

MINUTES OF THE
MAG MANAGEMENT COMMITTEE MEETING
November 9, 2011
MAG Office - Saguaro Room
Phoenix, Arizona

MEMBERS ATTENDING

Charlie Meyer, Tempe, Chair	Romina Khananisho for John Fischbach, Goodyear
Karen Peters for David Cavazos, Phoenix	Bill Hernandez, Guadalupe
# Matt Busby for George Hoffman, Apache Junction	Darryl Crossman, Litchfield Park
Charlie McClendon, Avondale	Christopher Brady, Mesa
# Stephen Cleveland, Buckeye	David Andrews for Jim Bacon, Paradise Valley
# Gary Neiss, Carefree	Carl Swenson, Peoria
Wayne Anderson for Usama Abujbarah, Cave Creek	# John Kross, Queen Creek
Patrice Kraus for Rich Dlugas, Chandler	* Bryan Meyers, Salt River Pima-Maricopa Indian Community
Spencer Isom, El Mirage	David Richert, Scottsdale
Alfonso Rodriguez for Phil Dorchester, Fort McDowell Yavapai Nation	Chris Hillman, Surprise
# Julie Ghetti, Fountain Hills	Reyes Medrano, Tolleson
Rick Buss, Gila Bend	# Stephanie Wojcik, Wickenburg
* David White, Gila River Indian Community	# Lloyce Robinson, Youngtown
Patrick Banger, Gilbert	Kwi Sung Kang for John Halikowski, ADOT
Horatio Skeete for Ed Beasley, Glendale	Kenny Harris for David Smith, Maricopa Co. David Boggs, Valley Metro/RPTA

* Those members neither present nor represented by proxy.

Participated by telephone conference call. + Participated by videoconference call.

1. Call to Order

The meeting was called to order by Chair Charlie Meyer at 12:03 p.m.

2. Pledge of Allegiance

The Pledge of Allegiance was recited.

Chair Meyer noted that Matt Busby, Stephen Cleveland, Julie Ghetti, John Kross, Gary Neiss, Lloyce Robinson, and Stephanie Wojcik were participating in the meeting via teleconference.

Chair Meyer noted material for agenda items 5G, 5K, 7, and 8 were at each place.

Chair Meyer announced that public comment cards were available to members of the public who wish to comment. Chair Meyer noted that parking validation was available from staff and transit tickets were available from Valley Metro/RPTA for those using transit to come to the meeting.

Chair Meyer noted that was the last Management Committee for Dave Boggs, who is retiring at the end of the year. Chair Meyer read the Resolution of Appreciation that had been prepared in recognition for his service to the MAG region. Mr. Boggs was applauded.

Mr. Boggs expressed his appreciation for the recognition. He stated that he came to the region about the same time as Proposition 400 and all members worked hard to pull it together. Mr. Boggs stated that he gave 14 months notice to the RPTA Board that he would retire effective December 2011 to take advantage of a very capable rail executive who then could run both agencies. He encouraged that the region continue working toward a regional transit system that benefits the customers, and he thanked everyone for their support over the years.

Dennis Smith spoke on behalf of MAG. He stated that the RPTA's shining moment was to be implementation of high speed rail in the late 1980's, but this did not happen and RPTA needed to change its character for a number years until major funding was received. He spoke of how Proposition 400 provided the funding and Mr. Boggs had the task of turning around the agency and he worked toward implementing a transit plan when agencies were trying to hold on to their individual share of funds. Mr. Smith expressed appreciation to Mr. Boggs for bringing all of his experience to the region and for a job well done.

Chair Meyer expressed appreciation to Mr. Boggs for his leadership style, which is not divisive, and for being a good friend to the City of Tempe. He added that he hoped the cooperative relationship would continue.

3. Call to the Audience

Chair Meyer stated that Call to the Audience provides an opportunity to the public to address the Management Committee on items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Meyer noted that those wishing to comment on agenda items posted for action will be provided the opportunity at the time the item is heard. Public comments have a three minute time limit.

No requests for public comment were received.

4. Executive Director's Report

Dennis Smith, MAG Executive Director, reported on items of interest in the MAG region. Mr. Smith stated that Audrey Skidmore, MAG Information Technology Manager, has made arrangements for Cory Fleming, Project Director for the ICMA National Study of 3-1-1 and Customer Service Technology, to give a presentation on 3-1-1 on November 17, 2011, at the MAG Office. He stated that the MAG 3-1-1 Business Plan Committee, the MAG Technology Advisory Group, and the Intergovernmental Representatives have been invited. Mr. Smith stated that this is a great opportunity for staff to learn about a national best practice.

Mr. Smith announced that MAG was notified that it had received the Government Finance Officers Association Distinguished Budget Presentation Award for MAG's effective budget presentation. He noted that this is the 13th consecutive year MAG has received the award, and he added that in fiscal year 2009, only three councils of governments out of 1,254 in the U.S. and Canada received the award. Mr. Smith said that MAG's budget also received special recognition as Outstanding as a Communications Device and Special Performance Measures Recognition. He expressed his appreciation to the member agencies for their input into the budget and to Becky Kimbrough, MAG Fiscal Services Manager, and her staff.

Chair Meyer thanked Mr. Smith for his report. No questions for Mr. Smith were noted.

5. Approval of Consent Agenda

Chair Meyer stated that agenda items #5A, #5B, #5C, #5D, #5E, #5F, #5G, #5H, #5I, #5J, and #5K were on the Consent Agenda. He reviewed the public comment guidelines for the Consent Agenda. No requests for public comment were received.

Chair Meyer asked if any member of the Committee had questions or a request to have a presentation on any Consent Agenda item. None were noted.

Mr. McClendon moved to recommend approval of #5A, #5B, #5C, #5D, #5E, #5F, #5G, #5H, #5I, #5J, and #5K. Mr. Buss seconded. Chair Meyer asked if there was any discussion of the motion. Being none, the vote on the motion passed unanimously.

5A. Approval of October 12, 2011, Meeting Minutes

The MAG Management Committee, by consent, approved the October 12, 2011, meeting minutes.

5B. Implementation of the Federal Fund Programming Guidelines

The Federal Fund Programming Guidelines were approved by the Regional Council on October 26, 2011. The Programming Guidelines outline a different process, schedule, and information exchange than what was done before. In order to implement the Programming Guidelines, a transition period is needed, acknowledging some requirements will not be completed. A memorandum and overall transition schedule that outline applicable guidelines for projects programmed for obligation in federal fiscal years 2012, 2013, and 2014 were provided for information.

5C. Amendment to the Caliper Corporation Contract to Perform Second Phase of the Inner Loop Traffic Operations Model

The MAG Management Committee, by consent, recommended amending the Caliper Corporation contract by \$250,000 to conduct the additional work for the 2010 Inner Loop Traffic Operations Model Development. On May 27, 2009, the MAG Regional Council approved the FY 2010 MAG Unified Planning Work Program and Annual Budget, which included the 2010 Inner Loop Traffic Operations Model Development Phase I for developing a microsimulation for a significant portion

of the metropolitan area bounded by Loop 101 on the west, north, and east, and Loop 202 on the south. Following the consultant selection process, the Regional Council Executive Committee on March 22, 2010, approved Caliper Corporation to complete the first phase of the project for \$499,930. The first phase of this project is in the final stages of development and is presently on schedule. On May 26, 2010, the MAG Regional Council approved the FY 2011 MAG Unified Planning Work Program and Annual Budget, which included the 2011 Phase II - Inner Loop Traffic Operations Model project for \$250,000 as the next phase of the traffic operations model development. Building upon the efforts in the first phase of the project, the consultant is ready to proceed into the second phase where the microsimulation effort will be completed with the addition of three-dimensional models to facilitate the model's validation and availability for scenario testing. To conduct this second phase effort, the contract budget with Caliper Corporation will need to be amended to add the funding for the next phase approved by the Regional Council in the MAG FY 2011 Unified Planning Work Program and Annual Budget. MAG federal funds will be used for the second phase of this project.

5D. Arterial Life Cycle Program Status Report

The Arterial Life Cycle Program (ALCP) Status Report provides an update on ALCP projects scheduled for work and/or reimbursement in the current fiscal year, program deadlines, revenues, and finances for the period between April 2011 and September 2011.

5E. FY 2012-2014 MAG Highway Safety Improvement Program Projects

The MAG Management Committee, by consent, recommended approval of the listing of selected projects for FY 2012-2014 Highway Safety Improvement Program funds. Starting in FY 2010, MAG has been receiving a total of \$1 million in federal Highway Safety Improvement Program (HSIP) funds from the Arizona Department of Transportation (ADOT) to be programmed for road safety improvements in the region. A total of 29 projects that were approved by the MAG Regional Council for FY 2010 and 2011 are currently being implemented. At the recommendation of ADOT, three fiscal years are being programmed to help expedite project implementation. On August 31, 2011, MAG issued a call for road safety improvement projects to be programmed in FY 2012-2014. A total of 23 projects applications was received. The Transportation Safety Committee reviewed all the applications at its meeting on October 4, 2011, and recommended a list of projects for each fiscal year and the funding amounts as shown in the attached table. On October 27, 2011, the MAG Transportation Review Committee concurred with the recommendation of the Transportation Safety Committee. Although the total estimated cost for FY 2012 slightly exceeds the annual allocation, it is expected to be approved by ADOT.

5F. Amendment to the HDR, Inc. Contract for the Southeast Major Investment Study to Complete Study of Additional Improvement Scenarios

The MAG Management Committee, by consent, recommended amending the HDR, Inc. contract by \$88,867 to conduct the additional work for the Southeast Corridor Major Investment Study. The fiscal year (FY) 2010 MAG Unified Planning Work Program and Annual Budget, approved by the MAG Regional Council in May 2009, was amended in March 2010 by the MAG Regional Council Executive Committee to include \$300,000 to conduct the Southeast Corridor Major

Investment Study. On May 17, 2010, the MAG Regional Council Executive Committee selected HDR, Inc. to conduct the study for an amount not to exceed \$300,000. Since receiving notice to proceed on the study in June 2010, the consultant has developed, studied, and analyzed three bundles of more than 25 different transportation alternatives to accommodate the travel demand forecasts in the Southeast Corridor area that reaches from Downtown Phoenix to Downtown Chandler. Information generated by this study thus far has significantly benefited not only this Major Investment Study, but has also contributed valuable information to the Environmental Impact Statement (EIS) projects for Interstate 10/Maricopa Freeway and SR-202L/South Mountain Freeway. Upon analysis of these transportation alternative bundles, additional combinations of improvements have been brought forward by the project's Planning Partners, including the Federal Highway Administration, the City of Tempe, and the City of Chandler, as additional items that merit testing and study in the Southeast Corridor. These additional combinations are beyond the scope of the original contract. HDR, Inc. has advised MAG that an additional amount of \$88,867 is needed to effectively study these items.

5G. Recommendation of Prioritized List of Proposed PM-10 Certified Street Sweeper Projects for FY 2012 CMAQ Funding

The MAG Management Committee, by consent, recommended approval of a prioritized list of proposed PM-10 Certified Street Sweeper Projects for FY 2012 CMAQ funding and to retain the prioritized list for any additional FY 2012 CMAQ funds that may become available due to closeout, including any redistributed obligation authority, or additional funding received by this region. The purchase of PM-10 Certified Street Sweepers supports committed control measures made in regional air quality plans to reduce particulate matter that becomes airborne from vehicle travel on paved roads. A revised amount of \$1,367,422 is available for distribution. The amount was revised due to \$46,226 now being available from the disposition of older street sweepers. With the funding now available, seven street sweepers may be funded in the region for Tempe, El Mirage, Scottsdale, Surprise (2), Phoenix, and Carefree. On October 27, 2011, the MAG Air Quality Technical Advisory Committee recommended a prioritized list of proposed PM-10 Certified Street Sweeper Projects for FY 2012 CMAQ funding and to retain the prioritized list for any additional FY 2012 CMAQ funds that may become available due to closeout, including any redistributed obligation authority, or additional funding received by this region. Consistent with federal CMAQ guidance, MAG staff evaluated the sweeper projects for estimated emission reductions and cost-effectiveness based on federal funds requested. In addition, the Committee considered other data such as emission reductions, proximity to PM-10 monitors, frequency of sweeping, geographical area to be swept, expansion of areas to be swept, and number of certified street sweepers already purchased. According to the MAG Federal Fund Programming Principles, project applications are to be reviewed by the MAG Street Committee. On October 11, 2011, the Street Committee conducted a review of the PM-10 Certified Street Sweeper project applications.

5H. Approval of Draft July 1, 2011 Maricopa County and Municipality Resident Population Updates

The MAG Management Committee, by consent, recommended approval of the draft July 1, 2011 Maricopa County and Municipality Resident Population Updates provided that the Maricopa County control total is within one percent of the final control total. MAG staff has prepared draft July 1, 2011 Maricopa County and Municipality Resident Population Updates. The Updates,

which are used to prepare budgets and set expenditure limitations, were prepared using the 2010 Census as the base and housing unit data supplied and verified by MAG member agencies. Because there may be changes to the Maricopa County control total by the Arizona Department of Administration, on November 1, 2011, the MAG Population and Technical Advisory Committee recommended approval of these draft Updates provided that the County control total is within one percent of the final control total.

5I. Proposed 2012 Edition of the MAG Standard Specifications and Details for Public Works Construction

The MAG Standard Specifications and Details for Public Works Construction represent the best professional thinking of representatives from many agency Public Works/Engineering Departments, and are reviewed and refined by members of the construction industry. They were written to fulfill the need for uniform rules for public works construction performed for Maricopa County and the various cities and public agencies in the county. It further fulfills the need for adequate standards by the smaller communities and agencies who could not afford to promulgate such standards for themselves. The MAG Standard Specifications and Details Committee has completed its 2011 review of proposed revisions to the MAG publication. A summary of cases and a voting summary were provided. A summary of these recommendations has also been sent to MAG Public Works Directors for review for a period of one month. The package sent to the MAG Public Works Directors included links to the Draft MAG Standard Specifications and Details for Public Works Construction - 2012 Edition. This information is available online for review at the following internet address:

<http://www.azmag.gov/Events/Event.asp?CMSID=3905>. If no objections to any of the proposed revisions have been suggested within the month review time frame, then the proposed revisions will be regarded as approved and formal changes to the printed and electronic copies will be released. It is anticipated that the 2012 edition will be available for purchase in early January 2012.

5J. Metropolitan Business Planning Initiative Business Consultant Selection

The MAG Management Committee, by consent, recommended the selection of Elliot D. Pollack and Company to conduct the analytics and activities specified under tasks one through four for an amount not to exceed \$78,400 and consider tasks five and six separately to develop the business plan and prospectus. In May 2011, the MAG Regional Council approved the submission of a proposal to participate in the Metropolitan Business Planning Initiative. The budget for this proposal included \$166,400 to secure a business consultant to assist with implementation of the project. In July, the Brookings Institution announced that the region had been selected to participate in the initiative. In September, a Request for Proposals was issued to request proposals for the business consultant. On October 7, 2011, two proposals were received, from Elliot D. Pollack and Company and Value Point Solutions. On October 26, 2011, a multi-disciplinary team met to review the proposals. The review team recommended to MAG the selection of Elliot D. Pollack and Company to complete tasks one through four as specified in the Request for Proposals with tasks five and six being awarded separately to support the Metropolitan Business Planning Initiative for a total amount not to exceed \$166,400 for all six tasks. Following the meeting, staff contacted the Elliot D. Pollack Company to determine the cost for tasks one through four. They

indicated a cost of \$78,400. Staff also inquired from Value Point Solutions the cost for tasks five and six to develop the business plan and prospectus if they were to be considered for these tasks. They indicated a cost of \$88,000 if they were to be considered for tasks five and six.

5K. Amendment to the FY 2012 MAG Unified Planning Work Program and Annual Budget to Participate in the Regional Interstate Railway Economic Study

The MAG Management Committee, by consent, recommended approval to amend the FY 2012 MAG Unified Planning Work Program and Annual Budget to participate in the Regional Interstate Railway Economic Study through the Western High Speed Rail Alliance for an amount not to exceed \$50,000. The Western High Speed Rail Alliance is proposing to initiate a Regional Interstate Railway Economic Study to examine the economic benefits of interstate rail connectivity in the Intermountain West. The total cost of the project will be \$100,000 to \$200,000, with MAG's portion approximately \$25,000 to \$50,000. MAG staff has contacted the Arizona Department of Transportation to inquire about their interest in participating in sharing the MAG cost of this study. MAG will spend these funds only if all Western High Speed Rail Alliance members participate. An amendment to the FY 2012 MAG Unified Planning Work Program and Annual Budget was needed to participate in the study.

6. Salt Lake City/Utah Transit Authority Transit Tour

Marc Pearsall, MAG Transit Planner, provided an overview of the multimodal tour of the Salt Lake City/Utah Transit Authority transit system. Mr. Pearsall stated that about one year ago Peoria City Manager Carl Swenson requested that MAG examine the possibility of a tour to a peer region that best showcased mixing multimodal transit modes, while emphasizing the economic development benefit of that transit. He noted they looked into the peer cities of Dallas, Denver, Portland, Salt Lake City, San Diego, and Seattle. Mr. Pearsall stated that Salt Lake City rose to the top of the list because the location was relatively close and also Salt Lake City has gone to great lengths in the last 12 years to expand its transit service and programs. He extended his appreciation to Steve Meyer, UTA's Capital Director, and Surprise City Manager and former Utah resident, Chris Hillman, for their assistance with the tour.

Mr. Pearsall noted that 41 representatives from the MAG region attended the one and one-half day tour, which included a trip from Salt Lake City to Ogden on their front runner commuter rail system, an inter-urban system that runs every half hour, 24 hours per day. He noted that throughout the tour, six mayors stepped on board and told participants what the rail has done for their particular city and community and how it linked all the communities. The Ogden Mayor greeted them and gave them a bus tour of downtown Ogden and focused on transit oriented development and bringing people back to the downtown area.

Mr. Pearsall stated that the tools to renovate and focus on economic development were discussed. He said that these tools included the Utah Redevelopment Agency legislation (RDA), whose use is limited to blighted areas. Mr. Pearsall stated that this was the tool most communities used, but due to abuse of the process, the Legislature made changes and created Economic Development Agency (EDA) and Community Development Agency (CDA) funding mechanisms. Mr. Pearsall noted that these types of mechanisms are not available in the MAG region.

Mr. Pearsall stated EDAs can only be used for true economic development projects that produce jobs and careers. He noted that on the tour, attendees saw manufacturing facilities – factories and warehouses – where goods actually are being produced.

Mr. Pearsall stated that CDAs can be used for any community/economic development project. He explained that the city creating and proposing a CDA must meet individually with each taxing entity and the project area budget is approved by both the municipality and the individual taxing entity.

Mr. Pearsall stated by 2015 Utah Transit Authority will have five light rail lines and two commuter rail lines. He noted the common themes and observations seen throughout the UTA team included cooperation, focusing on economic development, enabling unique financing and funding options, centralized operations (one transit provider), engineering and technology innovations, linked policies for land use and transportation, and designation as a real estate broker (able to own land). He indicated that the UTA website (www.rideuta.com) contains more information.

Chair Meyer thanked Mr. Pearsall for a terrific job on organizing the tour, which was well structured and packed with meaningful presentations and information. He added that Mr. Pearsall's presentation brought out the importance of economic development driven by the transit system.

Mr. Swenson expressed his appreciation to Mr. Pearsall for a successful tour, especially the choreography of mayors who joined the tour en route and described their individual experiences. He remarked that it took a lot of work to go so smoothly. He said that this was a credit to Mr. Pearsall's, Mr. Smith's and Mr. Anderson's efforts. Mr. Swenson stated that this was a good opportunity to witness the success of a region that is far ahead of the MAG region in multimodal planning and implementation. He stated that tour attendees learned a lot about governance and the types of economic development tools that UTA effectively used to create good transit oriented development around the stations. Mr. Swenson stated that the takeaways were not only learning about transit planning and execution, but also land use integration and tools necessary for transit oriented development. He added that the tour was all and more than they thought it would be when it was first planned. Mr. Swenson stated that the Management Committee members who attended want to keep the momentum going and have continuing discussion. Mr. Swenson thanked Mr. Hillman for communicating his experience in the Salt Lake City region from a city manager perspective and translating it to his Arizona experience.

Chair Meyer stated that his big takeaway was how UTA pulled it all together. From a governance standpoint, the regional transit agency, the legislature, and the congressional delegation all worked together and that is what propelled them so far ahead. Chair Meyer expressed that he was glad he took the opportunity to attend. He stated that although the MAG region has a lot of the components necessary to develop such a system, it is not as tightly pulled together as the UTA system. Chair Meyer stated that the big issue is how to move forward and coordinate efforts. To say that UTA has mechanisms to make them successful that the MAG region does not have he felt is not a sufficient answer, and he would welcome continued input on next steps.

Mr. Smith stated that the MAG region has experienced great decreases in sales tax revenue that impacted the plan. He said that his takeaway was the attitude in Utah was different; not only did they not delay projects, they studied what would be required and proceeded with a plan to accelerate them. Mr. Smith stated that this region has a lot of exciting rail corridors that are not going to be completed as soon as desired. He noted that rail ridership has exceeded all expectations and the question is how to make the successes in Utah happen here when \$6 billion was cut from the freeway program, \$1 billion was cut from the transit program and a lot of school bond elections have been defeated. Mr. Smith stated that out in the future is the impact rail could have on congestion on the I-10 west corridor. He noted that Salt Lake City region is half the size of the Phoenix metro region and their rail infrastructure dwarfs ours.

Chair Meyer asked members who were interested in joining in the continuing discussion to please let him know.

7. Update on the MAG Five Percent Plan for PM-10

Lindy Bauer, MAG Environmental Director, stated that there have been two exceptional events since the last Management Committee meeting. She explained that a frontal system with winds over 49 miles per hour came through on November 2 and caused the Zuni Hills monitor to go over the standard. Ms. Bauer stated that the City of Peoria and Maricopa County sent out a water truck and the sand and gravel operation shut down to help in prevention efforts. She stated that on November 4, nearly all the monitors went over the standard due to high winds.

Ms. Bauer then addressed the workload in documenting these exceptional events. She explained that the work to document the 21 days of exceptional events to the EPA will require 1,189 work days. Ms. Bauer noted that final guidance on exceptional events from the EPA was anticipated for November 2011 and this date has now been moved to early 2012. Ms. Bauer stated that MAG is working with its Washington, D. C., legal counsel, Crowell and Moring and Patton Boggs, regarding potential legislative remedies for exceptional events. She explained that back in 2005, Congress meant to be helpful and said if an area had exceptional events they would not count against a region. Congress amended the Clean Air Act and directed the EPA to come out with rules for exceptional events. Ms. Bauer stated that the rules do not seem to be working.

Ms. Bauer stated that the Management Committee received reports that at the monitors, 2009 might be a clean year, 2010 was a clean year, and they were hoping 2011 might be a clean year, but then July happened with many haboobs and residual dust. She reported that the State will need to submit the documentation of exceptional events to EPA, which then reviews the documentation and decides whether to concur or not.

Ms. Bauer stated that items at each place included draft legislation prepared by Crowell and Moring, a section by section summary, and talking points. Ms. Bauer said that at the last Management Committee meeting, the suggestion to have states make the determination on exceptional events in consultation with the EPA was discussed, and that is the premise of the draft legislation. She stated that the draft legislation makes corrections to the exceptional events rule.

Ms. Bauer then addressed the PM-10 Plan by saying that EPA is in the process of clarifying some conflicting information. Ms. Bauer stated that the State is working on the dust action general permit and the agricultural best management practices, and MAG is doing the modeling and is starting to prepare chapters in the plan.

Ms. Bauer stated that Arizona State Legislator, Representative Reeve, requested information from MAG on how cities and towns are enforcing their dust ordinances. Ms. Bauer reported that Representative Reeve has a Five Percent Plan Stakeholders Group and has heard that the cities and towns are not doing enough to enforce the ordinances. She said that MAG sent a form to the cities and towns asking how they are enforcing their ordinances, and she expressed her appreciation to the cities and towns in Area A for submitting their forms back to MAG. Ms. Bauer noted that this information was provided at the November 3 Stakeholders meeting. She said that Representative Reeve requested from MAG a list of the all city ordinances, their numbers, and adoption dates. Ms. Bauer stated that the Stakeholders are reviewing this information and have been asked to contact Representative Reeve if they have questions about any of the city or town ordinances. Ms. Bauer noted that if there are any questions, the jurisdiction will be invited to the November 18 meeting. Ms. Bauer stated that to date, the City of Scottsdale has received some comments from the all terrain vehicle (ATV) community expressing concern that the Scottsdale ordinance bans ATV use.

Chair Meyer thanked Ms. Bauer for her report and asked if there were questions.

Mr. Smith asked what would happen if the draft legislation regarding exceptional events does not fix the problem. He added that the EPA has admitted that its exceptional events guidance does not work, and there needs to be a way to streamline the documentation process for states to deal with exceptional events in consultation with EPA. Ms. Bauer replied that if the issue is not addressed, there are areas that could be held in perpetual nonattainment. She added that an area could be clean and met the standard but still kept in nonattainment with restrictions.

8. MAG Support for Electronic Technology to Reduce Copying and Mailing Cost

Audrey Skidmore, MAG Information Technology Manager, provided a report on the enhancements being made to the agenda process to better accommodate the use of electronic hand-held devices to access meeting materials. She said that after consultations with member agency staff and the MAG Technology Advisory Group to make accessing materials more user-friendly, the agenda packets will be posted on the MAG website and FTP site as a single, bookmarked document. Ms. Skidmore added that any changes to the original material will be posted as separate documents so as not to lose any annotations that a user has made. She noted that this process will apply to all MAG committees. Ms. Skidmore stated that any suggestions to improve this process are welcome.

Chair Meyer thanked Ms. Skidmore for her report and asked members if they had questions.

Mr. Smith noted that the Denver Regional Council of Governments has gone all-electronic. He stated that users of hand-held electronic devices include Gilbert, Goodyear, Litchfield Park,

Phoenix, Surprise, Tolleson, and Tempe. Mr. Smith asked members if retrieving the documents from the FTP site worked well.

Chair Meyer stated that he had written an email complimenting staff for making the improvements to this process, which were extremely helpful to him. He stated that Tempe can have agendas that run 1,000 pages and physically handling that amount of paper is difficult. Chair Meyer stated that electronic access is very helpful to those councilmembers who travel, not only to not have to carry an agenda, but also to have immediate access and not have to wait until they return to the office to access the material. He extended his appreciation to MAG staff for their efforts in delivering this process.

9. Update on the MAG Economic Development Committee

Denise McClafferty, MAG Management Analyst, began the update on recent activities of the MAG Economic Development Committee (EDC). She noted that electronic updates on EDC meetings are now being emailed to member agencies and legislative staff.

Ms. McClafferty reported that MAG staff is working with the City of Nogales, the Arizona Mexico Commission, the Central Arizona Association of Governments, and the Pima Association of Governments to coordinate a trip to the Nogales Ports of Entry on December 12, 2011. She said that there has been great interest in this trip. Ms. McClafferty stated that MAG also is coordinating a trip on December 20, 2011, to San Luis to discuss issues with Punta Colonet. Ms. McClafferty stated that the mayors of San Luis, Yuma, and Somerton will participate in the event.

Ms. McClafferty reported that work continues with the Arizona Commerce Authority, ADOT, and the Arizona Aerospace and Defense Commission on a supply chain study for the aerospace industry for Arizona. She said that one element being discussed is the development of a database where suppliers could log on and update their information. Ms. McClafferty stated that the Arizona Commerce Authority is taking the lead on the study and is putting together a working group that will develop a scope of work for a request for proposals.

Ms. McClafferty said that both MAG and Greater Phoenix Economic Council (GPEC) staff have been working hard to develop the joint website, Greater Phoenix Rising, to provide regional information to companies that are considering relocating or expanding in the Phoenix metro area. She noted that the website was completely developed in-house, and custom tools were built to develop and maintain this site. Ms. McClafferty expressed appreciation to the who helped make this website possible: GPEC staff Shelley Parnell, Kathleen Lee, and Kristen Stephenson, and MAG staff Anubhav Bagley, Chandana Malempati, Shannon Acevedo, Russell Miles, Kelly Taft, and Matthew Nielsen. She also noted the assistance of the MAG Transportation Division and Information Technology Division staff for their assistance.

Ms. McClafferty stated that a website forms a first impression of an organization and that was the basis for developing Greater Phoenix Rising. She said that one of MAG's functions as an Metropolitan Planning Organization is to foster economic growth and development. Ms. McClafferty stated that MAG collects significant information to conduct regional planning, but in the past, MAG focused its data information without a specific concentration on economic

development. The Greater Phoenix Rising website will provide the connection to economic development.

Ms. McClafferty then demonstrated the Greater Phoenix Rising website, which contains more than 100 charts, maps and tables that provide valuable information on the Phoenix metro area. She stated that the website includes a section where companies could compare this region to California. Ms. McClafferty stated that this is a beta launch and they are requesting feedback. She stated that a video was produced for the website that profiles companies that have relocated or expanded in the Valley and have been successful. Ms. McClafferty expressed appreciation to Gary Stafford, the MAG Video Outreach Associate, for all his hard work putting the video together. The video was played.

Chair Meyer asked members if they had questions for Ms. McClafferty on her portion of this presentation.

Mr. Rodriguez stated that three tribes are members of MAG but he did not notice where the website mentioned the contributions of tribal governments to the economic development process. Ms. McClafferty responded that the website is specifically a regional site and is all-inclusive. She said they would look into that in regard to the lifestyle and key assets section of the website, which is geared toward future residents. Ms. McClafferty stated that the website is primarily a regional focus and is not driven down to specific locations. Mr. Rodriguez stated that he thought the tribes do participate in regional economic development.

Chair Meyer asked if there was a way for a prospective business to find out the availability of a parcel or facility according to their specifications and parameters. Ms. McClafferty replied that the idea is to give a snapshot information and the hook is to get them to call MAG or GPEC for more information.

Mr. Smith suggested bringing to the January MAG Management Committee meeting the mapping tool that is on the website, where a potential business could select the desired information and print a report. He noted that Anubhav Bagley, MAG Information Services Manager, has visited many of the member agencies to demonstrate this tool.

Chair Meyer asked if a person clicked on an individual city, would the website provide the contact information or would it link to the city. Ms. McClafferty replied that the website links to the agency.

Mr. Hernandez commented that it appeared that not all the MAG member agencies were on the list. Mr. Smith replied that if they are not, staff will ensure they will be. Mr. Hernandez noted that Mr. Rodriguez's point was that on the last page those noted as contributing photos were all big cities. He said that he thought this focus on big cities is an issue and was the reason the Salt River Pima Maricopa Indian Community and Gila River Indian Community do not attend meetings. Mr. Hernandez stated that MAG staff needs to think about that. Mr. Smith stated that this is the beta site and more videos and photos will be added as the site is developed and suggestions are received. It was noted that the cities listed at the end of the video were those that provided photographs.

Mr. Hernandez commented that when MAG does things like the video, the focus is always on big cities and the little cities and tribes are left out, and that is why there is not good attendance at Regional Council. Mr. Smith noted that the type of information referenced by Mr. Rodriguez would be appropriate for the lifestyles and key assets sections of the website, which are still under development and will not be finished until the end of the year. Mr. Smith stated that the website and video were done internally in record time, with some staff members working until 5:30 a.m. Mr. Smith extended his apologies that not everyone had been included and added that there was still room to make changes.

Mr. Rodriguez expressed his appreciation for the effort and noted that he had seen Fort McDowell on the list of links. He stated that the tribes have businesses besides casinos and golf courses, such as the property Fort McDowell owns in downtown Phoenix that it would like to develop eventually. Mr. Rodriguez stated that there is a huge effort by the tribes to diversify their businesses in their strategic planning. Mr. Smith stated that MAG is aware of Salt River Pima-Maricopa Indian Community's seven generation plan.

Amy St. Peter, MAG Human Services Manager, continued the presentation with an update on the Metropolitan Business Planning Initiative. She said a work session and a leadership luncheon took place to support the work of the project. Ms. St. Peter stated that the leadership luncheon featured high level discussion to set the priorities for the work session. She expressed appreciation to Litchfield Park Mayor Thomas Schoaf, Mesa Mayor Scott Smith, Gilbert Mayor John Lewis, Youngtown Mayor Michael LeVault, and Chandler Councilmember Jack Sellers for attending the luncheon. Ms. St. Peter stated that the luncheon was also attended by CEOs invited by GPEC, members of the MAG Economic Development Committee, and members of the Leadership Advisory Team. The event helped to set the direction and inspiration for the work session.

Ms. St. Peter stated that the work session was attended by a mixture of municipal staff, private sector representatives, civic organizations, academic representatives, the Leadership Advisory Team, and Brookings consultants. She expressed appreciation to the cities and towns that sent representatives and submitted interviews. Ms. St. Peter remarked that it is important that the work, needs, and priorities of member agencies are represented in this process. Ms. St. Peter stated that an analysis of the five leverage points organized by Brookings was presented by MAG and GPEC.

Ms. St. Peter stated that GPEC and MAG staff are working through the next steps with a concentration on human capital, innovation, and clusters. Feedback received at the work session and from the interviews is being integrated into the next draft of the strategic overview. She noted that the work will be presented to Brookings and the other regions at a meeting in Washington, D.C., this December.

Ms. St. Peter stated that feedback from Brookings and the attendees has been very positive. She said that through the dialogue, considerable progress has been made in defining the overview of the region's economy. Ms. St. Peter stated that the end goal is to develop a business plan for a lead initiative that has the potential to transform the region's economy.

Ms. St. Peter requested that members contact her at any time with questions, suggestions, or concerns that they would like addressed in order to ensure the plan is responsive to member

agency needs and priorities. She stated that the measure of the plan's success will be a stronger economy and more opportunities.

Chair Meyer thanked Ms. St. Peter for her presentation. No questions from the Committee were noted.

10. Request for Future Agenda Items

Topics or issues of interest that the Management Committee would like to have considered for discussion at a future meeting were requested.

No requests from the Committee were noted.

11. Comments from the Committee

An opportunity was provided for Management Committee members to present a brief summary of current events. The Management Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Mr. Rodriguez stated that he has attended the MAG Management Committee meetings representing Fort McDowell for a few years now and he seldom intervenes or contributes because Fort McDowell's contributions to the region are different. He stated that he spoke today because he felt it must be said that MAG needs to be more inclusive in terms of the social and economic growth of the tribes, which are more than creating golf courses and casinos. Mr. Rodriguez stated that the three tribes have the same problems as municipalities: low income and the need for social support. He stated that the city managers are a huge resource for the tribes to mentor their growth and he appreciated that, but there is a need to be more inclusive. Mr. Rodriguez apologized to Mr. Smith, saying he did not mean to criticize the website and the effort, which he thought were great, he just wanted to say there was a need to be more inclusive.

Ms. Karen Peters expressed her appreciation to MAG member agencies and staff for their assistance with the National League of Cities Congress. She said that it took a tremendous amount of work and she wanted to thank everyone who helped prepare for the event, especially MAG staff, who acted quickly this week in response to needs.

Adjournment

There being no further business, Mr. Boggs moved, Mr. Rodriguez seconded, and the meeting was adjourned at 1:20 p.m.

Chair

Secretary