

The Maricopa Association of Governments



in partnership with the

U.S. Census Bureau Partnership and Data Services

Invite you to attend:

The Keys to Your Community's Future: Accessing Census Data Products Effectively



NEW Location:

University of Arizona, College of Medicine, Phoenix

Virginia G. Piper Auditorium

600 E. Van Buren, Building 2, East Side Entrance (See attached map.)

Tuesday, February 22, 2011, 9:00 a.m.—3:00 p.m.

Registration at 8:00 a.m.

America is changing, and so is the Census.

2011 will usher in new data and revamped tools. It is important for policy makers, community based organizations, and local governments to learn more about how to navigate census.gov in order to provide data essential to Arizona's communities.

Program Highlights include:

- Update of Arizona's 2010 Census and the Data Release Schedule
- Changing Needs/Changing Data: American Community Survey (ACS) Basics
- Understanding ACS Multi-Year Estimates
- ACS 3 and 5 Year Period Estimates
- ACS Data Products
- The New American FactFinder Tool
- Quarterly Workforce Indicators, *Industry Focus*, Hot Reports and Other Data Releases

United States™
**Census
2010**



It is helpful to bring a laptop or iPad to follow along in the Census website demonstration.

To ensure your seat, RSVP by February 1, 2011 to Steve Gross at sgross@azmag.gov or (602) 254-6300.

Pay parking is available at 714 E. Van Buren Street and other downtown locations. Free parking is available in the garage below the MAG building (seven blocks from auditorium). For more information, or to arrange special disability accommodations, please contact Steve Gross at (602) 254-6300.



I-10

T-Gen Entrance

Fillmore

Best Entrance

**10001 LOT
Employee
Parking**



COLLEGE
OF MEDICINE
PHOENIX

TGen

ABC1

Building 1
550 E. Van Buren

Building 2
600 E. Van Buren

Building 3
650 E. Van Buren

[Redacted]

Auditorium
2206
2208

**3259, 3269,
3271, 3356,
3374, 3378**

Polk

**10002 LOT
Visitor
Parking**

Service Permits
20 Minute Loading
Hertz Rental Car

Building 4
714 E. Van Buren

[Redacted]

Disabled
Parking



Van Buren

5th Street
One Way ↑

Building C
C103
C240

Building B

Building A

Mercado

Building D

Building E

Building F

7th Street