



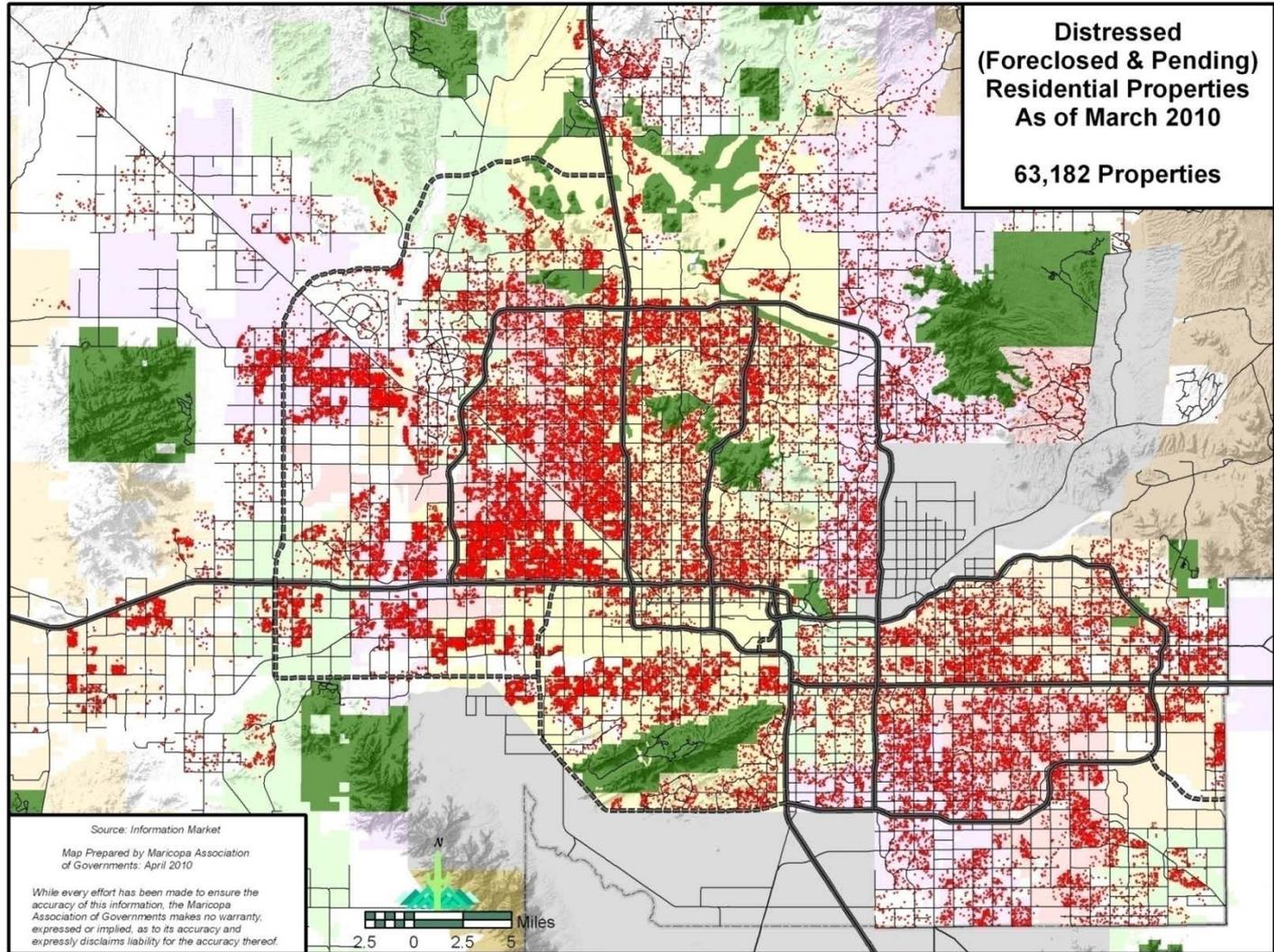
MAG Economic Development Initiatives

March 3, 2015

MAG Economic Development Committee

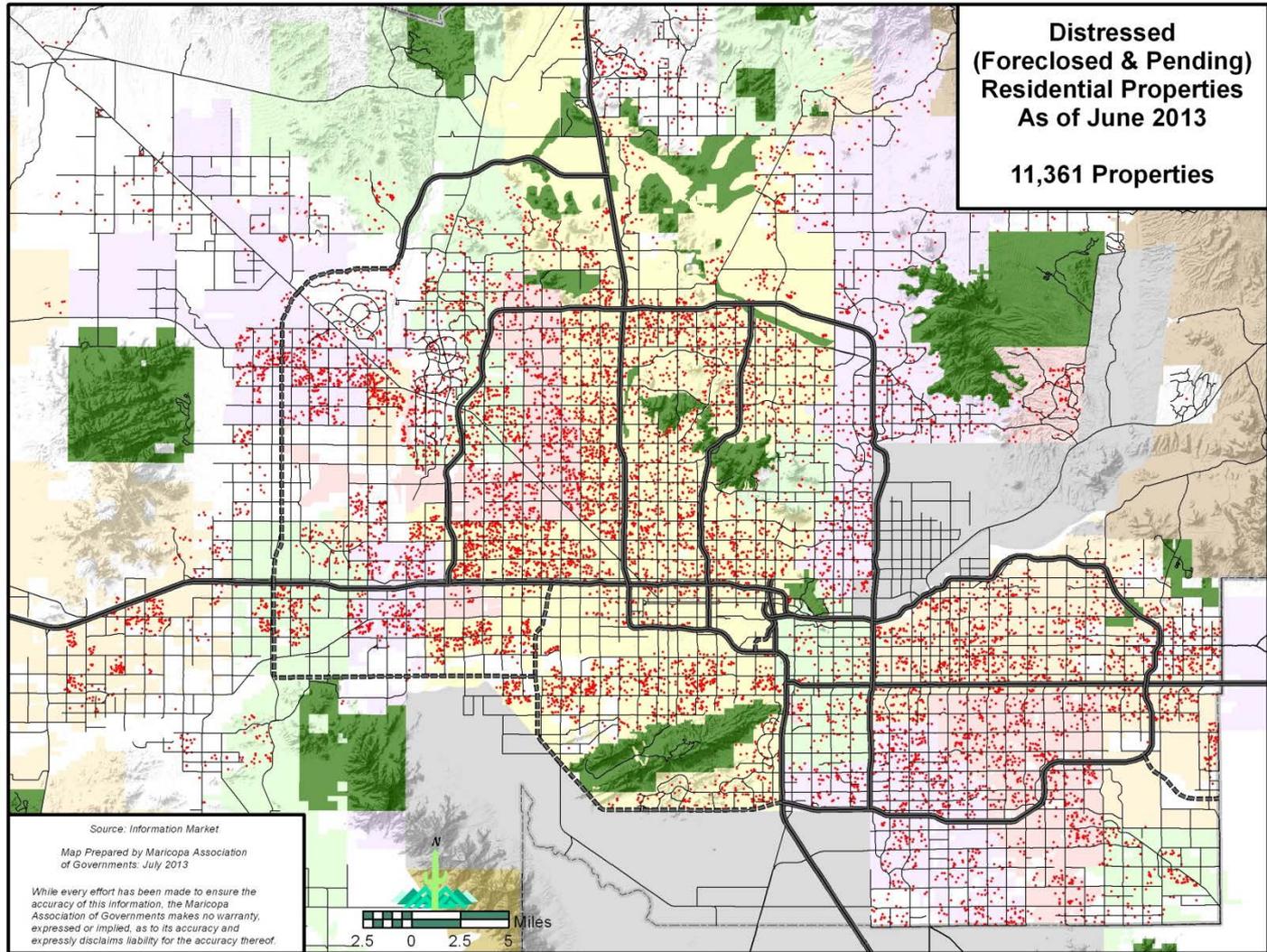
Distressed Residential Properties: March 2010

Second Worst in the Country



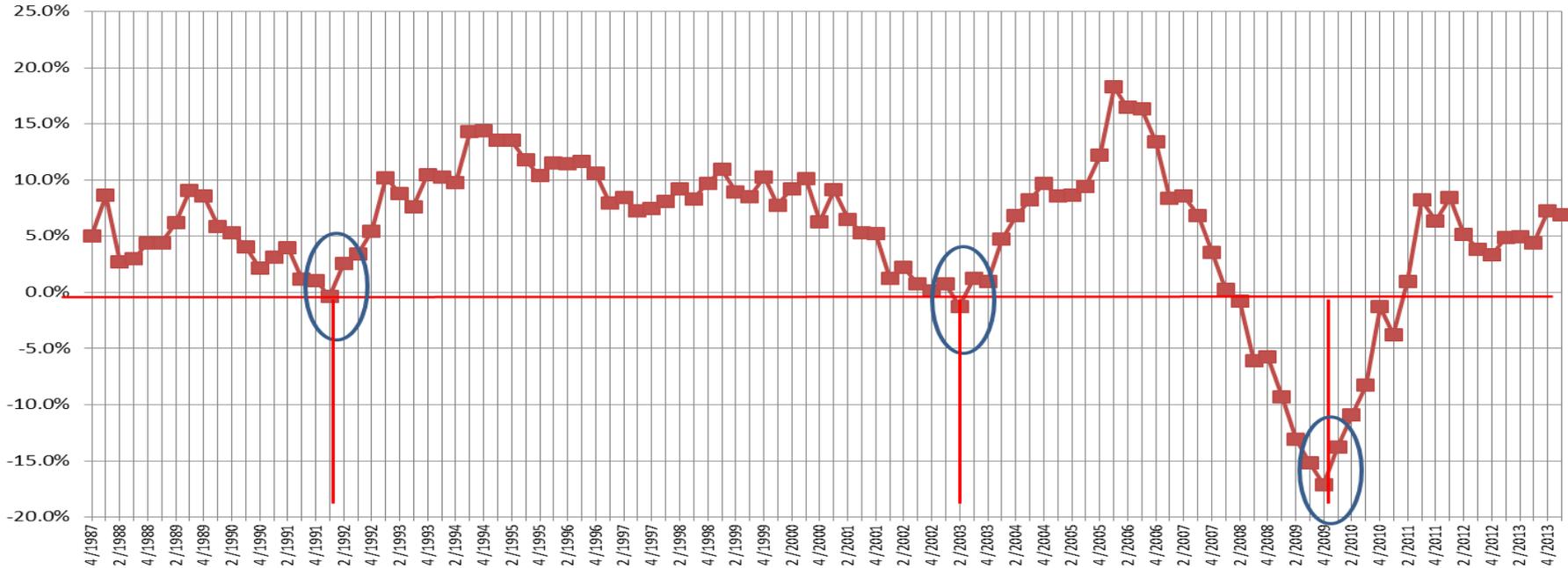
Distressed Residential Properties: June 2013

Back to Normal



Annual Percent Change in Quarterly Transportation Sales Tax Revenues

Annual Percent Change in Quarterly Transportation Sales Tax Revenues
Fiscal Year Quarter / Same Quarter Previous Fiscal Year



MAG Economic Development Committee

- Formed in October 2010
- Role
 - Develop an opportunity-specific and action-oriented plan that fosters and advances infrastructure in the MAG Region, especially transportation infrastructure that would further economic development opportunities.
- Membership – 30 Total Members
 - 17 local government agencies
 - 12 business representatives
 - 1 representative from the Arizona Department of Transportation.



Transportation: To What End? Diversify the Economy!

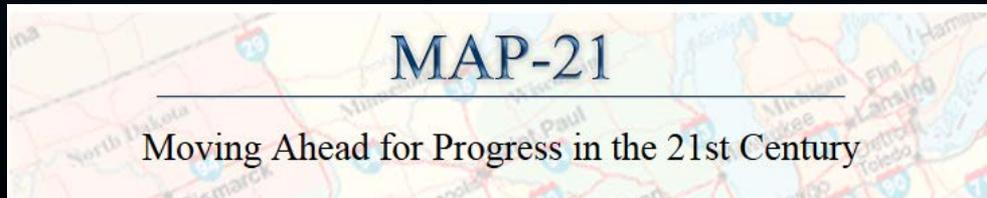


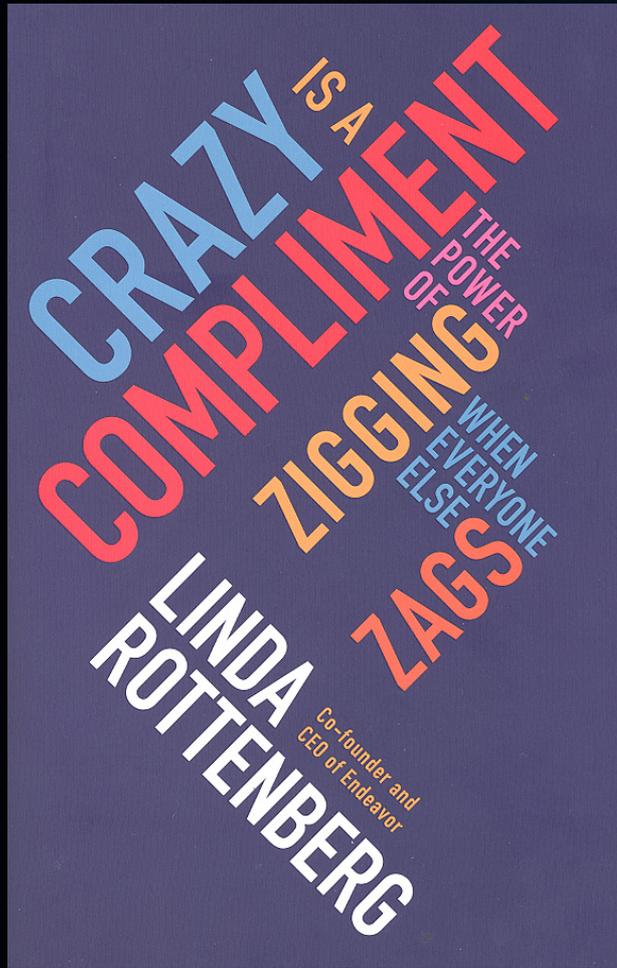
MAP-21 Title 23, U.S.C. Sec 134 Metropolitan Planning

(h) Scope of the Planning Process

(1) In general. - The metropolitan planning process for a metropolitan planning area under this section shall provide for consideration of projects and strategies that will -

(A) support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency;



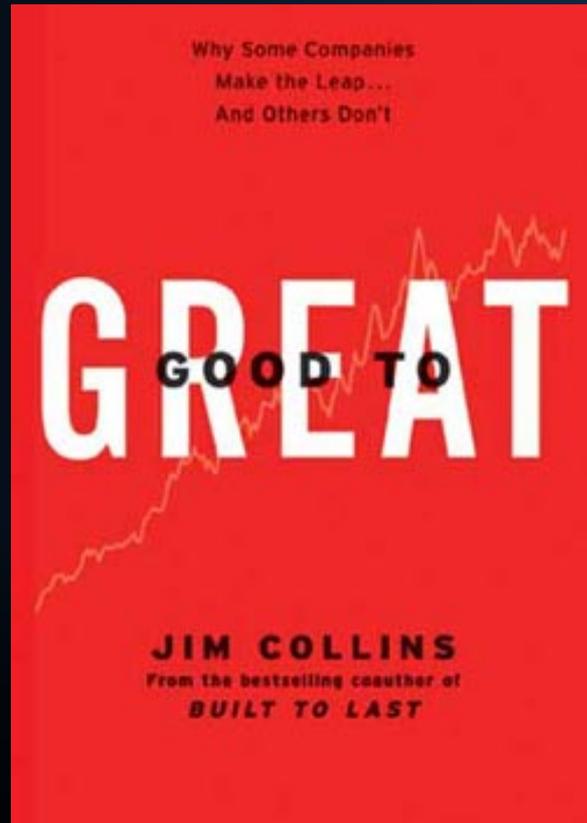


Stop Planning, Start Doing

- Linda Rottenberg

“Entrepreneurs he met: They overthink, they overplan, they overanalyze. ... You spend all your time talking about ideas, learning theory, and writing business plans, and not enough time trying stuff out.” Vinny Lingham (Silicon Valley)

Good is the mortal enemy of great. . . .



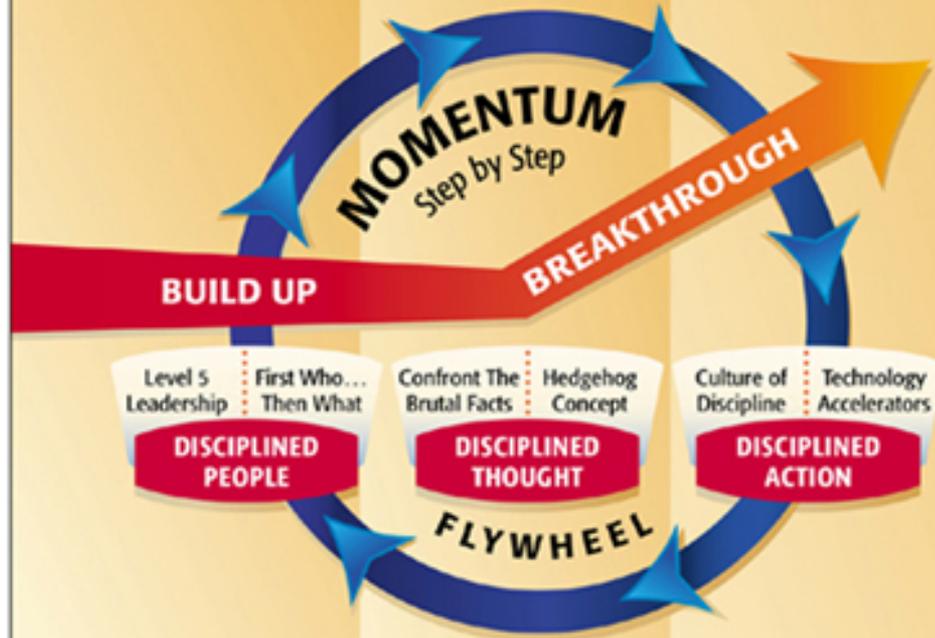
Good to Great Flywheel

Figure 1: Five Stages of a Classic Turnaround

1. EMERGENCY ACTION
2. MANAGEMENT CHANGE

3. ANALYSIS

4. RESTRUCTURE
5. RETURN TO NORMAL



Adapted from: *Good to Great: Why Some Companies Make the Leap... and Others Don't*, © 2001, Harper Business.

EDC Focus Areas

Include:

- Transportation
- Mexico Initiatives
- Employment
- Education
- Economic Recovery
- Canadian Impact



Wheel shows how projects and events are interrelated and support the focus areas.



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MARICOPA ASSOCIATION OF GOVERNMENTS