

Maricopa Association of Governments



Middle photo credit: Virginia G. Piper Charitable Trust

MAG Municipal Aging Services Project

Human Services Coordinating Committee

May 24, 2012

Outreach Through Interviews and Focus Groups



135

interviews



19

focus groups



341

people



2

issues

Phone and Mail Survey



1,025

Surveys

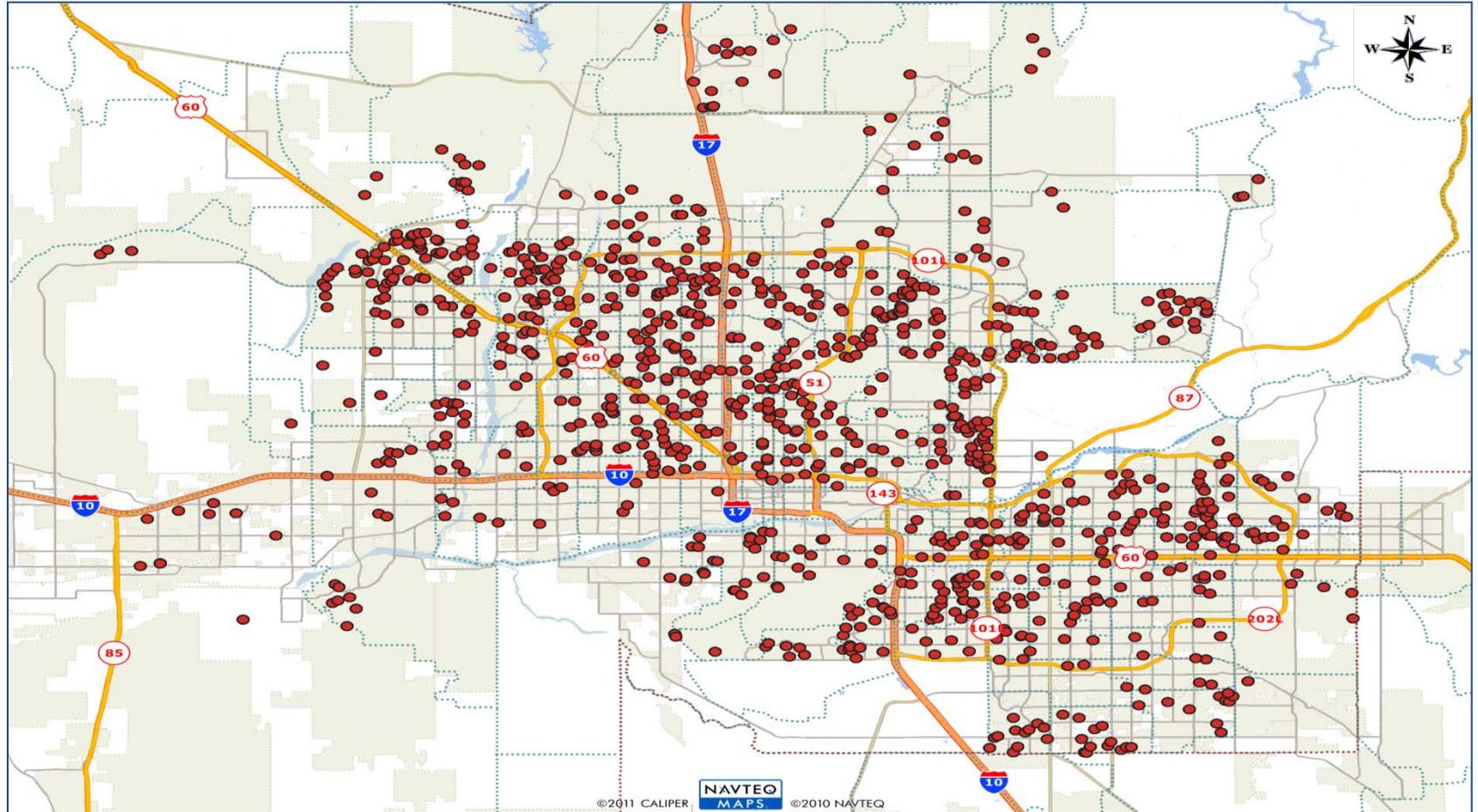
95%

Confidence

+ -3.1

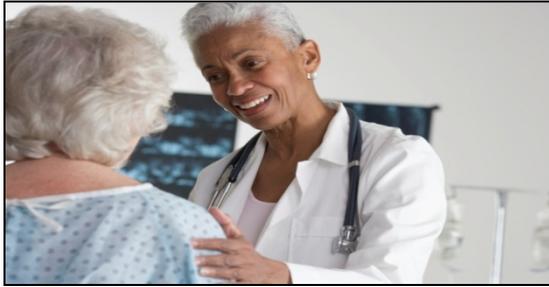
Error margin

Location of Survey Respondents - Metro Area

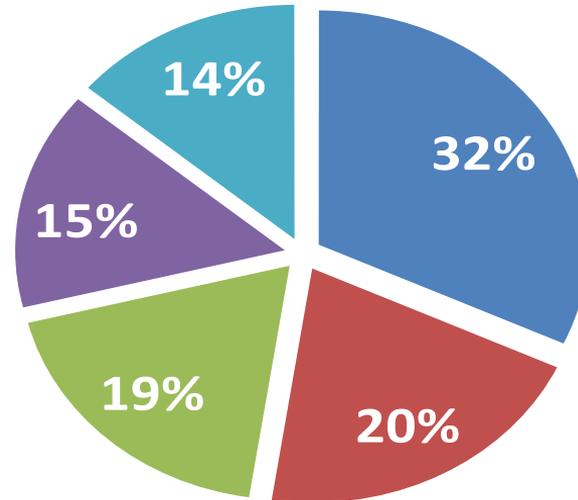


2012 Maricopa County Senior Survey

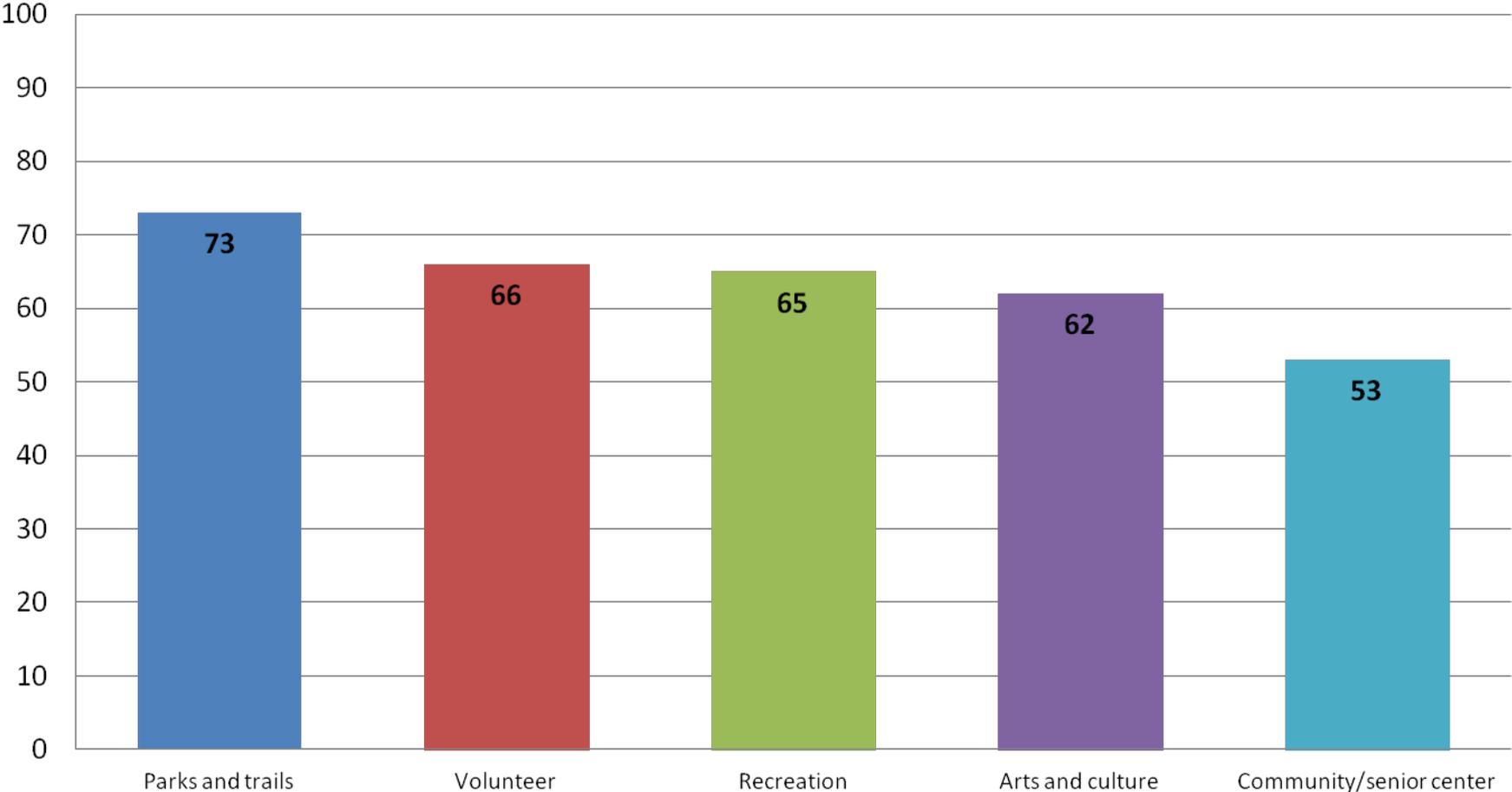
Concerns for the Community



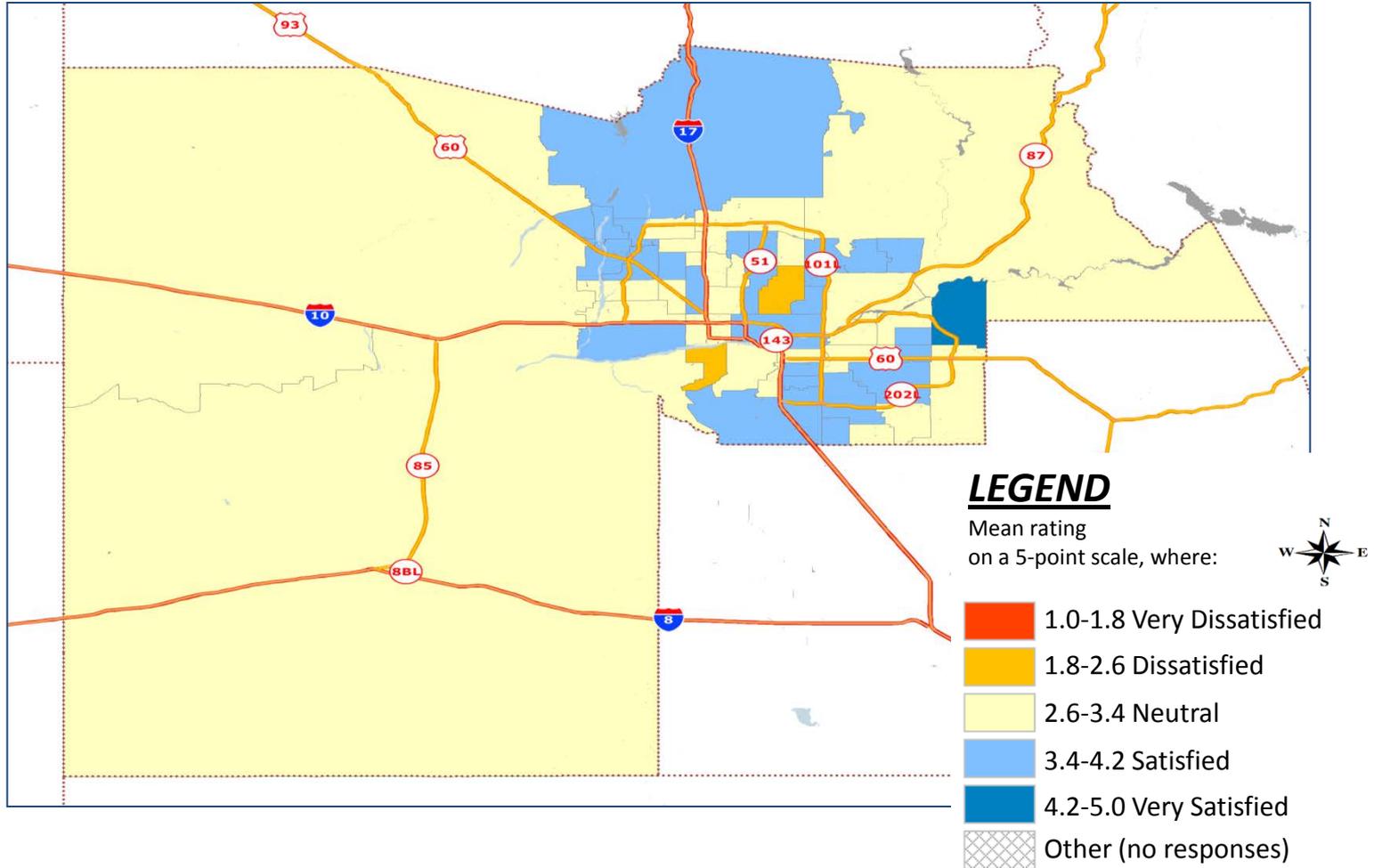
- Affordability of healthcare
- Outliving financial resources
- Personal health
- Inability to live at home
- Housing costs



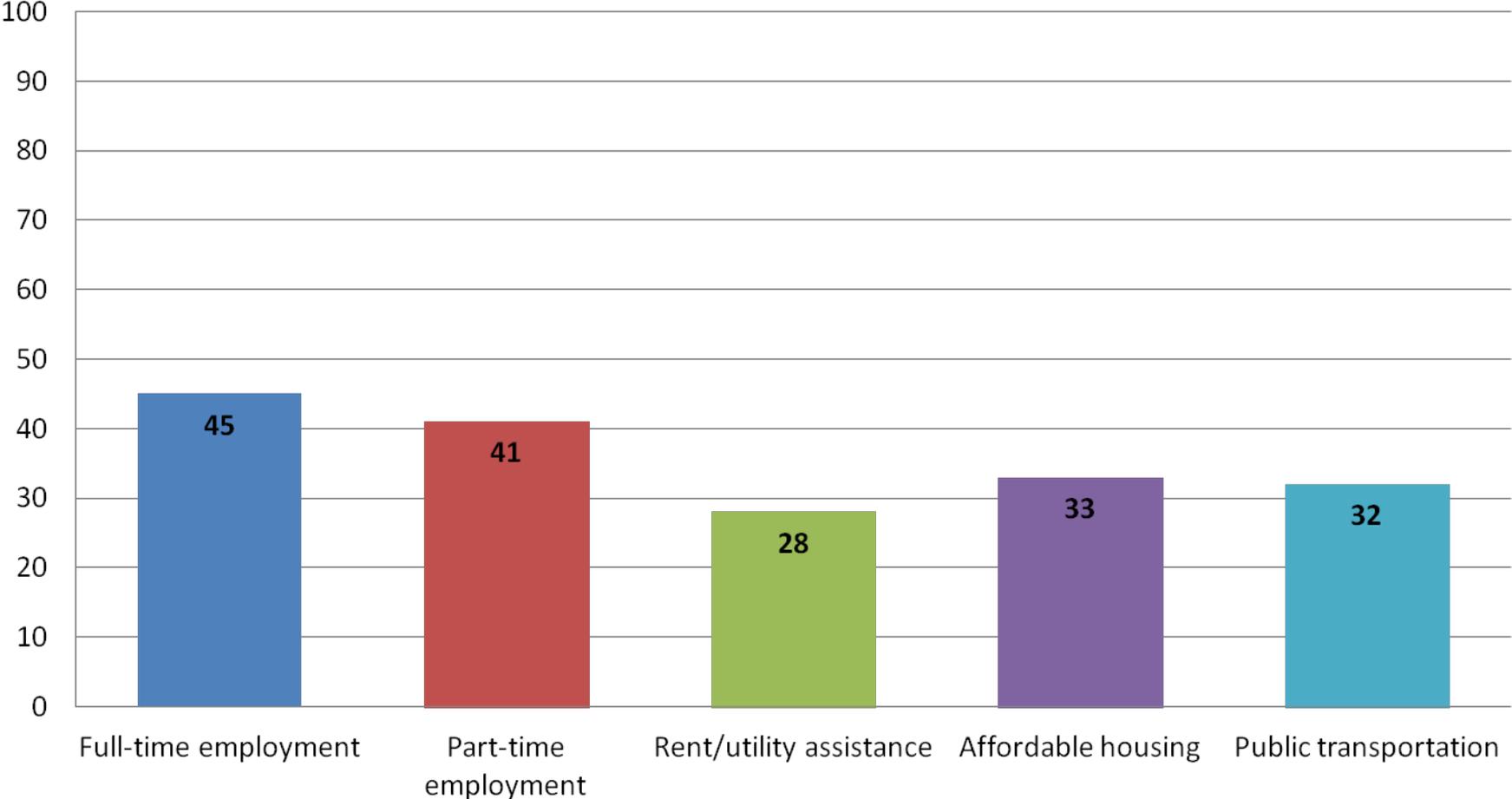
Satisfied/Very Satisfied with Services



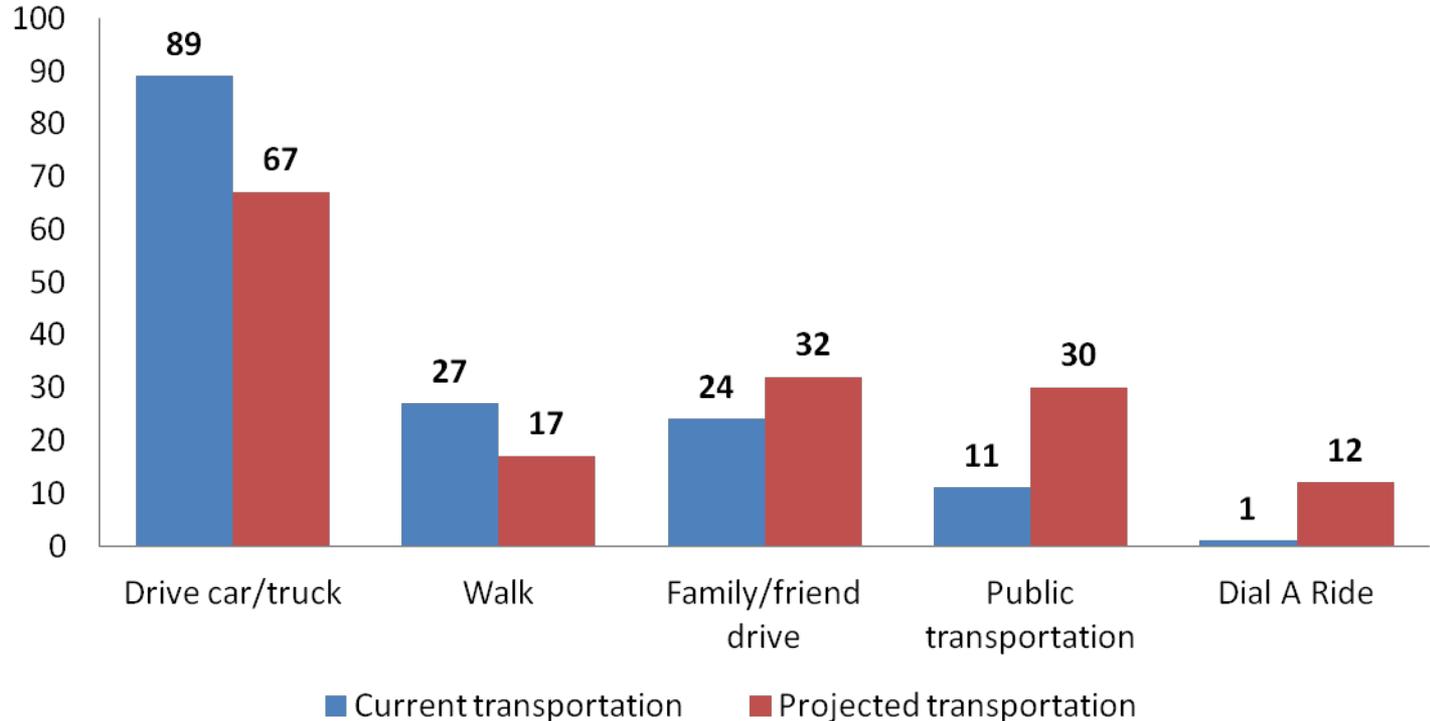
Q1N Satisfaction with Community/Senior Center Services



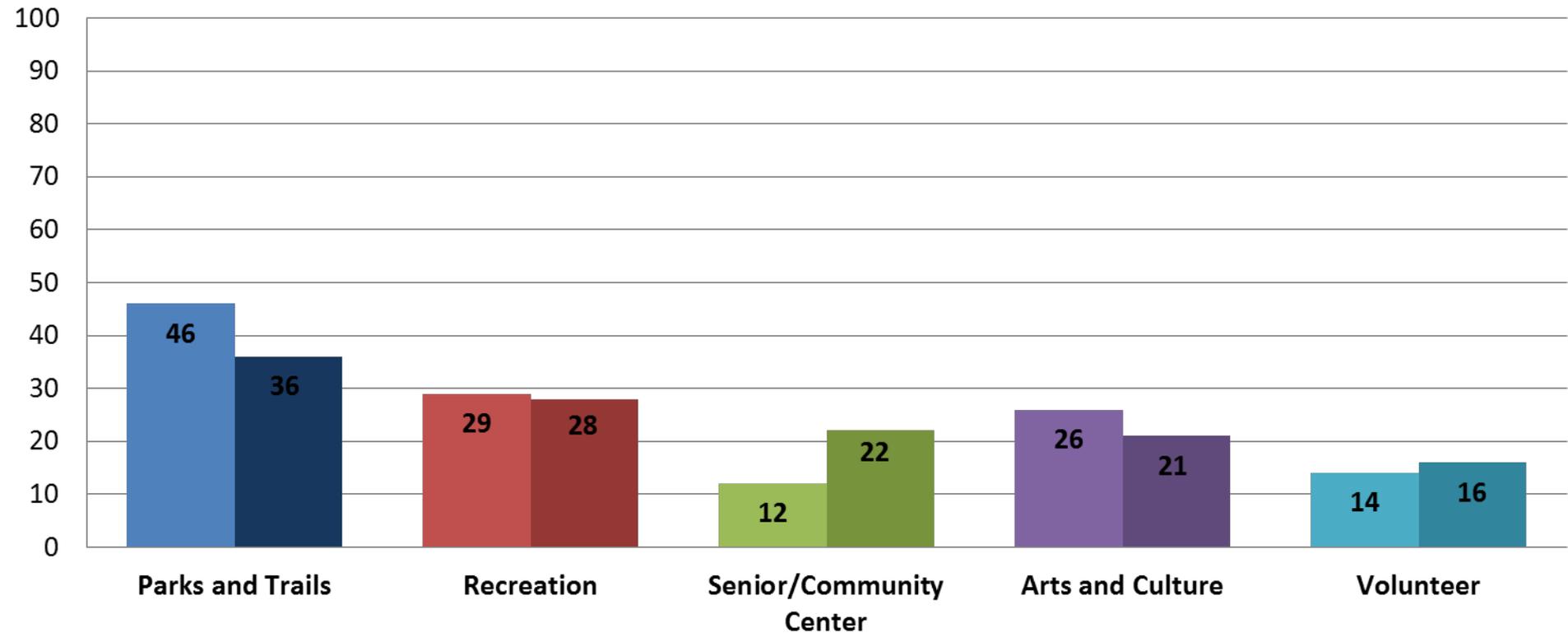
Dissatisfied/Very Dissatisfied with Services



Current Most Frequent Modes of Transportation vs. Projected in Ten Years



Current Most Frequent Use of Services vs. Projected in 10 Years



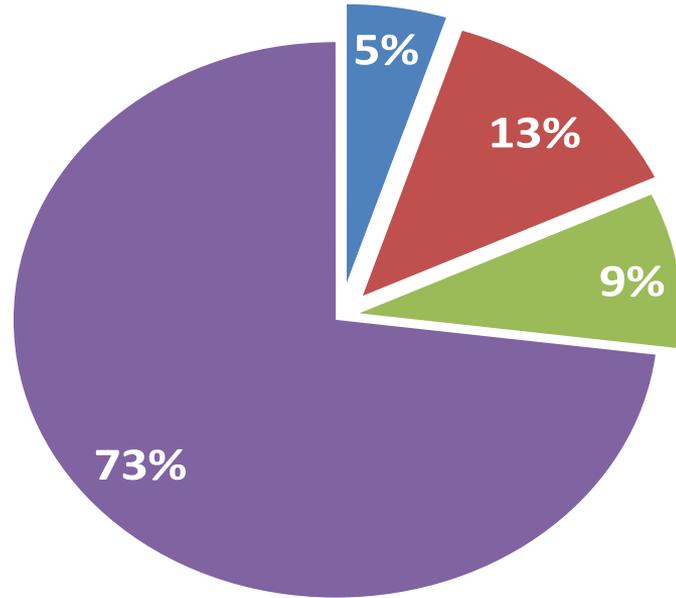
Lighter colors represent 2012 use. Darker colors represent 2020 projections.

Use of Public and Nonprofit Indoor Facilities



Middle photo credit:
Virginia G. Piper Charitable Trust

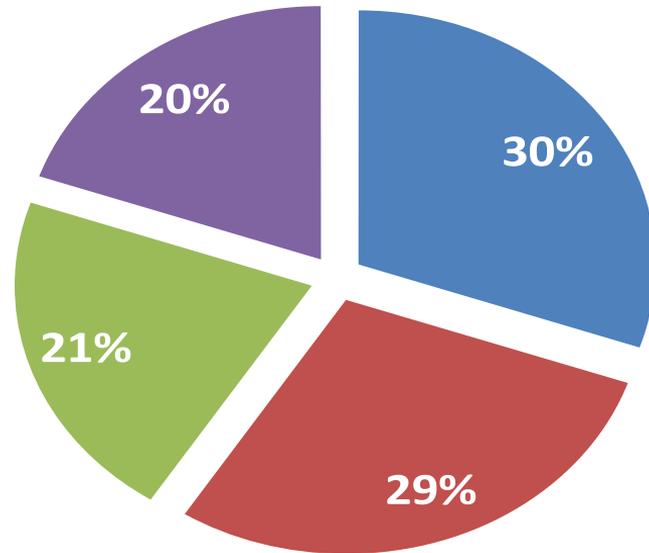
- Multi-generational and senior facilities
- Multi-generational facilities only
- Senior facilities only
- Don't use facilities



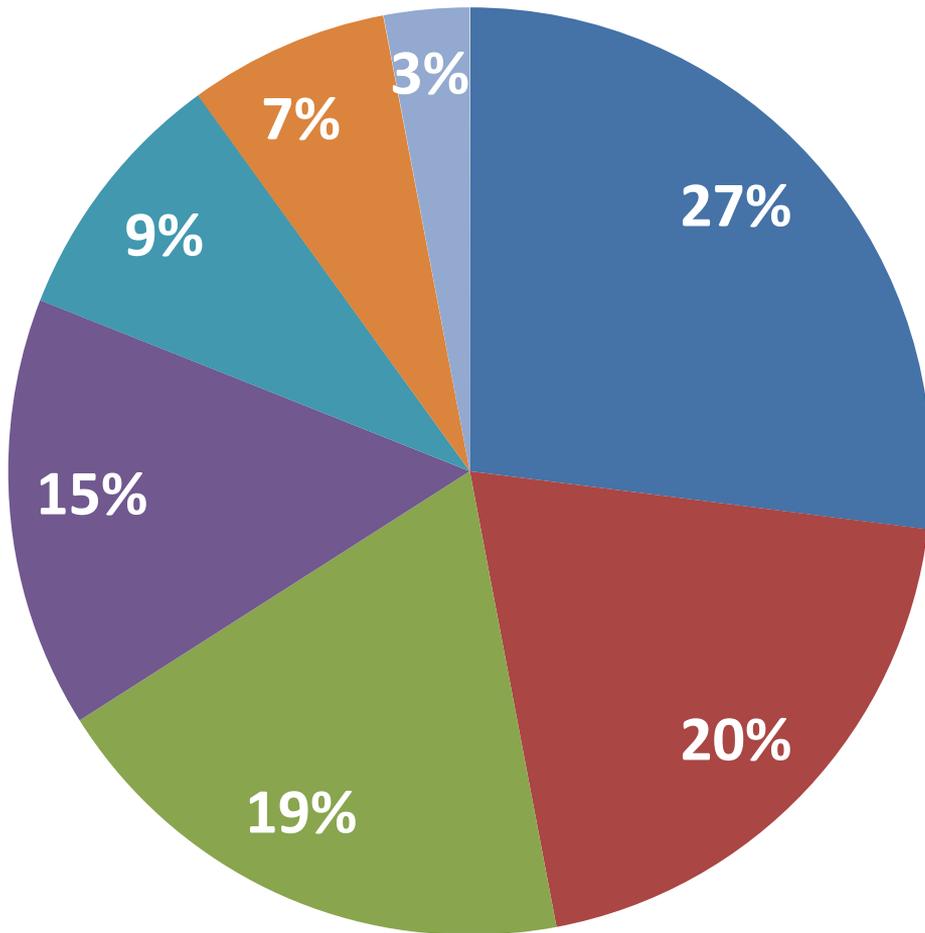
Priorities for the Future



- Improved healthcare
- Larger regional transit system
- Affordable housing
- More services to check on those living alone

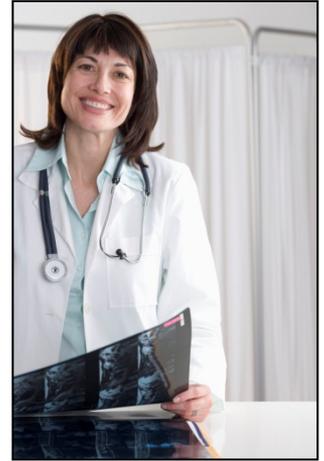
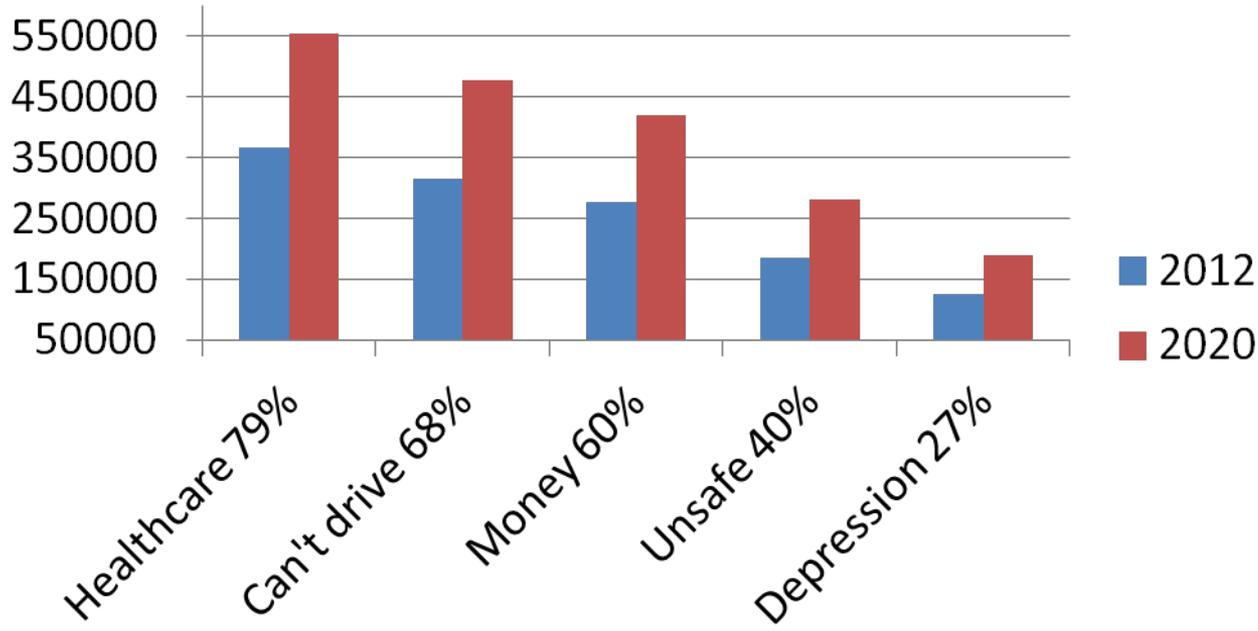


How would seniors spend \$100?



- Improve healthcare
- Improve social services
- Improve public transportation
- Provide financial support
- Improve recreation and fitness centers
- Improve community/senior centers
- Other

Implications



Planning for the Next 100 Years



1

day



207

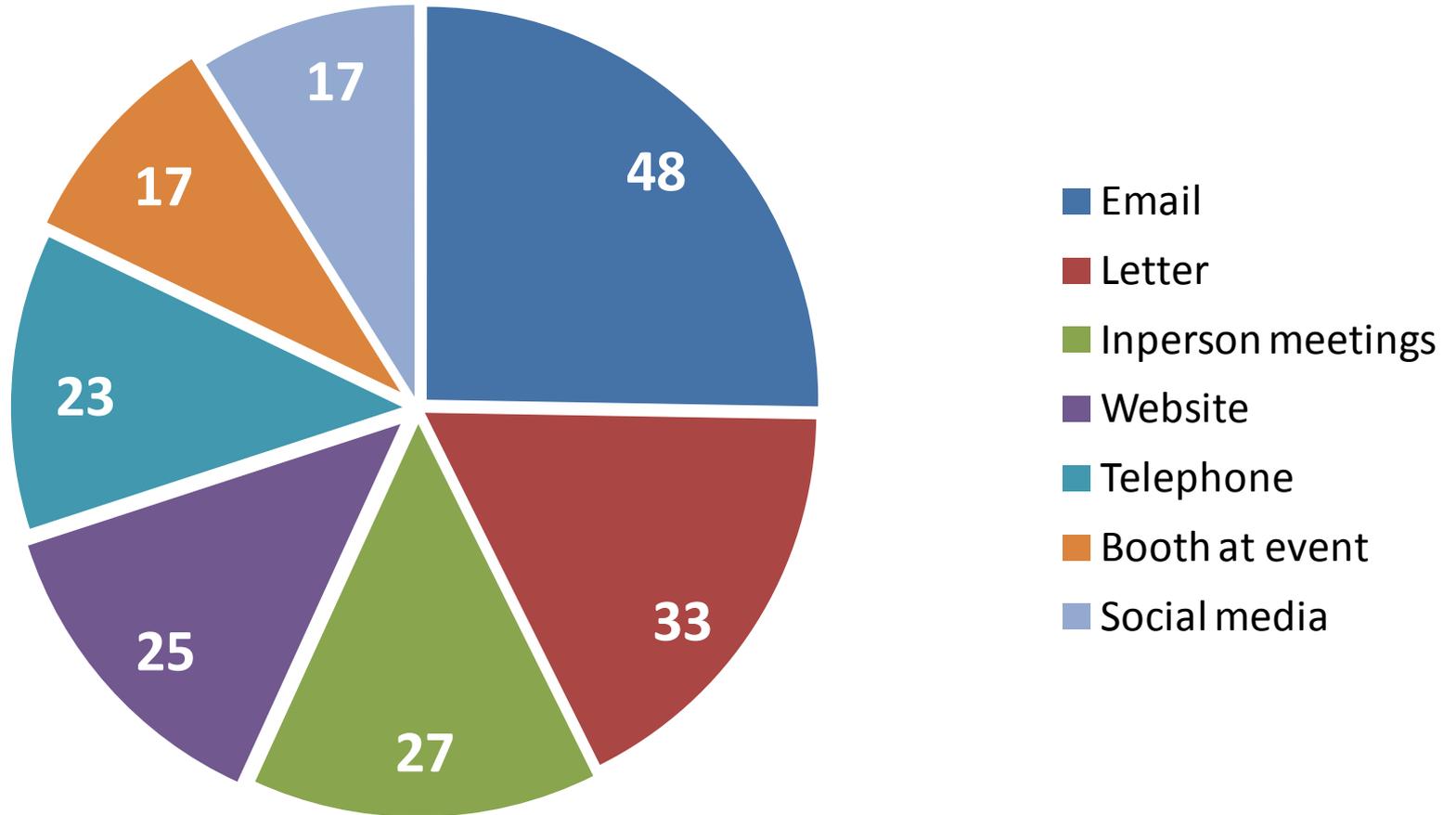
attendees



1

toolkit

Preferred Ways to Provide Input



Maricopa Association of Governments Municipal Aging Services Project

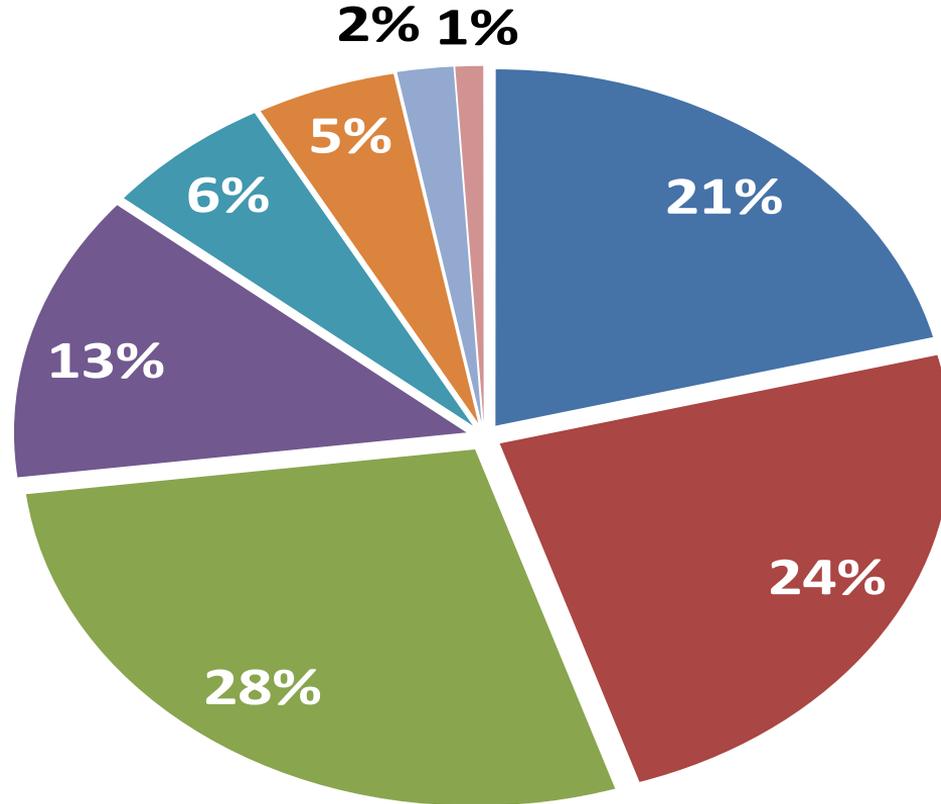


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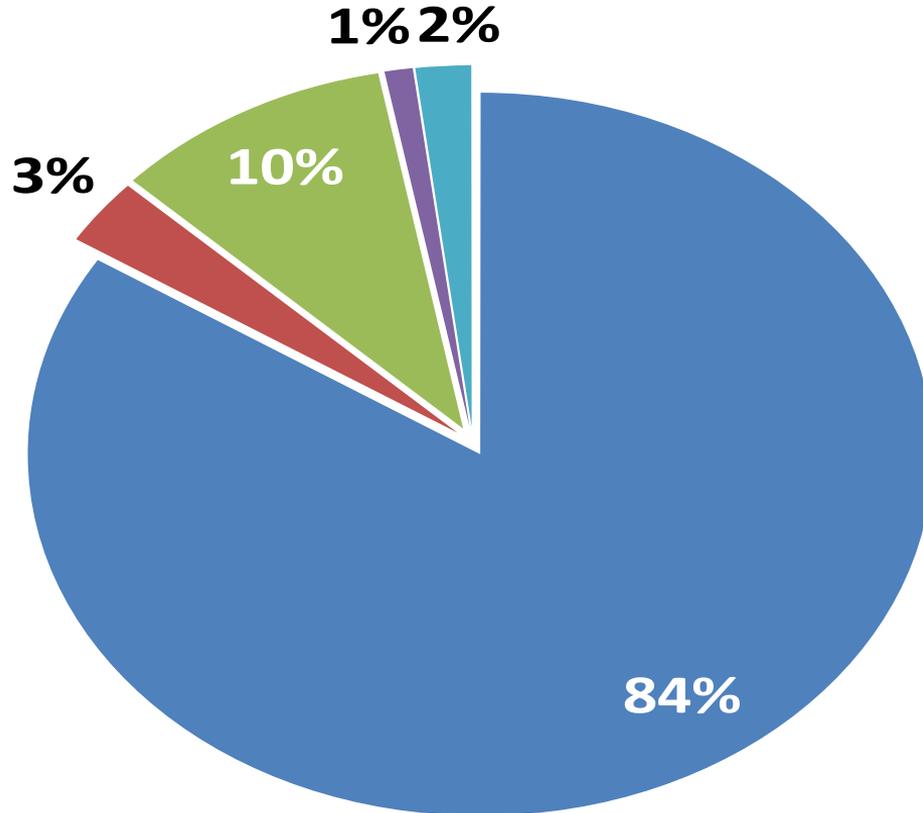
Age of Respondents

■ 55-59 yrs ■ 60-64 yrs ■ 65-69 yrs ■ 70-74 yrs
■ 75-79 yrs ■ 80-84 yrs ■ 85-89 yrs ■ 90+ yrs



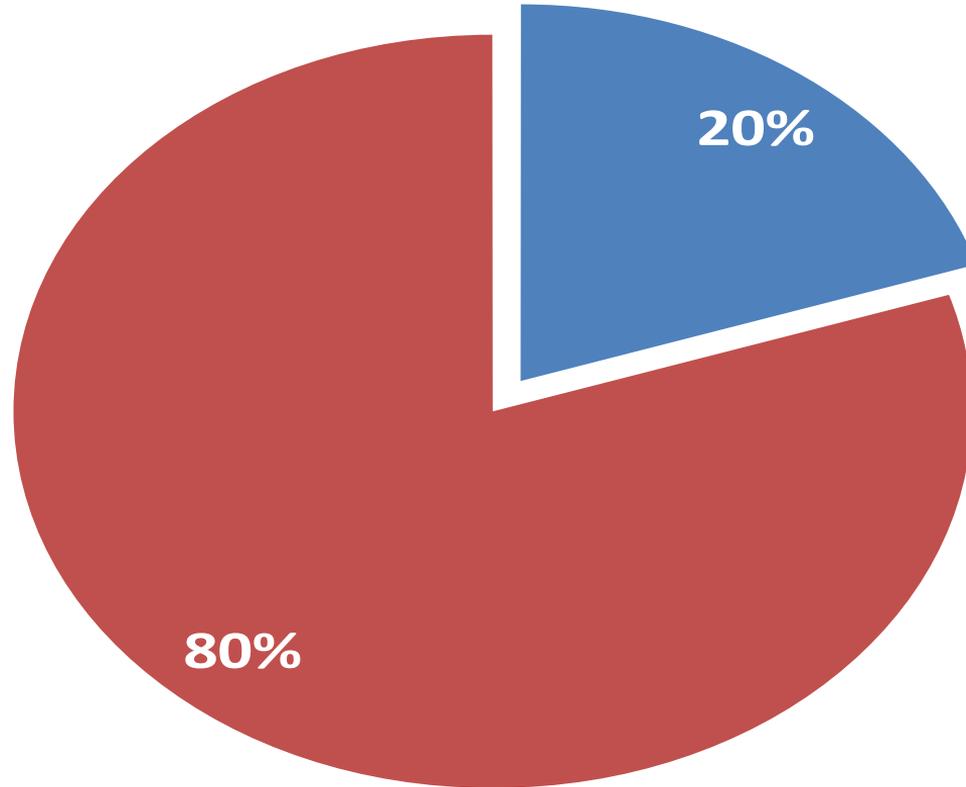
Race of Respondents

- Caucasian
- African American
- Other
- Asian/Pacific Islander
- Native American



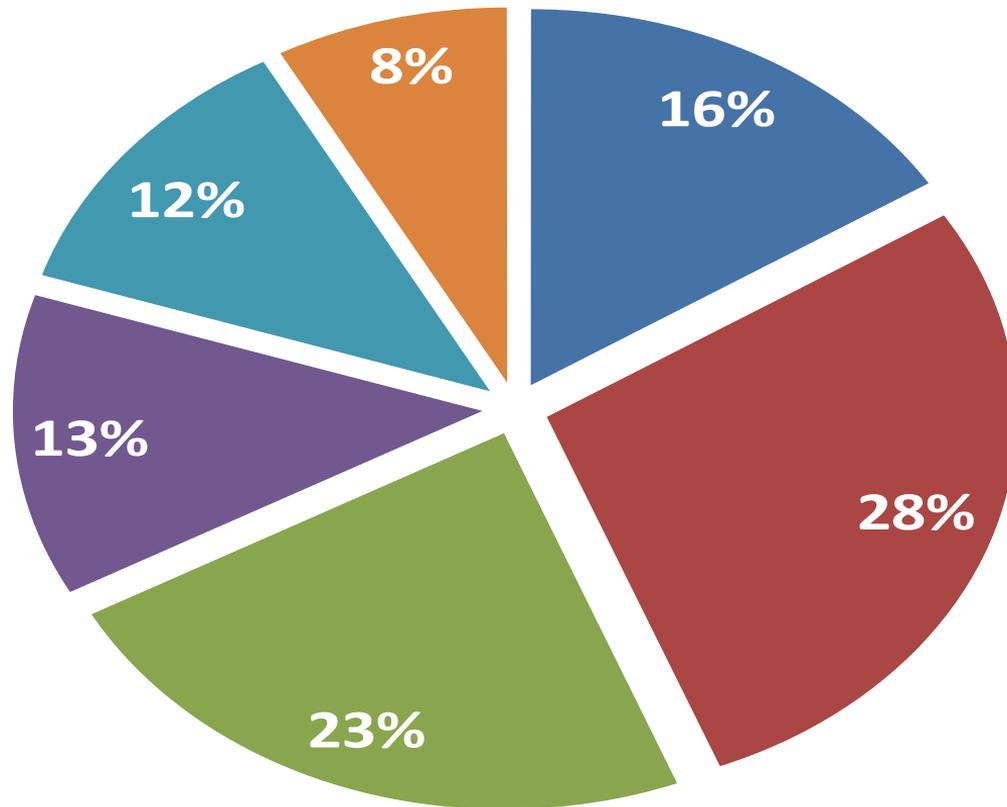
Hispanic Ethnicity

■ Hispanic ■ Not Hispanic



Income of Respondents

■ Under \$25k ■ \$25-49k ■ \$50-74.9k ■ \$75-99.9k ■ \$100-149.9k ■ \$150k+



Education Level of Respondents

■ Less than high school

■ High school

■ Some college/Associates

■ Bachelors degree

■ Graduate work

