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January 18, 2011

TO: Members of the MAG Population Technical Advisory Committee

FROM: Jim Bacon, Paradise Valley, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, January 25, 2011 - 10:00 a.m.  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Bickart at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Bickart at (602) 254-6300.

## TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of November 2, 2010

4. Census Update

A) Census 2010 Results

On December 21, 2010 the U.S. Census Bureau announced the total resident population counts for the U.S. and States. The total resident population for Arizona as of April 1, 2010 is 6,392,017. Additional data products, including counts for cities and counties, will be released on a flow basis beginning in February 2011. An update will be provided.

B) American Community Survey (ACS)

The ACS is a nationwide survey designed to provide communities a fresh look at how they are changing. It is a critical element in the Census Bureau's decennial census program and provides additional data that is not asked on the decennial census questionnaire. The ACS produces multi-year estimates for geographies with a population less than 65,000. There are two different estimate

## COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of November 2, 2010.

4. For information and discussion.

A) For information and discussion.

B) For information and discussion.

series produced for multiple years, a 3-year estimate for areas with a population of 20,000 or more and a 5-year estimate for geographies down to the census block group level. The first-ever release of 5-year estimates occurred on December 14, 2010 with the 2009 data. Following that, on January 11, 2011, the Census Bureau released the 2009 3-year estimates. An update will be provided.

C) 2010 Census Redistricting TIGER/Line Shapefiles

TIGER/Line Shapefiles are spatial extracts from the Census Bureau's MAF/TIGER database containing such features as roads, railroads, rivers and legal geographic areas. TIGER/Line Shapefiles are designed for use with GIS software and do not include any demographic data, but they do contain geographic entity codes that can be linked to the Census Bureau's demographic data. On January 13, 2011, the Census Bureau released the 2010 Census Redistricting TIGER/Line Shapefiles for Arizona. MAG staff are reviewing the Census geographic boundaries for the MAG region to determine any changes from previous data releases. An update will be provided.

D) Census Data Review Activities

Starting March 2011, when the detailed Census results are available, MAG staff will work with the member agencies to assist in the review of Census results in preparation for the Count Question Resolution (CQR) program. To support this effort, MAG staff has been developing and updating housing databases like residential completions, apartments, mobile homes, and major group quarter facilities. An update will be provided.

E) Census Workshop

2011 will usher in new data and revamped tools from the Census Bureau. It is important

C) For information and discussion.

D) For information and discussion.

E) For information and discussion.

for policy makers, community based organizations, and local governments to learn more about the resources to be found with the new American FactFinder in time for release of the 2010 Census data. The new American FactFinder will be the primary tool to access all Census 2010 data. It will also give users access to other key datasets such as the American Community Survey (ACS), population estimates, the Economic Census and other programs.

MAG and the U.S. Census Bureau Partnership and Data Services staff have organized a Census Data Workshop: Accessing Census Data Products Effectively. The workshop will be held Tuesday February 22, 2011 from 9am to 3pm in the MAG Saguaro Room. Please see Attachment One. An update will be provided.

5. Arizona Department of Commerce Update

The Council of Technical Solutions, created by Executive Order 2009-1, meets every month to discuss technical issues as related to population data, methods and processes.

On December 8, 2010 the MAG Regional Council approved the draft provisional July 1, 2010 Maricopa County and resident population updates. These updates will be revised based on the Census 2010 results. An update will be provided.

6. Data Collection Timeline

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis.

MAG is requesting member agencies to send all land use documents from 2010 to MAG as soon as possible. Attachment Two includes each jurisdiction's total number of land use

5. For information and discussion.

6. For information and discussion.

documents received in 2010. Following the January POPTAC meeting, a list of documents submitted along with other materials will be sent for review and comment to each member agency. Please review the list and submit any additions, corrections or deletions to MAG by February 14, 2011.

A schedule for the collection of data for the next 6 months is included in Attachment Three. A status report will be provided.

7. MAG Interactive Mapping and Website Enhancement

MAG staff are currently developing a new Internet mapping application. MAG will ultimately host multiple web services allowing member agencies and the public to view and generate reports on Census data and MAG socioeconomic projections, in addition to other datasets. A status report will be provided.

8. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

A) City of Phoenix General Plan

The City of Phoenix has released the public hearing draft for the General Plan Update. The document may be viewed at the link below: <http://phoenix.gov/citygovernment/planres/cityplan/planphx/whatsnew/index.html>. City of Phoenix staff will provide an update.

B) MAG Sustainable Transportation and Land Use Integration Study

The Sustainable Transportation and Land Use Integration Study was included in the MAG FY 2011 Unified Planning Work Program and Annual Budget. The study is being undertaken

7. For information and discussion.

8. For information and discussion.

to identify sustainable transportation and land use strategies for transit corridors identified in the Commuter Rail System Study (May 2010) and the Regional Transit Framework Study (April 2010). Study recommendations will identify strategies to improve transportation mobility through increased transit ridership, and to enhance economic opportunities through public and private investments around transit station areas. An update will be provided.

9. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, March 22, 2011 at 10:00 a.m. The February MAG POPTAC meeting is cancelled due to the full-day Census Workshop being held February 22<sup>nd</sup>.

9. For information and discussion.