

Welcome

MAG Management Committee

November 06, 2013



Maricopa County
Air Quality Department



WALK MORE USE CFLS MORE CARPOOL MORE
BIKE MORE RAKE MORE TELECOMMUTE
MORE DRIVE HYBRIDS MORE CONSOLIDATE
ERRANDS MORE RIDE PUBLIC TRANSPORTATION
MORE USE ENERGY EFFICIENT APPLIANCES
MORE CARRY REUSABLE TOTE BAGS MORE
CONSIDER SOLAR MORE RUN COLD WATER
CYCLES MORE USE REUSABLE CONTAINERS
MORE CONSERVE ELECTRICITY MORE REDUCE
WOODBURNING MORE RECYCLE MORE USE
ELECTRIC LAWN AND GARDEN EQUIPMENT
MORE REFUEL AFTER DARK MORE RIDE
THE BUS MORE RIDE THE LIGHT RAIL MORE
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CLEAN AIR MAKE MORE

The Problem

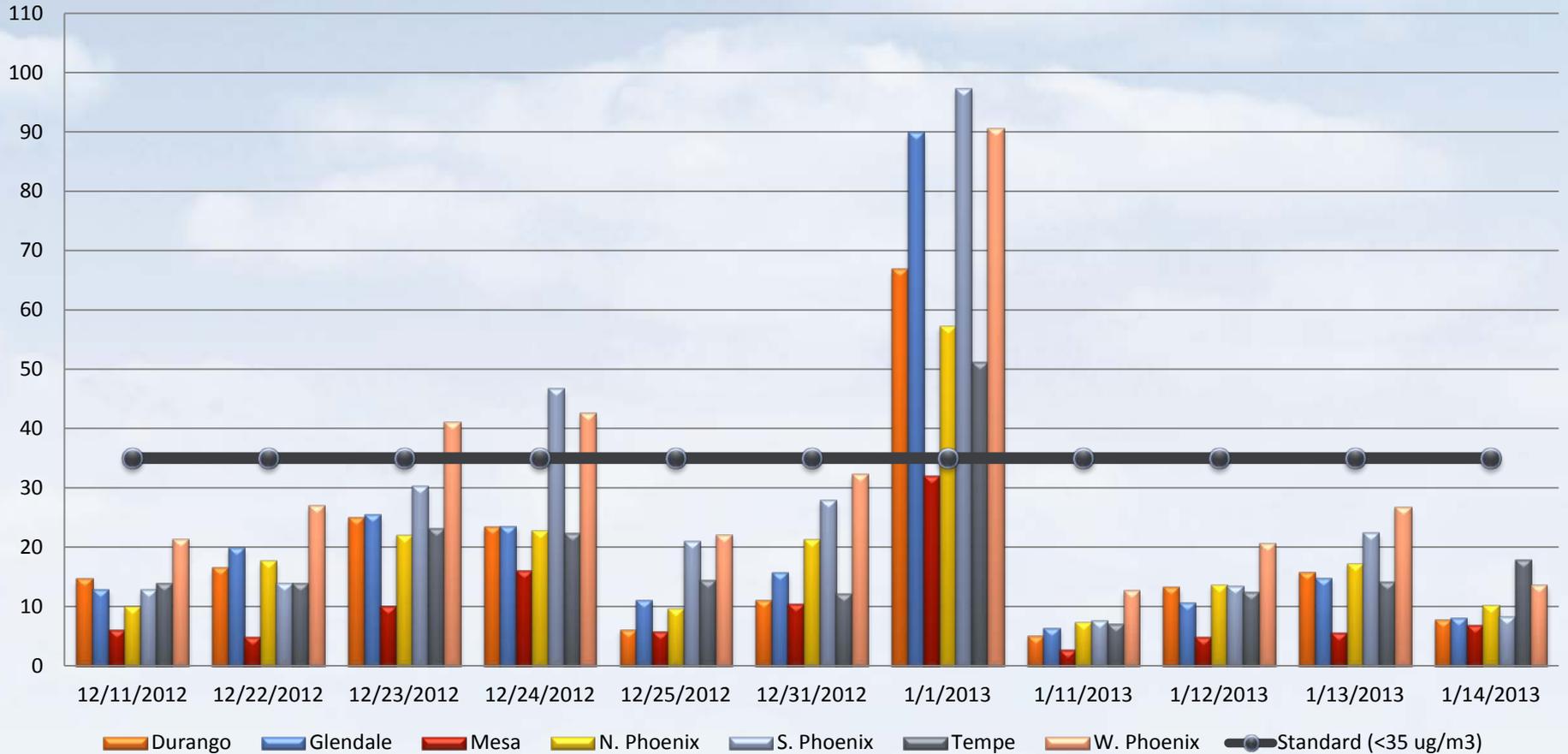
10 a.m. Christmas Day, 2006



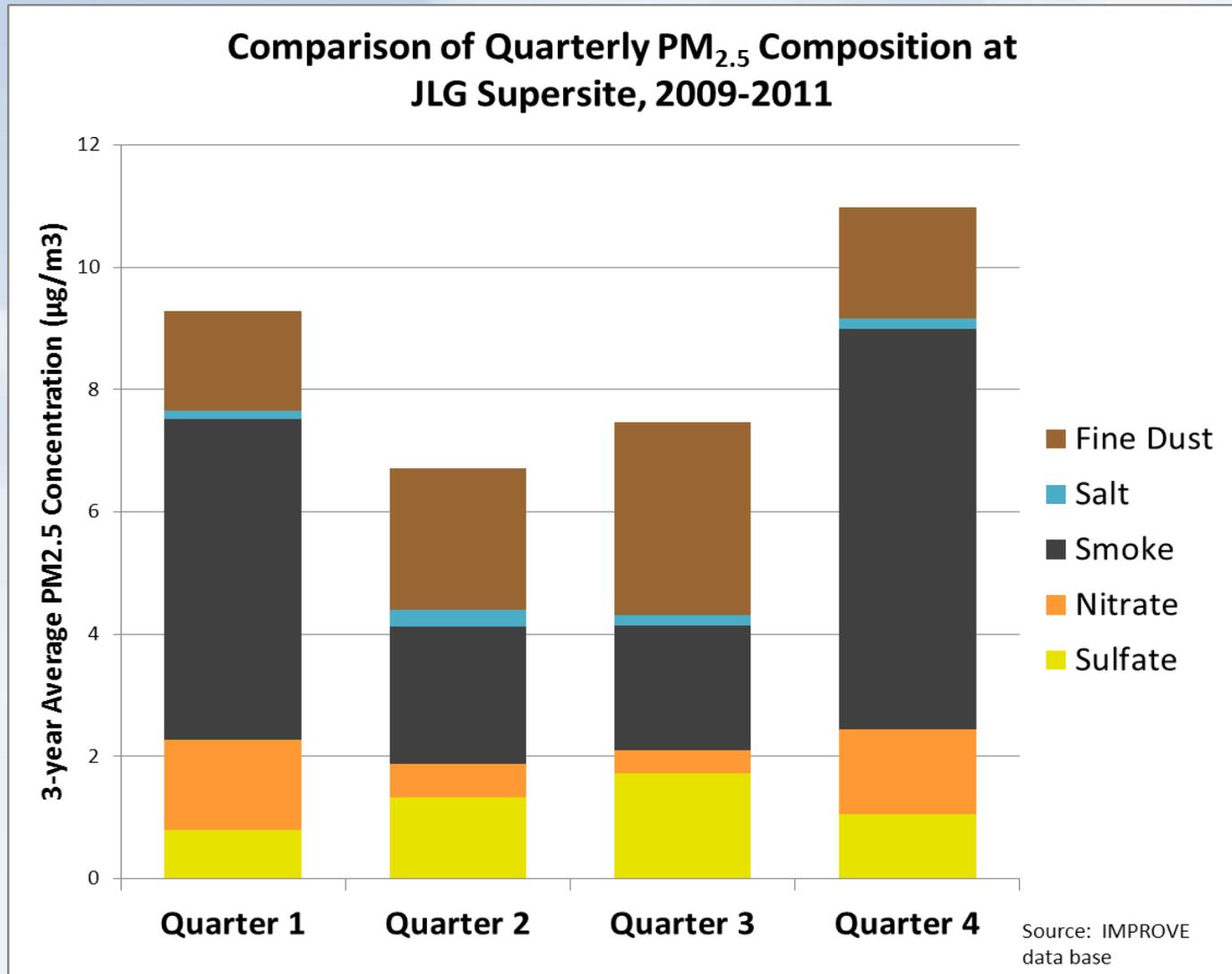
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PM2.5

No Burn Days PM_{2.5} levels 12/11/2013 - 1/14/2013



Seasonal Variation of Soot



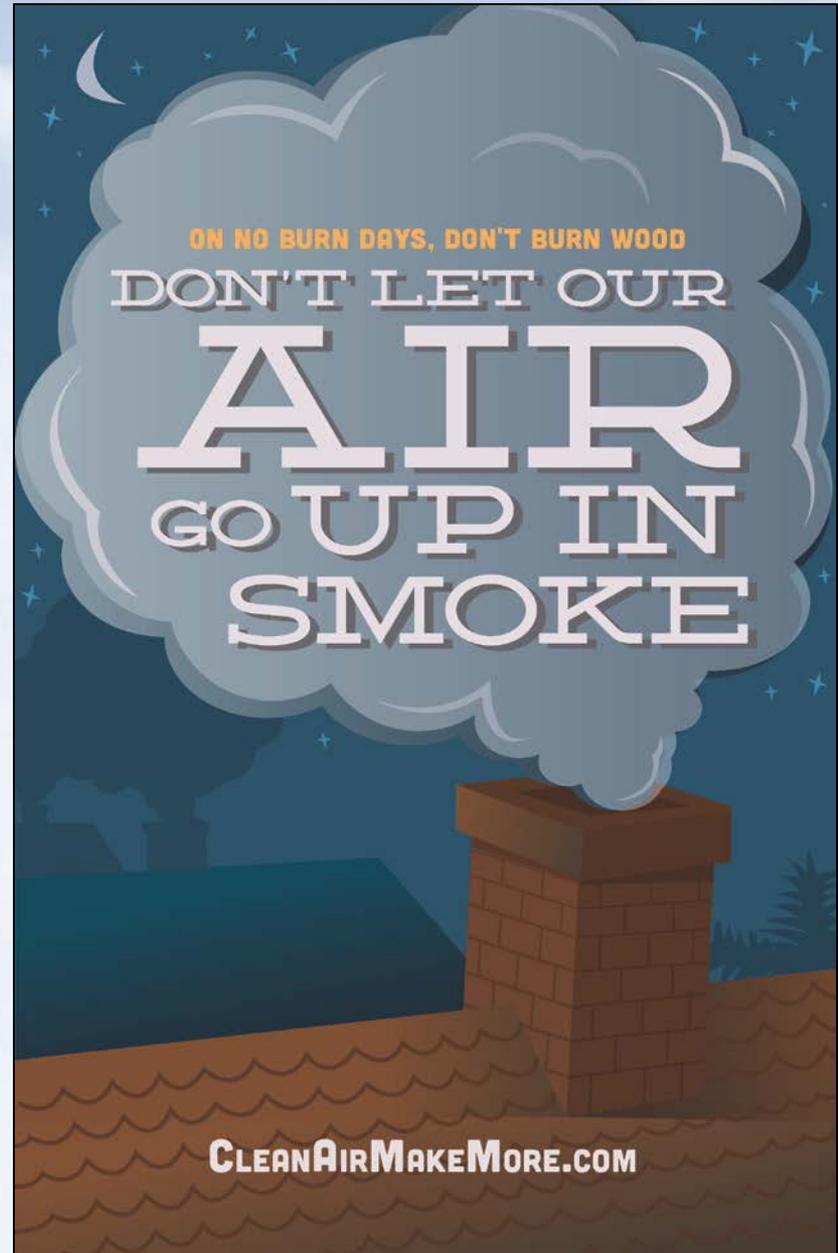
Billboard



Billboard /Signs



Poster with Slogan

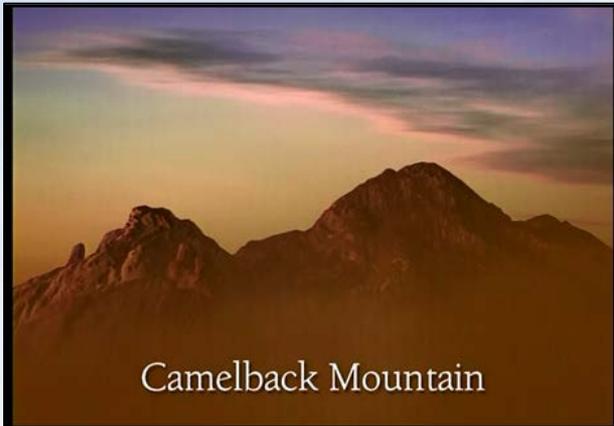


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TV No Burn PSA (1)



TV No Burn PSA (2)



Thank you.

For more information or if you have any ideas on how YOU can contribute to this campaign please contact:

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