



International School of Arizona

Sep 9th, 2014

Presented by

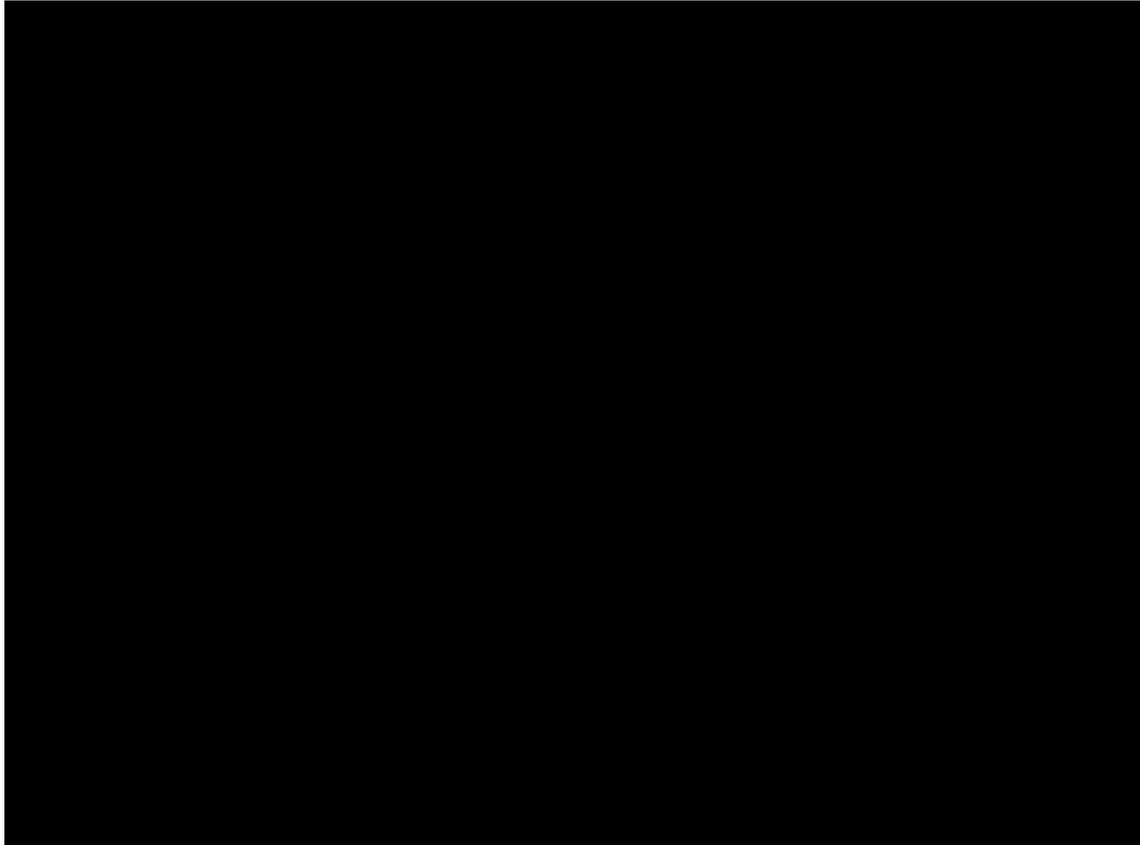
Head of School – Michelle Borie

School Board Member – Bassel Osmani

Curriculum Director – Veronique Bevali

Admissions & Development Coordinator – Sharon Brown

The Global path



About ISA

- Non-Profit, 501(c)(3) Private School, Est. 1998
- Serve students ages 2 through Middle School
- Full-Immersion Tracks in French & Spanish
- Annual Tuition \$6,310 - \$11,745
- Extra-Curricular classes & camps
- 2 campuses in Scottsdale



Mission & Vision

- Mission – Our mission is to provide academic excellence in preschool, elementary middle school through second language immersion. ISA prepares students to become global leaders in a diverse and nurturing environment.
- Vision – To be a world-class international school, for students aged 2 through 8th grade, recognized for academic excellence, exceptional teaching, state of the art facilities, and community language and cultural enrichment programs.



Program Outline

- ISA Students become bilingual, bi-literate, bicultural
- Qualified Native Speaking Teachers
- Low Student to Teacher Ratios Preschool 8:1 / Elementary & Middle 10:1
- Majority of the Curriculum is instructed in the foreign language (100% - 65%)
- Emphasis on critical thinking skills
- High test scores in Math & Science
- Students are expected to become proficient in two languages
- Cultural differences are recognized, respected and celebrated



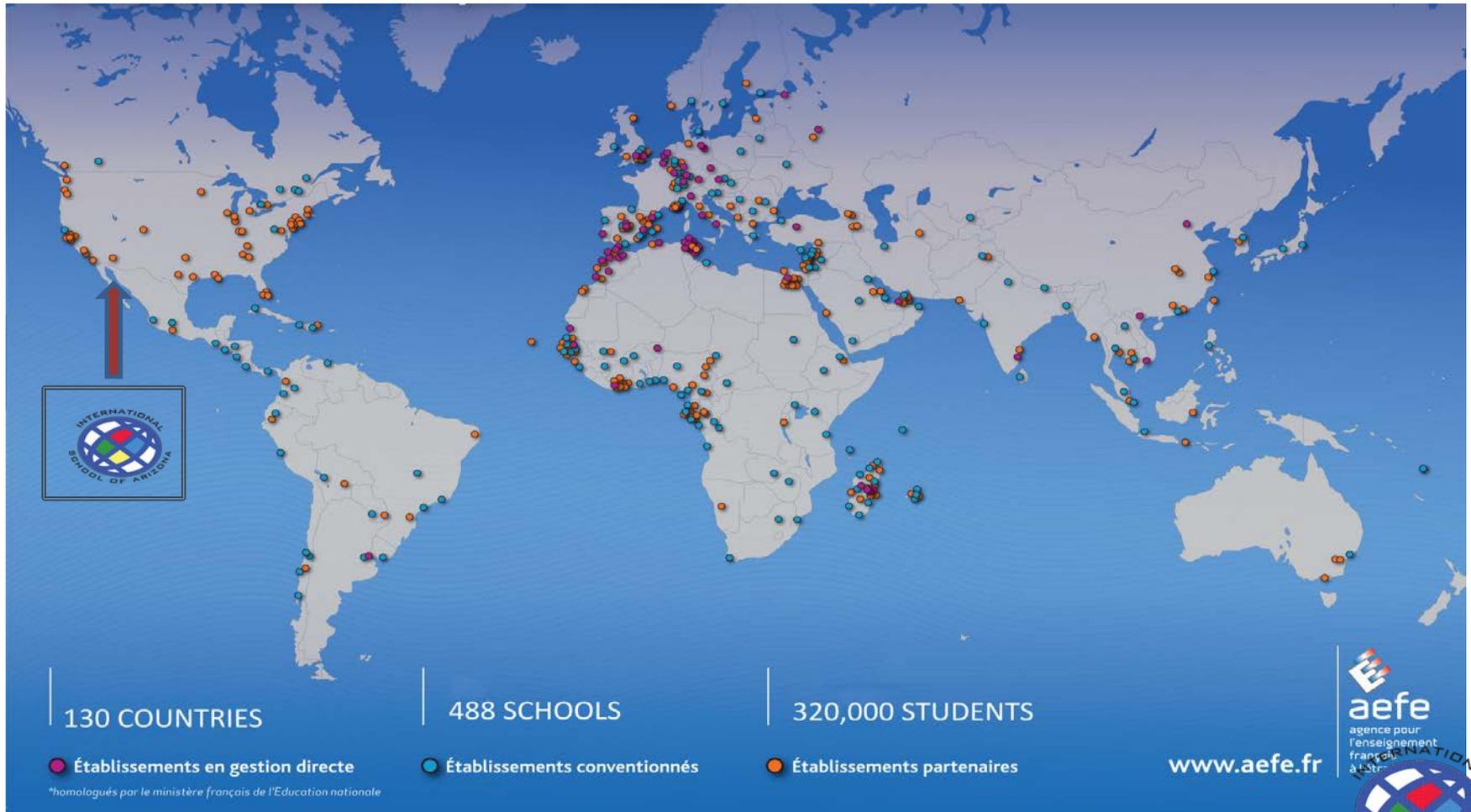
Program Outline

- Curriculum consists of the highest standards from the American, French and Spanish education systems
- The school's programs are Accredited by two foreign governments (French Ministry of Education and Spanish Ministry of Education) and AdvancED (American accrediting entity)



French School Network in the World

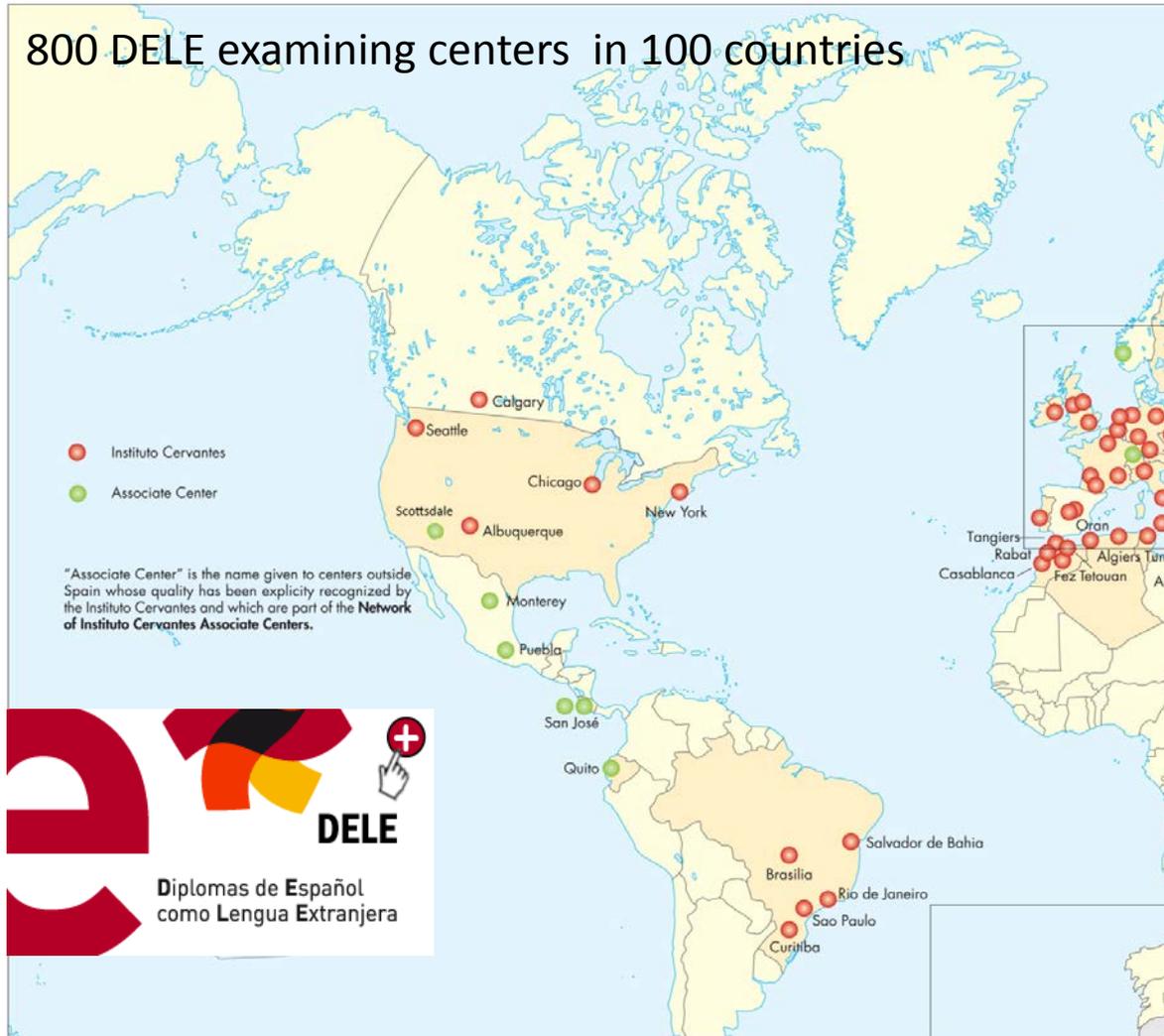
An Unique Educational Network



Cervantes Institute in Americas

An Unique Educational Network

800 DELE examining centers in 100 countries



The DELE Diplomas of Spanish as a Foreign Language are official qualifications accrediting the degree of fluency of the Spanish language. They are issued by the Instituto Cervantes on behalf of the Ministry of Education, of Spain and recognized internationally.

ISAZ has the exclusivity for Arizona.



Family Demographics

- 302 Students
- 95% of ISA families live permanently in the U.S.
- ISA families commute from 11 valley cities (Apache Junction, Cave Creek, Chandler, Fountain Hills, Gilbert, Glendale, Mesa, Paradise Valley, Peoria, Phoenix, Scottsdale, and Tempe)



Family Demographics

- ISA parents are working professionals
 - Engineering - Medical - Education
 - Legal - Entrepreneurs - Finance
 - Education - Real Estate - other
 - Representing



Staff Demographics

- 61 Staff members
- ISA recruits certified teachers from French and Spanish speaking countries.
- ISA administrators also come from many places around the world



France



Spain



Venezuela



Columbia



Mexico



U.S.A.



Germany



Ecuador



Cuba



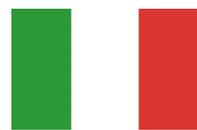
China



Nicaragua



Ireland



Italy



Canada



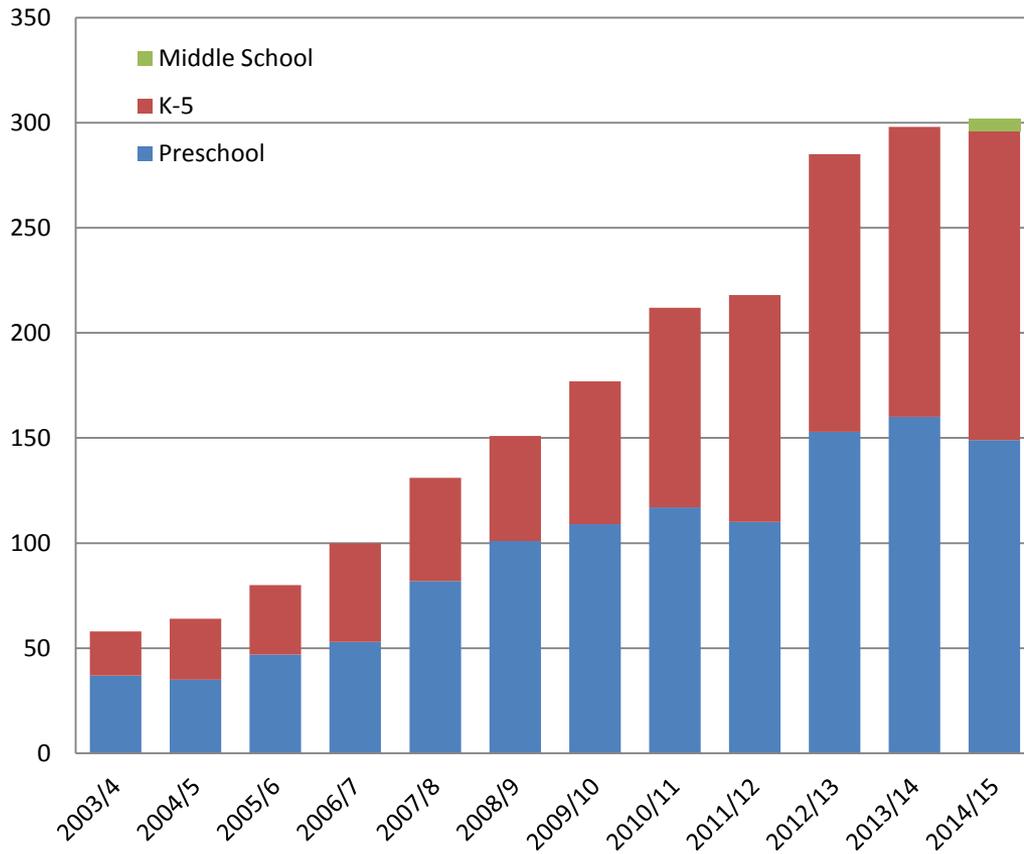
Tahiti



Bermuda

School Growth

ISA Enrollment History



- Added Spanish Track 2005/6
- Enrollment Doubled since 2008/9
- Second Campus 2012/13
- Middle School 2014/15



Goals for the Future

- Find a new facility
- Grow Middle School
- Seek strategic partners in the community
- Capital Campaign
- Promote & educate business community about our DELE testing center
- Cultivate relationships with International business leaders, to attract students and foreign teachers.



Cultivating the Global Mind



Attending ISA is like taking a field trip to France or Spain each day and then being able to go home at night and enjoy life in Arizona.

