

February 23, 2016

TO: Members of the MAG Economic Development Committee

FROM: Mayor Michael LeVault, Town of Youngtown, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA  
FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, March 1, 2016 - 11:30 a.m.  
MAG Office, Suite 200 - Saguaro Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. Use of proxy at the MAG EDC is not permitted. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Regional Program Manager, at (602) 254-6300.

MAG ECONOMIC DEVELOPMENT COMMITTEE  
TENTATIVE AGENDA  
MARCH 1, 2016

COMMITTEE ACTION REQUESTED

1. Call to Order

The meeting of the Economic Development Committee will be called to order.

2. Pledge of Allegiance

3. Call to the Audience

An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda THAT FALL UNDER THE JURISDICTION OF MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

4. Approval of the February 2, 2016 Economic Development Committee Meeting Minutes

5. Update on the Metropolitan Phoenix Export Alliance

The Metropolitan Phoenix Export Alliance (MPEXA) is a key initiative responsible for the implementation of the Phoenix Metropolitan Export Plan. As part of the Velocity Program and funded by JP Morgan Chase, the alliance and the Metro Phoenix Export Plan represent a collaboration between the Global Cities Initiatives and metro Phoenix export stakeholders dedicated to building a stronger export-driven regional economy. The goal of MPEXA is to increase exports in the Greater Phoenix region by making exporting easier for businesses. Dawn Nagel, MPEXA Director, will provide an update on this initiative.

3. Information and discussion.

4. Review and approval of the February 2, 2016 Economic Development Committee meeting minutes.

5. Information and discussion.

6. Report on the Global Cities Initiative Foreign Direct Investment Strategy

The Global Cities Initiative (GCI), which is a joint project of Brookings and JPMorgan Chase, recently announced the six new members selected to join the foreign direct investment cohort of the GCI. A grant was awarded to the Greater Phoenix Economic Council (GPEC) to lead the Phoenix, Arizona effort. This initiative will be working in tandem with the Transportation and Trade Corridor Alliance's foreign direct investment strategy that was reported on last month. The first core component of the GCI was the metropolitan export plan. Foreign direct investment is a supplement to export planning initiative and serves as the second core component of the GCI. Stephan Frijia, Vice President of Business Development at GPEC, will provide an update to the Committee on the foreign direct investment cohort of the GCI.

7. Report on the Arizona Trade and Investment Office

In December 2013, the Regional Council approved providing \$25,000 toward partnering in the establishment of an in-market trade, investment and tourism office in Mexico City. The City of Phoenix and the Arizona Commerce Authority (ACA) have worked to jointly collaborate on this effort. In December 2014, MAG signed a Memorandum of Understanding (MOU) with the Arizona Commerce Authority to establish a protocol for services and to memorialize understandings between MAG and ACA relating to the establishment and operation of the trade and investment office in Mexico City, Mexico. Since that time, MAG staff has attended the partnering meetings regarding the trade office with the City of Phoenix, the ACA and their contractors. Kevin O'Shea from ACA will provide an update on the activities of the trade and investment office and the benefit to our region.

6. Information and discussion.

7. Information and discussion.

8. Update from the Arizona Commerce Authority  
An update will be provided on economic development issues of interest in the state of Arizona.

8. Information and discussion.

9. Update from the Greater Phoenix Economic Council  
An update will be provided on economic development issues of interest in the Greater Phoenix Region.

9. Information and discussion.

10. Request for Future Agenda Items  
Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

10. Information.

11. Comments from the Committee  
An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events and/or share any practical applications of information and initiatives presented to EDC members. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

11. Information.

Adjournment