

**MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
REGIONAL COUNCIL MEETING**

July 27, 2011
Tempe Center for the Arts
Tempe, Arizona

MEMBERS ATTENDING

Mayor Hugh Hallman, Tempe, Chair	Mayor Thomas Schoaf, Litchfield Park
Mayor Marie Lopez Rogers, Avondale, Vice Chair	# Supervisor Mary Rose Wilcox, Maricopa Co. Vice Mayor Scott Somers for Mayor Scott Smith, Mesa
* Councilwoman Robin Barker, Apache Junction	* Mayor Scott LeMarr, Paradise Valley
* Mayor Jackie Meck, Buckeye	# Mayor Bob Barrett, Peoria
# Mayor David Schwan, Carefree	# Vice Mayor Thelda Williams, Phoenix
Councilman Dick Esser, Cave Creek	Mayor Gail Barney, Queen Creek
Mayor Jay Tibshraeny, Chandler	* President Diane Enos, Salt River Pima-Maricopa Indian Community
* Mayor Lana Mook, El Mirage	* Mayor Jim Lane, Scottsdale
* President Clinton Pattea, Fort McDowell Yavapai Nation	Mayor Lyn Truitt, Surprise
Mayor Jay Schlum, Fountain Hills	* Mayor Adolfo Gamez, Tolleson
* Mayor Ron Henry, Gila Bend	# Mayor Kelly Blunt, Wickenburg
* Governor William Rhodes, Gila River Indian Community	Mayor Michael LeVault, Youngtown
Mayor John Lewis, Gilbert	Felipe Zubia, State Transportation Board
* Mayor Elaine Scruggs, Glendale	* Victor Flores, State Transportation Board
Mayor Georgia Lord, Goodyear	Roc Arnett, Citizens Transportation Oversight Committee
Mayor Yolanda Solarez, Guadalupe	

* Those members neither present nor represented by proxy.
Attended by telephone conference call.

1. Call to Order

The meeting of the MAG Regional Council was called to order by Chair Hugh Hallman at 5:01 p.m. Chair Hallman welcomed everyone to the Tempe Center for the Arts, a showplace facility that was approved by the voters.

2. Pledge of Allegiance

Mayor Schoaf led the Pledge of Allegiance.

Chair Hallman noted that Mayor Bob Barrett, Mayor Kelly Blunt, Mayor David Schwan, and Vice Mayor Thelda Williams were participating in the meeting by teleconference. He introduced and welcomed Vice Mayor Scott Somers as proxy for Mayor Scott Smith.

Chair Hallman stated that for agenda item #8, 2011 Heat Relief Network, more detailed maps had been prepared to show the hydration stations and water collection sites. He noted that copies were at each place.

Chair Hallman requested that members of the public who would like to comment fill out a blue public comment card for the Call to the Audience agenda item or a yellow public comment card for Consent Agenda items, or items on the agenda for action. He noted that transit tickets for those who used transit to attend the meeting were available from staff.

3. Call to the Audience

Chair Hallman noted that the Call to the Audience provides an opportunity to members of the audience who wish to speak on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Citizens are requested to not exceed a three minute time period for their comments. A total of 15 minutes is provided for the Call to the Audience agenda item, unless the Regional Council requests an exception to this limit. Those wishing to comment on agenda items posted for action will be provided the opportunity at the time the item is heard. No requests for public comment were received.

4. Executive Director's Report

Dennis Smith, MAG Executive Director, reported on items of interest to the MAG region. Mr. Smith first provided an update on Interstate 11 (I-11). He noted that MAG staff have been working with ADOT staff to provide a definition of the portion of I-11 from Phoenix to Las Vegas in regard to the corridor potentially being designated an interstate. Mr. Smith stated that MAG Senior Engineer Bob Hazlett presented the concept of I-11 to the West Coast Corridor Coalition and the Western Regional Partnership and they view I-11 as a potential effective alternative to Interstate 5.

Mr. Smith spoke of the efforts of the Western Regional Partnership toward the linkage of defense installations in the Intermountain West. He noted that the original purpose of the interstate system established under President Eisenhower was to link defense in the United States. Mr. Smith stated that this is an opportunity to increase partnerships to make the designation happen. He noted that representatives from Washington and Oregon were in attendance at the presentations and indicated their interest in moving forward the I-11 concept.

Mr. Smith noted then reported on a meeting of the Joint Planning Advisory Council held on July 19, 2011, at Wild Horse Pass. He noted that an outcome of economic development through transportation planning was discussed. Mr. Smith stated that the early survey work for the MAG Freight Transportation Framework Study was presented. He stated that shippers do not think of Arizona as having freight corridors and the Sun Corridor is not marketed for shipping. Mr. Smith stated that the State of Texas is capitalizing on the produce market with its five railroad crossings from Mexico into the state that are

manned 24 hours per day, seven days per week. In contrast, the railroad crossing at Nogales, Arizona, is manned only eight hours per day. Mr. Smith suggested taking a delegation from Arizona counties to Nogales to see what is needed to improve the opportunities for increasing shipping in Arizona. Mr. Smith stated that JPAC also received a presentation on the Cluster Study Concept, and the AECOM final report on the Sun Corridor. He noted that AECOM invested \$300,000 of its own funds in the study and the Sun Corridor region was one of two or three regions worldwide to be selected by AECOM.

Mr. Smith displayed a red dot map of pending and foreclosed residential properties, updated for June 2011. He noted that the number of foreclosed residential properties totals approximately 16,000, pending foreclosed residential properties approximately 24,000, and foreclosed and pending residential properties approximately 40,900 properties. Mr. Smith advised that this is a decrease from the 63,000 properties at the height of the foreclosure crisis in March 2010. He noted on a line graph how the numbers have decreased.

Chair Hallman thanked Mr. Smith and asked if there were any questions from the Council.

Mayor Tibshraeny asked if he could get color copies of the foreclosure maps.

Mr. Smith added that MAG could provide more detailed maps of individual communities if requested.

Chair Hallman suggested providing links to the electronic versions of the maps.

5. Approval of Consent Agenda

Chair Hallman noted that agenda items #5A, #5B, #5C, #5D, #5E, #5F, #5G, #5H, #5I, and #5J were on the Consent Agenda. He noted that no public comment cards had been received. Chair Hallman asked members if they had questions or requests to hear an item individually. None were noted.

Mayor Tibshraeny moved to approve the Consent Agenda. Mayor Schoaf seconded, and the motion passed unanimously.

5A. Approval of the June 29, 2011, Meeting Minutes

The MAG Regional Council, by consent, approved the June 29, 2011, meeting minutes.

5B. Federal Fiscal Year 2011 Program of Projects for Federal Transit Administration Funds

The MAG Regional Council, by consent, approved amending and modifying the FY 2011-2015 MAG TIP for projects to be funded with federal transit funds in 2011 for the 2011 Program of Projects. On May 20, 2011, the Federal Transit Administration (FTA) published the FY 2011 Apportionments, Allocations, and Program Information. The Federal Fiscal Year (FFY) 2011 apportionments for 5307 Urbanized Area are higher than expected for the Phoenix-Mesa UZA, and slightly lower for the Avondale UZA. The FFY 2011 apportionment for 5309 Fixed Guideway Modernization (FGM) is lower than expected, and the Surface Transportation Program (STP) funds that were flexed from the DOT to MAG for transit are slightly higher than what was programmed. Additionally, there are projects

requested to be deleted, mainly related to the ample stock of fleet in the region. After reconciling the lower amount available for 5309-FGM, there is an additional \$3.7 million of 5307 funds. The Transit Committee recommended programming these funds for preventative maintenance based on the approved formula for distributing funds for FY 2011. This item was recommended for approval by the Transportation Review Committee on June 30, 2011, and by the Management Committee on July 13, 2011. Since the Management Committee recommended approval of this item, Glendale contacted MAG and the Regional Public Transportation Authority (RPTA) regarding the fleet purchase for 2011. Two of the four bus/dial-a-ride purchases are not needed, yet two 30-foot bus purchases are needed. The funds have been consolidated to purchase the two buses, and the other two purchases are deleted.

5C. Project Changes – Amendment and Administrative Modification to the FY 2011-2015 MAG Transportation Improvement Program

The MAG Regional Council, by consent, approved amendments and administrative modifications to the FY 2011-2015 MAG TIP, and as appropriate, to the Regional Transportation Plan 2010 Update. The Fiscal Year (FY) 2011-2015 MAG Transportation Improvement Program (TIP) and Regional Transportation Plan (RTP) 2010 Update were approved by the MAG Regional Council on July 28, 2010, and have been modified seven times with the last modification approved in June 2011. Since then, there is a need to add seven ADOT projects, six of them are pavement preservation projects. Additionally, it has been requested to modify a Safe Routes to School project in Avondale for additional funds, and modify a bicycle/pedestrian project in Peoria to include STP-TEA funds, and an extension of the pathway. All of the projects to be amended may be categorized as exempt from conformity determinations and an administrative modification does not require a conformity determination. This item was recommended for approval by the Transportation Review Committee on June 30, 2011, and by the Management Committee on July 13, 2011.

5D. MAG Environmental Justice and Title VI Plan

The MAG Regional Council, by consent, approved the draft MAG Environmental Justice Title VI Plan. Title VI and Environmental Justice activities are mandated by the federal government to ensure that people of all races, income levels, ages, and abilities have an equal voice in the planning process and receive equal benefit from the results of such planning. MAG is actively engaged in Title VI and Environmental Justice activities as a subrecipient of federal funding. In order to facilitate a thorough understanding of these activities, a Title VI Plan has been developed. The Plan reflects activities that fulfill the responsibilities assigned to Metropolitan Planning Organizations as set forth by the Federal Transit Administration circular FTA C 4702.1A under chapter seven. This item was recommended for approval by the Transportation Review Committee on June 30, 2011, and by the Management Committee on July 13, 2011.

5E. Multimodal Transit System Tour Travel Costs - MAG Region Peer Cities

MAG has compiled information for the upcoming transit tour of Salt Lake City, Utah, on October 13-14, 2011. The trip is for leaders and representatives from the MAG Region to gather information and investigate the benefits of the multimodal connectivity between bus transit, light rail, and commuter rail in Utah Transit Authority's transit system along the Wasatch Front Range. An agenda and draft itinerary

have been prepared by MAG staff with gracious assistance from Utah Transit Authority (UTA). For those MAG member agency staff who plan to participate in the tour, please contact the hotel directly to make reservations. Additionally, MAG member agencies are responsible for booking their own airfare and ground transportation.

5F. FY 2011 Federal Discretionary Grants

The Federal Transit Administration (FTA) and the United States Department of Transportation (USDOT) recently released five (5) discretionary grant programs related to planning, transit facilities and bus replacements for Fiscal Year (FY) 2011. Discretionary grants are expected to replace federal earmark funds. MAG scheduled a meeting on July 6, 2011, with the transit stakeholders to discuss strategies and eligible projects in the region. The group identified a list of projects to submit collaboratively as a region, as well as individual agencies discussed projects they may submit separately. On July 13, 2011, the MAG Management Committee recommended to support and forward the list of collaborative projects to the Executive Committee. The members also included in the list an I-10 direct connection ramp project submitted by METRO rail, which was not discussed by stakeholders at the meeting. This list of projects was forwarded to the Executive Committee to meet the short deadline for projects to be submitted to the FTA. On July 18, 2011, the Executive Committee approved supporting the list of collaborative projects and forwarding it to the FTA. This item was on the agenda for information.

5G. Status of Remaining MAG Approved PM-10 Certified Street Sweeper Projects That Have Not Requested Reimbursement

A status report is being provided on the remaining PM-10 certified street sweeper projects that have received approval, but have not requested reimbursement. To assist MAG in reducing the amount of obligated federal funds carried forward in the MAG Unified Planning Work Program and Annual Budget, MAG is requesting that street sweepers be purchased and reimbursement be requested by the agency within one year plus ten calendar days from the date of the MAG authorization letter. At the June 10, 2009, MAG Management Committee meeting, discussion took place on the implications of delaying the expenditure of MAG Federal Funds. In addition to projects listed in the Transportation Improvement Program, street sweepers were given as an example. In some cases approved sweeper projects have taken up to three years to request reimbursement. The delay in requesting reimbursement for street sweepers results in obligated federal funds being carried forward in the MAG Unified Planning Work Program and Annual Budget. The Federal Highway Administration has expressed concern regarding the amount of obligated funds being carried forward in the Work Program. To assist MAG member agencies in tracking the purchase of approved sweepers, periodic updates will be provided on the status of the reimbursement requests. The purchase of PM-10 certified street sweeper projects supports the measure "PM-10 Efficient Street Sweepers" in the Serious Area PM-10 Plan. In addition, while the MAG 2007 Five Percent Plan for PM-10 has been withdrawn, the measures in the plan including the measure "Sweep Street with PM-10 Certified Street Sweepers," continue to be implemented to reduce PM-10. Also, it is important to note that for the conformity analysis for the Transportation Improvement Program and Regional Transportation Plan, MAG only takes emission reduction credit for approved street sweeper projects that have received reimbursement.

5H. Conformity Consultation

The Maricopa Association of Governments is conducting consultation on a conformity assessment for an amendment and administrative modification to the FY 2011-2015 MAG Transportation Improvement Program (TIP). The amendment and administrative modification involve several projects, including projects to be funded with federal transit funds in 2011 for the 2011 Program of Projects, and Arizona Department of Transportation projects at various locations. The amendment includes projects that may be categorized as exempt from conformity determinations. The administrative modification includes minor project revisions that do not require a conformity determination. Comments were requested by July 22, 2011.

5I. 9-1-1 Budget Limitations

On May 13, 2011, MAG staff received a letter from Barbara Jaeger, State 9-1-1 Administrator, Arizona Department of Administration, explaining that the FY 2012 budget for MAG's 9-1-1 Program would cover the operations costs for the region, however, new capital equipment purchases would be deferred. These shortages are attributed to the \$2.2 million in fund transfers made in the overall state FY 2012 budget from designated 9-1-1 monies. The impact to the MAG region for deferred equipment purchases totals \$1.55 million and includes the following projects: Buckeye, 9-1-1 system upgrade (\$140,000); Goodyear, two additional positions (\$100,000) and logging recorder (\$50,000); Maricopa County Sheriff's Office, 9-1-1 system upgrade (\$750,000); Paradise Valley, 9-1-1 system upgrade (\$210,000); Surprise, 9-1-1 system upgrade (\$300,000). On May 13, 2011, Assistant Chief Steve Kreis, Chair of the MAG 9-1-1 Oversight Team, sent a memorandum to members of the 9-1-1 Oversight Team highlighting that if 9-1-1 fund sweeps continue to occur, monies used to cover monthly 9-1-1 network and maintenance costs could also be impacted which could result in those costs being covered by member agencies or 9-1-1 services being reduced. From FY 2003 to FY 2012, \$53.1 million in designated 9-1-1 funds have been transferred to the state general fund. At its June 27, 2011, meeting, the MAG 9-1-1 Oversight Team discussed the potential impact on the Maricopa Region 9-1-1 system. The MAG 9-1-1 Oversight Team and MAG staff will continue to monitor the state budget for impacts to the region in the coming fiscal year and during discussions of the FY 2013 budget. This item was on the July 13, 2011, Management Committee agenda for information.

5J. Approval of the Draft July 1, 2010 Maricopa County and Municipality Resident Population Updates

The MAG Regional Council, by consent, approved the Draft July 1, 2010 Maricopa County and Municipality Resident Population Updates. On December 8, 2010, the MAG Regional Council approved the Draft Provisional July 1, 2010 Maricopa County and Municipality Resident Population Updates that were prepared using the 2005 Census Survey as the base. In March 2011, the Census Bureau released the final county and place level population counts from the April 1, 2010 Decennial Census. Utilizing the 2010 Census results, MAG staff has prepared draft July 1, 2010 Maricopa County and Municipality Resident Population Updates. The Updates were prepared using the April 1, 2010 Census counts as the base and then accounting for population change to July 1, 2010 using birth and death data by jurisdiction. Any changes in population that occurred due to annexations from April 1, 2010 to July 1, 2010 also were included in the updates. These updates are used to prepare budgets and set expenditure

limitations. This item was recommended for approval by the MAG Population Technical Advisory Committee on June 28, 2011, and the MAG Management Committee on July 13, 2011.

6. Update on the MAG Five Percent Plan for PM-10

Lindy Bauer, MAG Environmental Director, provided an update on the MAG Five Percent Plan for PM-10 and efforts to prevent PM-10 exceedances at the monitors. She noted that on June 29, 2011, the Maricopa County Farm Bureau invited Southwest Valley Mayors led by then-Regional Council Chair Thomas Schoaf to talk to them about preventing PM-10 exceedances.

Ms. Bauer stated that the Environmental Protection Agency (EPA) provided draft guidance documents on the implementation of the Exceptional Events Rule and requested comments by June 30, 2011. She stated that a copy of the comments MAG submitted to EPA had been included in the agenda packet, along with the comments submitted by the Arizona Department of Environmental Quality (ADEQ) and the Western States Air Resources Council.

Ms. Bauer spoke of the recent weather-related events that occurred July 2 to July 7, 2011, including microbursts and dust storms that left residual dust particles in the air. She remarked that these events continued until July 18. Ms. Bauer stated that the EPA indicated informally that there is precedence for EPA to treat the occurrences as natural disasters. Ms. Bauer added that the ADEQ is working on documentation for these events.

Ms. Bauer stated that the Rapid Response Plans in place are working well. She said that jurisdiction staff have even been going door to door when there are elevated monitor readings and signing up occupants to receive notifications. Ms. Bauer noted that there was a close call at a monitor as a result of leaf blowers being used by a landscaping crew at the Maricopa Medical Center. She said that Rapid Response worked. When the elevated readings were noticed, staff from the City of Phoenix and Maricopa County went out to the facility and prevented an exceedance. Ms. Bauer stated that there were discussions with the facility's staff who agreed to direct the landscaping staff to not blow dust around the monitor.

Ms. Bauer reported on the efforts by MAG Associate Cathy Arthur, who proposed a different modeling approach to EPA that more accurately reflected the measures included in the MAG Plan. She said that MAG sent the spreadsheets to EPA Region IX, which then agreed with MAG's approach and sent the MAG information to EPA in Washington, D.C. Ms. Bauer reported that EPA in Washington then agreed to allow MAG to use this alternative approach. Ms. Bauer explained that this means that not only will MAG be able to meet the five percent reduction in emissions, but also will have a surplus of benefits that can be used for such things as contingency measures and reasonable further progress. Ms. Bauer stated that MAG will be undertaking work on the attainment demonstration.

Chair Hallman thanked Ms. Bauer for her report and asked members if they had questions. No questions from the Council were noted.

7. Appointment of the MAG Economic Development Committee Member Agency Positions

Chair Hallman noted that no public comment cards had been turned in.

Mayor Schoaf reported that on July 18, 2011, the MAG Regional Council Executive Committee discussed and recommended the appointments to the MAG Economic Development Committee (EDC). He noted that a list of those recommended by the Executive Committee was included in the agenda packet. Mayor Schoaf noted that members of the EDC are appointed each year with the possibility of reappointment. He noted that since the Regional Council recommended that the EDC be reviewed for a two year sunset, the Executive Committee recommended that the current members be reappointed for the second year. Mayor Schoaf stated that the Executive Committee felt it was important to maintain continuity with the current members because they are up to speed on the committee's discussions. Mayor Schoaf reported that the Executive Committee also recommended adding two representatives, Mayor Elaine Scruggs from the City of Glendale, and Councilmember Jack Sellers from the City of Chandler, to the EDC. Mayor Schoaf noted that the cities of Glendale and Chandler are both important to the economic vitality of the region.

Mayor Schoaf stated that he would be glad to answer questions the Council might have and if there were none, he would move approval of the appointments of the Economic Development Committee (EDC) member agency positions. Mayor Tibshraeny seconded.

Chair Hallman asked the Council if there were questions or discussion of the motion.

Mr. Arnett asked the status of appointments of the business members to the EDC.

Chair Hallman stated that only the MAG member agency representatives were being appointed at this time.

With no further questions, the vote on the motion passed unanimously.

8. 2011 Heat Relief Network

Brandee Mead, MAG Human Services Planner, provided a report on heat relief efforts in the region. She said that on average in this region, there are more than 110 days of temperatures exceeding 100 degrees, and July is the deadliest month for heat-caused deaths with twice the number of deaths than any other month. Ms. Mead noted that each year, between 30 and 80 Maricopa County residents die from excessive exposure to heat. She reported that vulnerable populations, such as older adults, children, homeless people, and those who work outdoors, are at increased risk.

Ms. Mead spoke of the deaths that occurred as a result of the heat in 2005: 32 deaths in the month of July alone and 80 deaths for the year. Ms. Mead said that 2006 and 2009 were also dangerous years for heat related deaths and said that there have been 20 heat-associated deaths in Maricopa County so far in 2011.

Ms. Mead stated that the heat relief network was developed in 2005 by the MAG Continuum of Care Regional Committee on Homelessness to help prevent heat-associated deaths. She said that the heat relief network comprises service providers, faith-based groups, municipalities, businesses, and citizens to provide hydration and refuge for people in need.

Ms. Mead reported that there are now 75 hydration stations and refuge locations throughout the Valley, which is an increase from the 63 stations in 2010 and the 20 in 2005. Ms. Mead stated that network participants also can serve as collection points for water bottle and basic needs donations. She noted there are 46 water collection points in the Valley, an increase from 42 in 2010. Ms. Mead expressed appreciation to those who have participated in the these refuge and donation efforts.

Ms. Mead stated that two maps were created to indicate these heat relief resources in the community. She noted that the collection map provides regional locations where people can donate bottled water and other donations such as clothing, sun block, hats, and food items for those who are in need. Ms. Mead stated that the hydration and refuge map indicates regional locations where people can go for water, refuge or both. She said that the maps are available on MAG's website, and are being distributed at public libraries, family service centers, food banks, shelters, municipalities, and emergency rooms, and by emergency responders, and are searchable by zip code.

Ms. Mead stated that the assistance of the Regional Council was requested in posting the maps on municipal websites, referring people to Community Information and Referral Service, or hosting a hydration station. She said that agencies also can collect water or serve as a donation site.

Ms. Mead stated that conducting wellness checks on people is also very helpful. She remarked that several older adults have died alone in their homes, in the heat, when others thought they were safe.

Chair Hallman thanked Ms. Mead for her report and expressed appreciation for all of the efforts put forth toward building this program, which he hoped would continue to grow.

Chair Hallman asked members if they had questions. No questions from the Regional Council were noted.

9. Formation of a Process to Explore Establishing a 3-1-1 System for the MAG Region

Audrey Skidmore, MAG Information Technology Manager, reported on a potential 3-1-1 system that could handle calls for non-emergency services. She said she would provide an overview of 3-1-1 and the potential benefits, and describe a proposed process for system implementation.

Ms. Skidmore stated that MAG was contacted by the City of Tempe, which had been discussing a 3-1-1 system with Maricopa County. She noted that Maricopa County has provisioned the 3-1-1 number through Qwest. Ms. Skidmore stated that the 3-1-1 number has been reserved for non-emergency and municipal services by the FCC. She stated that MAG staff was invited to attend a meeting of agencies interested in 3-1-1 as a coordinated effort and cost sharing measure.

Ms. Skidmore stated that preliminary discussions have envisioned a system with a simple Interactive Voice Recognition service that will allow callers to be transferred to the appropriate agency. She stated that each agency could have the option of directing calls to its own 3-1-1 call center, to a recorded message, or to a website, or an agency could decide to not participate. Ms. Skidmore stated that the 3-1-1 system could be “sports car” system where each call is answered by an operator who resolves issues, or a “Dodge Caravan” approach of a distributed system in which each agency controls how its calls are handled. She added that options are still available to agencies who decide to not participate, such as a message directing callers how to get more information.

Ms. Skidmore stated that a 3-1-1 system could improve citizens’ access and experiences with government, provide efficiencies, and reduce the call volume to 9-1-1. She displayed a list of cities whose 9-1-1 call volumes decreased – as much as 42 percent – and she noted that the reductions in calls could vary.

Ms. Skidmore then described the potential process for evaluating a regional application. She reported that the Management Committee approved the formation of a 3-1-1 Business Plan Committee to evaluate the potential system and funding options. Ms. Skidmore stated that the County has done some research on potential implementation and costs and could provide a starting point for additional research and analysis. She stated that the existing MAG Technology Advisory Group will be available to provide evaluations and recommendations for appropriate technologies as required.

Ms. Skidmore stated that coordination of efforts with the 9-1-1 community has been a challenge in past discussions of a 3-1-1 system. She noted that to address those concerns and ensure good coordination, a representative of the MAG 9-1-1 Oversight Team will serve on the 3-1-1 Business Plan Committee and a representative of the MAG PSAP Managers Group would serve on the MAG Technology Advisory Group for 3-1-1 issues. Ms. Skidmore stated that a memorandum has been sent to the Management Committee requesting interested agencies to identify a representative for the committee.

Chair Hallman thanked Ms. Skidmore for her report and asked members if they had questions.

Mayor Barney stated that the Town of Queen Creek has had to trim its budget significantly due to the economy and he would be opposed to any mandatory participation if there was a cost.

Chair Hallman stated that it was his understanding that participation in the program is optional – an agency could decide not to participate – and those who decide to participate would be able to decide the level of their participation.

10. Update on the MAG Economic Development Committee

Denise McClafferty, MAG Management Analyst, began this update on recent activities of the MAG Economic Development Committee (EDC). Ms. McClafferty stated that the Regional Council had received a report in June regarding the EDC’s efforts to expand business relationships by scheduling roundtable discussions with Canada and Mexico, the supply chain study with the Arizona Commerce Authority and the Arizona Aerospace and Defense Commission, and organizing a trade association for the aerospace industry. She added that MAG staff is also working with the Arizona Commerce Authority

to coordinate an event to discuss economic development opportunities for the Intermountain West. Ms. McClafferty announced that tentatively scheduled for the September EDC meeting are presentations by Swift Trucking Association, Knight Transportation, and the Arizona Trucking Association.

Ms. McClafferty stated that MAG staff is also working with the Greater Phoenix Economic Council (GPEC) to develop a joint website, called Greater Phoenix Rising. She then gave a demonstration of the website, which will include links to agencies and contact information, graphs, maps and downloadable reports. Ms. McClafferty stated that a special reports section will include a California comparison, which will provide various comparisons of Arizona to California.

Ms. McClafferty stated that work continues on the production of a video that will include testimonials from companies who have relocated or expanded their organization in this region, such as APL. She added that the website will also include a web form to request additional information and sends an email automatically to MAG and GPEC staff.

Chair Hallman thanked Ms. McClafferty for her report and asked members if they had questions on this portion of the presentation.

Mayor Barney asked if the website was operational because he just went to the website and it says "coming soon." Ms. McClafferty replied that the website is currently a demonstration site and is not yet active.

Amy St. Peter, MAG Human Services Manager, continued the update with a report on the Brookings Metropolitan Business Planning Initiative. She stated that last month, she reported to the Regional Council that MAG had submitted a proposal to Brookings. Ms. St. Peter reported that since that report, MAG was notified it had been selected, along with other regions that include Syracuse, New York, Lexington/Louisville, Kentucky, and Memphis, Tennessee. Ms. St. Peter expressed her appreciation to the Regional Council for their help in making this happen, and she said that it is anticipated that the region will benefit from this program.

Ms. St. Peter stated that Brookings appreciates MAG's efforts to help raise funding for the Initiative. She explained that Brookings will be assigning four full-time staff members to the effort.

Chair Hallman thanked Ms. St. Peter for her report and asked if there were questions. No questions from the Council were noted.

11. Request for Future Agenda Items

Topics or issues of interest that the Regional Council would like to have considered for discussion at a future meeting were requested.

No requests for future agenda items were noted.

Supervisor Wilcox joined the meeting by teleconference.

12. Comments from the Council

An opportunity was provided for Regional Council members to present a brief summary of current events. The Regional Council is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

Chair Hallman noted that the August Regional Council meeting has been canceled. He invited meeting attendees to the passing of the gavel ceremony and reception following the meeting.

Adjournment

There being no further business, Mayor Tibshraeny moved, and Mayor Truitt seconded the motion to adjourn the meeting at 5:45 p.m.

Chair

Secretary