

# MARICOPA ASSOCIATION OF GOVERNMENTS

## INFORMATION SUMMARY... for your review

~~~~~ REVISED with Transportation Review Committee Motion ~~~~~

**DATE:**

August 1, 2014

**SUBJECT:**

Job Access and Reverse Commute Priority Ranking and Funding Recommendations

**SUMMARY:**

On March 26, 2014, MAG Regional Council approved the Job Access and Reverse Commute (JARC) policy guidelines for inclusion in the Regional Programming Guidelines for Federal Transit Formula Funds. The memorandum to the MAG Regional Council outlines the JARC guidelines (Attachment A).

In March 2014, MAG initiated a call for projects for funding under the JARC program. The program goal, as approved by MAG Regional Council was "To improve access for low-income persons to jobs and job-related services." Twenty (20) applications totaling \$3.5 million in funding requests were received. One project was deemed ineligible.

On May 5, 2014, an evaluation panel composed of representatives from the Transit Committee interviewed the project applicants and ranked the project applications (Attachment B). The evaluation panel applied the following methodology:

- 1) Each project was ranked based on the four criteria approved by the MAG Regional Council:
  - **Target Population:** Has the applicant demonstrated their commitment to providing a service/resource that directly benefits the target population?
  - **Performance Indicators:** Is the project an efficient utilization of public resources?
  - **Coordination and Outreach:** Has the applicant conducted outreach and coordination with the community to help understand the greatest needs of the target population?
  - **Meets the program intent** "To improve access for low-income persons to jobs and job-related services."
- 2) Instead of applying a points-based system to each category, each project was ranked relative to the other projects submitted in each of the four criteria.

On May 8, 2014, the MAG Transit Committee reviewed the project rankings and funding recommendations made by the evaluation panel and requested additional information from MAG staff prior to taking action.

On July 10, 2014, the MAG Transit Committee was presented the three programming scenarios. (Attachment C)

**Option 1:**

Recommend approval of the rankings and funding recommendations of the evaluation panel for fiscal years 2014 and 2015, and the re-evaluation of the JARC guidelines and principles for fiscal years 2016 and beyond.

**Option 2:**

Recommend approval of the rankings and funding recommendations of the evaluation panel, for fiscal year 2014 only, and the re-evaluation of the JARC guidelines and principles for fiscal years 2015 and beyond.

**Option 3:**

Recommend approval of the rankings of the evaluation panel, fund projects to the “natural breaking point,” normalize funding requests to available funding amount and the re-evaluation of the JARC guidelines and principles for fiscal years 2015 and beyond. Please refer to Attachment D for an illustration of the “weighted project rankings.”

**PUBLIC INPUT:**

The project did not receive any public input.

**PROS & CONS:**

PROS: Approval of programming Option 1 funds the existing JARC routes for fiscal years 2014 and 2015.

CONS: Option 1 does not allow for modifications to the JARC program until fiscal year 2016.

**TECHNICAL & POLICY IMPLICATIONS:**

TECHNICAL: None.

POLICY: Option 1 recommends policy updates for the JARC program for the fiscal year 2016 and beyond.

**ACTION NEEDED:**

Recommend approval of programming the project ranking noted in Option 1.

**PRIOR COMMITTEE ACTIONS:**

On the July 31, 2014, the Transportation Review Committee with 17 yes votes and four no votes (*in Italics*), recommended the approval of Option 1.

**MEMBERS ATTENDING**

- Avondale: David Fitzhugh, Chair
- Phoenix: Rick Naimark, Vice Chair
- ADOT: Brent Cain for Floyd Roehrich
- Buckeye: Scott Lowe
- \* Cave Creek: Ian Cordwell
- Chandler: Mike Mah for Dan Cook
- El Mirage: Jorge Gastelum
- \* Fountain Hills: Randy Harrel
- Gila Bend: Ernie Rubi
- Gila River: Tim Oliver*
- Gilbert: Kristin Myers for Leah Hubbard
- Glendale: Bob Darr for Debbie Albert
- Goodyear: Cato Esquivel
- Litchfield Park: Woody Scoutten

- \* Maricopa (City): Paul Jepson
- Maricopa County: John Hauskins
- Mesa: Scott Butler
- \* Paradise Valley: Jim Shano
- Peoria: Dan Nissen for Andrew Granger
- Queen Creek: Mohamed Youssef
- Scottsdale: Paul Basha*
- # *Surprise: Mike Gent for Dick McKinley*
- Tempe: Shelly Seyler
- Valley Metro: John Farry
- \* Wickenburg: Vince Lorefice
- Youngtown: Grant Anderson*

EX-OFFICIO MEMBERS ATTENDING

- \* Street Committee: Dana Owsiany, City of Phoenix
- \* ITS Committee: Catherine Hollow, City of Tempe
- \* FHWA: Thomas Deitering for Ed Stillings

Bicycle/Pedestrian Committee: Denise Lacey, Maricopa County

- \* Transportation Safety Committee: Renate Ehm, City of Mesa

\* Members neither present nor represented by proxy.

+ - Attended by Videoconference  
# - Attended by Audioconference

On July 10, 2014, the Transit Committee with 15 yes votes and three no votes (*in Italics*), recommended the approval of Option 1.

MEMBERS ATTENDING

- ADOT: Nicole Patrick*
- Avondale: Kristen Sexton
- \* Buckeye: Andrea Marquez
- Chandler: Dan Cook for RJ Zeder
- El Mirage: Jorge Gastelum
- Gilbert: Kristin Myers
- Glendale: Matthew Dudley for Debbie Albert
- Goodyear: Cato Esquivel
- Maricopa: David Maestas
- \* Maricopa County DOT: Mitch Wagner
- Mesa: Jodi Sorrell

- \* Paradise Valley: Jeremy Knapp
- Peoria: Bill Mattingly as Proxy
- Phoenix: Ken Kessler for Maria Hyatt
- Queen Creek: Mohamed Youssef
- Scottsdale: Madeline Clemann, Chair
- Surprise: Martin Lucero for David Kohlbeck*
- Tempe: Robert Yabes
- Tolleson: Chris Hagen
- Valley Metro: Wulf Grote
- Youngtown: Grant Anderson*

\*Members neither present nor represented by proxy.

+ - Attended by Videoconference  
# - Attended by Audioconference

On May 5, 2014, an evaluation panel composed of representatives from the Transit Committee interviewed the project applicants and ranked the project applications.

Buckeye: Andrea Marquez  
Chandler: Anne Marie Riley  
Glendale: Matt Dudley

Phoenix: Wendy Miller  
Surprise: Janeen Gaskins  
Valley Metro/RPTA: Bob Antila

**CONTACT PERSONS:**

Alice Chen, Transportation Planner III, or Teri Kennedy, Transportation Programming Manager, (602) 254-6300.

March 18, 2014

TO: Members of the MAG Regional Council

FROM: Alice Chen, Transportation Planner III  
DeDe Gaisthea, Transportation Planner I

SUBJECT: MAG TRANSIT PROGRAMMING GUIDELINES FOR JOB ACCESS REVERSE  
COMMUTE (JARC) SUBALLOCATED FUNDS

On March 27, 2013, the MAG Regional Council approved the Transit Programming Guidelines for the Phoenix-Mesa Urbanized Area. In Section 703 of the Guidelines, it was recommended that Job Access Reverse Commute (JARC) eligible activities receive a suballocation to be utilized in a regional competitive process.

MAG staff presented draft programming and policy guidelines at the January 9, 2014, Transit Committee for review and input. The Committee requested the opportunity to continue the discussion by an ad-hoc working group. MAG staff has convened three working group discussions. The final draft was recommended for approval at the February 13, 2014, MAG Transit Committee meeting

The recommended draft set of guidelines and principles for the JARC program, upon Regional Council approval, will be incorporated into the MAG Transit Programming Guidelines. A draft set of guidelines and principles for the JARC program is outlined below.

### **Program Goals**

To improve access for low-income persons to jobs and job-related services

### **Eligibility**

The JARC eligible activities can be found in the FTA Circular C9050.1:  
([http://www.fta.dot.gov/documents/FTA\\_C\\_9050.1\\_JARC\(1\).pdf](http://www.fta.dot.gov/documents/FTA_C_9050.1_JARC(1).pdf))

### **Funding Guidelines**

#### Operating

- Two years funding
- May reapply with demonstration of success.

#### Non-Operating

- One year funding period
- May reapply with demonstration of its success

#### Funding Amounts

- \$30,000 minimum and \$200,000 maximum funding request. \$400,000 maximum in a multiagency application.

#### Evaluation Criteria

- Target Population Served (30 percent weight)
- Coordination and outreach (30 percent weight)
- Performance Indicators (20 percent weight)
- Meets Program Intent (20 percent weight)

#### Evaluation Process/Team

##### Evaluation Team

- Transit working group plus Chair and Vice-Chair of Elderly and Persons with Disabilities Transportation Committee

##### Evaluation Process

- Three slides/5 minute discussion
- Question and answer session (5-7 minutes)

#### Preliminary Call for Projects Timeline

The time line will be finalized upon further coordination with the Elderly and Persons with Disabilities Committee's application for the 5310 program. Staff will develop an application and evaluation process that meets the approval and inclusion in the Transportation Improvement Program prior to the end of the Federal Fiscal Year.

| <u>Date</u>   | <u>Description</u>                                                                                                 |
|---------------|--------------------------------------------------------------------------------------------------------------------|
| March 2014    | Applications made available                                                                                        |
| April 2014    | Applications due to MAG Offices                                                                                    |
| May 2014      | Ad-hoc Evaluation Committee meets to evaluate projects                                                             |
| May 8, 2014   | MAG Transit Committee recommends a list of projects for approval                                                   |
| May 29, 2014  | MAG Transportation Review Committee recommends a list of projects for approval                                     |
| June 11, 2014 | MAG Management Committee recommends a list of projects for approval                                                |
| June 18, 2014 | MAG Transportation Policy Committee recommends a list of projects for approval                                     |
| June 25, 2014 | Regional Council approves a list of projects for inclusion in the FY 2014-2018 MAG Transportation Improvement Plan |

If you have any questions or concerns, please contact Alice Chen at [achen@azmag.gov](mailto:achen@azmag.gov) or DeDe Gaisthea at [dgaisthea@azmag.gov](mailto:dgaisthea@azmag.gov) or 602- 254-6300.

# JARC Project Ranking

| Rank | Project Name                                                                                    | Applicant(s)                           | Target Population Avg Rank | Performance Indicator Avg Rank | Coordination and Outreach Avg Rank | Meets Program Intent Avg Rank | Weighted Rank Points | FY 14 Funding Request | FY 15 Funding Request | Notes                                                                     |
|------|-------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------|--------------------------------|------------------------------------|-------------------------------|----------------------|-----------------------|-----------------------|---------------------------------------------------------------------------|
| 1    | JARC Maintenance Route 29 with increased frequencies- Phoenix and Scottsdale Joint Application  | City of Phoenix and City of Scottsdale | 5.60                       | 2.80                           | 5.00                               | 5.00                          | 4.46                 | 400,000               | 400,000               | Scottsdale maintenance portion not eligible due to no prior JARC funding. |
| 2    | JARC Maintenance Route 3 with increased frequencies - Phoenix and Tolleson Joint Application    | City of Phoenix and City of Tolleson   | 5.80                       | 6.20                           | 3.00                               | 3.00                          | 5.00                 | 400,000               | 400,000               |                                                                           |
| 3    | JARC Maintenance Route 17 with increased frequencies - Phoenix and Scottsdale Joint Application | City of Phoenix and City of Scottsdale | 6.40                       | 5.20                           | 5.20                               | 5.20                          | 5.40                 | 400,000               | 400,000               | Scottsdale maintenance portion not eligible due to no prior JARC funding. |
| 4    | Route 59                                                                                        | City of Glendale and City of Phoenix   | 5.20                       | 3.83                           | 7.40                               | 7.40                          | 5.71                 | 200,000               | 200,000               | Phoenix portion not eligible due to no prior JARC funding.                |
| 5    | Zoom                                                                                            | City of Tolleson                       | 6.33                       | 8.33                           | 6.17                               | 6.17                          | 6.85                 | 128,870               | 128,870               |                                                                           |
| 6    | JARC Extension of Route 10 - Phoenix Application                                                | City of Phoenix                        | 6.60                       | 8.20                           | 8.40                               | 8.40                          | 7.66                 | 200,000               | 200,000               |                                                                           |
| 7    | Route 60                                                                                        | City of Glendale and City of Phoenix   | 7.25                       | 6.60                           | 9.50                               | 9.50                          | 7.90                 | 360,000               | 360,000               |                                                                           |
| 8    | Route 685                                                                                       | Valley Metro                           | 9.40                       | 9.40                           | 6.00                               | 6.00                          | 7.98                 | 15,000                | 55,000                |                                                                           |
| 9    | Route 96                                                                                        | Valley Metro RPTA and City of Chandler | 9.75                       | 9.25                           | 6.25                               | 6.25                          | 8.05                 | 36,000                | 59,000                |                                                                           |
| 10   | Route 72                                                                                        | Valley Metro                           | 8.80                       | 8.40                           | 7.20                               | 7.20                          | 8.44                 | 70,000                | 72,000                |                                                                           |
| 11   | Nobody's Perfect Employment Services Expansion                                                  | Nobody's Perfect Inc                   | 11.33                      | 9.67                           | 5.50                               | 5.50                          | 8.62                 | 15,000                | 15,000                |                                                                           |
| 12   | Route 70                                                                                        | Valley Metro and City of Phoenix       | 7.25                       | 5.40                           | 13.50                              | 13.50                         | 9.16                 | 200,000               | 200,000               | Phoenix portion not eligible due to no prior JARC funding.                |
| 13   | Route 571                                                                                       | Valley Metro                           | 8.40                       | 9.60                           | 10.40                              | 10.40                         | 9.76                 | 125,000               | 130,000               |                                                                           |
| 14   | Miller Road Trolley service                                                                     | City of Scottsdale                     | 6.83                       | 5.50                           | 14.67                              | 14.67                         | 9.88                 | 200,000               | 200,000               |                                                                           |
| 15   | Route 251                                                                                       | Valley Metro                           | 9.60                       | 11.80                          | 9.80                               | 9.80                          | 10.22                | 200,000               | 200,000               |                                                                           |
| 16   | Route 184                                                                                       | Valley Metro                           | 8.60                       | 11.20                          | 11.80                              | 11.80                         | 10.56                | -                     | 68,000                |                                                                           |
| 17   | Glendale Urban Shuttle 4 (GUS 4)                                                                | City of Glendale                       | 12.40                      | 9.33                           | 8.80                               | 8.80                          | 10.71                | 66,670                | 66,670                |                                                                           |
| 18   | Route 66                                                                                        | Valley Metro                           | 13.20                      | 11.20                          | 10.60                              | 10.60                         | 11.90                | 20,000                | 86,000                |                                                                           |
| 19   | Earning a Paycheck                                                                              | The Centers for Habilitation/TCH       | 14.17                      | 14.17                          | 10.83                              | 10.83                         | 12.53                | 100,000               | 100,000               |                                                                           |
| 20   | Tempe Collaborative                                                                             | #N/A                                   |                            |                                |                                    |                               |                      | 400,000               | 400,000               | Vouchers not eligible. Orbit not eligible due to no prior JARC funding.   |

## JARC Project Funding Award Options

| Rank | Project Name                                                                                    | Applicant(s)                           | FY 14 Funding Request | FY 15 Funding Request | Option 1         |                  | Option 2         |             | Option 3       |              |                  |
|------|-------------------------------------------------------------------------------------------------|----------------------------------------|-----------------------|-----------------------|------------------|------------------|------------------|-------------|----------------|--------------|------------------|
|      |                                                                                                 |                                        |                       |                       | FY 14 Award      | FY 15 Award      | FY 14 Award      | FY 15 Award | Funding Factor | Normalized % | FY 14 Award      |
| 1    | JARC Maintenance Route 29 with increased frequencies- Phoenix and Scottsdale Joint Application  | City of Phoenix and City of Scottsdale | 400,000               | 400,000               | 400,000          | 400,000          | 400,000          | -           | 1.00           | 0.8745       | 349,818          |
| 2    | JARC Maintenance Route 3 with increased frequencies - Phoenix and Tolleson Joint Application    | City of Phoenix and City of Tolleson   | 400,000               | 400,000               | 400,000          | 400,000          | 400,000          | -           | 1.00           | 0.8745       | 349,818          |
| 3    | JARC Maintenance Route 17 with increased frequencies - Phoenix and Scottsdale Joint Application | City of Phoenix and City of Scottsdale | 400,000               | 400,000               | 400,000          | 400,000          | 400,000          | -           | 1.00           | 0.8745       | 349,818          |
| 4    | Route 59                                                                                        | City of Glendale and City of Phoenix   | 200,000               | 200,000               | 200,000          | 200,000          | 200,000          | -           | 1.00           | 0.8745       | 174,909          |
| 5    | Zoom                                                                                            | City of Tolleson                       | 128,870               | 128,870               | 128,870          | 128,870          | 128,870          | -           | 0.95           | 0.8745       | 107,067          |
| 6    | JARC Extension of Route 10 - Phoenix Application                                                | City of Phoenix                        | 200,000               | 200,000               | 200,000          | 200,000          | 200,000          | -           | 0.90           | 0.8745       | 157,418          |
| 7    | Route 60                                                                                        | City of Glendale and City of Phoenix   | 360,000               | 360,000               | 146,657          | 146,657          | 146,657          | -           | 0.90           | 0.8745       | 283,352          |
| 8    | Route 685                                                                                       | Valley Metro                           | 15,000                | 55,000                | -                | -                | -                | -           | 0.90           | 0.8745       | 11,806           |
| 9    | Route 96                                                                                        | Valley Metro RPTA and City of Chandler | 36,000                | 59,000                | -                | -                | -                | -           | 0.90           | 0.8745       | 28,335           |
| 10   | Route 72                                                                                        | Valley Metro                           | 70,000                | 72,000                | -                | -                | -                | -           | 0.85           | 0.8745       | 52,035           |
| 11   | Nobody's Perfect Employment Services Expansion                                                  | Nobody's Perfect Inc                   | 15,000                | 15,000                | -                | -                | -                | -           | 0.85           | 0.8745       | 11,150           |
| 12   | Route 70                                                                                        | Valley Metro and City of Phoenix       | 200,000               | 200,000               | -                | -                | -                | -           | -              | -            | -                |
| 13   | Route 571                                                                                       | Valley Metro                           | 125,000               | 130,000               | -                | -                | -                | -           | -              | -            | -                |
| 14   | Miller Road Trolley service                                                                     | City of Scottsdale                     | 200,000               | 200,000               | -                | -                | -                | -           | -              | -            | -                |
| 15   | Route 251                                                                                       | Valley Metro                           | 200,000               | 200,000               | -                | -                | -                | -           | -              | -            | -                |
| 16   | Route 184                                                                                       | Valley Metro                           | -                     | 68,000                | -                | -                | -                | -           | -              | -            | -                |
| 17   | Glendale Urban Shuttle 4 (GUS 4)                                                                | City of Glendale                       | 66,670                | 66,670                | -                | -                | -                | -           | -              | -            | -                |
| 18   | Route 66                                                                                        | Valley Metro                           | 20,000                | 86,000                | -                | -                | -                | -           | -              | -            | -                |
| 19   | Earning a Paycheck                                                                              | The Centers for Habilitation/TCH       | 100,000               | 100,000               | -                | -                | -                | -           | -              | -            | -                |
| 20   | Tempe Collaborative                                                                             | #N/A                                   | 400,000               | 400,000               | Not eligible     |                  |                  |             | Not eligible   |              |                  |
|      |                                                                                                 |                                        | <b>3,536,540</b>      | <b>3,740,540</b>      | <b>1,875,527</b> | <b>1,875,527</b> | <b>1,875,527</b> | <b>-</b>    |                |              | <b>1,875,527</b> |

# "Weighted Rank Points" of Eligible Projects

