

October 26, 2015

TO: Members of the MAG Regional Council

FROM: Mayor W.J. "Jim" Lane, Scottsdale, Chair

SUBJECT: ADDENDUM TO THE OCTOBER 28, 2015, MAG REGIONAL COUNCIL AGENDA

An addendum to the October 28, 2015, MAG Regional Council agenda has been prepared to provide for the appointment of the Greater Phoenix Leadership seat on the MAG Economic Development Committee. Please contact the MAG office if you have questions about the addendum to the agenda.

ITEM PROPOSED FOR CONSENT

*5H. Appointment of the MAG Economic Development Committee Greater Phoenix Leadership Representative

In June 2015, the MAG Regional Council approved changes to the composition of the MAG Economic Development Committee (EDC). The composition includes fifteen business member positions that have two-year terms with possible reappointment by recommendation of the Executive Committee and Regional Council. In September 2014, the EDC business member positions were approved by the Executive Committee and Regional Council. Since that time, the President and CEO of the Greater Phoenix Leadership, Tom Franz, announced his retirement. The Honorable Neil Giuliano was selected to serve as the President and CEO of Greater Phoenix Leadership, effective November 2015. The Regional Council is requested to approve the appointment of Neil Giuliano, as the Greater Phoenix Leadership representative on the MAG Economic Development Committee, effective immediately. Please refer to the enclosed material.

5H. Approval of the appointment of the Honorable Neil Giuliano, as the Greater Phoenix Leadership representative on the MAG Economic Development Committee.



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October 26, 2015

Mayor Jim Lane
Regional Council Chair
302 N. 1st Avenue, Suite 200
Phoenix Arizona 85003

Dear Mayor Lane,

I, Neil Giuliano, President and CEO of Greater Phoenix Leadership, would be pleased to serve as a member of the Maricopa Association of Governments Economic Development Committee, replacing current member, Tom Franz in his retirement, effective immediately.

If you have any questions, please feel free to reach me at (602)252-5667 or by email at neil@gplinc.org.

Respectfully,

A handwritten signature in black ink that reads "Neil Giuliano". The signature is written in a cursive, flowing style.

Neil Giuliano
Incoming President/CEO
Greater Phoenix Leadership



Neil Giuliano
Incoming President/CEO
Greater Phoenix Leadership

Neil Giuliano was recently selected to serve as the President/CEO of Greater Phoenix Leadership, and will assume the role in November 2015. For forty years GPL has been the forum for corporate leadership to collaborate with the government, education and non-profit sectors to sustain a safe, healthy and prosperous community.

Neil G. Giuliano is currently CEO of San Francisco AIDS Foundation (SFAF), one of the largest AIDS service organizations in the world, providing comprehensive HIV/AIDS and sexual health programs and services in the city where HIV first reached epidemic levels. Serving over 17,000 people a year, the organization has an annual budget of over \$28MM and 150 employees in several locations throughout San Francisco. Known globally for the leadership role it has played in fighting the AIDS pandemic, SFAF advocacy and care models have been replicated around the world. Today, SFAF is pioneering the shift in addressing HIV/AIDS with a sickness and disease management model of care, to utilizing one of holistic health and wellness. In October of 2015, SFAF will open a new health & wellness center in the heart of the Castro neighborhood, bringing together it's clinic, counseling center and HIV prevention programs, historically in separate locations, into one new space. A \$15MM four-year fundraising campaign for the creation and operation of the center has secured \$12.2MM in the initial two-year quiet phase of the campaign.

Prior to his post at SFAF, Giuliano served as president of the Gay & Lesbian Alliance Against Defamation (GLAAD) and executive producer of GLAAD Media Awards. At GLAAD, the third largest LGBT advocacy organization in the US, he expanded the organization's media and anti-defamation work to include religious and faith-based communities, sports and advertising media. The fair and accurate inclusion of LGBT characters and stories in TV, film and news coverage has been credited with advancing the acceptance of LGBT people and relationships. Under his leadership, the GLAAD Media Awards was broadcast on the BRAVO television network, bringing messages of inclusion and acceptance for LGBT people into over 80 million homes.

Before his work as a national activist and NGO executive, Giuliano was the youngest person ever elected mayor of Tempe, Arizona, a post he held from 1994-2004. He was the first directly-elected openly gay mayor in the United States, and for six of those years, Tempe (pop. 170,000) was the largest city in America with an openly gay mayor. He served on the board of directors of the National League of Cities (NLC) and as Vice-Chair of the National Advisory Council of NLC. In 2003 Tempe earned the "All-American City" award, a coveted honor bestowed on local governments demonstrating exceptional success in problem solving. Concurrent to his work as a public official, he held numerous senior roles at Arizona State University, including director of federal relations and 2004 co-chair of the final presidential debate between President George W. Bush and Senator John Kerry.

Giuliano is the author of "*The Campaign Within: A Mayor's Private Journey to Public Leadership*" (Magnus Books 2012) and has received numerous awards and honors for his work in public policy and community activism. He was named to the "Out 100" by Out Magazine, served as a distinguished lecturer at the William J. Clinton School of Public Service at the Clinton Presidential Library, received the Barry Goldwater Human Rights Award from Equality Arizona, and was named Tempe Humanitarian of the Year in 2014. In 2013 he executive produced the play *8*, written by Academy Award winner Dustin Lance Black, for a one-night-only, sold out performance in Phoenix, AZ.

Giuliano received a B.A. in communication and a M.Ed. in higher education from Arizona State University, where he served as student body president in the early 1980's. He has also completed the Harvard Kennedy School of Government Advanced Program for State and Local Officials. He currently resides in San Francisco and Tempe.