

Maricopa Association of Governments
Protocol Evaluation Project
2012 Training Video Draft Outline

Target Audience: Law enforcement and victim advocates; others in the field

Main Message: Victim advocates play an important role in assisting law enforcement and prosecutors in keeping victims safe and to hold abusers accountable.

Supporting Messages:

- Highlight the partnership among the O'Connor House, the Governor's Office, A New Leaf, and MAG to support victim advocates.
- Clarify the definition of victim advocates and describe the varied places they work.
- Provide tips and training on how victim advocates can better support law enforcement.
- Illustrate the benefits victim advocates provide to law enforcement and how law enforcement can more effectively utilize victim advocates.
- Feature the newly developed victim advocate inventory and interactive web map.

Length: 30 minutes

Topics:

- What is a victim advocate?
 - Highlight the many varied places victim advocates can work (law enforcement, prosecutor's offices, fire department, courts, shelters, nonprofit agencies).
 - Discuss how this impacts the role victim advocates play.
 - They all share different aspects of the same goal to keep victims safe and hold their abusers accountable.
- Importance of a coordinated community response
 - Feature O'Connor House, the Governor's Office, A New Leaf, and MAG talking about the importance of supporting victim advocates through collaborative efforts.
 - Feature the coordinated community response team model as a way of providing services to victims more effectively.
- Benefits of working with victim advocates
 - Invite local best practice examples such as El Mirage, Phoenix Family Advocacy Center, and nonprofit-based victim advocates that have successful partnerships with victim advocates.
 - Illustrate benefits such as getting better testimony, continuing to keep the victim involved through prosecution, higher conviction rates, fewer repeat offenders, and meeting the needs of the victim (safety, resources).
- How victim advocates can better support law enforcement and prosecution
 - Give practical tools and tips such as reaching out to law enforcement, fitting in, knowing expectations and boundaries, maintaining an effective presence on the crime scene, following up with victims after the incident, and keeping in communication with law enforcement.
 - Importance of communicating to victims the importance of participating in the criminal justice process and the ramification of not participating.
- New Resources/Next Steps
 - Feature the provider inventory, web map, and phone app.
 - Encourage involvement with the MAG Protocol Evaluation Project to get support, give feedback about needs and opportunities, and make a difference.