

2014 REGIONAL EMPLOYER DATABASE

MAG POPTAC, August 2015

Steps to Develop Employer Database

Data Collection



Dun & Bradstreet



Maricopa County Trip Reduction Program (TRP)



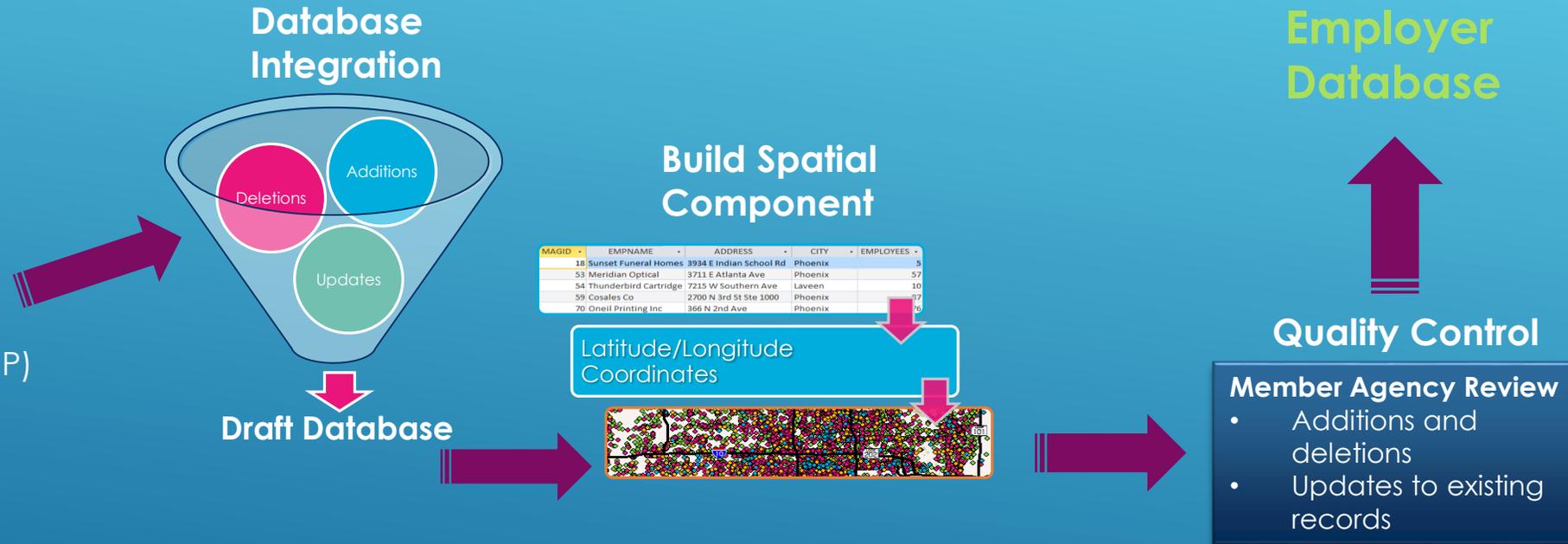
Local Jurisdictions

- Public employment
- Business license data

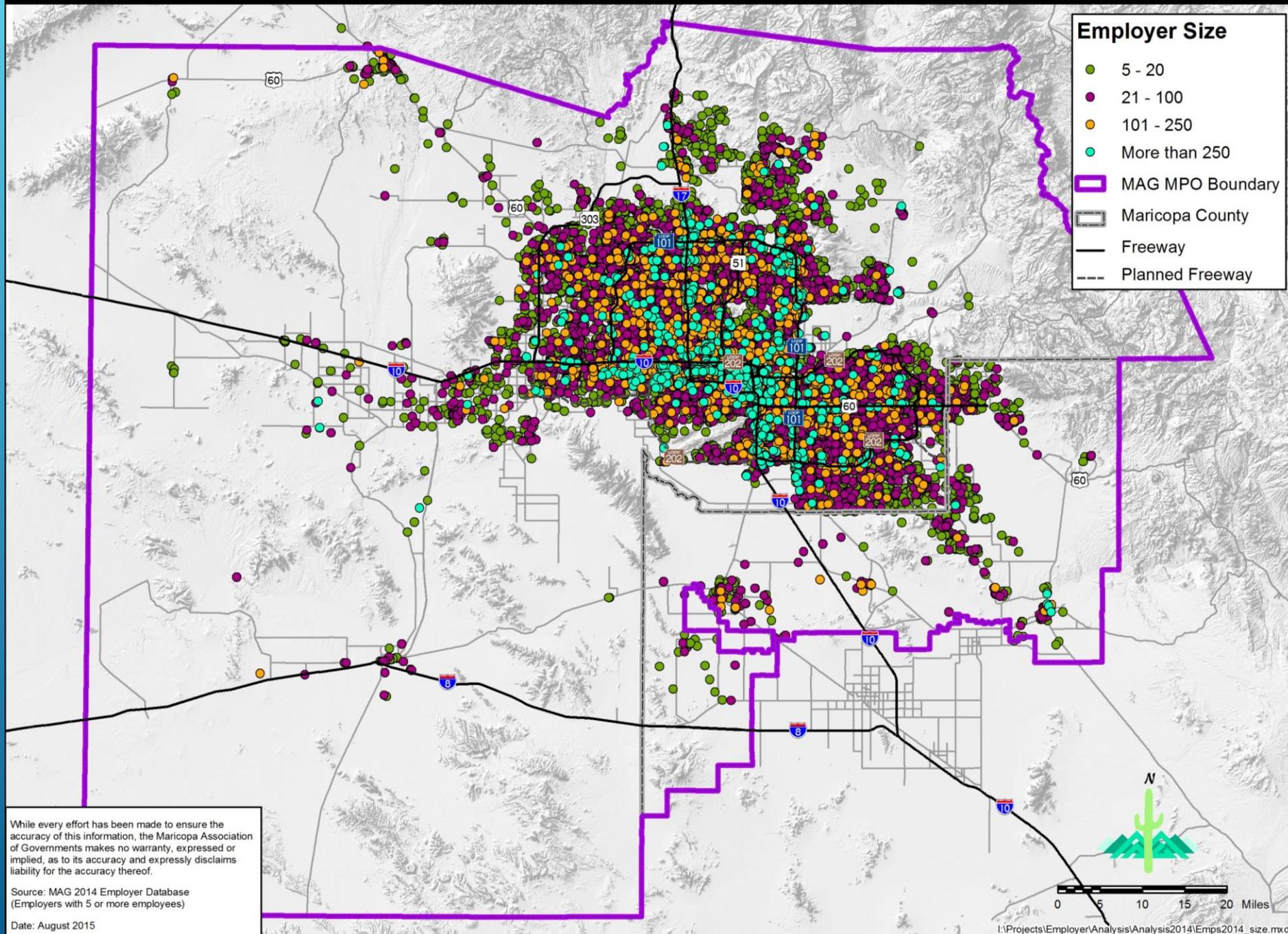
Other Available

Sources:

- Infogroup/Office of Employment & Population Statistics
- Quarterly Census of Employment and Wages (QCEW)



2014 Employers by Size: MAG MPO Boundary

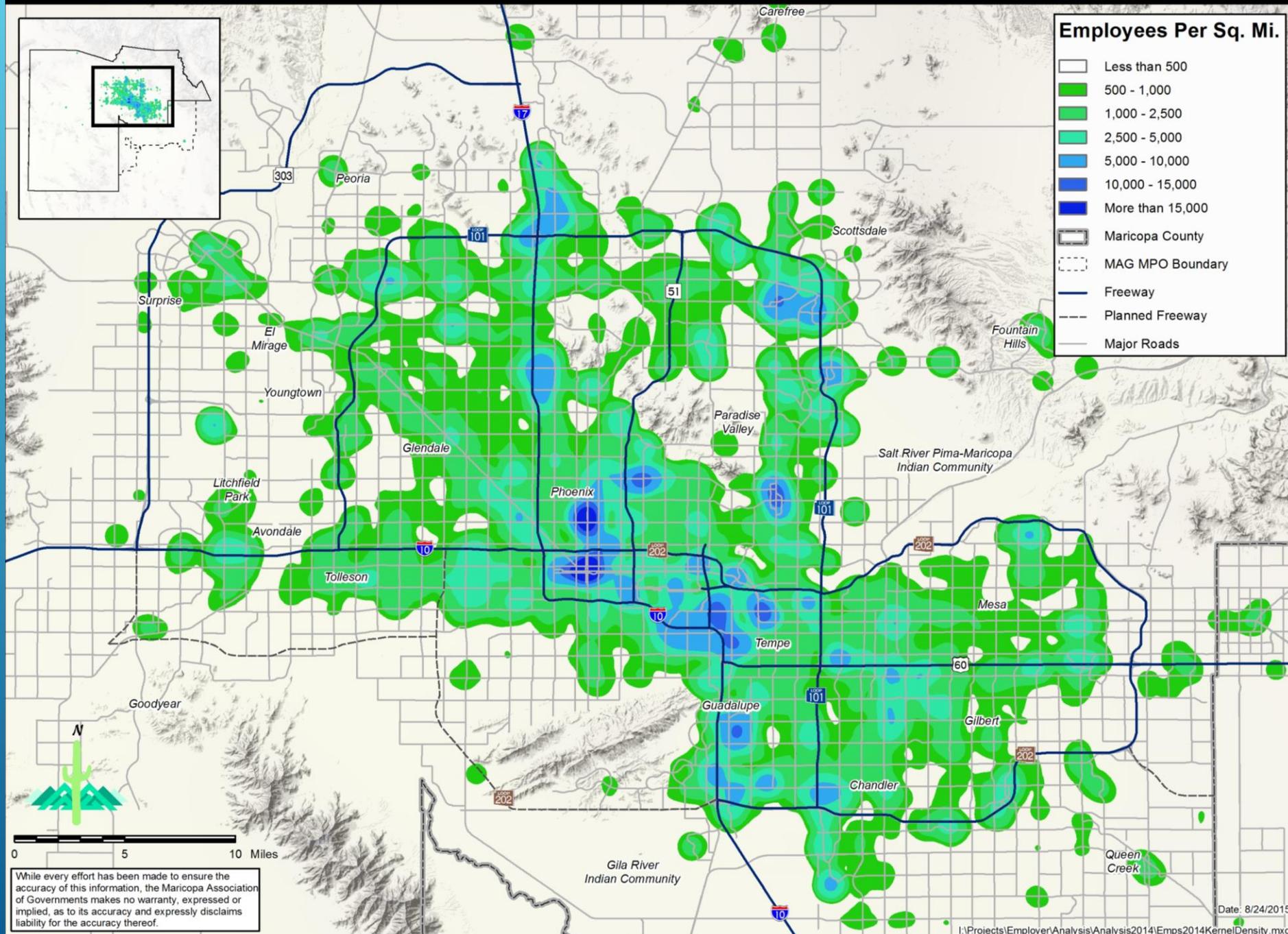


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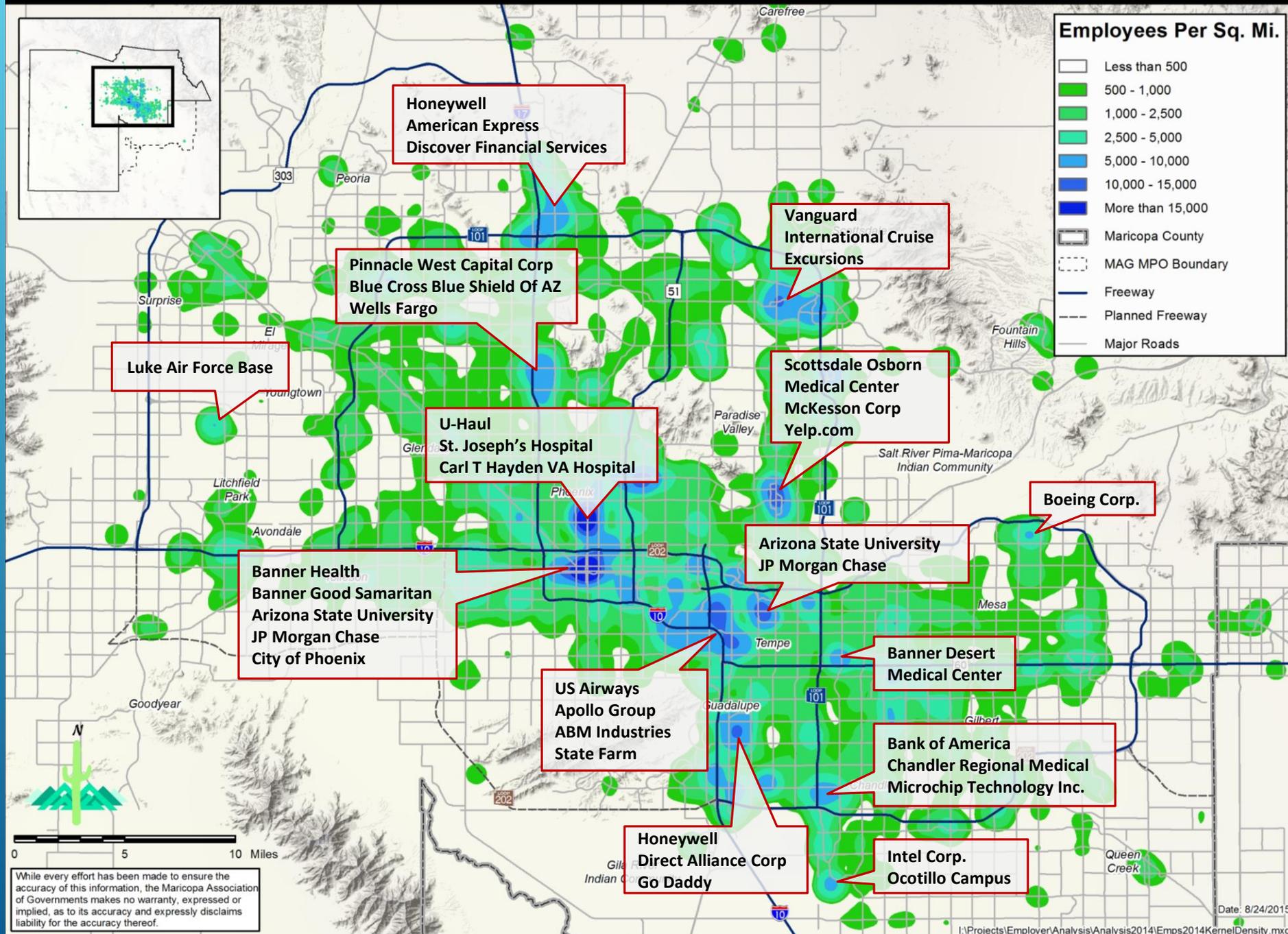
Source: MAG 2014 Employer Database (Employers with 5 or more employees)

Date: August 2015

2014 Regional Employment Concentration



2014 Regional Employment Concentration

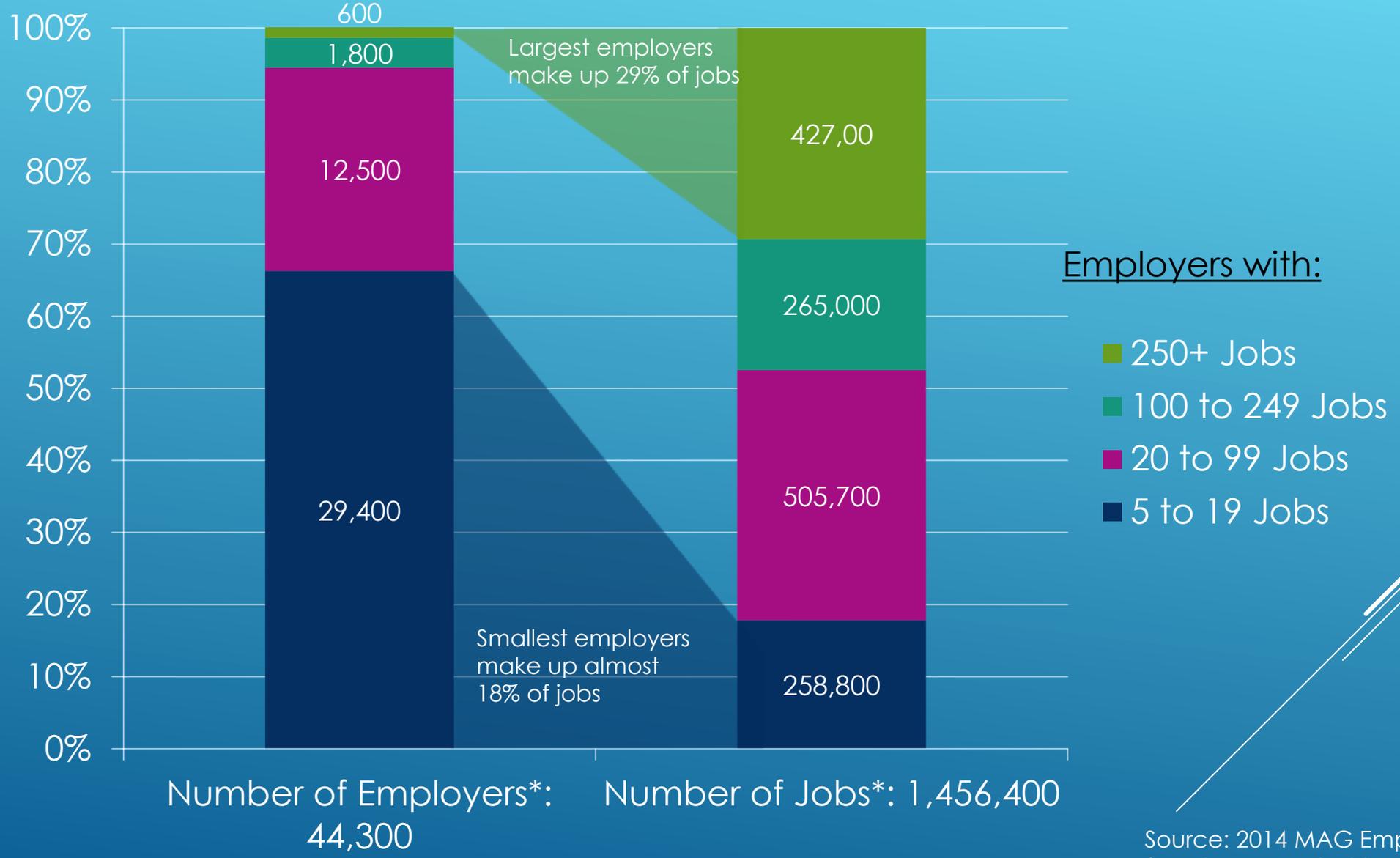


TOP 10 EMPLOYERS – MAG REGION

Employer	Jobs*	Locations	Avg. Jobs Per Location
Banner Health	26,500	51	519
State of Arizona	23,800	242	98
Walmart	15,200	63	241
Fry's Food Stores	12,500	98	128
County of Maricopa	12,400	144	86
Wells Fargo	12,000	186	65
Arizona State University	12,000	4	3,000
Intel Corporation	11,800	3	3,920
City of Phoenix	11,500	159	72
Honeywell	9,700	9	1,076
TOTALS	147,400	959	

* Jobs rounded to nearest 100.

Employers and Jobs by Employer Size

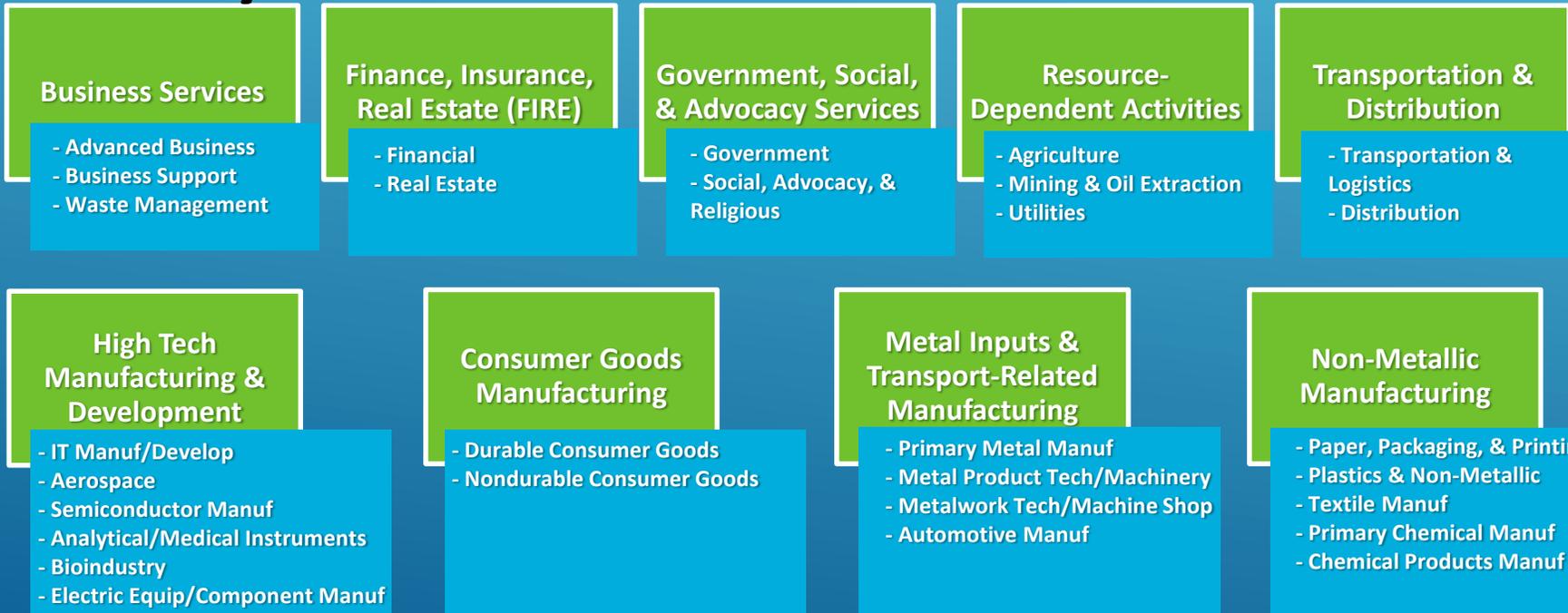


Source: 2014 MAG Employer Database (numbers rounded to nearest 100)
*Using employers of 5 employees or more.

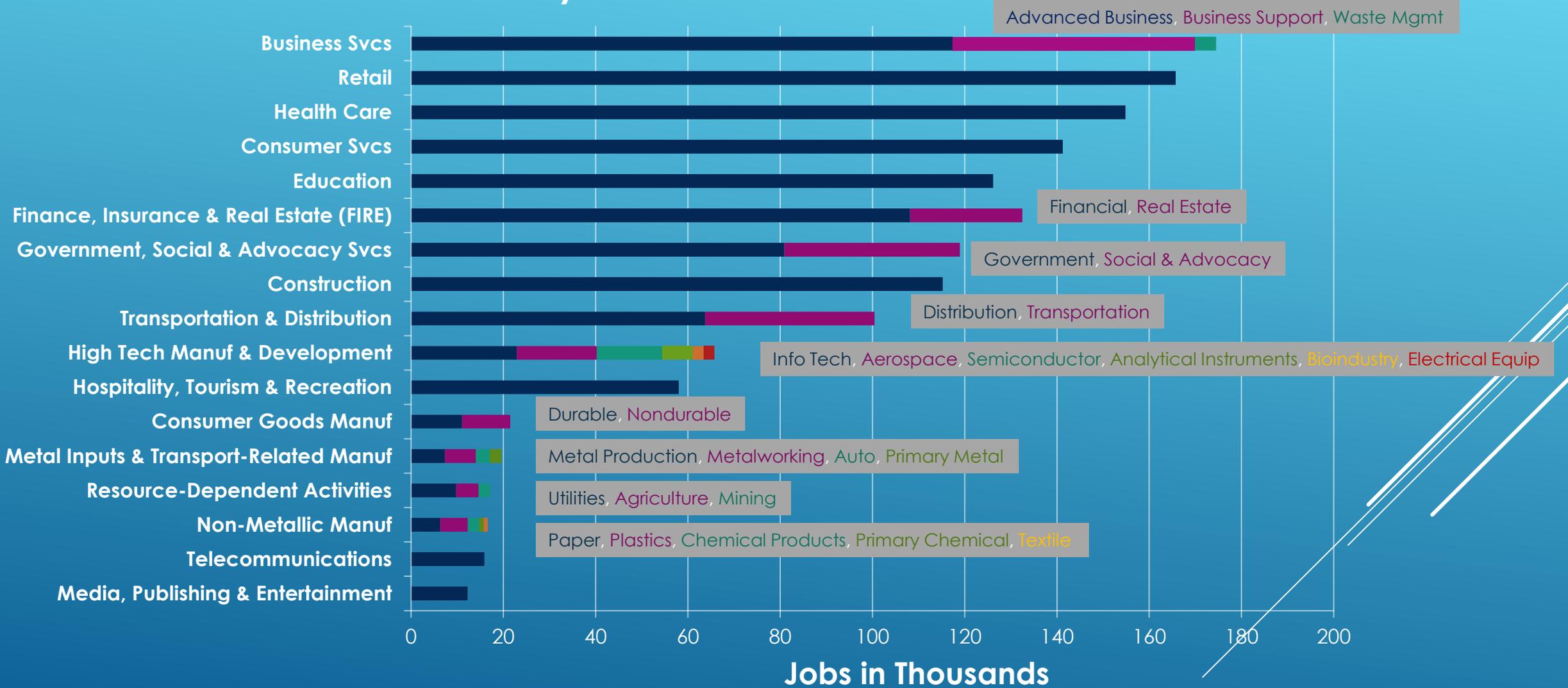
Industry Clusters (17 Total)



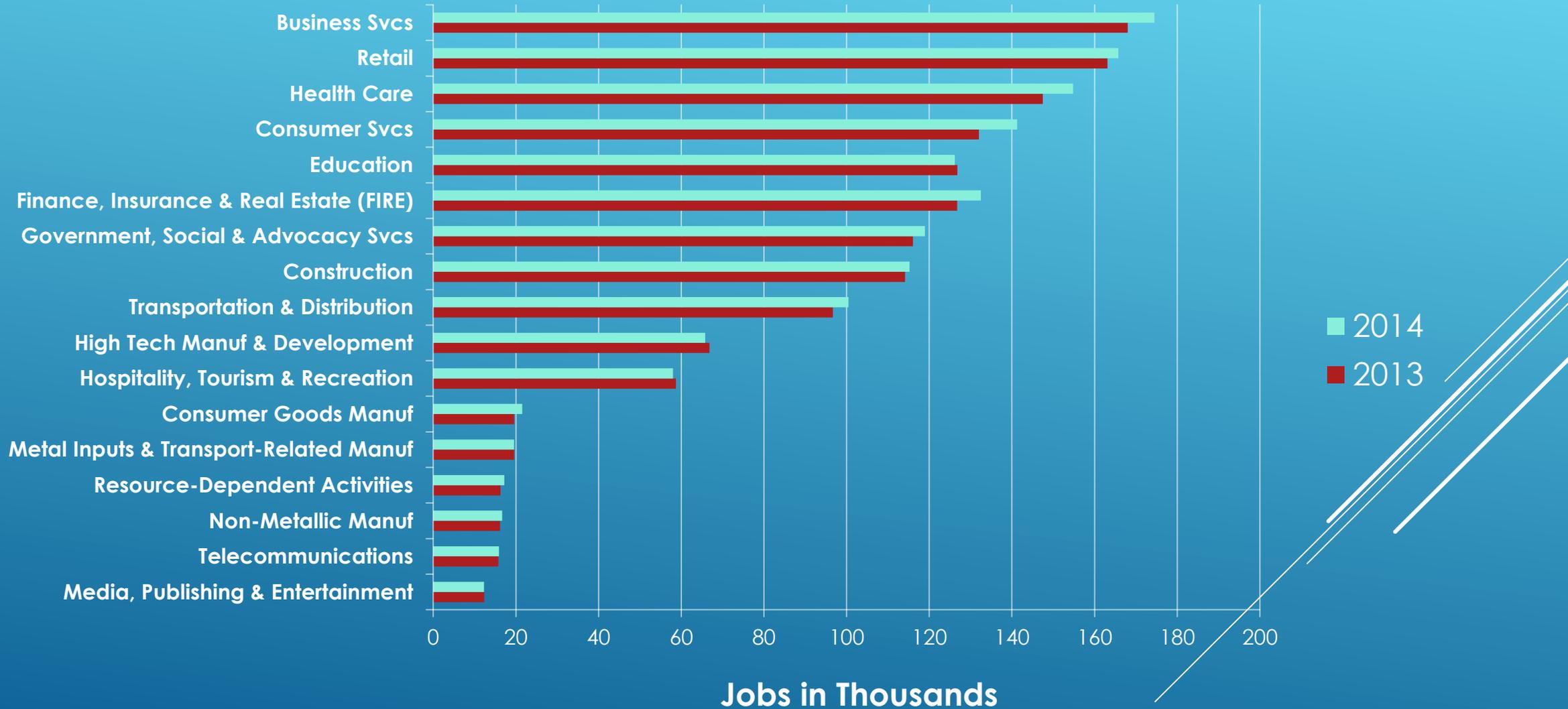
Industry Clusters with Subclusters



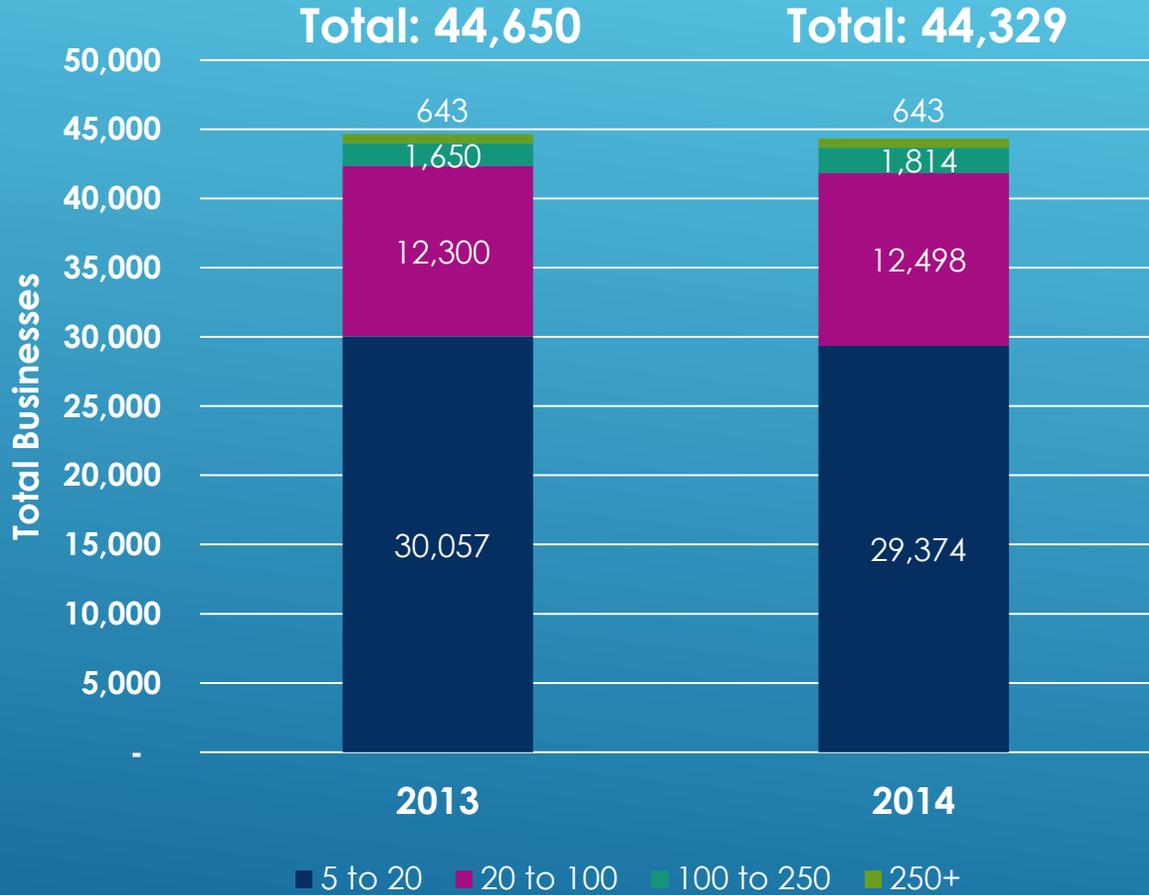
Jobs by Cluster & Subcluster



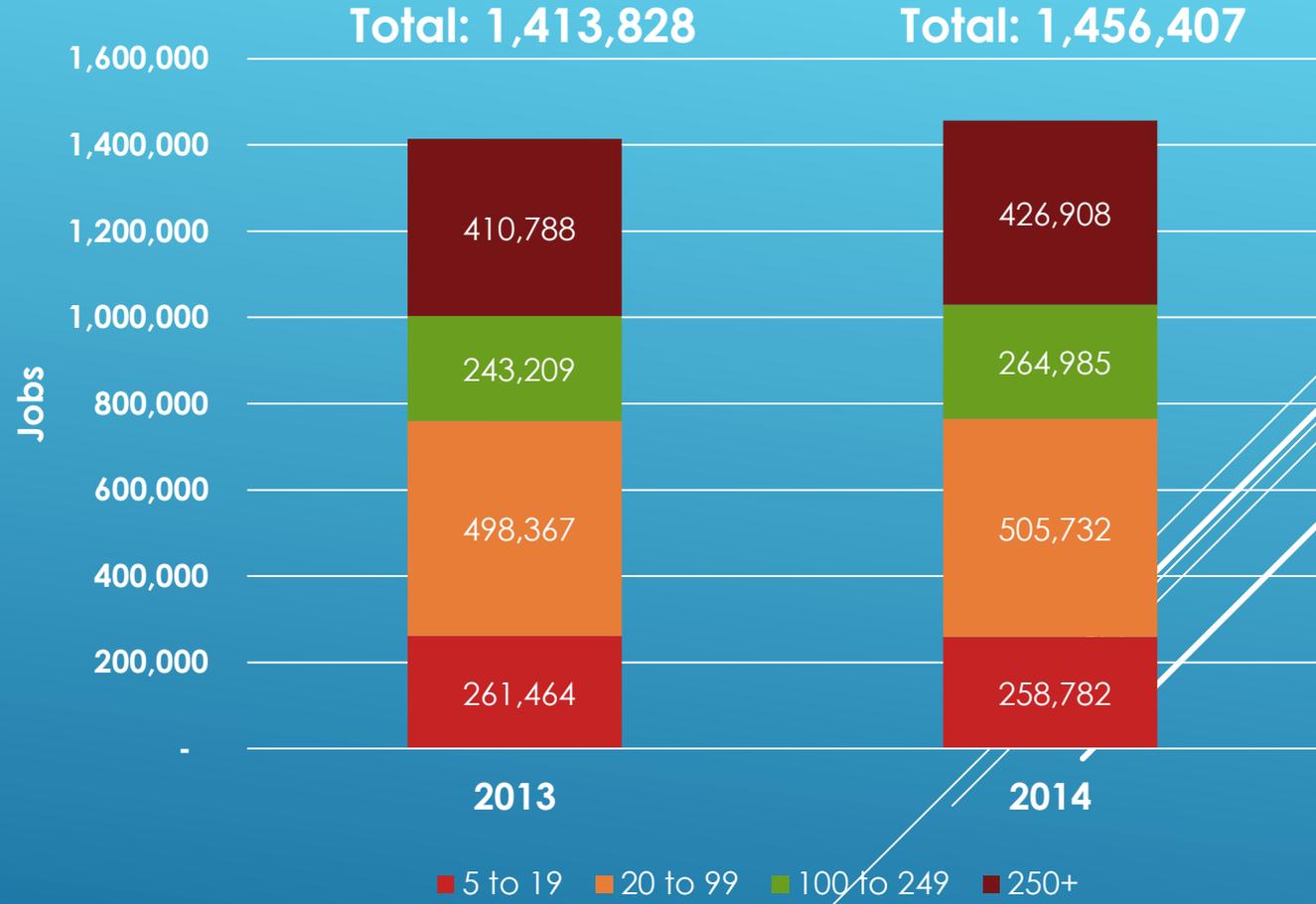
Cluster Comparison – Total Jobs Per Year



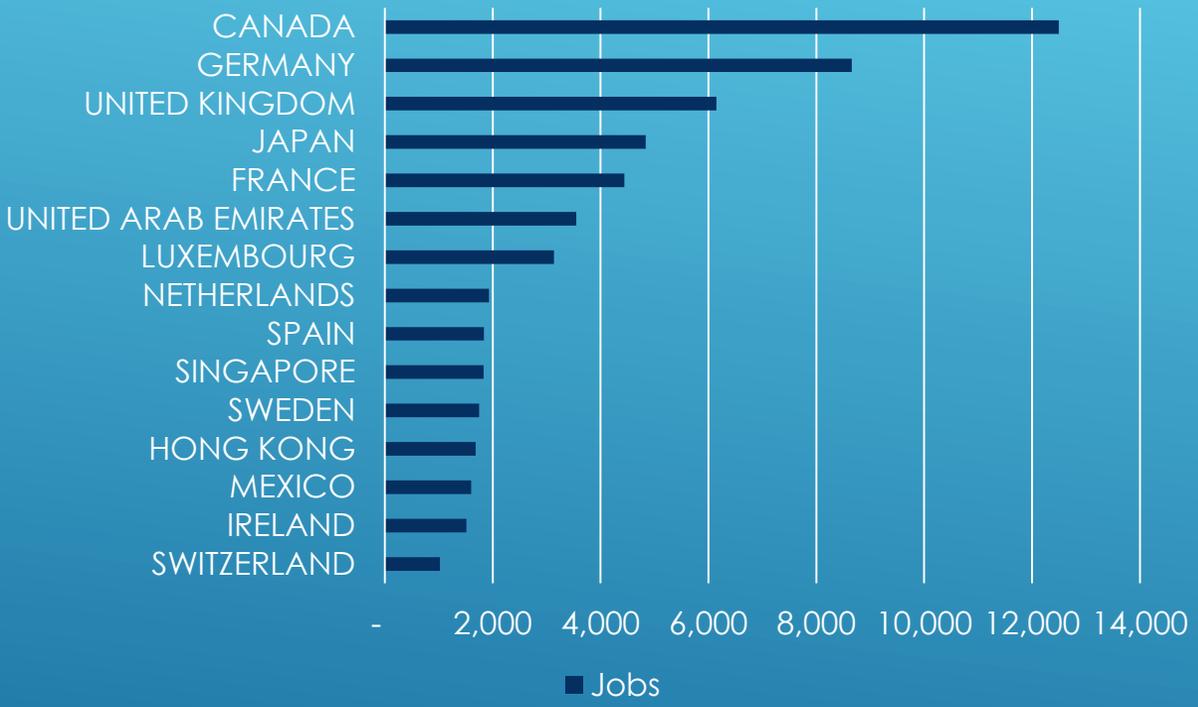
Business Comparison by Size



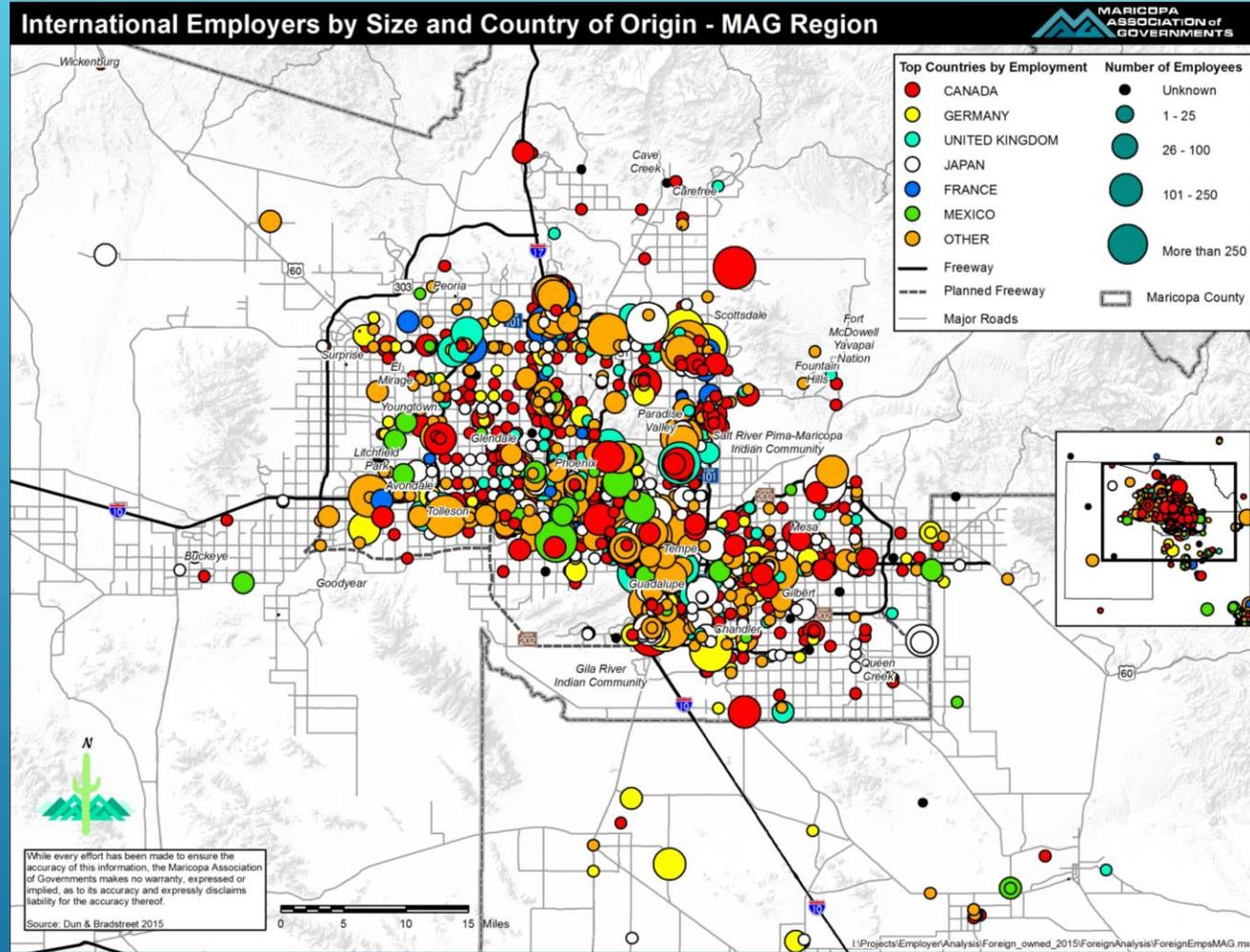
Total Jobs by Business Size



Top 15 Countries by Employment



Countries: 46
Businesses: 1,786
Jobs: 62,254



Sources: MAG Employer Database, 2014;
 Dun & Bradstreet 2015;
 Canadian Arizona Business Council

MAG Resources for Employment Data and Reports

Employment Viewer: <http://geo.azmag.gov/maps/employment/>

Regional Data Center: <http://datacenter.azmag.gov/>

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