Welcome

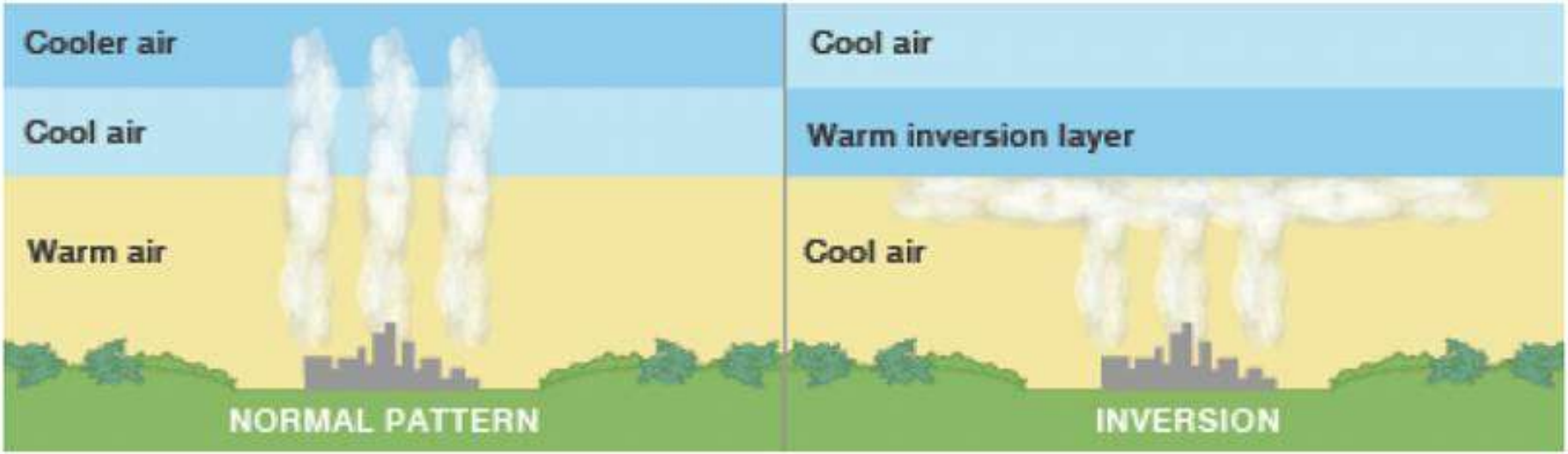
MAG
Regional Council

December 4, 2013

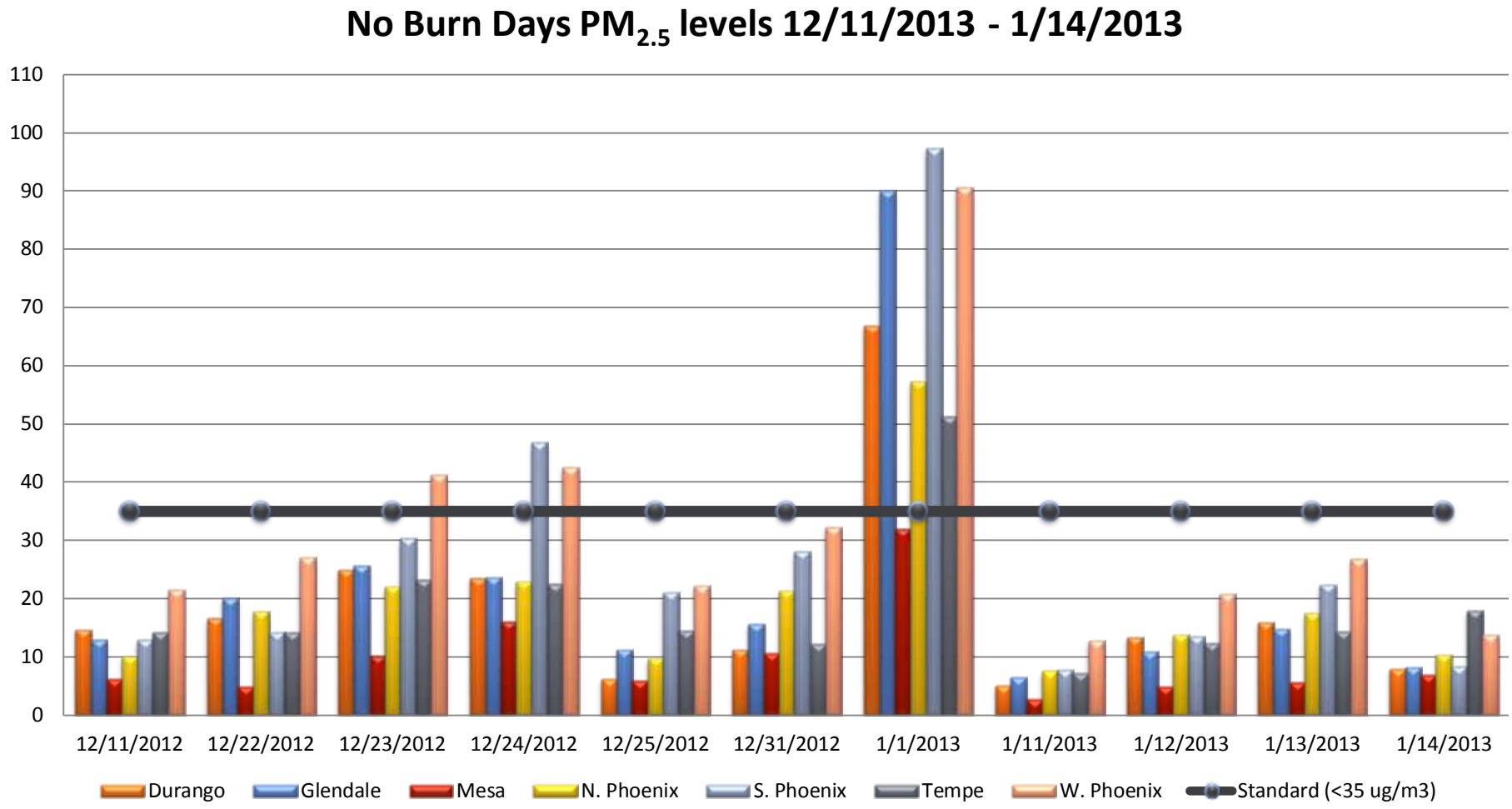
Maricopa County
Air Quality Department

The Problem

Inversion


Cooler air
Cool air
Warm air
NORMAL PATTERN
Cool air
Warm inversion layer
Cool air
INVERSION

PM2.5

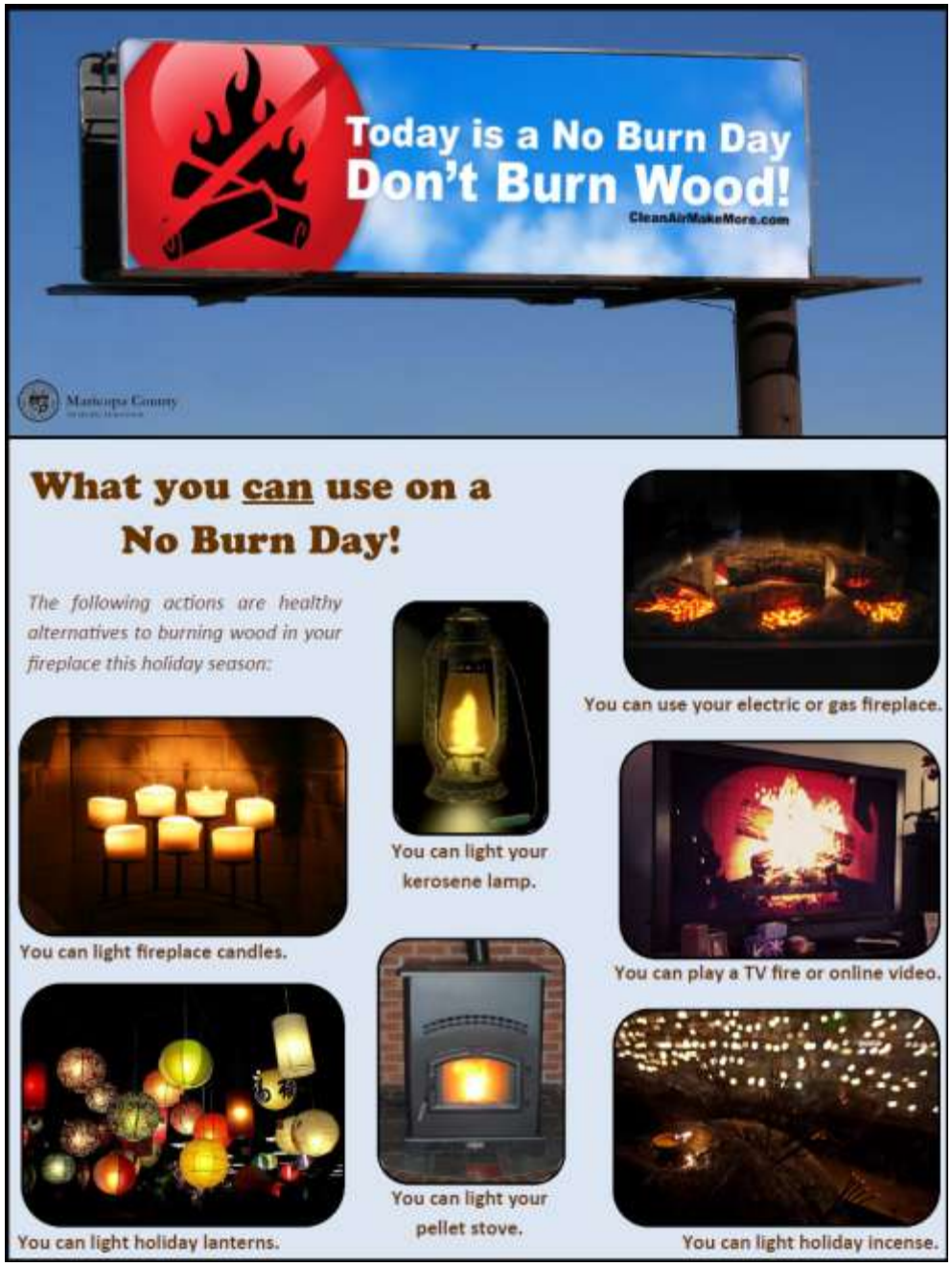


Maricopa County
Air Quality Department

Billboards – English & Spanish

Magnet– English & Spanish

Poster with Slogan

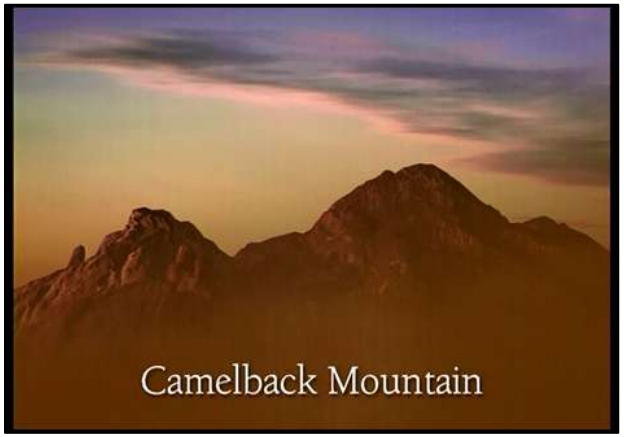


Handout of alternate suggestions

Radio PSAs

TV No Burn PSA (1)

TV No Burn PSA (2)



Clean Air Make More website

Article Feeds

Two options: 250 words or approx. 100 words

Art Work

No Burn Day? Don't Burn! *

[Various sizes/specs]

Today is a No Burn day! Don't Burn Wood! *

[Various sizes and specs]

Up In Smoke poster

[8 X 10]

What Can You Do Flyer

ADEQ Flyer (two-sided)

Media

Audio PSAs

TV PSAs

Round Tables

* Available in Spanish

Th

MARICOPAASSOCIATIONOFGOVERNMENTS
PHOENIX
AVONDALE
GOODYEAR
GLENDALE
MESA
TEMPE
PEORIA
SURPRISE
ELMIRAGE
APACHEJUNCTION
CAVECREEK
GILBERT

Thank you.

For more information or if you have any ideas on how YOU can contribute to this campaign please contact:

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