

## Site Usage

**6,497** Visits

**52.73%** Bounce Rate

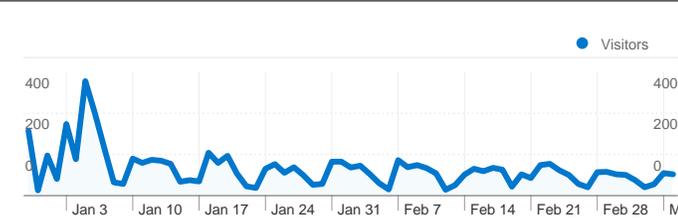
**15,742** Pageviews

**00:02:21** Avg. Time on Site

**2.42** Pages/Visit

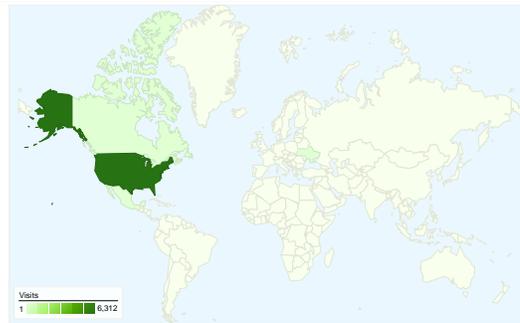
**78.93%** % New Visits

## Visitors Overview

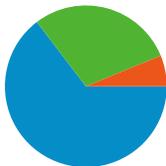


**Visitors**  
**5,196**

## Map Overlay



## Traffic Sources Overview



- **Referring Sites**  
4,200.00 (64.65%)
- **Direct Traffic**  
1,895.00 (29.17%)
- **Search Engines**  
402.00 (6.19%)

## Content Overview

Pages	Pageviews	% Pageviews
/app/transparency/index.html	7,923	50.33%
/app/transparency/application.h	1,599	10.16%
/app/transparency/about.html	1,594	10.13%
/app/transparency/disclaimers.h	775	4.92%
/app/transparency/resources.ht	722	4.59%



**5,196 people visited this site**

**6,497** Visits

**5,196** Absolute Unique Visitors

**15,742** Pageviews

**2.42** Average Pageviews

**00:02:21** Time on Site

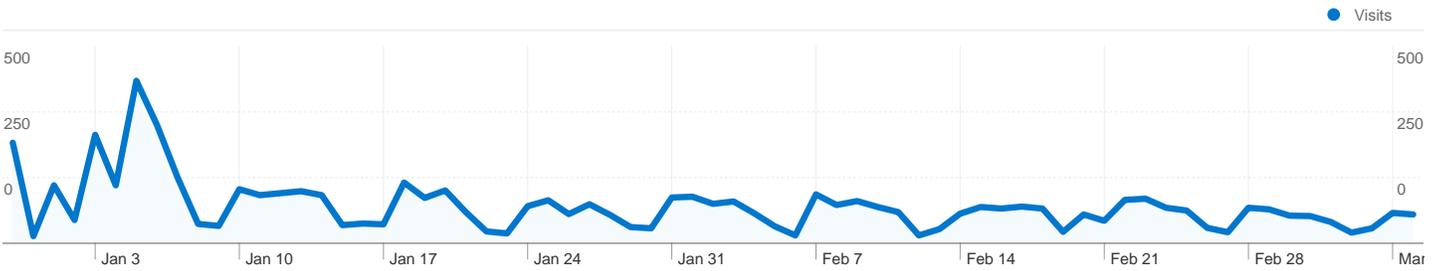
**52.73%** Bounce Rate

**78.93%** New Visits

**Technical Profile**

Browser	Visits	% visits
Internet Explorer	4,376	67.35%
Firefox	1,040	16.01%
Safari	560	8.62%
Chrome	458	7.05%
Opera Mini	19	0.29%

Connection Speed	Visits	% visits
Cable	1,953	30.06%
Unknown	1,808	27.83%
T1	1,369	21.07%
DSL	807	12.42%
Dialup	527	8.11%



All traffic sources sent a total of 6,497 visits

 29.17% Direct Traffic

 64.65% Referring Sites

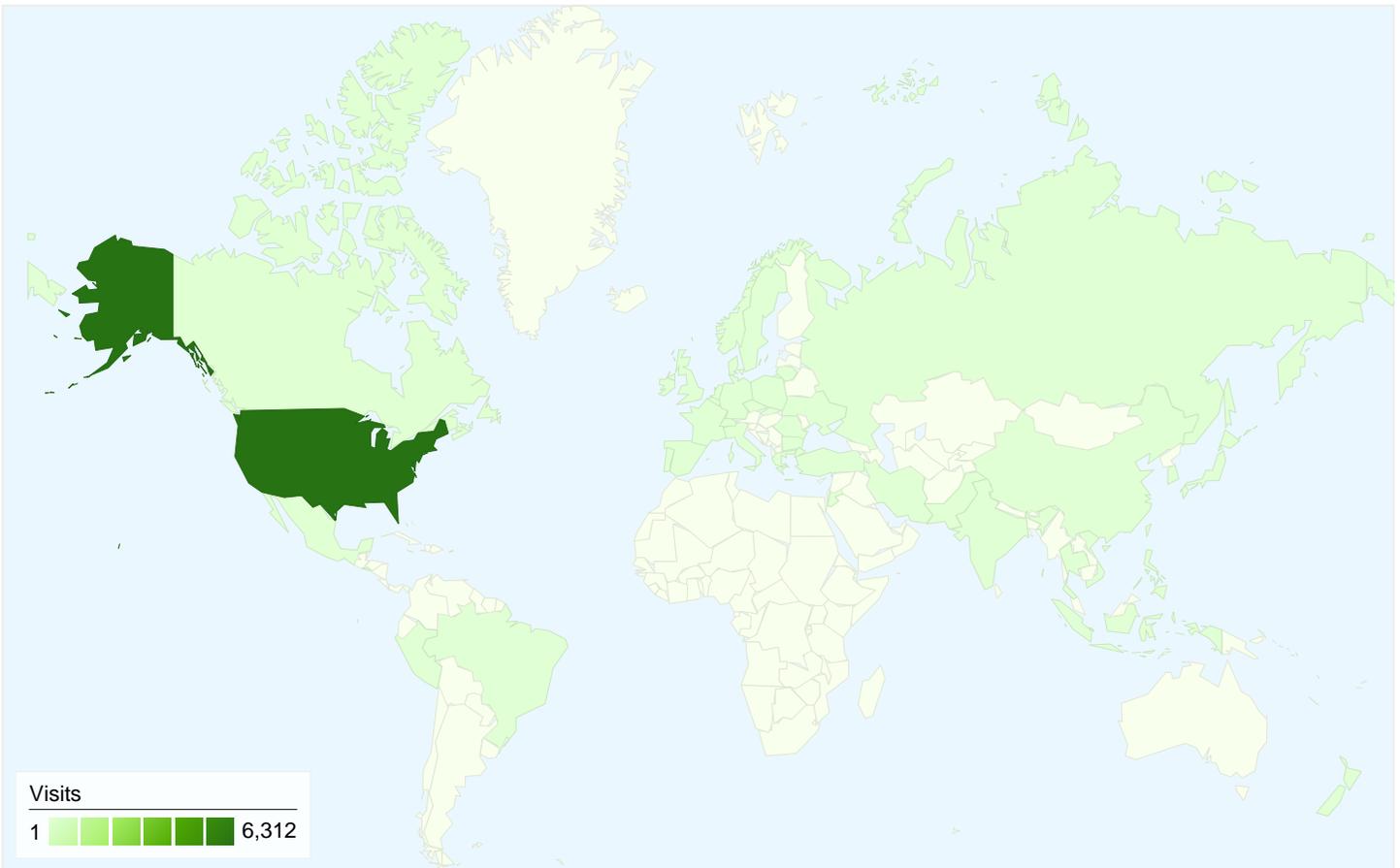
 6.19% Search Engines



- **Referring Sites**  
4,200.00 (64.65%)
- **Direct Traffic**  
1,895.00 (29.17%)
- **Search Engines**  
402.00 (6.19%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,895	29.17%	openbooks.az.gov	127	31.59%
az.gov (referral)	1,681	25.87%	arizona open books	55	13.68%
gao.az.gov (referral)	581	8.94%	az open books	38	9.45%
google (organic)	363	5.59%	arizona openbooks	34	8.46%
azdoa.gov (referral)	248	3.82%	www.openbooks.az.gov	14	3.48%

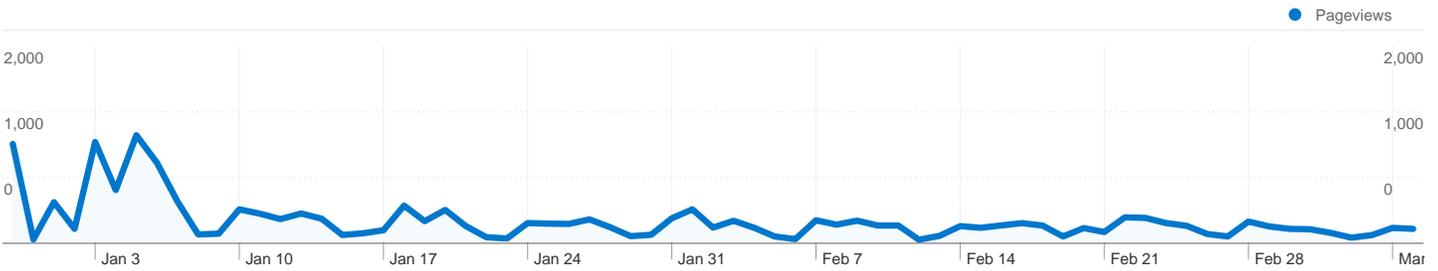


## 6,497 visits came from 47 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>6,497</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.42</b> Site Avg: 2.42 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:21</b> Site Avg: 00:02:21 (0.00%)	<b>% New Visits</b> <b>78.90%</b> Site Avg: 78.93% (-0.04%)	<b>Bounce Rate</b> <b>52.73%</b> Site Avg: 52.73% (0.00%)	
United States	6,312	2.44	00:02:23	78.47%	52.23%
Canada	21	3.14	00:04:02	90.48%	52.38%
Mexico	21	1.52	00:00:52	95.24%	71.43%
(not set)	18	1.28	00:01:45	94.44%	72.22%
Ukraine	10	1.50	00:00:26	60.00%	90.00%
India	9	2.22	00:00:41	100.00%	77.78%
United Kingdom	9	1.33	00:00:31	100.00%	66.67%
China	9	2.33	00:00:55	100.00%	44.44%
France	8	1.38	00:00:25	100.00%	75.00%

Germany	6	1.33	00:00:14	100.00%	66.67%
					1 - 10 of 47



Pages on this site were viewed a total of 15,742 times

 15,742 Pageviews

 12,566 Unique Views

 52.73% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/app/transparency/index.html	7,923	50.33%
/app/transparency/application.html?govLevel=STATE&entityId=3&	1,599	10.16%
/app/transparency/about.html	1,594	10.13%
/app/transparency/disclaimers.html	775	4.92%
/app/transparency/resources.html	722	4.59%