# Grow Globally

## Growth / Globalization / Sustainability

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# Growth

# Globalization

# Sustainability

VERDEXCHANGE CONFERENCE

VXAZ 2014 VERDEXCHANGE

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# Changes & Opportunities

- Global Changes
- Regional Opportunities

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# Major Shift

## G7 to BRIC

| Groups | 2010 | 2030 | 2050 |
|---|---|---|---|
| G7 | $30T | $44T | $66T |
| BRIC | $8.5T | $40T | $128T |

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Source: Goldman Sachs

# GDP (2050)

1. China $70T
2. USA $38T
3. India $37T
4. Brazil $11T
5. Mexico $9T
6. Russia $8.5T
7. Indonesia $7T
8. Japan $7T
9. UK $5T
10. Germany $5T
11. Nigeria $4.6T

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Source: Goldman Sachs

# Wealth Shift

- 19 out of 20 people outside US
- Cities over 5M: USA 1, China 93
- 50-100M people/yr out of poverty

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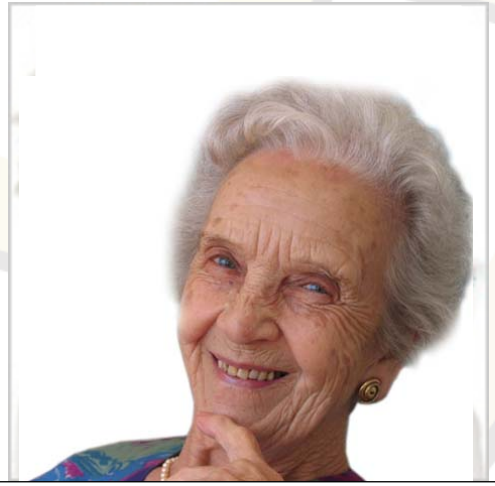
# Health Shift

- Record low birthrates, longevity
- Japan 2020: 20% > 70 yrs. old
- World 2045: 50% > 55 yrs. old

More info:

www.gapminder.org



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# Opportunity...

...is everywhere.

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# AZ Bright Spot: Tourism

- 14th population
- 12th tourism
- 18th exports / 27th FDI

| State | Export Rank | FDI Rank |
|---|---|---|
| California | 1 | 2 |
| Texas | 2 | 1 |
| New York | 3 | 3 |
| Florida | 4 | 11 |
| Illinois | 5 | 4 |
| **Arizona** | **18** | **27** |

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# Phoenix

- $20.6B / 10.6% output
- $2.2B exports / 4.4M pop
- #64 on export intensity
- ‘03-’12: +0.9%, #96/100

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Source: Brookings

# Salt Lake City

- $15.7B / 22.1% output
- $3.5 B / 1.1M pop
- #7 on export intensity
- ‘03-’12: +16.3%, #1/100
- Salt Lake 2002

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Source: Brookings

# More Metros

- New York / NYC
- Houston
- Philadelphia
- Tokyo
- Detroit
- Singapore

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# Connections

- Arizona - Mexico
- Arizona - Latin America
- Arizona - Canada
- Arizona - California
- SW - Intermountain West
- Metros and the World

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...is needed.

# World Arizona (AZIGG)

1) Create/Execute Export Plan
2) Sharpen Arizona Global Brand
3) Expand Language Education
4) Be Creative on Int'l Flights
5) Grow Access to Capital/FDI
6) Public/Private Partnerships

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# AZIGG & Global Chamber

- AZIGG since 2007
- Global Chamber rises June 2nd
- Helping business and communities to grow globally

AZ IGG International Growth Group™

# VerdeXchange

- Phoenix May 1-2, 2014
- Los Angeles January 25-27, 2015
- All about growth, globalization, sustainability and collaboration

VX AZ 2014
VERDEXCHANGE

# Growth Nation

Over 100 success stories.

"Our firm highly recommends the services of Growth Nation."

**Jerry L. Mills, Founder/CEO, B2B CFO®**

**"Cash. We Help You Get It."**

# Grow Globally

1) BIEN & Global Chamber
2) Economic Development & World AZ
3) MAG/Cities & VerdeXchange

Thank You!

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