

September 20, 2011

TO: Members of the MAG Population Technical Advisory Committee

FROM: Jim Bacon, Paradise Valley, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, September 27, 2011 - 10:00 a.m.
MAG Office, Second Floor, Chaparral Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person or by telephone conference. If you are attending via audioconference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

Visitor parking is available in the surface parking lot adjacent to the building. Refer to the enclosed map.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Scott Wilken at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction with Scott Wilken at (602) 254-6300.

TENTATIVE AGENDA
MAG Population Technical Advisory Committee
September 27, 2011

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of June 28, 2011

4. Census Update

a. Count Question Resolution (CQR) Program

The Census Bureau established the 2010 Census Count Question Resolution (CQR) Program by which State, local and Tribal area elected officials may challenge their jurisdiction's 2010 Census counts. MAG Staff will give an update the on CQR program. The City of Chandler will briefly describe their experience with the CQR program.

2. For information.

3. For information, discussion and approval of the minutes of June 28, 2011.

4.

a. For information and discussion.

b. Census 2010 Data

This month the Census Bureau begins releasing American Community Survey (ACS) estimates that are benched to the 2010 Census counts. An overview of upcoming Census product releases will be provided. See Attachment One.

c. Delineation of 2010 Public Use Microdata Areas (PUMAs)

Public Use Microdata Areas (PUMAs) are tabulation areas for Census 2010 and American Community Survey Public Use Microdata Sample (PUMS) data. PUMS contains individual records of characteristics for a sample of persons and households. The Census Bureau has offered State Data Centers an opportunity to delineate or coordinate the delineation of new PUMA boundaries. MAG and its member agencies will be responsible for the delineation boundaries in Maricopa County. These boundaries must be submitted to the State Data Center by the end of November. Information on the PUMA delineation criteria and process will be provided.

5. State Demographer's Office Update

The Council of Technical Solutions, created by Executive Order 2009-1 and staffed by the State Demographer's Office, meets every month to discuss technical issues as related to population data, methods and processes for the State of Arizona. An update on current activities will be provided.

b. For information and discussion.

c. For information and discussion.

5. For information and discussion.

6. Intercensal Estimates: 2000-2010

With the availability of Census 2010 data, MAG staff has been working with the State Demographers Office to develop an intercensal estimates series from 2000 to 2010. A number of data sets including births, deaths, residential completions, and vacancy rates from Phoenix Metropolitan Housing Study were explored by MAG staff. Draft numbers and methodology will be discussed.

7. Data Collection and Review

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. A schedule for the collection of data for the next six months is included in Attachment Two. A review of MAG's Draft Existing Land Use database will be undertaken in October. More information will be provided to POPTAC members on the developments review at the next meeting. A status report will be provided.

8. Sustainable Transportation – Land Use Integration Study

MAG Staff will provide an update on the Sustainable Transportation Land Use Integration Study (ST-LUIS). The presentation will review methodology used to develop an 8 million population base scenario. Additionally, MAG Staff will discuss the steps of the study including the 'base-case' transportation network, three alternative transportation/land use scenarios, and 'place types.'

6. For information and discussion.

7. For information and discussion.

8. For information and discussion.

9. Brookings Metropolitan Business Planning Initiative Update

On May 25, 2011, the MAG Regional Council authorized submitting a proposal to Brookings for MAG to be considered to participate in the Brookings Metropolitan Business Planning Initiative. Brookings Institution announced the selection of the Phoenix region for the Metropolitan Business Planning Initiative. The official launch of the project is anticipated in October 2011. Brookings will work with MAG and its partners on an innovative, bottom-up approach to regional economic development. The result will be a comprehensive business plan that includes an overview of the region's economy, one or more lead initiatives, a prospectus, and a policy memorandum to align the plan with federal priorities and opportunities. MAG Staff will provide an update on the Metropolitan Business Planning Initiative.

10. MAG Member Agency Meetings

MAG IS Staff is currently meeting with member agencies to demonstrate the new interactive GIS mapping and reporting websites, as well as to discuss land use planning efforts and regional land use planning issues. MAG Staff will give an update on recent and upcoming meetings.

11. Chair and Vice Chair Term Appointments

On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. The document has clarified, and in some cases, modified, former MAG committee procedures. The policies and procedures note that Chairs and Vice Chairs of technical and policy committees, with the exception of the Transportation Policy Committee, will be appointed by the MAG Executive Committee and are eligible for

9. For information and discussion.

10. For information and discussion.

11. For information and discussion.

one year terms, with possible reappointment to serve up to one additional term by consent of the committee.

According to the MAG Committee Operating Policies and Procedures, the current vice chair will ascend to the chair. Those members interested in the vice chair position will submit letters of interest to the MAG Regional Council Chair. At their November 14, 2011 meeting, the MAG Executive Committee will appoint a new vice chair for the MAG POPTAC. Please refer to Attachment Three.

12. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

13. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, October 25, 2011 at 10:00 a.m.

12. For information and discussion.