



Project Update –Mexico Related Activities

Economic Development Committee

August 5, 2014



Deputy Samuel Moreno Business Delegation

Visit to MAG Region

June 27, 2014

Arizona-Sonora Megaregion Panel

August 21, 2014



League of Arizona Cities and Towns Conference

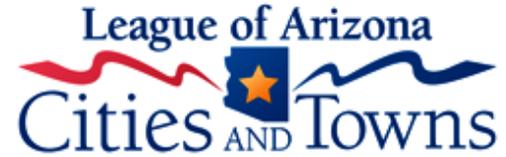
▣ Speaker Panel

- Manuel Rubio, *Rubio EDC*
 - Global Role of Mega Regions and the CaliBaja Experience
- Invited – *Secretaria de Comunicaciones y Transporte, MEXICO*
 - Infrastructure Policy Development in the State of Sonora
- Alana Chávez Langdon, *Maricopa Association of Governments*
 - BIEN Database Tool Demo



Arizona-Sonora Megaregion Panel

August 21, 2014



League of Arizona Cities and Towns Conference

▣ Mayors Reactor Panel

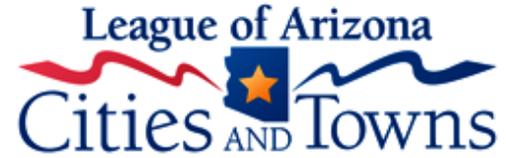
- Mayor Greg Stanton, *City of Phoenix, Arizona* (Moderator)
- Mayor Jonathan Rothschild, *City of Tucson, Arizona*
- Mayor Arturo Garino, *City of Nogales, Arizona*
- Mayor Danny Ortega, *City of Douglas, Arizona*
- Mayor Gerardo Sanchez, *City of San Luis, Arizona*
- Mayor Marlin Kuyendall, *City of Prescott, Arizona*
- Mayor Bob Jackson, *City of Casa Grande, Arizona*

- Mayor Ramón Guzmán, *City of Nogales, Sonora*
- Mayor Leonardo Guillen, *City of San Luis Colorado, Sonora*
- Mayor Irma Terán, *City of Agua Prieta, Sonora*



Arizona-Sonora Megaregion Council

August 21, 2014



League of Arizona Cities and Towns Conference

- Follow up to Partnering Agreement signing at Second Binational Economic Forum April 11, 2014
- **Purpose:** To begin discussions between local elected representatives from regions in both states on organizing framework and annual project plan for Arizona-Sonora Megaregion



BIEN Updates



- ❑ Continuing improvements based on external feedback
- ❑ Engaging Council of Governments/ MPOs statewide in outreach
- ❑ Engaging Chambers of Commerce, industry/trade associations
- ❑ Developing communications and marketing strategy (Linked In, Twitter, print ad placement, B2B partnerships)
- ❑ Develop comprehensive “Business Resource Map” in cooperation with other agencies



Other Mexico Related Events

Business Seminar “How to Do Business in Mexicali”

- ❑ MAG staff invited to attend July 24th event
- ❑ Hosted by Office of Consulate General of Mexico in Phoenix
- ❑ Included representatives from Industrial Development Commission of Mexicali, GrupoProdensa (Shelter Program), GKN Aerospace, Industrial Park Association of Mexicali





DISCUSSION/Q&A

Economic Development Committee

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