

2013/2014 MAG Transportation Survey

Regional Council
October 23, 2013

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MAG Transportation Survey Timeline

Questionnaire Development Phase

- Regional Council: October 23rd
- Online discussion bulletin boards: Early November
- Stakeholder Meeting: November 20th

Quantitative Data Collection/Analysis phase

- Finalize survey instrument: November 22nd
- Data Collection: November 23rd to December 23rd
- Top line: First week of January 2014
- Full report: Mid-January 2014

Input on Survey Direction

- Satisfaction with current regional transportation system - *Reliability*
- Awareness/level of understanding regarding current funding of transportation system
- Willingness to consider various revenue options (including increasing taxes/fees)



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