

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
POPULATION TECHNICAL ADVISORY COMMITTEE AD HOC SUBCOMMITTEE

June 28, 2011  
Maricopa County Flood Control District  
2801 W Durango, Phoenix

MEMBERS IN ATTENDANCE

Charlie McClendon, Avondale, Chair  
Jim Bacon, Paradise Valley  
\*Wahid Alam, Mesa  
\*Lisa Collins, Tempe  
\*David de la Torre, Chandler  
Eddie Lamperez, Scottsdale

Thomas Ritz, Glendale  
John Verdugo for Matt Holm, Maricopa County  
Chris DePerro, Phoenix  
Lloyd Abrams, Surprise

\*Those members neither present nor represented by proxy.

OTHERS IN ATTENDANCE

Max Enterline, Phoenix  
Eric Morgan, Avondale  
Scott Bridwell, MAG  
Anubhav Bagley, MAG

Jason Howard, MAG  
Peter Burnett, MAG  
Scott Wilken, MAG  
Steve Gross, MAG

1. Call to Order

Chair Charlie McClendon called the meeting to order at 9:30 a.m.

2. Call to the Audience

Anubhav Bagley introduced Scott Wilken as the newest member of MAG staff.

3. Approval of Minutes of March 22, 2011

It was moved by Thomas Ritz, seconded by John Verdugo and unanimously recommended to approve the meeting minutes of March 22, 2011.

4. July 1, 2010 Maricopa County and Municipality Resident Population Updates and Methodology

Anubhav Bagley said that since the April 1, 2010 population count from Census 2010 are available; the July 1, 2010 population estimate needs to be established, since that number is what the July 1, 2011 estimates will be based on. Also, the July 1 estimate is utilized to set expenditure limitations. The State Demographer's Office has produced an estimate that assumed no net migration between April 1 and June 30, 2010. He said that MAG staff has received data on births and deaths geocoded to address from the Department of Health. Staff has used that data to arrive at a July 1, 2010 population estimate. He said that assuming no net migration for this short period of time may be fine, but staff is concerned with this methodology because some communities have much lower number of births than they do deaths, including Cave Creek, Carefree, Fountain Hills, Paradise Valley, Litchfield Park, and the balance of unincorporated Maricopa County (primarily Sun City, Sun City West, and Sun Lakes). He said that staff recommends approving these numbers with this methodology, and that when we get the July 1, 2011 estimate it will utilize a different methodology that will better capture net migration.

Max Enterline asked if the births are geocoded to the home address and not to the hospital location. Mr. Bagley confirmed that the births data is geocoded to home address of the parents.

Thomas Ritz asked if, when staff comes up with the July 1, 2011 population estimates, they will have a methodology that will allow staff to go back and adjust the July 1, 2010 numbers based on that methodology. Mr. Bagley said that the July 1, 2010 estimate will not be adjusted because the necessary datasets do not exist, and that the July 1, 2011 estimate will incorporate the net migration that has occurred, using the July 1, 2010 number as a base. Mr. Ritz also asked when the July 1, 2011 estimate will be released. Mr. Bagley responded that it will be released by the end of this year, likely in November or December 2011.

Mr. Ritz asked when the Census Bureau will release their July 1, 2011 population estimate. Mr. Bagley said that he is not sure if the Census Bureau will be producing that number, but he will check with them and let the committee know what he finds out.

Chris DePerro commented that the births and deaths number for April 1 to July 1, 2010 is a small number, and that he would be happy with using the method, as staff has recommended. Charlie McClendon said that he agrees, and added that there may not be any better data available.

Chris DePerro made a motion that the Ad Hoc Committee recommends to POPTAC that the July 1, 2010 population estimates be accepted as outlined on Attachment One. Eddie Lamperez seconded the motion. The motion carried unanimously.

## 5. 2010 Census Data Review Activities

Jami Garrison gave an overview of the Count Question Resolution (CQR) Program. She said that the Census Bureau's Geography Division is handling the CQR, and that there are three different challenges that can be done: boundary challenges, geocoding challenges, and coverage challenges. She said the Peter Burnett is working on some analysis to assist

member agencies that are submitting challenges or want to evaluate if a challenge would be worthwhile for them.

Peter Burnett discussed ways MAG staff can help member agencies with CQR analysis. He said that one thing he has already done is taken the housing completion data provided by the member agencies and added to them to the Census 2000 numbers to compare to Census 2010. He said that this worked well for the most part, but did find that staff is missing some demolitions data, especially mobile home demolitions. He expressed appreciation for member agencies doing a great job of submitting residential completions, but there are instances of permits not getting tracked or otherwise missing from the data. He also said staff is preparing to compare housing data from the County Assessor's office to Census 2010 to see if there are any big differences. Mr. Burnett went on to say that staff would like to look at how group quarters were counted in Census 2010, and that some issues have already been identified with some structures counted as group quarters for Census 2000 and not counted as group quarters for Census 2010. He said that staff also intends to compare boundary lines with boundary data from Census 2010. Finally, he said, staff can take residential completions at the block level to check and see how it compares with the block or block group reported in Census 2010.

Chris DePerro said that Phoenix has identified some areas where city boundaries go through blocks, with a net difference of about 1,500 people. He said that the requirements of submitting a challenge require acquiring every address in a block. Since all those addresses were destroyed at the end of the LUCA process, he commented that small discrepancies in Census may not be worth the large amount of effort.

Jami Garrison said that the Census Bureau's website includes a 32 page document with all the guidelines on what you have to do to submit a challenge.

Eddie Lamperez said that the problem Scottsdale had was with group quarters. Anubhav Bagley said that it looks like there are places that group quarters were counted, but not counted as group quarters. Mr. Burnett added that there are some resources for getting address data, such as the Elections Department and the County Assessor, and staff can find ways to get those addresses.

Thomas Ritz asked if staff would be notifying member agencies if any major discrepancies are found as part of the analysis. Mr. Burnett said that he will let the member agencies know if he finds any major differences. Mr. Bagley added that staff will continue to report findings at POPTAC meetings.

Mr. Lamperez asked a general question. He said that Scottsdale is trying to do budgetary performance measures retroactively for 2008, 2009, 2010, and 2011. He said that using the population estimates for 2008 and 2009 will be inaccurate because now we have Census 2010 numbers. He said that they were wondering how to handle this. Mr. Bagley responded that MAG staff is working on interstitial estimates for the complete decade.

The meeting adjourned at 9:56 am.