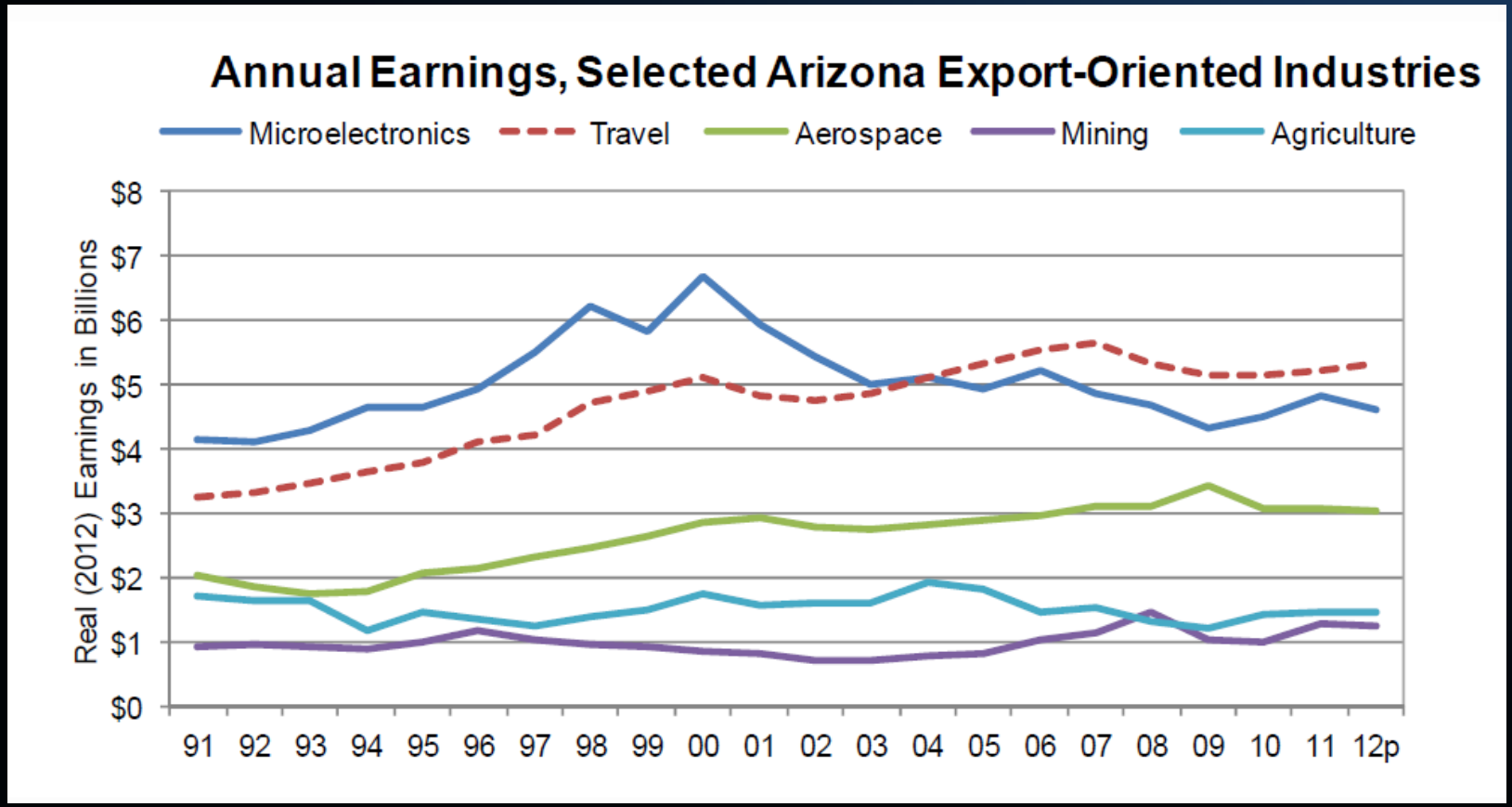
Mexicans to Arizona (2007-08):

- *24 million crossings*
- *3.8 million Tourists*

$2.7 billion spent in AZ



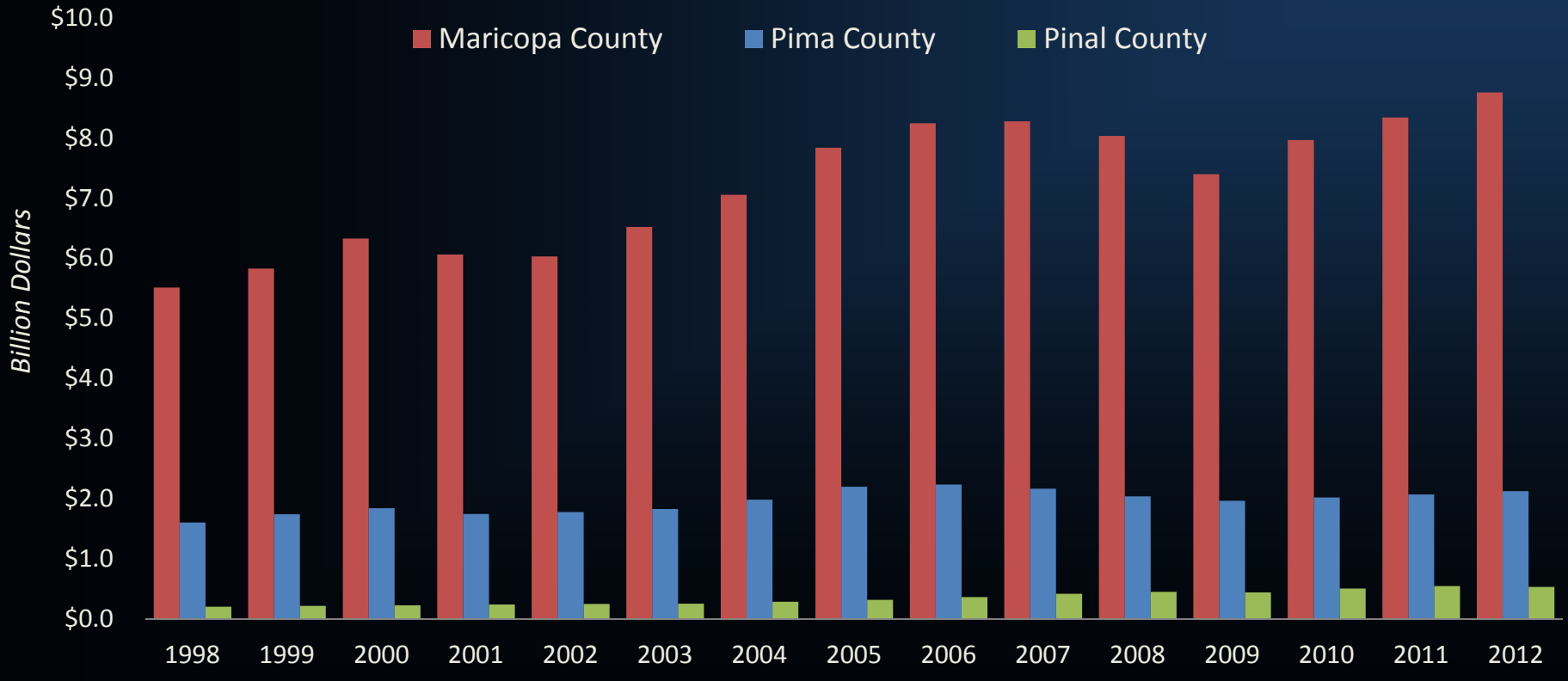
Annual Earnings, Selected AZ Export-Oriented Industries



Source: Dean Runyan Associates and Arizona Office of Tourism

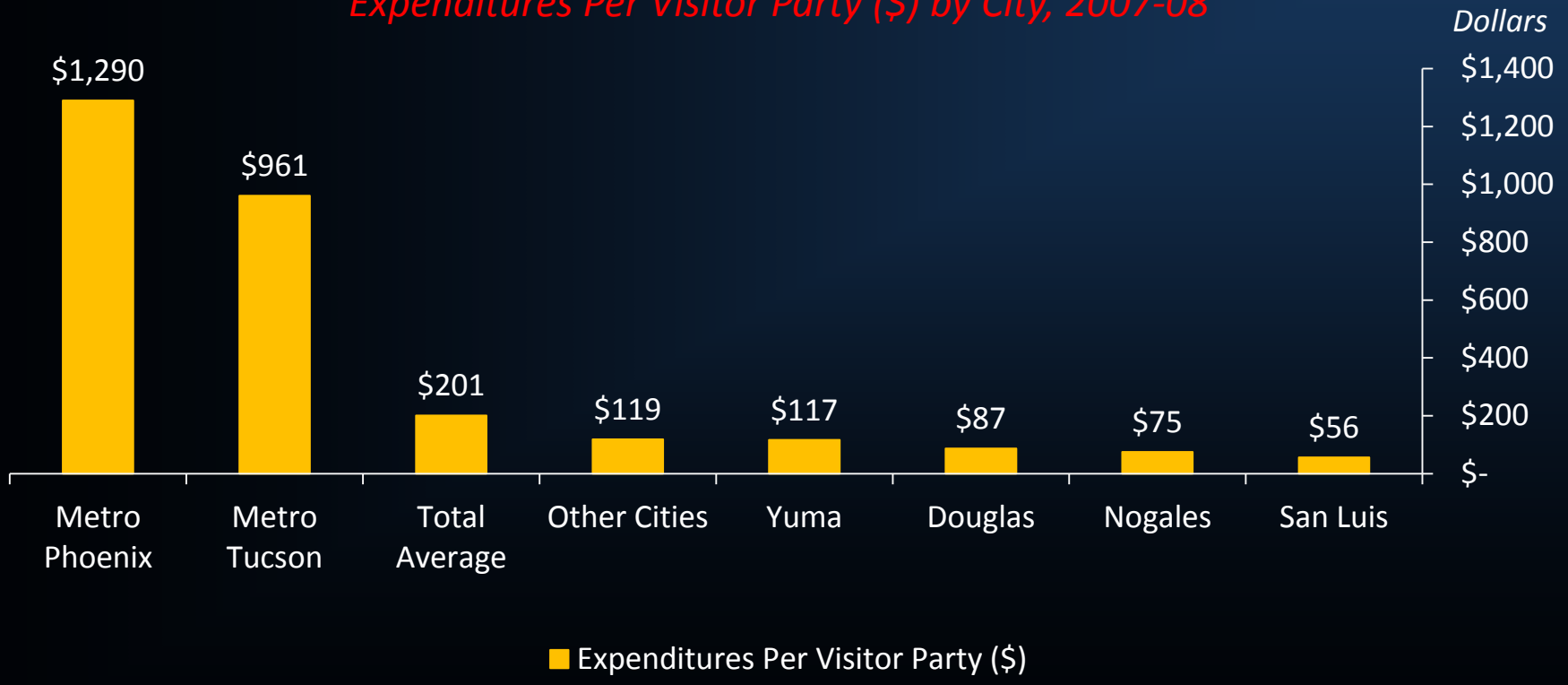
Visitor Spending 1998-2012

51% of Arizona Visitor Spending is in Maricopa County



Source: Dean Runyan Associates and Arizona Office of Tourism

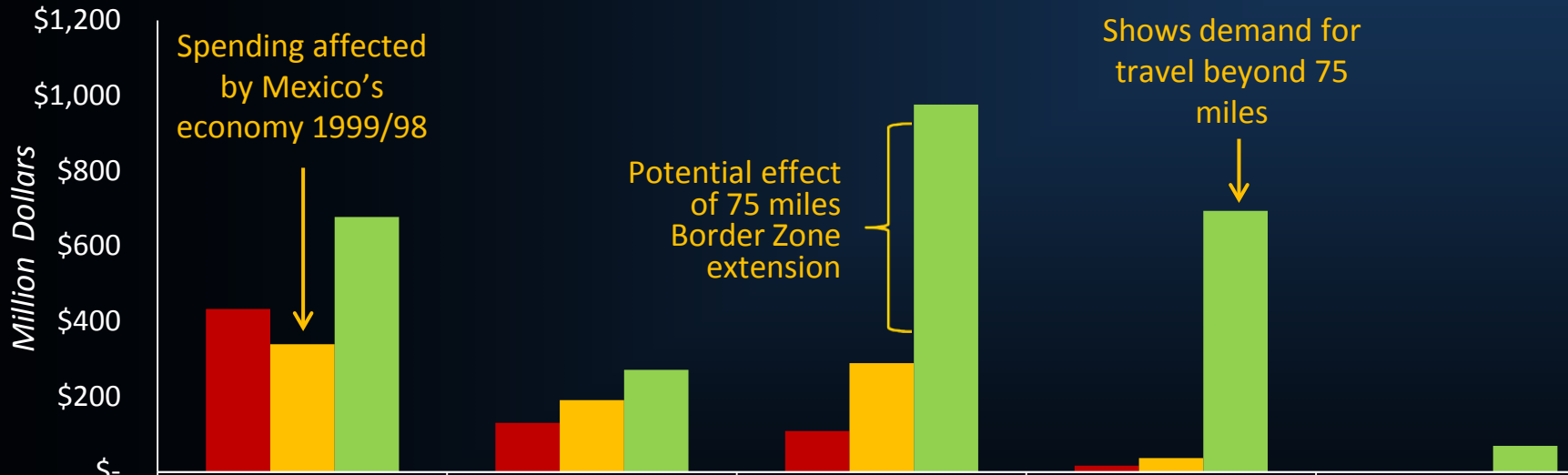
Maximum spending in Metro Phoenix by Mexican Visitors



Data Source: Mexican Visitors to Arizona: Visitor Characteristics and Economic Impacts, 2007-08.

Potential of Spending by Mexican Visitors

Mexican Visitors Spending, 1991, 2001, and 2007/8

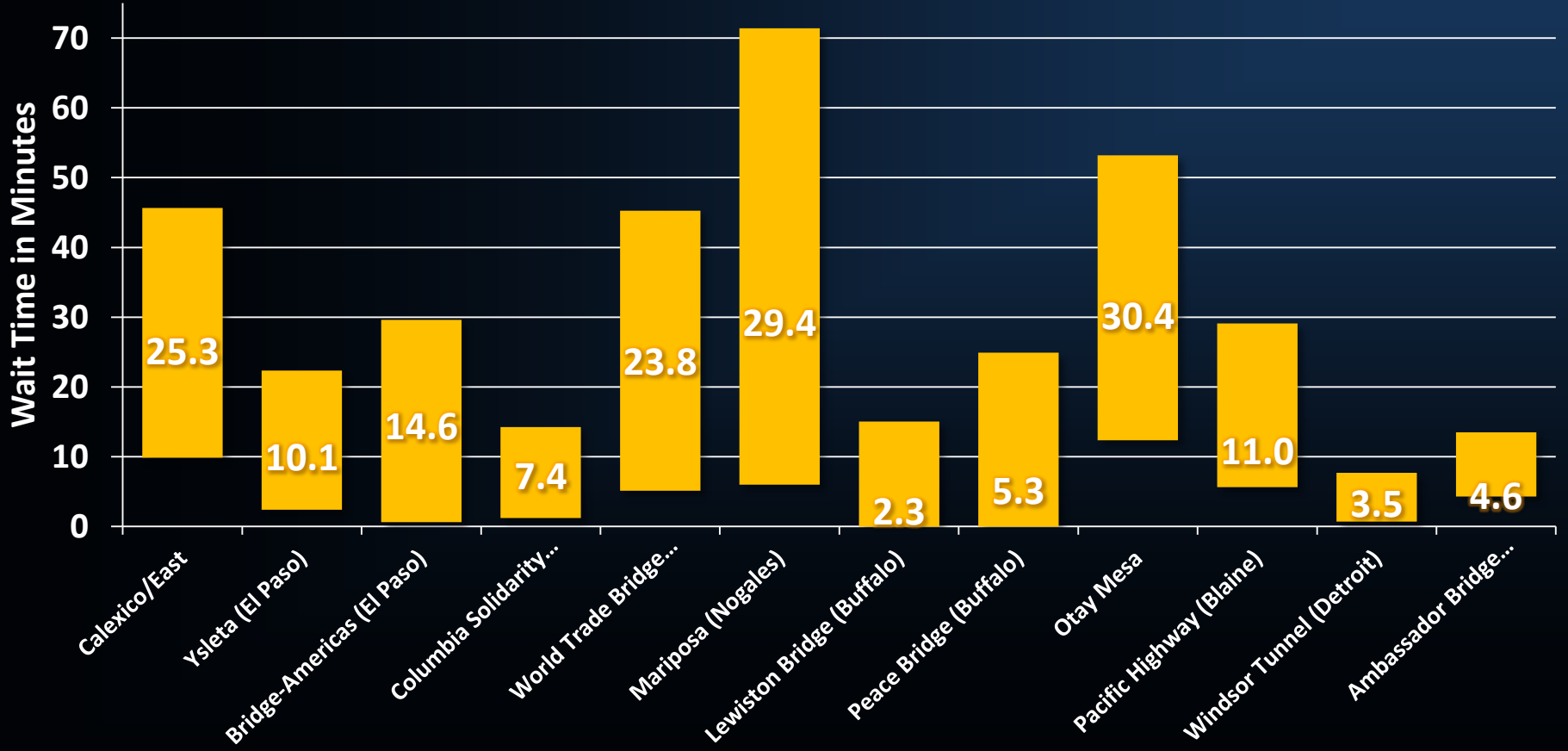


	Cochise and Santa Cruz	Yuma	Pima	Maricopa	Other & Unallocated
1991	$432.7	$130.6	$108.5	$16.4	$-
2001	$339.3	$191.2	$289.5	$36.5	$1.0
2007/8	$677.7	$271.0	$976.4	$694.2	$69.4

Data Source: Mexican Visitors to Arizona: Visitor Characteristics and Economic Impacts, 2007-08.

Nogales has the longest wait time and uncertainty:

Range of Wait Time and Average Wait Time at Select Border Crossings



Source: USC CREATE Homeland Security Center Report "The Impact on the US Economy of Changes in Wait Times at Ports of Entry" (April 2013)

Adding ONE Customs and Border Protection (CBP) Agent at each of the 33 major Ports of Entry (POE) can impact the U.S. economy as a whole:*

- **$65.8 million total increase in Gross Domestic Product (GDP)**
  - $2 million per CBP staff member added
- **$21.2 million total in value of time savings**
  - $640,000 per CBP staff member added
- **1,094 annual jobs added**
  - 33 jobs per CBP staff member added

** The 33 POEs were selected by the U.S. Customs and Border Protection as those most likely to be impacted. (17 passenger land crossings POE, 12 major freight crossing POE, and 4 passenger airport POE.)*

Source: USC CREATE Homeland Security Center Report "The Impact on the US Economy of Changes in Wait Times at Ports of Entry" (April 2013)

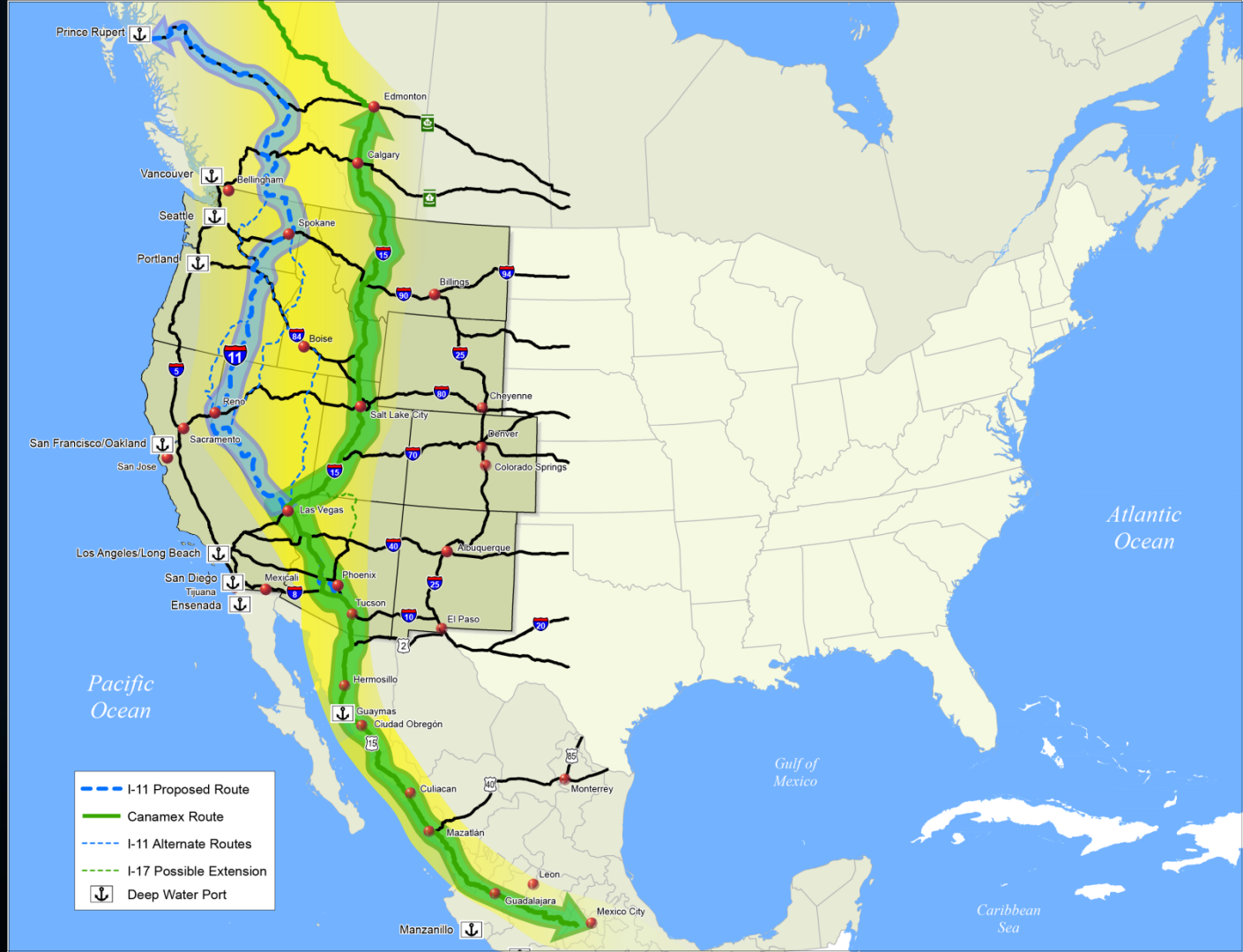
Streamlining the Mexican Visa Process

Comments from the Federal Register when New Mexico expanded their border:

- **A Border Crossing Card is one of the most secure travel documents used at the border and allows for faster processing at both the port of entry and interior immigration checkpoints.**
- **Many commenters, including local police and sheriff departments stated that the expansion would have no negative effect on security in the region.**
- **Customs and Border Patrol believed the expand border zone will allow CPB to better allocate its resources while enhancing its enforcement posture.**

America's Trade Corridor

Connecting Canada, the United States, and Mexico



Come and Discover the new route of the new Mexican Northern Economic Corridor!

Pharr International Bridge

Texas Trade Delegation

City of Pharr, TX.

"The New Route"

Saving Time - Saving Money

Tuesday August 27 2013
12:00 hrs.

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