

August 2, 2016

TO: Members of the MAG Economic Development Committee

FROM: Mayor Michael LeVault, Town of Youngtown, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA
FOR THE MAG ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, August 9, 2016 - 11:30 a.m.
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Economic Development Committee (EDC) has been scheduled for the time and place noted above. Members of the Committee may attend the meeting either in person or by telephone conference. Use of proxy at the MAG EDC is not permitted. A light lunch will be provided.

Please park in the garage under the building. Bring your ticket to the meeting. Parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Denise McClafferty at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the EDC agenda items, please contact Dennis Smith, MAG Executive Director, or Denise McClafferty, Regional Program Manager, at (602) 254-6300.

MAG ECONOMIC DEVELOPMENT COMMITTEE
TENTATIVE AGENDA
AUGUST 9, 2016

COMMITTEE ACTION REQUESTED

<p>1. <u>Call to Order</u></p> <p>The meeting of the Economic Development Committee will be called to order.</p>	
<p>2. <u>Pledge of Allegiance</u></p>	
<p>3. <u>Call to the Audience</u></p> <p>An opportunity will be provided to members of the public to address the Economic Development Committee on items not scheduled on the agenda <u>THAT FALL UNDER THE JURISDICTION OF MAG</u>, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three-minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Economic Development Committee requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.</p>	<p>3. Information and discussion.</p>
<p>4. <u>Approval of the June 7, 2016 Economic Development Committee Meeting Minutes</u></p>	<p>4. Review and approval of the June 7, 2016 Economic Development Committee meeting minutes.</p>
<p>5. <u>Update on the Statewide Tourism and Shopping Initiative</u></p> <p>In February 2016, the MAG Regional Council Executive Committee approved the firm Capitol Strategies to assist in the development of border zone expansion language and to submit the proposed language to the Department of Homeland Security and to key members of Congress. Since that time, Capitol Strategies, represented by former Congressman Jim Kolbe and Steven Bloch, have been reaching out to members of the Arizona congressional delegation, federal agencies and other organizations. Representatives from Capitol Strategies will provide an update on the progress of this effort.</p>	<p>5. Information and discussion.</p>

6. Local Motors - Vehicles Reinvented

Founded in 2007 and headquartered in Chandler, Local Motors is a motor vehicle manufacturing company focused on low-volume manufacturing of open-source motor vehicle designs using 3D printing at multiple microfactories. Through its co-creation model and labs platform, Local Motors has created an online community of more than 50,000 members focused on engine vehicle innovation through ongoing design challenges. Local Motors in collaboration with Cincinnati Incorporated and Oak Ridge National Laboratory manufactured Strati, the world's first 3D printed electric car. Current products include the Rally Fighter, Strati and LM3D automobiles, Racer motorcycle, various electric bicycles, tricycles, children's ride-on toy cars and radio-controlled model cars and skateboards. The company is also partnering with industry, such as Airbus for its Cargo Drone Challenge, to bring innovative vehicles to the marketplace. Most recently, Local Motors debuted the Olli, a 3D-printed, autonomous, electric, recyclable shuttle bus during the Grand Opening of a new Local Motors facility in National Harbor, Maryland. This autonomous vehicle can be requested from your smart phone or at a pick-up location to take the passenger to a chosen destination. Corey Clothier, Vice President of Product Management will discuss Local Motor's co-creation model, vehicle production and bringing the Olli autonomous shuttle self-driving system to the market.

7. Enhancing Regionalism Through the Talent and Expertise on the MAG Economic Development Committee

At the April Economic Development Committee meeting, the members discussed how to harness the talent of the experienced leaders on the Committee and make it available to local economic development efforts and businesses in the region. Knowing the right people and whom to connect with can be very valuable when working to retain, attract or expand a business in

6. Information and discussion.

7. Information and discussion.

the region. Staff was directed to develop a blueprint of the EDC resources. MAG staff will provide an update on this effort and discuss how this talent and expertise can be organized to benefit the region.

8. MAG Region Sister Cities Research Project Report

Last fall, MAG staff sent a request to member agencies' economic development departments to consider participation in a sister cities research project. The purpose of this project was to identify how communities could leverage existing and potential new sister city relationships to maximize international economic development opportunities. Historically, sister cities have been utilized to build relationships in the areas of education and cultural exchange. By strategically aligning sister cities programs with economic development goals and targeted business attraction efforts, international markets can present a great opportunity to complement domestic strategies. Factors considered in the analysis included targeted industry sectors (existing and emerging), current footprint of international companies present in the community, geography of innovative global economies, and Arizona's current trade and foreign direct investment markets. Staff will present results and recommendations from the research project. Sister Cities International was created at President Eisenhower's 1956 White House summit on citizen diplomacy, where he envisioned a network that would be a champion for peace and prosperity by fostering bonds between people from different communities around the world. By forming these relationships, President Eisenhower reasoned that people from different cultures could understand, appreciate, and celebrate their differences while building partnerships that would lessen the chance of new conflicts. Since its inception, the Sister Cities International network has played a key role in renewing and strengthening important global relationships.

8. Information and discussion.

9. Update from the Arizona Commerce Authority
An update will be provided on economic development issues of interest in the state of Arizona.

9. Information and discussion.

10. Update from the Greater Phoenix Economic Council
An update will be provided on economic development issues of interest in the Greater Phoenix Region.

10. Information and discussion.

11. Request for Future Agenda Items
Topics or issues of interest that the Economic Development Committee would like to have considered for discussion at a future meeting will be requested.

11. Information.

12. Comments from the Committee
An opportunity will be provided for the Economic Development Committee (EDC) members to present a brief summary of current events and/or share any practical applications of information and initiatives presented to EDC members. The EDC is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

12. Information.

Adjournment