



World-Class Education for All Arizona Students

MAG Human Services Human Services Coordinating Committee
April 25, 2012



EXPECT MORE ARIZONA®
Ready Kids • Ready Graduates • Ready Workforce

Vision & Priorities

- **A Shared Vision for Arizona's Future**
 - Arizona education is the best in the nation and our students are prepared to thrive in college, career and life.

- **Mission**
 - To build a statewide movement of Arizonans with the collective public will to ensure world-class education birth-career for all students.



Why do we need a Movement?



Academic Achievement

- **74% of 4th graders** are below proficient in reading
- **69% of 8th graders** are below proficient in math
- **50% of graduates** don't qualify to enroll in Arizona's public universities
- **30% of Arizona graduates** require remediation upon entry into college
- **85% of new Jobs** in Arizona will require some form of higher education and work experience



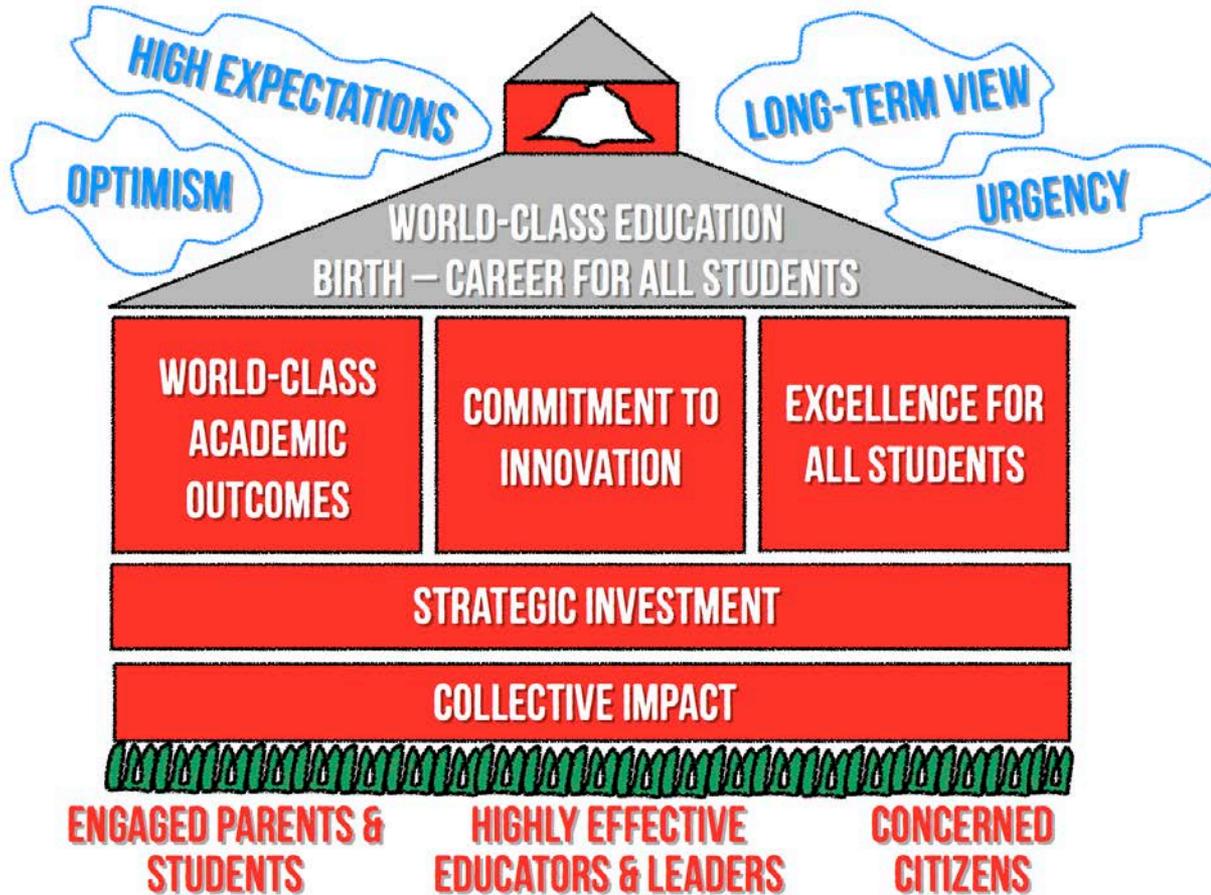
Our World Has Changed...

**...Education Must Change
with it**

**If we are to Succeed,
Everyone Must Play a Role**

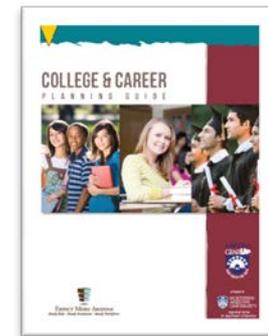


Defining World-Class Education



Key Strategy: Parent Engagement

- Multimedia Public Awareness Campaign
 - TV, Radio, Print and Online
- ExpectMoreArizona.org
- Grassroots Outreach and Presentations
- Resources for Parents:
 - Academic Milestones One-pagers
 - College and Career Planning Guide & Checklists
 - High Expectations Booklet
 - Parent University Workshops



Partner with Expect More Arizona

- Invite Expect More Arizona to present to your city council, staff, or community partners
- Share Expect More Arizona information in your newsletters, intranet and web sites
- Distribute our parent engagement materials to your staff and network
- Sign up to join the movement at ExpectMoreArizona.org



Thank you!

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ExpectMoreArizona.org



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