

May 17, 2011

TO: Members of the MAG Population Technical Advisory Committee

FROM: Jim Bacon, Paradise Valley, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, May 24, 2011 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Jami Garrison at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction with Jami Garrison at (602) 254-6300.

TENTATIVE AGENDA
MAG Population Technical Advisory Committee
May 24, 2011

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of March 22, 2011

4. Census Update

On May 12, 2011 the Census Bureau released the *Profile of General Population and Housing Characteristics: 2010* for Arizona. These profiles provide 2010 Census data on age and sex distributions, race, Hispanic or Latino origin, household relationship and type, the group quarters population, and housing occupancy and tenure. The profile includes more than 150 data items in all and is available for States, Counties, places and American Indian Areas. An update will be provided.

2. For information.

3. For information, discussion and approval of the minutes of March 22, 2011.

4. For information and discussion.

5. 2015 Population Update Options

The Decennial Census population numbers are utilized for distribution of approximately one billion dollars in state-shared revenue annually. In the past, MAG has coordinated a Special Census/Census Survey effort in the mid-decade year to update the population numbers utilized for this distribution. Special Census was conducted in 1985 and 1995, and in 2005 a Special Census Survey was conducted. These efforts are a large undertaking for our member agencies, with the 2005 Survey costing approximately \$8 million.

MAG staff is investigating whether a similar effort is needed for 2015. Input from the MAG POPTAC and all MAG member agencies is being solicited.

6. State Demographer's Office Update

The Council of Technical Solutions, created by Executive Order 2009-1 and staffed by the State Demographer's Office, meets every month to discuss technical issues as related to population data, methods and processes for the State of Arizona. An update on current activities will be provided.

7. MAG 2010 Employer Database

The 2010 MAG Employer Database has been updated based on feedback from MAG member agency staff. The 2010 Employer Database continues to evolve as an important source for employer locations and employment levels throughout the MAG region. An update will be provided.

8. Data Collection and Review

A) Timeline

Ongoing data collection efforts include land use information such as General

5. For information and discussion.

6. For information and discussion.

7. For information and discussion.

8.

A) For information and discussion.

Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. Thanks to MAG POPTAC for reviewing the 2010 land use documents and employer database for completeness and accuracy. A schedule for the collection of data for the next 6 months is included in Attachment One. The next major data review will be undertaken over the next three months, beginning with a review of general plans and amendments. Review materials for the general plan data will be provided to the members of the POPTAC by the end of May. Following the general plan review, a review of developments will be undertaken in June and a review of existing land use will be undertaken in July. More information will be provided to POPTAC members on the developments review at the next meeting. A status report will be provided.

B) Apartment, Mobile Home/RV Park, and Major Group Quarters Review

MAG and the member agencies recently completed a review of the Apartments, Mobile Home/RV Park, and Major Group Quarters databases. MAG staff appreciate the hard work put into this review by the member agencies and thank the member of the POPTAC for their participation in this review. All updates provided by the member agencies have been incorporated into the database. A status report will be given on the outcome of this data review effort.

9. MAG Online Mapping Site

MAG staff have created an enhanced online mapping site. At the last meeting of the POPTAC, feedback on a beta demographics viewer was requested.

B) For information and discussion.

9. For information and discussion.

MAG staff are appreciative of the thoughtful comments received from the members of the POPTAC and those comments have been incorporated into the demographic map viewer. A URL will be provided to members of the POPTAC to review the updated site prior to public release of the viewer. In addition, MAG staff are presently developing an additional viewer to host employment data and developing a workshop for training in the use of these viewers. An update will be provided.

10. Regional Updates

A) The City of Avondale will provide an overview of the PIR General Plan Amendment.

B) MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

10. For information and discussion.

11. MAG POPTAC Alternate Meeting Location

During the months of June, July and August MAG will be remodeling its meeting rooms. Due to this remodeling the POPTAC meetings for those months will need to be held in an alternate location. Staff will provide an update on alternate meeting locations.

11. For information and discussion.

12. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, June 28, 2011 at 10:00 a.m.

12. For information and discussion.