



ITSON  
Educar para  
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# Technology Institute of Sonora

Delegation Visit to MAG Region

March 25-28, 2014

# Purpose of Visit

- To gain further understanding of regional governance and cooperation
- To become more familiar with region's economy and industry strengths
- To build associations with university, industry and government officials
- To ascertain potential tech transfer/incubator opportunities
- To further understand niche market areas for collaboration and specialization relevant to regional strengths in Cajeme-Obregón

# Day 1

- MAG
- Arizona State University
- Arizona Mexico Commission
- Consulate General of Mexico in Phoenix



# Day 2

- Phoenix Biomedical Campus
- Greater Phoenix Economic Council
- Arizona State University – Seidman Research Institute and WP Carey School of Business
  - USMexPat Socio-Economic Policy Model Initiative



# Day 3

- Arizona Center for Algae Technology and Innovation (AzCATI) – Arizona State University Polytechnic Campus
- Kroger Tolleson Dairy Facility/Bottling Plant
- Ponderovey Dairy
- Joint Meeting Central Arizona Project (CAP) and Arizona Municipal Water Users Association (AMWUA)



# Day 4

- ASU Skysong (Scottsdale)
- Innovations Science and Technology Incubator (Chandler)
- Center for Entrepreneurial Innovation (Phoenix)
- TechCelerator AZ (Surprise)
- BioInspire (Peoria)



# Outcomes

- ITSON officials working on a list of potential collaborations resulting from visit
- Business to business connections, incubator partnerships and small business expansion opportunities
- Empowerment, greater understanding and appreciation of the willingness and commitment of key entities to address challenges to meet the needs of the population in the MAG region