



# MAG Planners and ED Partnership Exchange

October 29, 2014

Maricopa Association of Governments

# MAG Economic Development Committee

- “Develop an opportunity-specific and action-oriented plan that fosters and advances infrastructure in the MAG Region, especially transportation infrastructure that would further economic development opportunities.”



# **MAG Economic Development Committee Update**

# Transportation: To What End? Diversify the Economy!

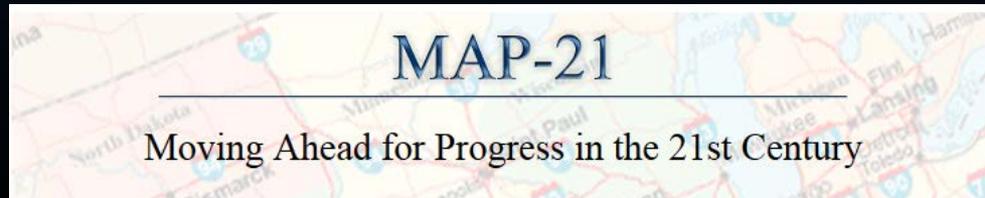


# MAP-21 Title 23, U.S.C. Sec 134 Metropolitan Planning

## (h) Scope of the Planning Process

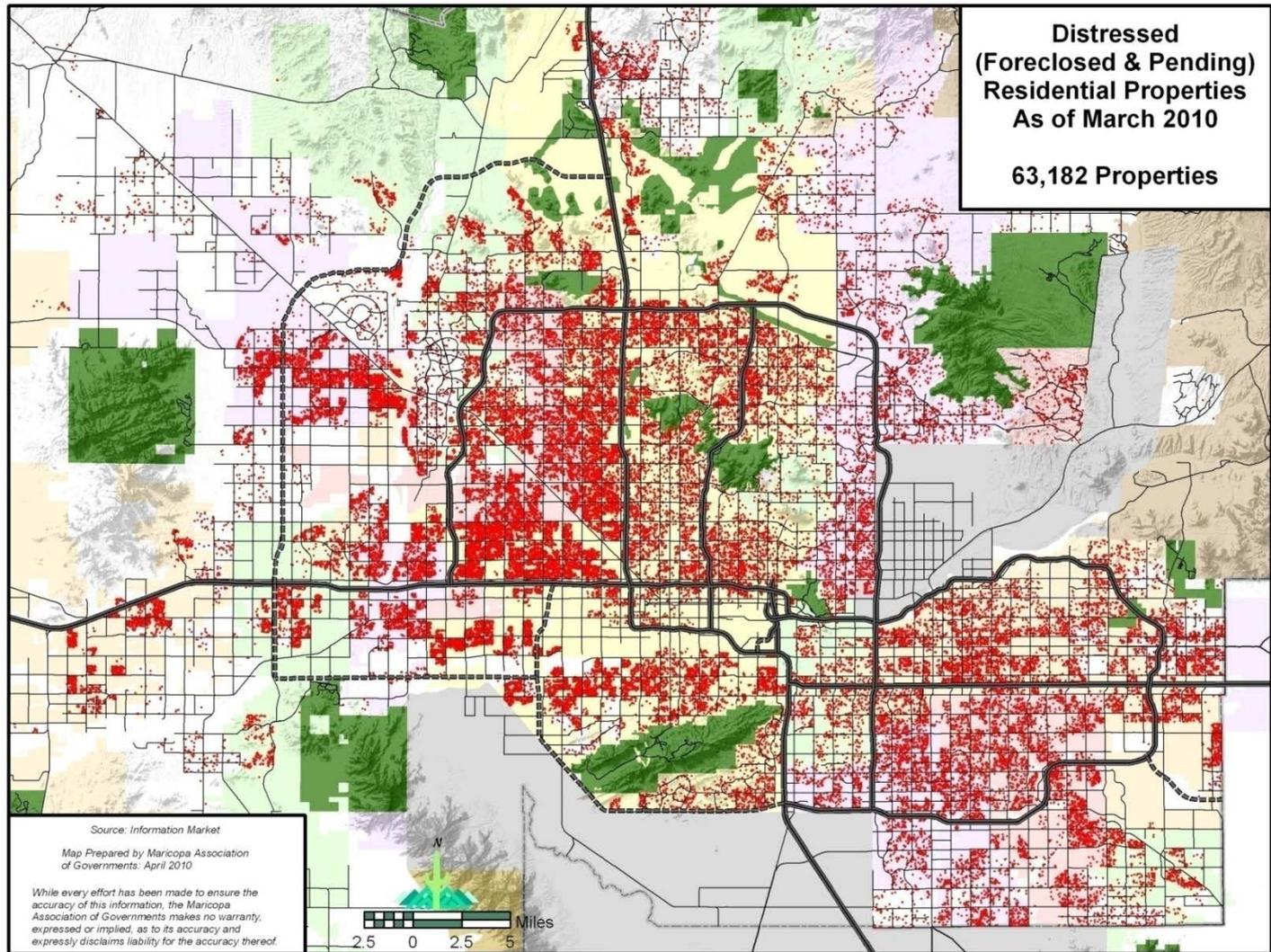
(1) In general. - The metropolitan planning process for a metropolitan planning area under this section shall provide for consideration of projects and strategies that will -

(A) support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency;



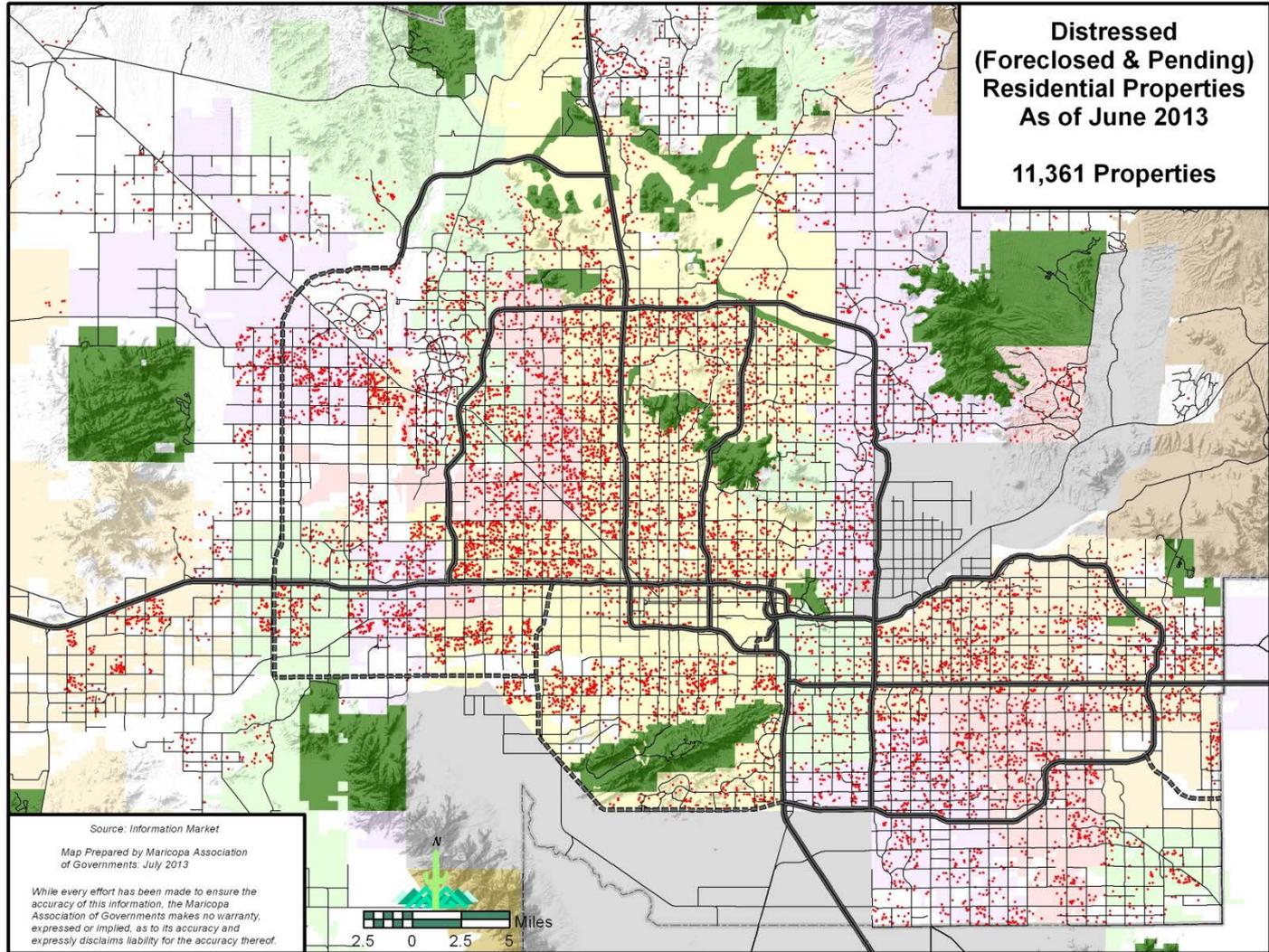
# Distressed Residential Properties: March 2010

## Second Worst in the Country



# Distressed Residential Properties: June 2013

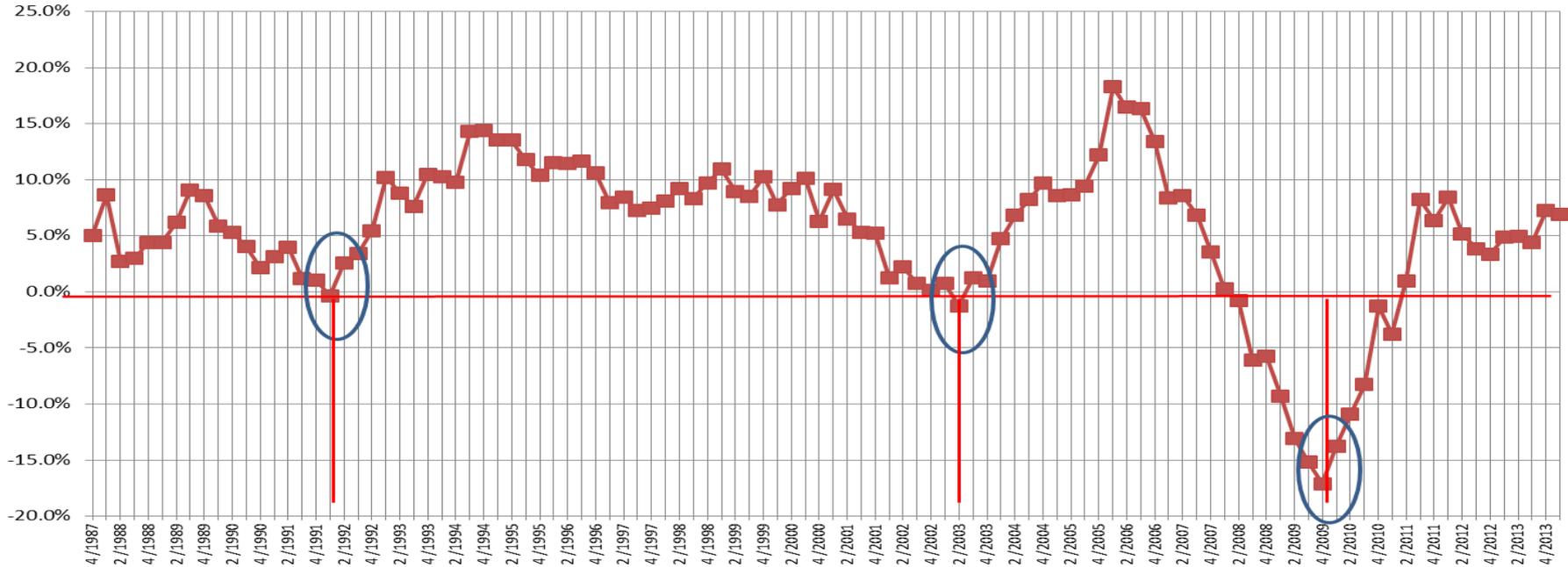
## Back to Normal





# Annual Percent Change in Quarterly Transportation Sales Tax Revenues

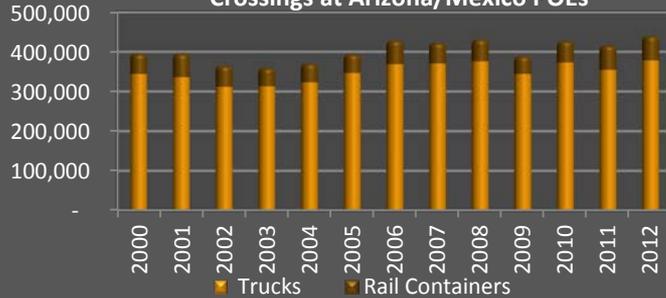
Annual Percent Change in Quarterly Transportation Sales Tax Revenues  
Fiscal Year Quarter / Same Quarter Previous Fiscal Year



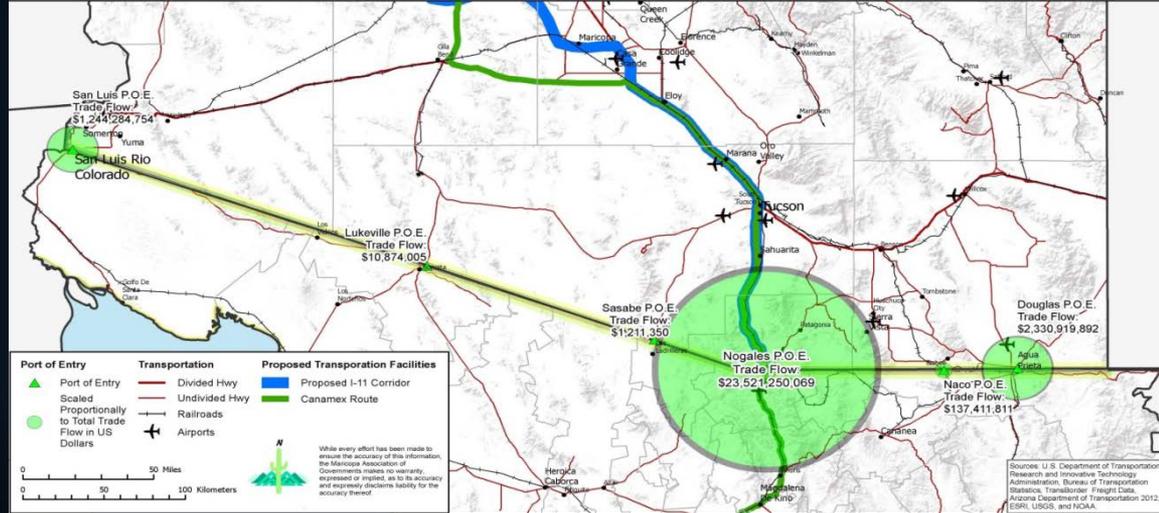
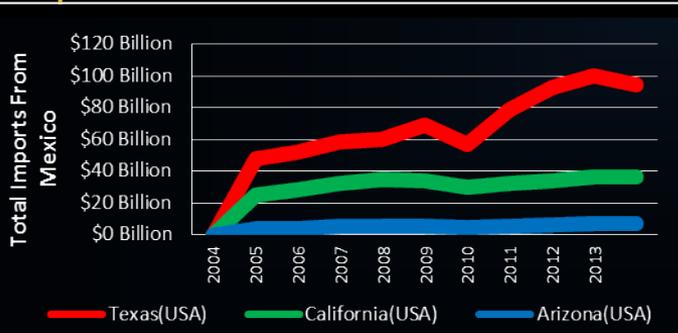


# Arizona Losing Share in Trade with Mexico's Fast-Growing Economy

Crossings at Arizona/Mexico POEs

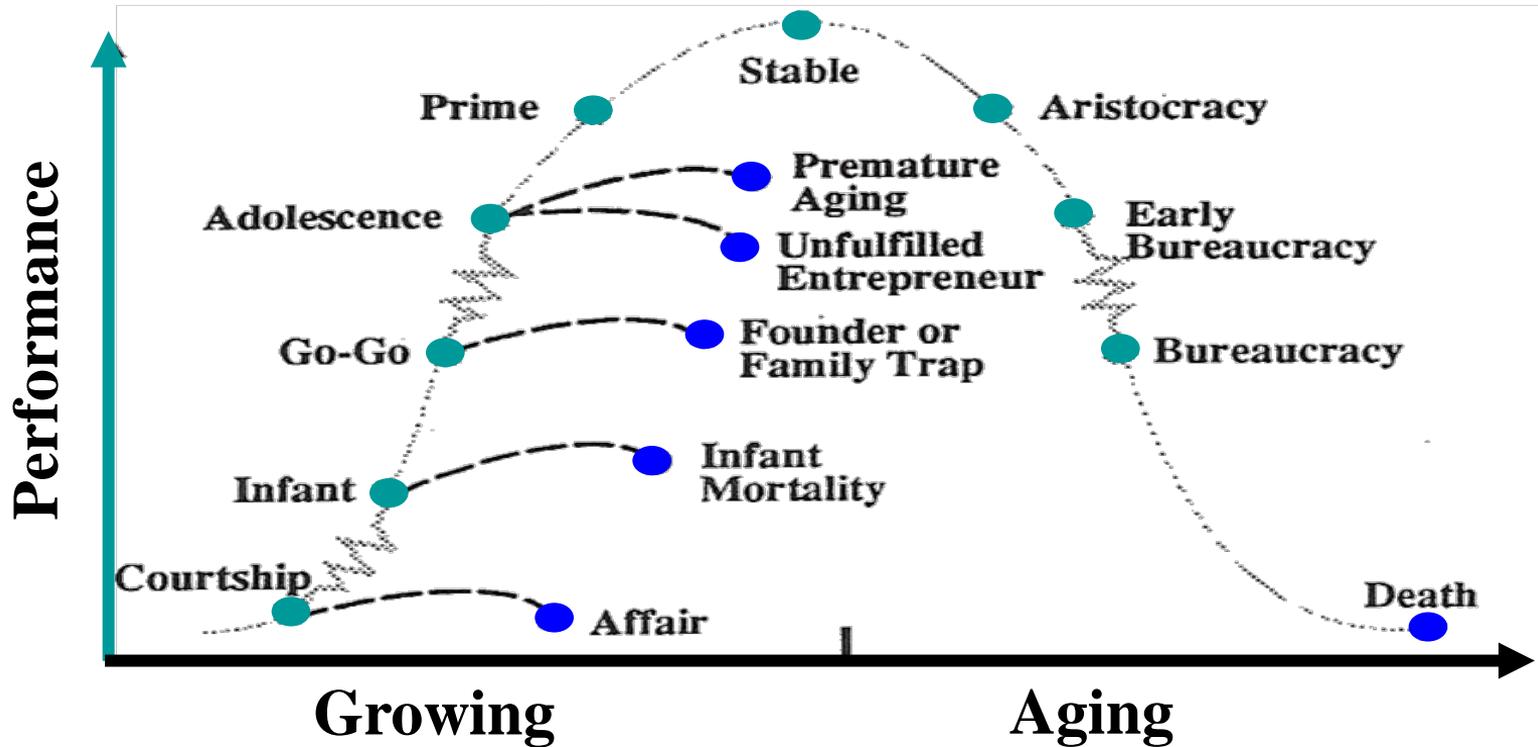


Imports From Mexico in U.S. Dollars: 2004-2013



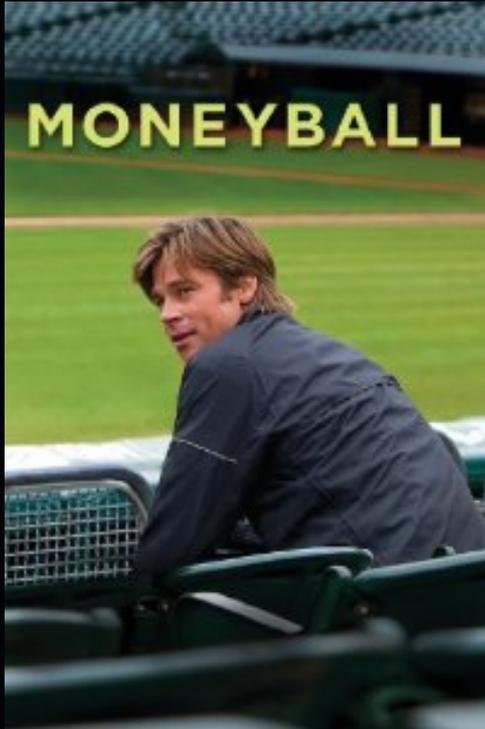
# Building High-Performance Organizations

## Renewing: Organizational Lifecycles



From: **Ichak Adizes**, *Corporate Lifecycles: How and Why Corporations Grow and Die And What to Do About It* (Inglewood Cliffs, NJ: Prentice hall, 1988)

# Key Economic Development and Data Research Tools



- Greater Phoenix Rising <http://www.greaterphoenixrising.com/>
- Interactive Mapping Tool <http://ims.azmag.gov/>
- Regional Data Center <http://datacenter.azmag.gov/Home.aspx>
- MAG Employer Database
- Maricopa County Trip Reduction Survey

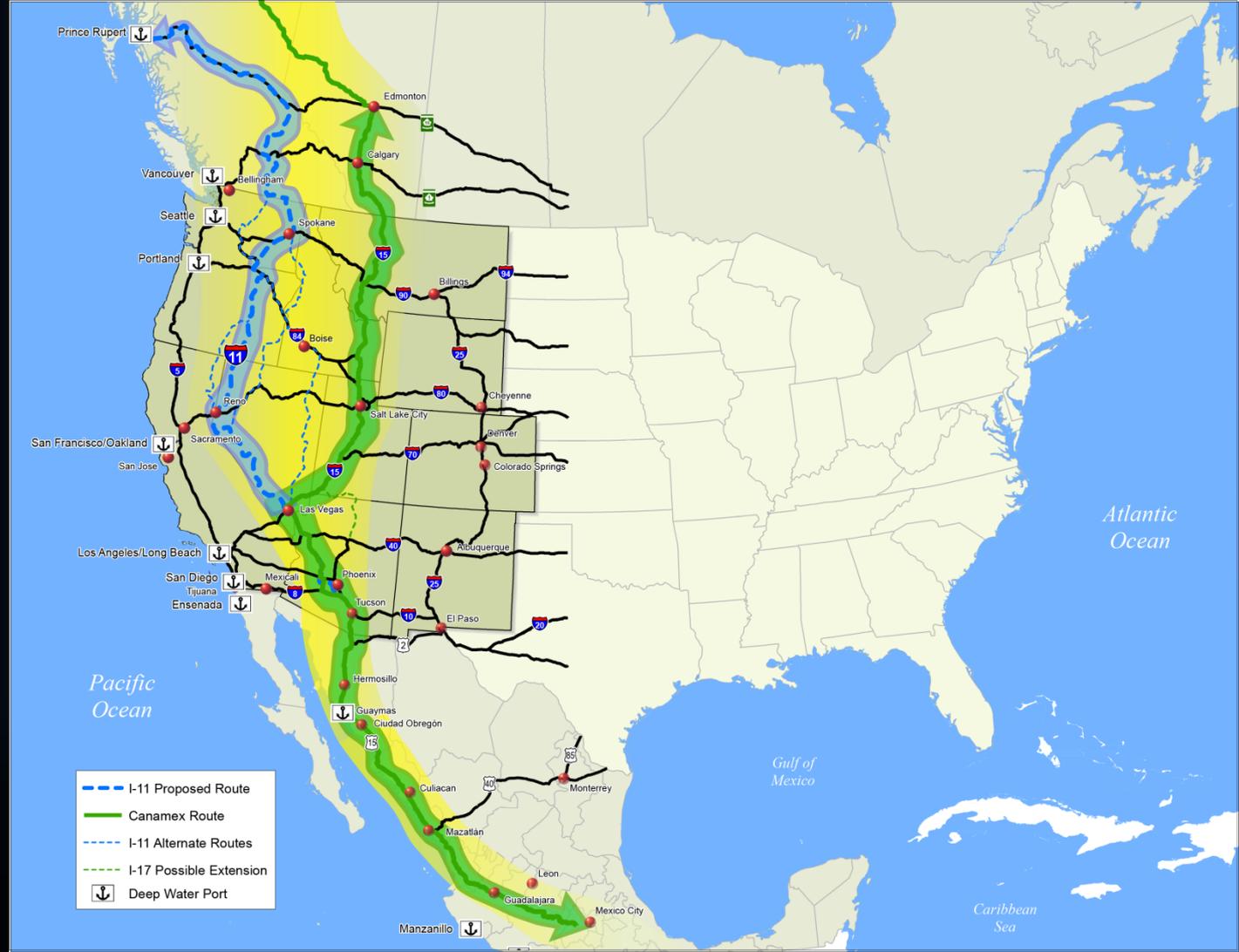
# Overview of the MAG Economic Development Committee

- Formed in October 2010
- Role
  - Develop an opportunity-specific and action-oriented plan that fosters and advances infrastructure in the MAG Region, especially transportation infrastructure that would further economic development opportunities.
- Membership – 30 Total Members
  - 17 local government agencies
  - 12 business representatives
  - 1 representative from the Arizona Department of Transportation.



# America's Trade Corridor

Connecting Canada, the United States, and Mexico



**Pro-business climate**



**Business & Economy**

From a skilled labor market to attractive tax incentives, learn more about the Greater Phoenix business climate.



**Population & Housing**

Arizona is the second fastest-growing state in the nation, with some of the lowest housing costs in the country.



**Transportation**

A state-of-the-art freeway system combined with light rail and transit connectivity equates to easy commutes.



**Lifestyle**

Great weather, safe neighborhoods & lots to do. The Greater Phoenix region offers a vibrant lifestyle for all.

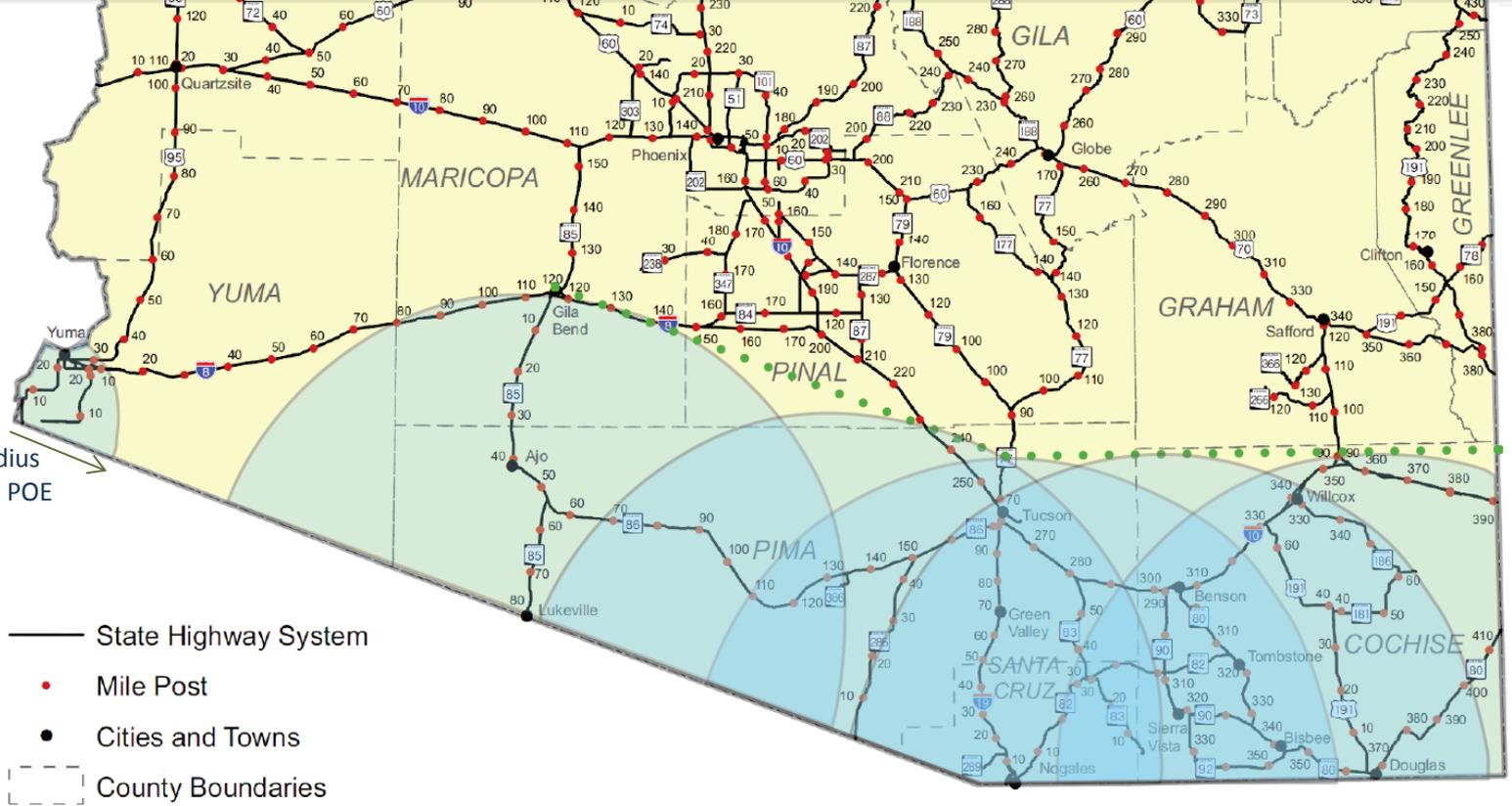


**Key Assets**

From military to health and educational facilities, learn more about other important assets and infrastructure.



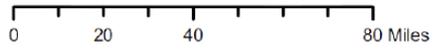
25-Mile Radius  
From Yuma POE



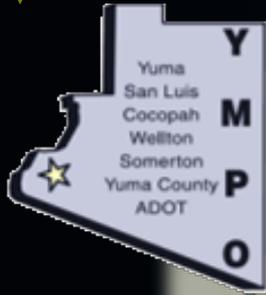
- State Highway System
- Mile Post
- Cities and Towns
- - - County Boundaries
- 75-Mile Radius from Major Ports of Entry
- 75-Mile Distance from Arizona/Mexico Border



### Border Crossing Card Limitations for Mexican Visitors



# Other Signers



# March 22, 2013 Bi-National Economic Forum



# Second Binational Economic Forum April 10-11, 2014 – Nogales, Sonora

Signing Partnering Agreement  
to Form Arizona-Sonora Megaregion



# Arizona-Sonora Binational Megaregion Initiative

*“Megaregions are the new driving force of the world economy “ –  
Dr. Richard Florida (Urban Studies Theorist – University of Toronto)*

- CaliBaja Initiative (2008)
  - Long-term binational economic development strategy partnering San Diego County, Imperial County and Baja California for global competition
- Second Binational Economic Forum
  - Nogales, Sonora – April 10-11
  - Convened Mayors from Sonora and Arizona to partner on development of Arizona-Sonora Binational Megaregion (Ari-Son)
- League of Arizona Cities and Towns Annual Conference (August)
  - Joint Meeting of Binational Arizona-Sonora (Ari-Son) Megaregion Council





## Promote Ideas and Best Practices



### What is BIEN?

"BIEN" means "good" or "right" in Spanish and French. It is also an acronym for "Building an International Economic Network." The purpose of this site is to create a business-to-business e-platform to connect individual businesses across international boundaries. [Read more...](#)



### Join

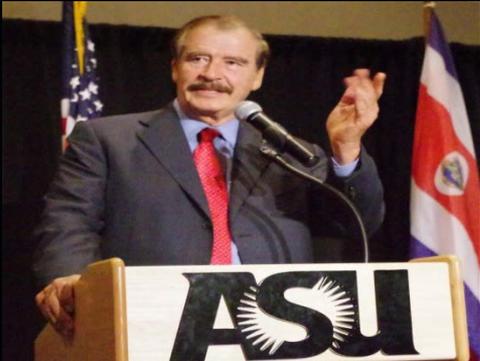
Support and grow your business by contacting other companies throughout Arizona, Mexico and Canada. Membership is free and registration is simple. Join today and begin contacting companies in the BIEN network.



### Business Search

Search for businesses in the BIEN network. Search results can be filtered by a large variety of industry activities so you can find and contact companies related to your industry. Membership is not required to search the BIEN network of companies.

# State of the Americas – September 23



# Mexico City Trade Mission – October 5-8





# Roundtable Discussion with Rodolfo Gómez Acosta

Friday, October 10, 2014

- **Rodolfo Gómez Acosta**, Secretary of Finance for the State of Nuevo León, Mexico
- Nuevo Leon had a population of 4.9 million, and a gross domestic product of \$99 billion.







# Mariposa Port Opening

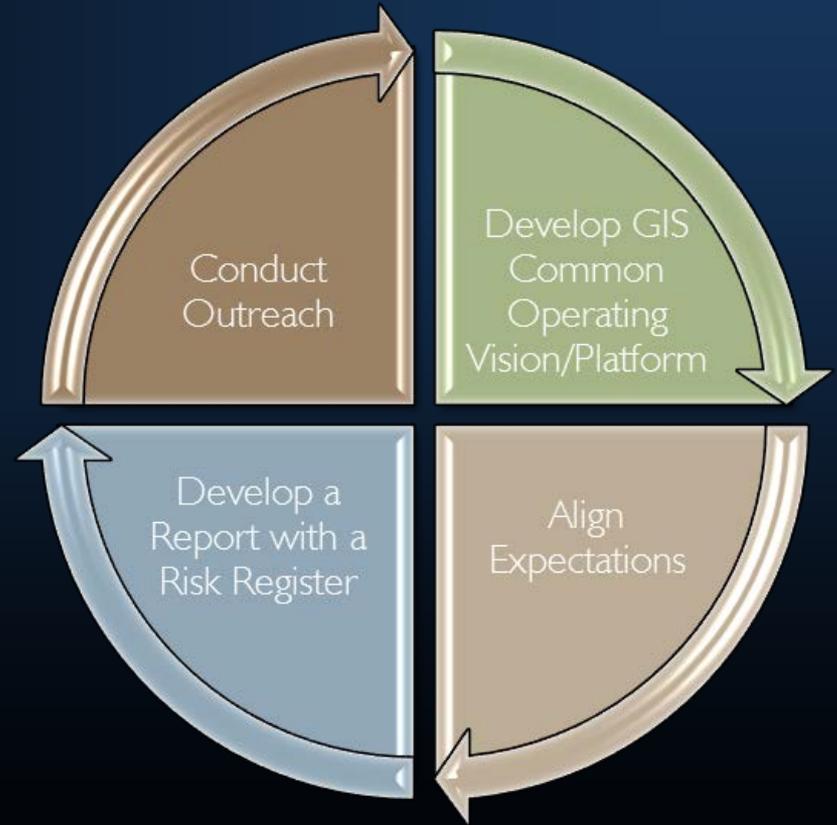
Wednesday, October, 15, 2014 - 10:00 a.m.

- Estimated reconstruction cost \$225 million.
- Projected traffic volume increase from 1600 trucks per day to more than 3,000 trucks per day by produce season in January 2015.



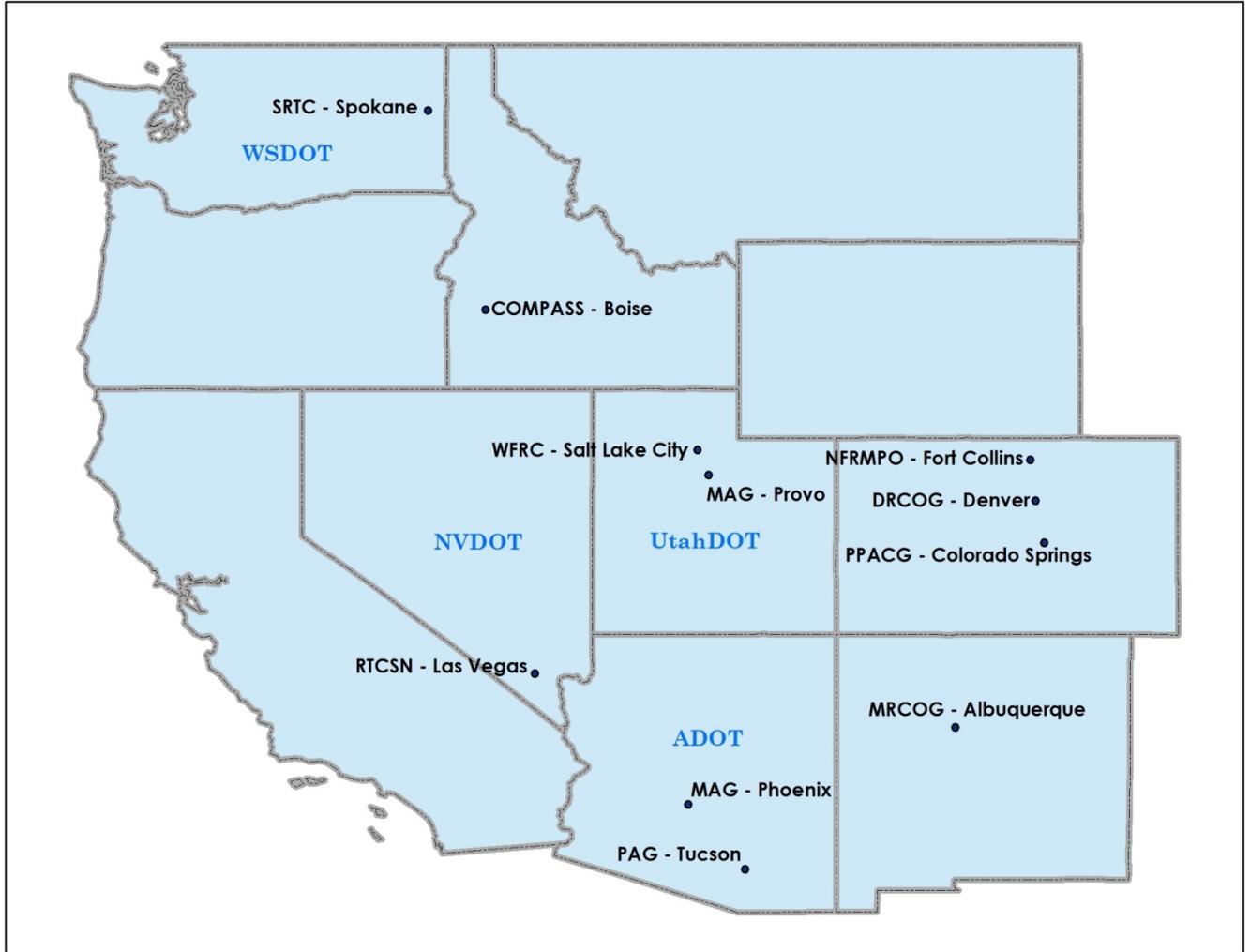
# SHRP2 Project Goals

- **Conduct outreach** to the MPOs, TMAs, State DOTs and other key stakeholders to **identify needs and potential gaps** related to **transportation and data resources**
- **Develop GIS Common Operating Vision/Platform** for easier data information sharing
- **Align expectations** for a long-range vision to move people and goods in the Intermountain West Region
- **Develop Report with Risk Register**



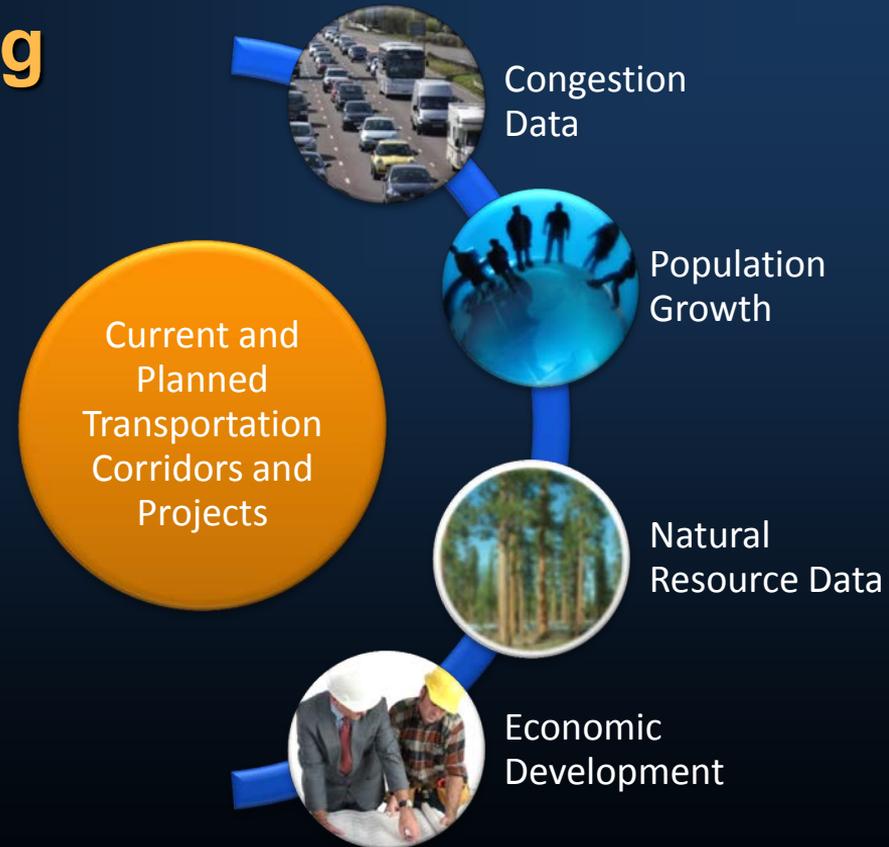


# SHRP2 Survey Responses



# GIS Common Operating Vision/Platform

- Provide decision makers with better situational awareness of the region and be able to make more fully informed decisions
- Build upon existing collaborative efforts to best leverage resources and eliminate redundancies
- Working collaboratively to:
  - **Assess available GIS data resources through survey**
  - Develop a common GIS vision/platform
  - Collaborate on data conflicts, data standards and gaps
  - Develop best methods for sharing data





# Other EDC Projects

- Tourism Initiative
- Joint Planning Advisory Council
  - February 24, 2015 – Mining Industry
- MAG Freight Transportation Plan
- Thunderbird Consulting Project
  - Engaging Experienced Older Adults in the Greater Phoenix Economy
- Metro Phoenix Export Plan

