



Judy Willett

National Director, VTV Network
& Founding Director at Beacon Hill Village

Maricopa County
July 25, 2012

In the beginning...



- Friends
- Passion to stay where they live
- Recruited other specific friends
- Worked with Harvard retired MBA
- Researched the country
- Developed a new paradigm
- Raised funds to start

What Makes a “Village”

- Grassroots Membership Organization
- Self-Governing
- Self Supporting
- Volunteerism
- Consolidator of Services
- Strategic Partners
- Focus on the Whole Person





All "Villages" will have pieces of all of these elements

- Concierge
- Assistance of Living
- Community Building

AND

"Villages" are consumer-driven no matter how they were founded, funded, or staffed.

Self-Governing

- Board of Directors
 - Made up of Village Members
- Committee's Role
- Neighbor to Neighbor program
 - Volunteer opportunities for all members of the community

Self Supporting

- Membership Fees
- Community Contributions
- Foundation Support- M+
- Special Events
- Business support





Strategic Partners

Hospitals, Social Service Agencies, City,
State...

- Promotes professionalism
- Increases credibility
- PARTNERSHIP

Role of Providers for the Village



Staying in your own home... in the neighborhood you love...

Beacon Hill Village

- A non-profit, membership organization created and run by people 50 and over in central Boston.
- One stop shopping: Offers everything and anything members want to enhance and make their lives easier
- Members are the driving force behind all actions the "Village" takes.

Types of Memberships

- Individual/Household
- Membership Plus

BHV: \$640 individual
\$925 household

Membership Plus
low/moderate income elders
\$110/yr and \$250 credit





Member Benefits

Concierge Services:

Information and referral—one stop shopping for anything you need

Referrals to discounted, vetted providers for everything from dog walkers to plumbers

A volunteer to assist you in your home or around town

Health and Wellness:

Walking groups and exercise classes with a personal trainer

Geriatric care management for you or your family members anywhere in the US

Preferred access to MGH Senior Health Medical Practice

Rides home from a medical procedure that are required by the hospital/doctor

Social and Cultural Opportunities:

Meeting new friends

Volunteer opportunities in the community

Member only events—travel, film, singles, second cup, lunch groups, & cocktail parties

Monthly programs: free to members- "Conversations With" Boston notables, museum trips, cultural events,

Discounts:

Personalized grocery shopping—Discount prescription drug card

Discounts to all providers: Electricians, plumbers, organizers, personal trainers, massage therapists, homecare specialist- and much more

Consolidator of Services

- Do not reinvent the wheel
- One phone number





Community Building

- Enrich and challenge your body, mind and spirit!
- Connect with friends and community.
- Trips, Seminars, Museums...
- Exercise, Sports, Cooking
- Talks by local notables
- Social gatherings
- Health and wellness series
- Volunteering in the community



VtV Network is an organization by Villages for Villages

National peer to peer network

Help communities establish and continuously improve management of their own Villages

Mission:

To enable communities to establish, and effectively manage, aging in community organizations initiated and inspired by their members.



Village to Village Network

- 10,000 people are members of 91 Villages
- In 38 States and 3 other countries
- 150 people developing their own Villages
- 208 VtV Network Members currently



Peer to Peer Network

- Forums
- Document Library
- Funding resources
- News and Updates on Villages
- Searchable US map
- Monthly Webinars
- Discounted, custom website to manage membership and service requests to efficiently operate a Village

