



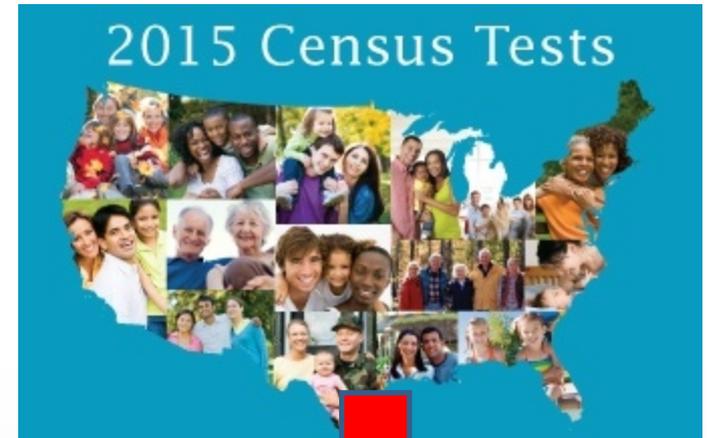
2015 Census Test in Maricopa County, AZ

Presentation to Maricopa Association of Governments
Phoenix, AZ

U.S. Census Bureau-Denver Regional Office
October 8, 2014

What is the 2015 Census Test?

**Testing New Procedures
and Methods in 2015
to Significantly Improve the
upcoming Census 2020.**



United States
**Census
2020**

Why Maricopa County?

- **Diversity**
- **Mobility**
- **Close Proximity of Urban, Suburban, Rural areas**

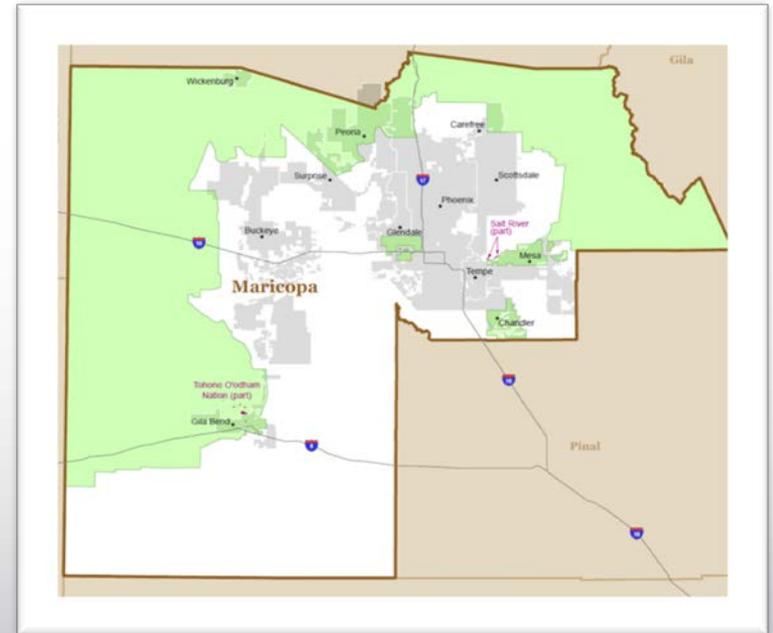


What is the Census Bureau testing?

- **Non Response Follow-up-improve the efficiency and Effectiveness**
- **Computer-based training**
- **Real-time caseload Management**
- **Smartphone data collection**
- **Bring Your Own Device**
- **New Field Management Structure**
- **Use of Existing Government Data**

Where is this Test being Conducted?

- Portions of Maricopa County
- Test area includes approximately 1.6 million housing units
- April to August 2015
- Census Day is April 1, 2015



JOBS! JOBS! JOBS!

Office Positions

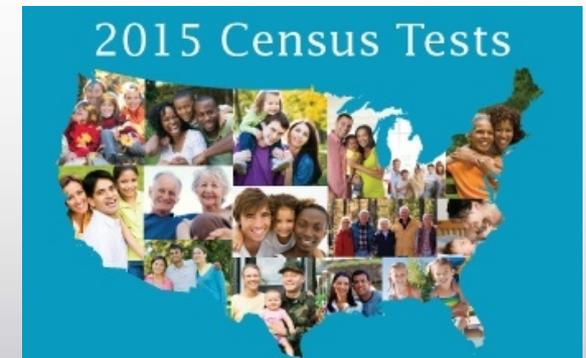
- ✓ **Local Census Office Manager**
- ✓ **Asst. Mgr. for Field Operations, Technology, Administration**
- ✓ **Office Operations Supervisor**

Field Positions

- ✓ **Field Operating Supervisors**
- ✓ **Local Supervisor of Operations**
- ✓ **Crew Leader/Crew Leader Asst.**
- ✓ **Enumerators**

How can Local Governments Help ?

- Collaborate with Denver Regional Office
- Spread Word about Jobs
- Encourage Participation



Finally...

Help make Maricopa County a model for the Nation

