

MARICOPA ASSOCIATION OF GOVERNMENTS

INFORMATION SUMMARY... for your review

DATE:

October 4, 2011

SUBJECT:

Consulting Selection for MAG FY 2012 Vehicle Occupancy Study

SUMMARY:

The fiscal year (FY) 2012 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2011, includes \$200,000 for the MAG FY 2012 Vehicle Occupancy Study. The purpose of the project is to collect data on the vehicle occupancy and violation rates in the High Occupancy Vehicle (HOV) lanes, determine vehicle occupancy in the general purpose lanes, and conduct simultaneous vehicle classification counts. On August 3, 2011, MAG issued a Request for Proposals to conduct the MAG FY 2012 Vehicle Occupancy Study. Two proposals were received from the CK Group, Inc. and United Civil Group Corporation by the September 1, 2011, deadline. On September 21, 2011, the multi-agency evaluation team recommended the CK Group, Inc., to MAG to perform the technical assistance.

PUBLIC INPUT:

No public input has been received.

PROS & CONS:

PROS: Selection of the consultant will enable MAG to conduct vehicle occupancy data collection required for planning and transportation modeling purposes. Delaying the above work element could compromise efficiency of the transportation modeling required for ongoing and future highway and transit projects and transportation policy decision evaluation. Due to the limited peak travel window, timely initiation of the project is important.

CONS: None.

TECHNICAL & POLICY IMPLICATIONS:

TECHNICAL: The data collection will serve as an important input in the regional transportation planning process. It will provide MAG and its member agencies with required vehicle occupancy and vehicle classification data.

POLICY: Timely execution of the data collection will ensure that MAG, its member agencies and general public have timely access to the traffic data required for planning decisions.

ACTION NEEDED:

Recommend approval of the selection of the CK Group, Inc., to conduct the MAG FY 2012 Vehicle Occupancy Study for an amount not to exceed \$200,000.

PRIOR COMMITTEE ACTIONS:

On September 21, 2011, a multi-agency evaluation team reviewed and ranked the proposals and recommended to MAG the selection of the CK Group, Inc., to conduct the MAG FY2012 Vehicle Occupancy Study for an amount not to exceed \$200,000.

PROPOSALS EVALUATION TEAM

Deng Bang Lee, Arizona DOT
James Sargent, Maricopa County DOT
Jorie Bresnahan, City of Phoenix
Mannar Tamirisa, City of Peoria

Ratna Korepella, Valley Metro
Ravi Seera, City of Mesa
Wang Zhang, MAG

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