



ARIZONA-MEXICO COMMISSION

Be a part of it!



Margie Emmermann

Executive Director, AMC

Policy Advisor for Mexico & Latin America

Phoenix, AZ

July 25, 2012



ARIZONA-MEXICO COMMISSION

Who We Are

- Established in 1959 by Governors Fannin of Arizona and Obregon of Sonora
- Offers the principal mechanism for the management of the Arizona relationship with Mexico
- Focuses on economic development, quality of life and the dynamics of an international border
- Membership driven public/private organization comprised of a Board of Directors and 14 issue-driven committees



A Model for Cooperation

Be a part of it!



Governor Padres of Sonora and Governor Brewer of Arizona
During the Arizona-Mexico Summer Plenary
Phoenix, Arizona
June 4, 2011



Examples of our Work

1993

- Established a baseline for Arizona-Sonora Economic Indicators to illustrate economic progress

1994

- Advocated for the continuation of the Central Arizona Project

1996

- Put forth recommendation and advocated for the creation of the CANAMEX Trade Corridor

2006

- Worked with EPA and State Department to train binational First Responders

2007

- Assisted in the establishment of regional communications through a shared Alert System

2007

- Created Vision 2015 designed to double/triple throughput for inspection capacity at Arizona Port of Entry System

2011

- Signing of the Arizona-Sonora Shared Vision with focus on competitiveness, quality of life, security, and sustainability



Fall Plenary Session

- February 2012: Rocky Point, Sonora
- CSA's Fall Plenary Session
- More than 400 people attended
- Key Topics:
 - Importance of Arizona and Sonora Trade Corridors
 - Transportation and Trade Corridor Alliance
 - ADOT was tasked to lead in collaboration with the AMC and Arizona Commerce Authority



2012 Summer Plenary Session

Arizona and Sonora: Taking Charge of Change

- AMC's Summer Plenary Session & Supporting Events
- June 2012: Tucson, Arizona
- JW Marriott Starr Pass Resort & Spa
- Various forums & Binational Committee Meetings
- Over 600 people attended 3 day events
 - Governors Brewer and Padres were joined by:
 - AMC Members and Supporters
 - Elected Officials
 - CEO's of Energy, Mining, and Aerospace & Defense industries
 - US Consul Generals and US State Department Representative
 - Members of NGO's and Academia



Opening Events

“Binational Bridges and Border Crossing Meeting”

“Enhanced Business through Cross-Border Cooperation and Education”

- Real Estate Committee Action Item
- Offered Continuing Education credits to licensed realtors on both sides of the border
- Educated participants on licensure, taxation, and the future of the region’s market

“Arizona & Sonora Border Master Plan”



Topics of Interest

Trade Forum

- “Trade, Transportation and Logistics – The New Nexus for Arizona’s Economic Vitality”**
- Experts from public and private sectors examined new strategies for driving global business and provide new opportunities for Arizona’s economy



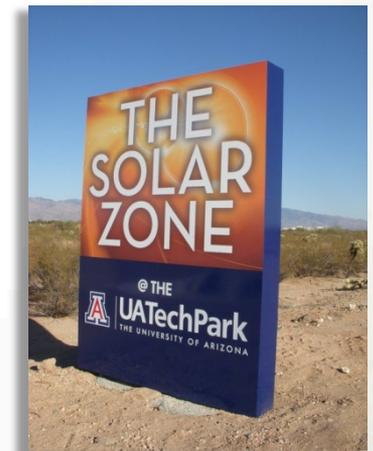


Topics of Interest

Energy Forum

“Meeting the Energy Needs of the 21st Century”

- Roundtable discussion with industry leaders
 - Obstacles and issues within industry
 - Opportunities and advancements
- Tour of Tucson’s solar energy projects
 - Tucson Electric Power’s Solar Test Yard
 - Global Solar
 - University of Arizona’s Solar Zone
 - Among world’s largest facilities
 - Cutting edge research and product development





Topics of Interest

Energy Forum





Governor Involvement

Energy

- Governor Brewer and Governor Padres discuss Energy
 - Key industry leaders from Arizona and Sonora
 - Overview of industry in Arizona
 - Energy tax credits have created 1,900 jobs and over \$1 Billion in investments
 - Research in renewable energy
 - Sonoran Opportunities
 - Cross-Border Transmission
 - Support for Solar Projects
 - Task Force created to further explore issues and opportunities



Governor Involvement

Aerospace & Defense

- Governor Brewer and Governor Padres discuss Aerospace & Defense
 - Discussed supply chain, workforce development, and promotion of region
 - Task force created:
 - Workforce Development
 - Clearinghouse Concept for Supply Chain
 - Improvement of logistics and cross-border operations
 - Expedition of regulatory process
 - Joint Marketing
 - Formulate tech initiatives that will guide development and growth



Bi-national Committees

- **Education**
 - Action Item: Electronic Validation of Student Records
- **Emergency Management**
 - Action Item: Bi-national First Response Training
- **Tourism**
 - Accomplishment: Tourism Summit
- **Water**
 - Accomplishment: Watershed in Agua Prieta/
Douglas



ARIZONA-MEXICO COMMISSION

Be a part of it!

Questions or Comments?



www.azmc.org