



# PHOENIX FORWARD »

strengthening the road to prosperity





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When a business moves out of  
Arizona or shuts its doors, we  
experience 100% job loss

80% of new jobs come from the  
expansion of existing companies  
within the community



# Industry Leadership Councils



**TRANSPORTATION  
& LOGISTICS**



**ADVANCED  
BUSINESS SERVICES**



**HEALTH CARE**



**BIOSCIENCE**

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# Refined Strategic Action Plan

## Primary Activities:

- 1) Industry Leadership Councils
- 2) Business Outreach for Retention and Expansion
- 3) Industry Intelligence
- 4) Regional Image Building



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# Refined Strategic Action Plan

## Secondary Activities:

5) Policy & Advocacy

6) Investment Oversight Committee

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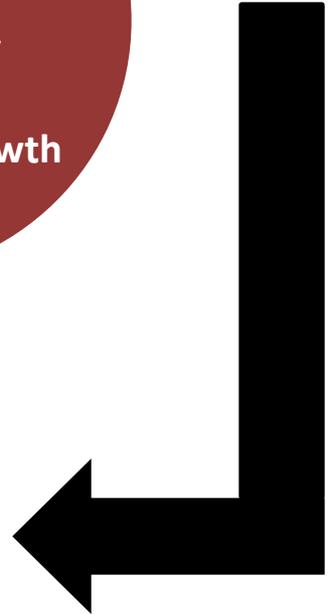
**Increase in:**

- Quality Jobs
- Business Expansion
- Capital Investment



**Elevate positive image for the region**

**Business-friendly environment conducive to growth**



more jobs

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more money stays here



increase in pay and business growth

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# BusinessFirst!

*For a Greater Dayton Region*

**100 Agencies – 28 jurisdictions, 5 counties**

## **Goals:**

- 1) Thank businesses**
- 2) Solicit business opinions**
- 3) Understand business success factors**
- 4) Connect businesses to resources**
- 5) Aggregate data to improve business climate**



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