



PRESENTED BY:

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Think Global Institute (TGI) Is A Facilitated Business Acceleration Program For Successful Female Entrepreneurs Actively Growing Their Business

We alleviate the growing pains of building, sustaining and advancing a profitable business through the growth stages and lessening the chance of fall-off at each stage while increasing the probability of success.



Think Global Institute created a collaborative, systematic roadmap, along with an expansive network for female business owners to transition of their business through the **growth stages** in communities around the world.

Mission

We Help Good Businesses Grow

Vision

TGI is a brand that represents of successful female business owners from around the world committed to growing their businesses, and improving their communities



TRACTION & VALIDATION.



Traction & Validation

- TGI was created in 2011
- TGI has helped over 300+ women owned businesses in 25 countries
- TGI has eighteen success stories in the US in 2014
- Industries served:
 - Technology
 - Retail
 - Professional Services
 - Manufacturing
 - Import/Export
 - Food Products
 - Non-Profits
 - Wholesale
 - Distribution
- Some of our Key Partners:
 - Arizona State University
 - University of Denver
 - Waukesha County Technical College
 - Maverick Innovation Labs
 - Fodada – Social/Clothing
 - Flowh – Technology
 - Send Grid – Technology



THE PROBLEM & THE SOLUTION.



The Problem

We need to ensure that women with good businesses stay in business

Men and women together must be part of the solution

Entrepreneurs often cannot afford the needed and necessary experience and knowledge from outside resources

Belief and Confidence

Entrepreneurship can be lonely and complicated

You can not scale a business alone



The Solution

Think Global Institute is committed to helping female entrepreneurs from around the world with infrastructure, systems, processes, strategy, accelerated-profitable growth and leadership.



Our approach is collaborative, focused, proven and very practical.



THINK GLOBAL THE PROGRAM.



TGI Provides Access To:



- Practical business tools and processes
- Four months of individual guidance and support from advisors and mentors
- Coordinated PR for you and your business
- Peer and expert ideation, feedback and support
- The skills and credibility to secure funding from financial institutions or the private sector
- A lifetime of support, collaboration and joint venture opportunities with a global network of thousands of fellow business women

4-WEEK IN-PERSON INTENSIVE BUSINESS INSTITUTE (PHASE I) – *(Approx. Time 10 hours/week)*

- *Monday through Friday: Individual Consulting Sessions/Strategy*
 - One 2 - 4-hour session per week
- *Group Workshop*
 - One day, each week (for 4 weeks)
 - professionally facilitated
 - work through business issues to help each entrepreneur identify new solutions, tools and perspective
 - concludes with optional networking and one-on-one time with the experts.

TGI Program

**12 WEEKS OF ONGOING ONE-ON-ONE ADVISORY
(PHASE II) –
(Approx. Time 1 – 4 hours/week)**

- *Implementation*
 - Guidance through the implementation of plans from Phase I.
 - Access to a network of potential investors, partners and subject matter experts, helping each Thinker find solutions to her business' unique problems.



TGI Program

ONGOING OVERSIGHT & MENTORSHIP (PHASE III) – *(Approx. Time - As needed)*

- *Multiple - Check-ins | Events | Education | Community*
 - Membership
 - Online community
 - Check In's
 - As a member Thinker, they receive continued advisory, valuable feedback, resources, tools and guidance to support the business's growth and thus the community



The Recent Successes

- In 2014 TGI:
 - 85% of our Thinkers **increased** their revenue
 - Profitability for this group is still being figured out
 - Helped our Thinkers close more than **\$1.7 million** in investments
 - Assisted multiple businesses with a transfer in **ownership**
 - Helped several companies **transition** from local into national markets
 - Assisted multiple businesses open new locations
 - More than 30 US based businesses in the **TGI family** in three different states by year end.
 - Continues to **actively support** international female owned businesses around the world





**We are committed to re-igniting and stoking
that intense fire and passion each of us had
when starting our business!**

THANK YOU



Contact

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