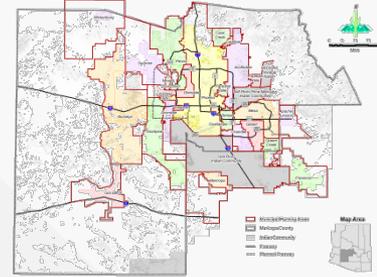




# Executive Director's Report Regional Council



January 27, 2016





# Tourism and Shopping Initiative

Exclusive content for **Premium** subscribers

**FT**  
FINANCIAL  
TIMES

**Editor's Choice**  
*Never miss a great story*

21 December 2015

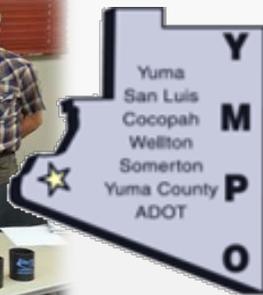
*Straight from the desk of FT Editor Lionel Barber, here's his personal selection of must-read stories from the last week.*

**06** US-Mexico border: Arizona's open door  
While Donald Trump plans to build a wall, the state is relaxing its policies to entice Mexican consumers north  
[Read more](#)



- **Resolution of Support Approved by the MAG Regional Council January 2014**
- Approved by seven regional planning organizations in Arizona.
- Approved by the Intertribal Council of Arizona.
- **Key Story in the Financial Times.**
- Editor's Choice as one of the must-read stories of the week.
- Featured on PBS *Horizonte* by Garrick Taylor from the Arizona Chamber of Commerce.  
<http://www.azpbs.org/horizonte/detailvid.php?id=12541>
- Next step propose rule change by Homeland Security.

# Other Signers





# Tourism and Shopping Initiative



- **Tourism is Arizona's #1 Sector**
- 171,500 jobs statewide—\$20.9 billion.
- 94,300 jobs Maricopa County—\$12.7 billion.
  
- **Expansion of tourism and shopping zone for Mexican nationals.**
- \$181 million impact statewide.
- 5-year pilot project evaluated by the University of Arizona.
- Requires administrative change by Homeland Security.



# JPAC Event: *The Sun Corridor* – *A Connected Economy*



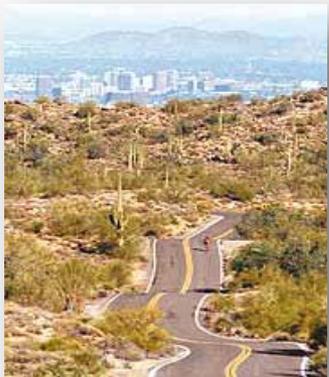
- Tucson Convention Center ~ Turquoise Ballroom
  - January 8, 2016, 9:00 am–1:00 pm





# Arizona Canada Week

## February 6 through 14. Events Include:

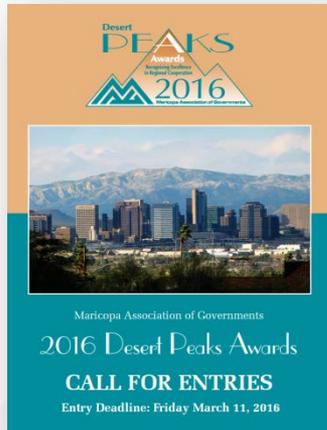


- **64<sup>th</sup> Annual Great Canadian Picnic**
  - When: February 6, 2016 at 10 a.m. to 2 p.m.
  - *Where: South Mountain Park, 10919 South Central Avenue, Phoenix, AZ*
- **Canadian Snowbird Extravaganza**
  - When: February 9 and 10, 2016
  - *Where: Mesa Convention Center, 263 N. Center Street, Mesa, AZ*
- **2<sup>nd</sup> Annual Canada Week Bonspiel**
  - When: February 11-14, 2016
  - *Where: Coyotes Curling Club, 2202 W. Medtronic Way, Tempe, AZ*
- **Canada Week Golf Tournament**
  - When: February 13, 2016
  - *Where: Papago Golf Course, 5595 E. Moreland Street, Phoenix, AZ*





# Desert Peaks 2016



- **Nomination Forms Now Online:**  
<https://www.azmag.gov/Projects/Project.asp?CMSID=1083>
- **Six Categories:**
  - Public Partnership
  - Public Private Partnership
  - Professional Service
  - Regional Partnership
  - Outstanding Economic Development Champion
  - Regional Excellence
- **Entry Deadline: Friday, March 11, 2016**
- **Desert Peaks Awards Held June 22, 2016 at 5:00 p.m.**

