

Leading the Way Toward a *Start by Believing* Nation:

*Improving Our Reactions To Survivors,
One Disclosure at a Time*



Start by Believing is a program of End Violence Against Women International

Jerald Monahan, Chief of
Police Prescott Police
Department,
Erin Callinan, Training
Manager, ACESDV

Learning Objectives

- Identify common responses for victims of sexual assault
- Review research on positive and negative reactions to disclosures of sexual assault.
- Discuss the purpose of the *Start by Believing* public awareness campaign.
- Explore materials to launch a local campaign.
- Review preliminary evidence for impact.

Common Immediate Responses After Sexual Assault



- Denial
- Rationalizing
- Powerlessness
- Self Blame
- Disorganization
- Disassociation
- Mixture of feelings

Effects of Sexual Violence



- PTSD
- Nightmares
- Self hatred
- Guilt, Fear
- Isolation
- Anxiety, depression
- Suicidal ideations
- Physical illness/injury

Risk of Disclosure



Beneficial only if:

- Victims disclose to formal or informal support providers

AND

- These individuals respond in positive ways

Both steps are fraught with risk

Impact of Negative Reactions

Self-blame is particularly destructive, and can be fueled by negative social reactions.

Level of emotional distress among victims determined in large part by self-blame.

Impact of Negative Reactions

- If reaction is negative, this creates an **additional**, measurable negative impact
 - Post traumatic stress
 - Delayed recovery
 - Poorer emotional physical health
- **Over and above the trauma** of the sexual assault



“Victims may be better off receiving no support at all than receiving reactions they consider to be hurtful.”

Source: Campbell, R., Ahrens, C.E., Sefl, T., Wasco, S.M., & Barnes, H.E. (2001). Social reactions to rape victims: Healing and hurtful effects on psychological and physical health outcomes. *Violence and Victims*, 16, 287-302 (quote on p. 300).

Benefit of Support

Survivors contacted an average of **2-3 informal or formal supports** before reporting to law enforcement

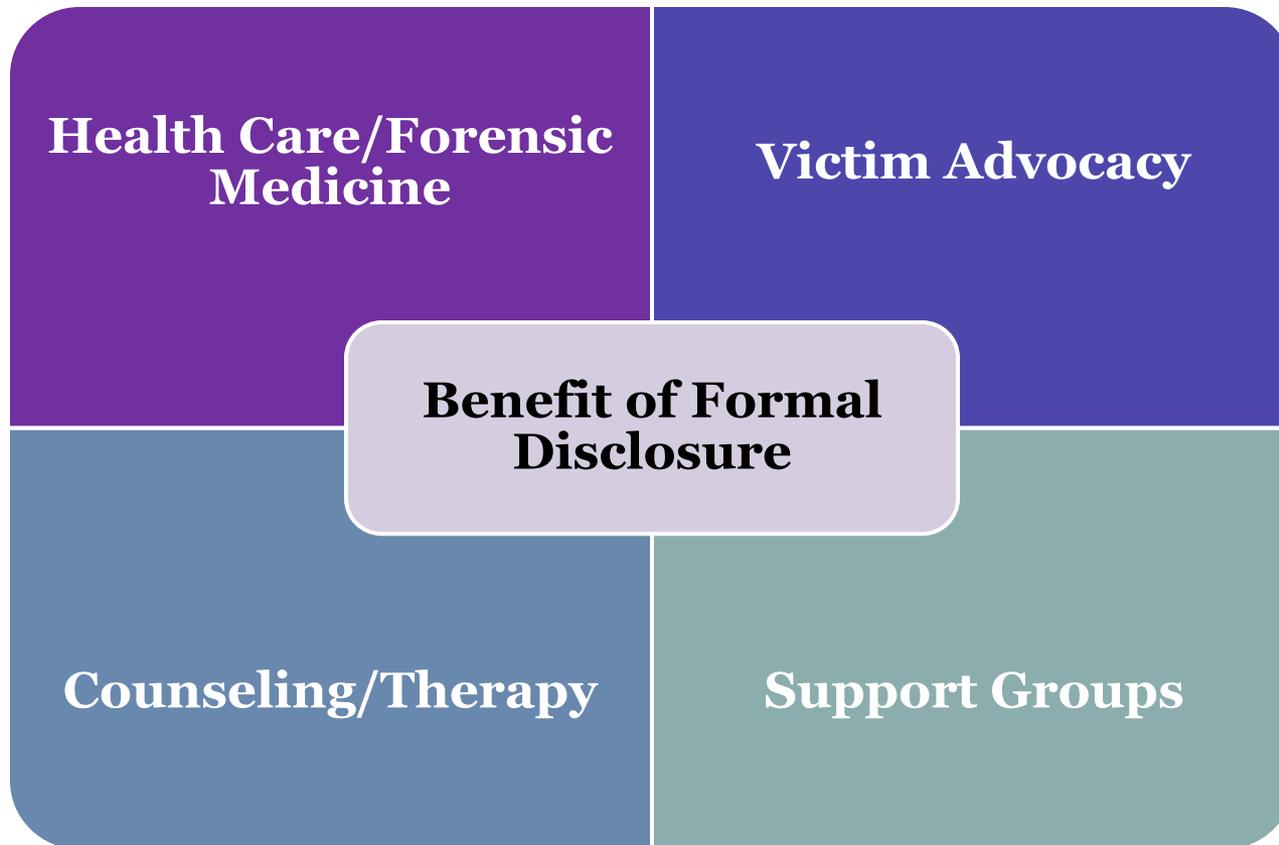


Informal and Formal Support

- Most victims seek help from friends and family
 - Estimates range from **(58-94%)**
- Some access formal support services
 - Few **(5-20%)** report to law enforcement
 - Less than half seek medical care or obtain a medical forensic exam **(27-40%)**
 - Some use mental health services **(16-60%)**



Research documents benefits of formal support on victim recovery and well-being



Benefit of Informal Support

- Documented benefits from support of family, friends, and intimate partners:
 - Emotional support
 - Information
 - Help with tangible needs
- Social support increases access of other formal resources
- This is the key to engaging the criminal justice system and remaining engaged throughout process



Positive Reactions:

What does this look like?

- Victims in one study described:
 - Receiving emotional support
 - Being listened to
 - Not being blamed
 - Encouraged to talk about the sexual assault
 - Not being distracted with other things



Informal support providers play absolutely **critical role** in victim recovery, however:

They are typically unprepared for it

Need strategies to prepare/assist them

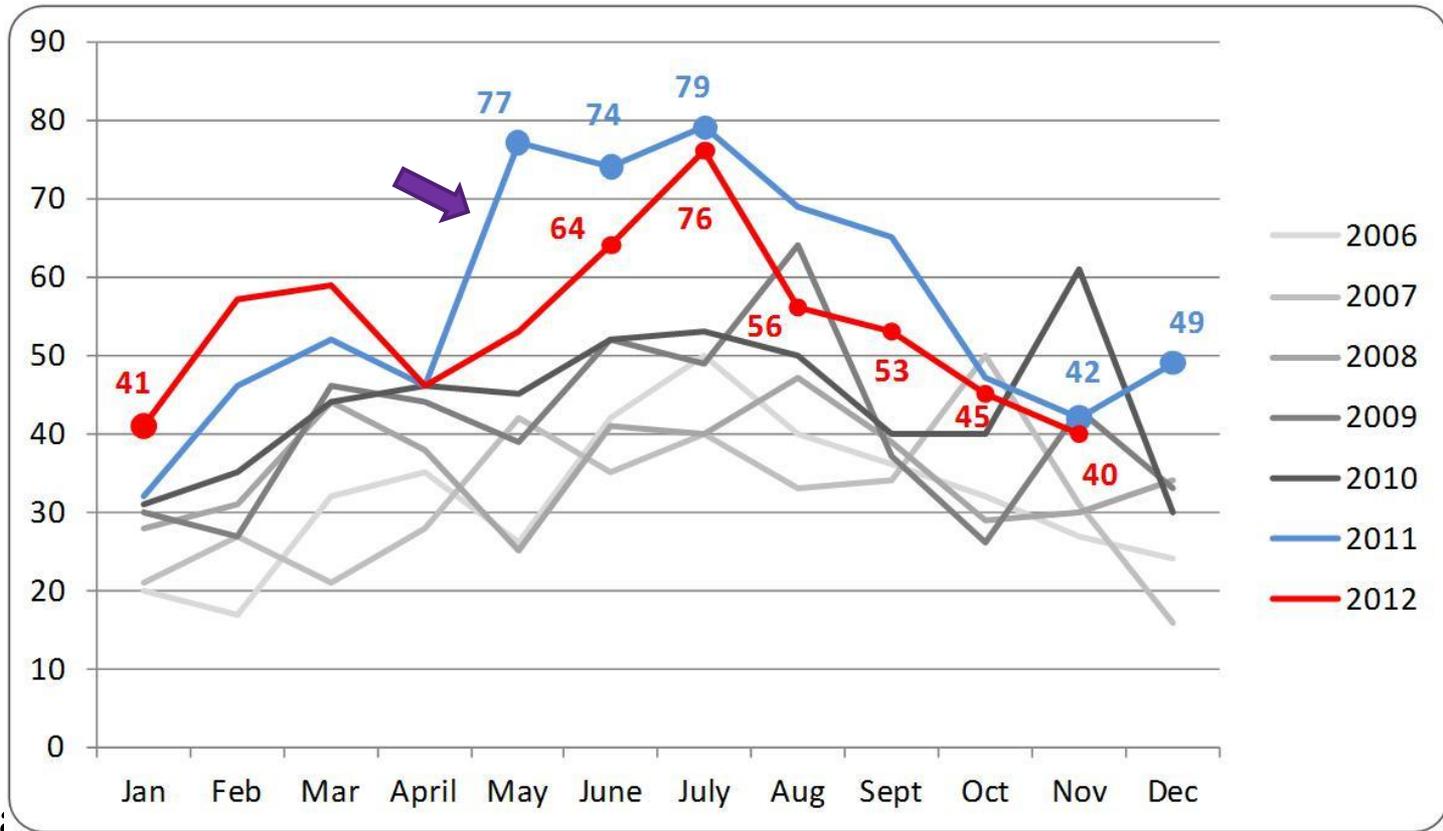
Preliminary evidence for impact

Kansas City, Missouri

- Lamar Advertising donated space on 17 billboards, to display a *Start by Believing* message across the metropolitan area
- Kansas City PD put posters in roll call rooms at all 6 patrol divisions and locations in the Special Victims Unit
- Other community partners engaged in additional efforts to spread the word, especially the Metropolitan Organization to Counter Sexual Assault (MOCSA)

Hospital Callouts Increased

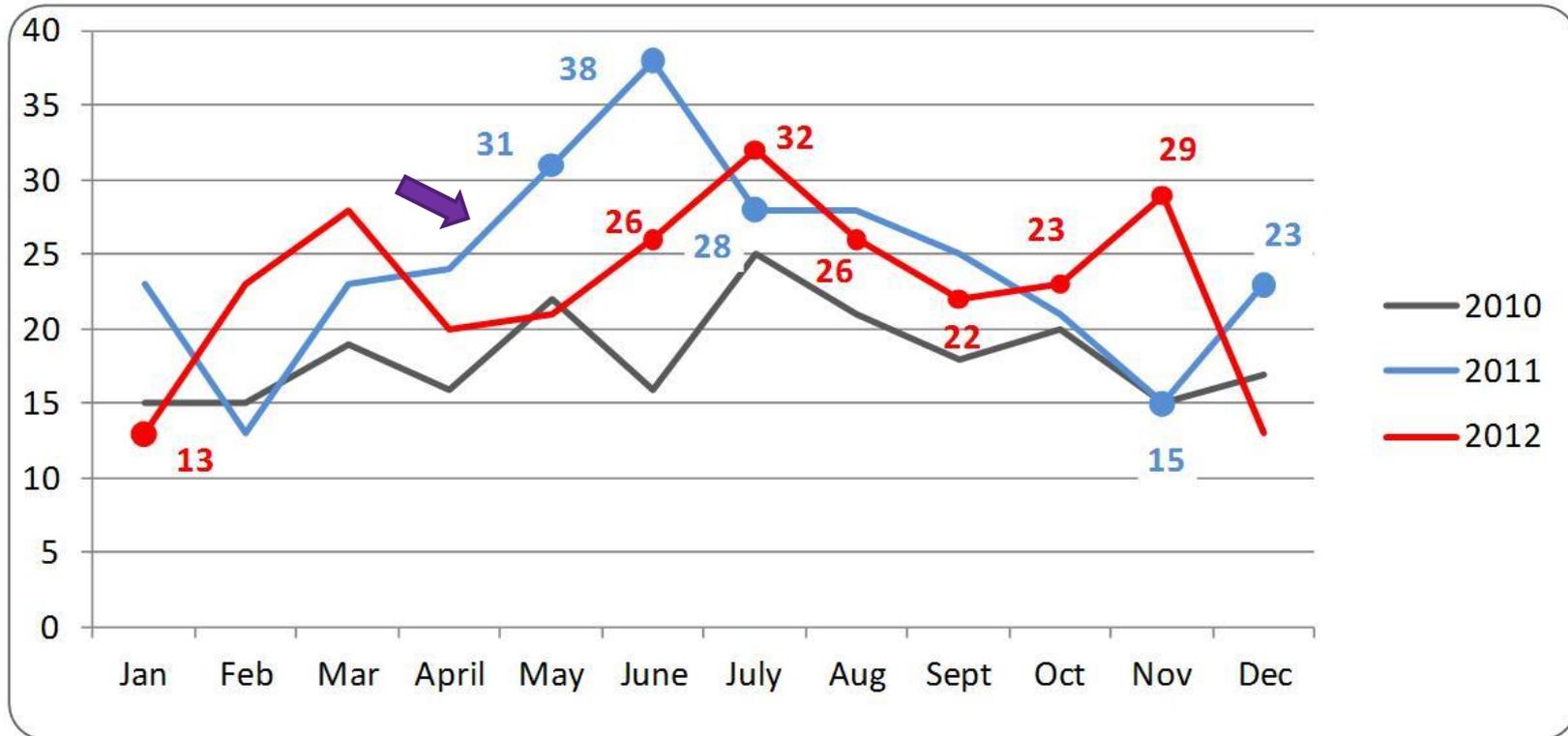
To the highest level in 5 years, then declined when billboards were removed



D:
(MOCSA)

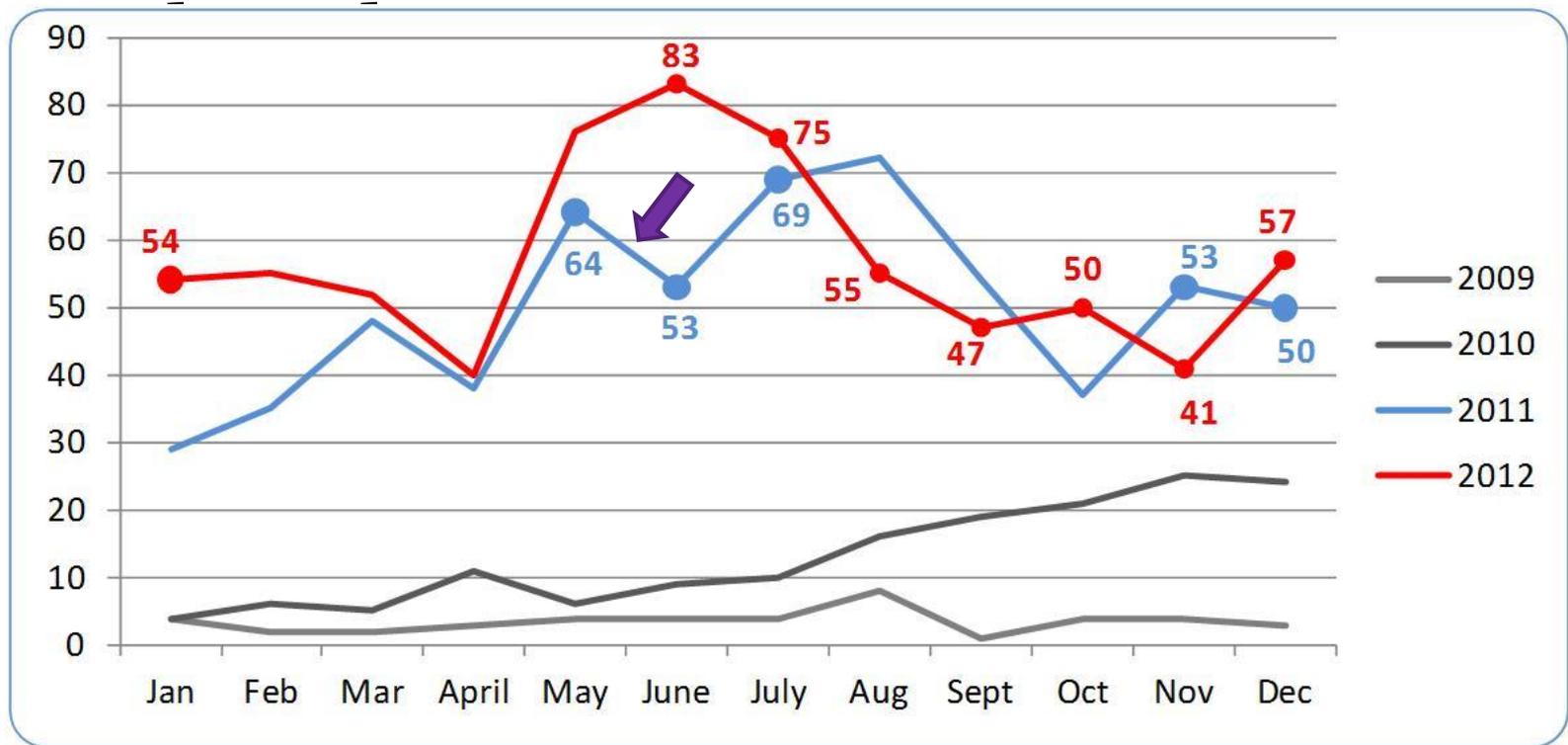
Police Reports Increased

Reports of rape and forcible sodomy went up, when national reporting was down



Medical Forensic Exams Increased

Emergency summit in July 2011 to address the “unprecedented increase in the demand for services,” stakeholder interviews



Data source: Forensic Assessment Consultation and Treatment (FACT) Program

End Violence Against Women International

Preparing Support People to Respond

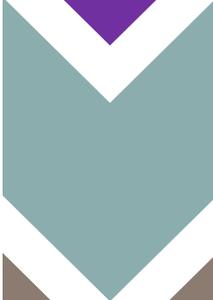


Start by Believing Campaign

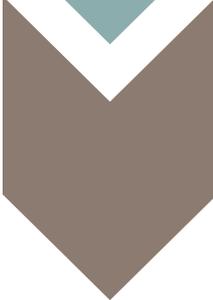
Public awareness campaign developed by End Violence Against Women International



- Designed to prepare friends, family members, and professionals to respond positively to a disclosure of sexual assault victimization



- Developed in partnership with a marketing firm, FSA Management Group



- Launched in April 2011 during Sexual Assault Awareness Month, at EVAWI's annual conference

"My daughter died
in a car crash."

"Well that's what
she gets for not
taking the bus."



YOUR REACTION
MAKES THE DIFFERENCE

Start by Believing Campaign

Materials created for dissemination:

Print materials
(brochures, posters,
postcards)

Promotional items
(mugs, t-shirts,
bracelets)

Spanish and English
language materials

Website
(www.startbybelieving.org)

Video presentation
(PPT slideshow,
YouTube)

Social media
(Facebook, Twitter)
#startbybelieving

Start by Believing Website



WHEN SOMEONE COMES TO YOU...
WHAT WILL YOUR REACTION BE?

[Home](#) [About The Campaign](#)

[Make a Personal Commitment](#) [Launch Your Campaign](#) [Impact](#) [Share Your Story](#) [Headlines](#) [Materials](#) [Partners](#)

Headlines

["Let your children know that we start by believing"](#)

5/8/2014

[View All Headlines](#)

 [News RSS](#)

 [Twitter](#)

 [LinkedIn](#)

 [Facebook](#)

 118

When someone comes to you... what will your reaction be?

There is no shame when your loved one dies. When your car is stolen. When you're diagnosed with cancer. Friends and loved ones gather around you for support. They don't blame you for "bringing it on yourself."

It should be the same with sexual violence. But all too often, survivors who have the courage to tell someone what happened are blamed for bringing it on themselves. *This needs to change.*

Start by Believing is a public awareness campaign designed by End Violence Against Women International (EVAWI) to change the way we respond to rape and sexual assault in our communities.

Won't you [join us?](#)

Start by Believing was created **without any external funding** from grants or corporate sponsors.

Support this campaign and help us reach friends, family members, responding professionals, and others with this simple yet powerful message: *Start by Believing!*

[Donate](#)

My name is Ruby still hurting. I am a survivor of sexual assault by a family friend. I was only 5 years old and the predator was 17 years old. I am angry that I didn't tell someone. When someone tells me they were raped or sexually assaulted, I *Start by Believing.*

Make your personal commitment to ***Start by Believing***
[Click here now](#)

Start by Believing Website



Make a Personal Commitment

START BY

believing

WHEN SOMEONE COMES TO YOU...
WHAT WILL YOUR REACTION

[Home](#) [About The Campaign](#)

[Make a Personal Commitment](#)

[Launch Your Campaign](#)

[Impact](#)

[Share Your Story](#)

[Headlines](#)

[Materials](#)

Make A Personal Commitment

If you would like to see your personal commitment posted on our website, please fill out the form below. After your submission is approved, it will be posted. To remain anonymous, you are welcome to use only your first name.

My name is

. *(fill in your name as you would like to see it on the website)*

I am

(describe your profession or other relation to the topic of sexual violence – as a survivor, friend or family member, or simply as someone who cares how we respond to victims)

(150 Characters Max, 150 remaining)

Email Address

When someone tells me they were raped or sexually assaulted, I Start by Believing.

National Slideshow



Start by Believing is a program of **End Violence Against Women International**

STATES

STATE OF NEW MEXICO EXECUTIVE OFFICE SANTA FE, NEW MEXICO

Proclamation

WHEREAS, THE PEOPLE AND STATE OF NEW MEXICO SHARE A CRITICAL CONCERN FOR VICTIMS OF SEXUAL VIOLENCE AND A DESIRE TO SUPPORT THEIR NEED FOR JUSTICE AND HEALING; AND

WHEREAS, FOR THE CITIZENS OF NEW MEXICO, THE LIFETIME PREVALENCE OF SEXUAL ASSAULTS AGAINST WOMEN IS ONE IN FOUR AND AGAINST MEN, ONE IN TWENTY, AND EACH OF THESE VICTIMS IS A PERSON WHO SHOULD BE SUPPORTED; AND

WHEREAS, NEW MEXICO IS COMPARABLE TO NATIONAL ESTIMATES IN THAT LESS THAN 20 PERCENT OF SEXUAL ASSAULTS WILL BE REPORTED TO LAW ENFORCEMENT AND LESS THAN THREE PERCENT OF REPORTS WILL RESULT IN THE CONVICTION AND INCARCERATION OF THE PERPETRATOR; AND

WHEREAS, SERVICE PROVIDERS THROUGHOUT NEW MEXICO RECOGNIZE THAT VICTIMS ARE FAR MORE LIKELY TO DISCLOSE THEIR SEXUAL ASSAULT TO A FRIEND OR FAMILY MEMBER, AND WHEN THESE LOVED ONES RESPOND WITH DOUBT, SHAME, OR BLAME, VICTIMS SUFFER ADDITIONAL NEGATIVE EFFECTS ON THEIR PHYSICAL AND PSYCHOLOGICAL WELL-BEING; AND

WHEREAS, THE "START BY BELIEVING" PUBLIC AWARENESS CAMPAIGN, A PROGRAM DEVELOPED BY END VIOLENCE AGAINST WOMEN INTERNATIONAL, IS BEING IMPLEMENTED IN COMMUNITIES AND STATES ACROSS THE NATION, AND IS NOW BEING CONDUCTED THROUGHOUT NEW MEXICO; AND

WHEREAS, WE KNOW THAT IF WE IMPROVE THE RESPONSES OF FRIENDS, FAMILY MEMBERS, AND COMMUNITY PROFESSIONALS WHEN VICTIMS REPORT SEXUAL ASSAULTS, MORE VICTIMS WILL SEEK OUT RESOURCES AND MOVE FORWARD IN THEIR LIVES;

NOW, THEREFORE, I, SUSANA MARTINEZ, GOVERNOR OF THE STATE OF NEW MEXICO, DO HEREBY PROCLAIM JANUARY 2015, AS

"START BY BELIEVING VICTIMS OF SEXUAL ASSAULT MONTH"

THROUGHOUT THE STATE OF NEW MEXICO, AND JOIN ANTI-SEXUAL VIOLENCE ADVOCATES BECAUSE WE CAN MAKE A PERSONAL AND POSITIVE DIFFERENCE FOR THOSE WHO COME FORWARD AND SPEAK OUT ABOUT THEIR SEXUAL ASSAULT.

SIGNED AT THE EXECUTIVE OFFICE THIS 17TH DAY OF DECEMBER 2014.

WITNESS MY HAND AND THE GREAT SEAL OF THE STATE OF NEW MEXICO.

S. Martinez
SUSANA MARTINEZ
GOVERNOR

ATTEST:
Dianna J. Duran
DIANNA J. DURAN
SECRETARY OF STATE




Janice K. Brewer
Governor

Office of the Governor

WHEREAS, Arizonans share a critical concern for victims of sexual violence and a desire to support their needs for justice and healing; and

WHEREAS, according to the 2008 – 2012 United States Department of Justice National Crime Victimization Survey, only 40% of sexual assaults are reported; this is only a slight increase from a Bureau of Justice Statistics report, from 1992 to 2000, where only 36% of rapes, and 34% of attempted rapes were reported; and

WHEREAS, in the last six years, the Arizona Department of Public Safety crime reports show on average that five incidents of forcible rape were reported per day to police; and

WHEREAS, national research estimates that as many as 1 in 6 women and 1 in 33 men will become the victims of rape or attempted rape, yet most will not report the crime to law enforcement, and rapists who are not detected by authorities will perpetrate an average of six crimes; and

WHEREAS, research documents that victims are far more likely to disclose their sexual assault to a friend or family member, and when these loved ones respond with doubt, shame, or blame, victims suffer additional negative effects on their physical and psychological well-being; and

WHEREAS, the *Start by Believing* public awareness campaign is designed to improve the responses of friends, family members, first responders and the community, so they can help victims to access supportive resources and engage the criminal justice system.

NOW, THEREFORE, I, Janice K. Brewer, Governor of the State of Arizona, do hereby encourage all citizens and communities to join me in supporting all crime victims. Together we can start by believing a victim who discloses a crime thus creating a better path to healing and justice.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

Janice K. Brewer
GOVERNOR

DONE at the Capitol in Phoenix on this twenty-sixth day of March in the year Two Thousand and Fourteen, and of the Independence of the United States of America the Two Hundred and Thirty-eighth.

ATTEST:
Kim Blumh
Secretary of State



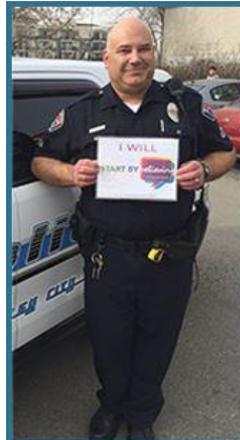
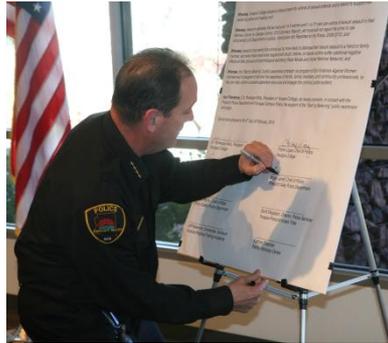

Proposal to designate 'Start Believing Day' for sexual assault victims passes House

A resolution that lawmakers hope will change how police, advocates and even family members interact...

DESERETNEWS.COM | BY KATIE MCKELLAR



POLICE DEPARTMENTS



"Our goal is to change outcomes for victims, one response at a time."

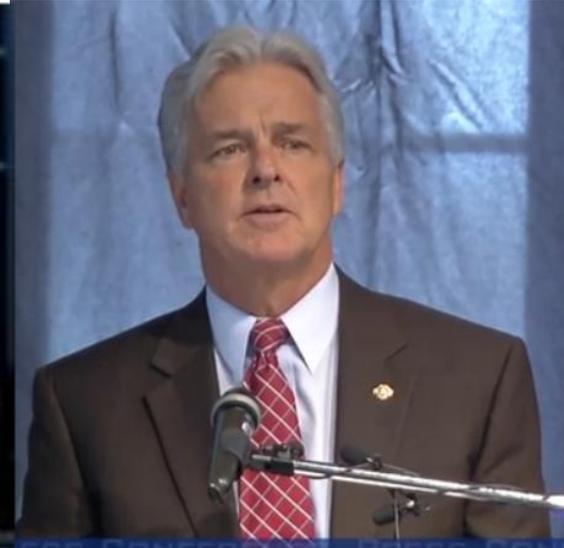


Fire and Medical first responders





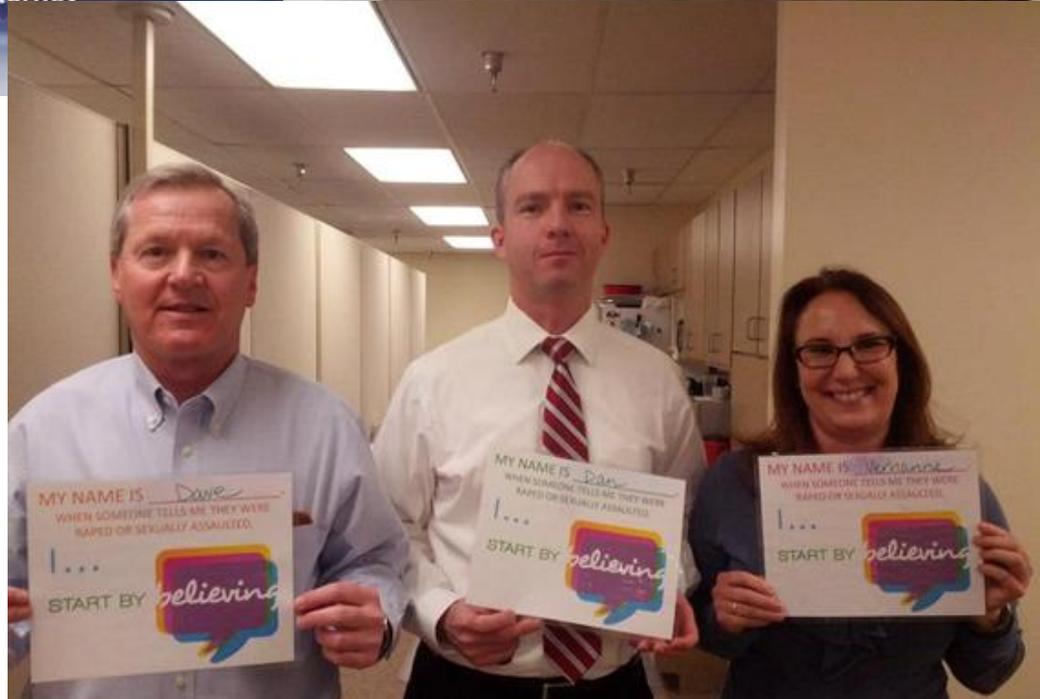
INDICTMENT FILED
PINAL COUNTY ATTORNEY FILES 27 COUNTS AGAINST 19-YEAR OLD



Mitch Morrissey
Denver District Attorney



PROSECUTING ATTORNEYS



HEALTH CARE PROVIDERS



Michelle Metz
Denver Health



ADVOCATES





**YOUR REACTION
MAKES THE DIFFERENCE.**



**SUPPORT SURVIVORS OF
SEXUAL VIOLENCE**

WEDNESDAY, FEBRUARY 4
Yavapai College Prescott Campus
Building 3, Rider Diner

MONDAY, FEBRUARY 16
Yavapai College Verde Valley Campus
Community Room

Join Yavapai College President Penny Wills as she delivers a proclamation of the College's support for the Start By Believing campaign, designed to change the way we respond to rape and sexual assault in our communities.

11:30-1:30
Make a commitment to support survivors of sexual violence
1:15-1:30
Proclamation by President Penny Wills

For more information contact Penny Deakin, penny.deakin@yc.edu



COLLEGES AND UNIVERSITIES



EVERYONE!



#StartbyBelieving

Use #StartbyBelieving to highlight your campaign efforts!

Chief Russo at the Capitol to support
#StartByBelieving resolution.
Passed unanimously out of Judiciary!



The Story County Attorney's
Office....#StartbyBelieving
@EVAWintl @ACCESSinAmes

What can YOU do to *Start by Believing* in your community?

Questions?

Jerald Monahan gerald.monahan@prescott-az.gov

Erin Callinan Erin@acesdv.org

Maricopa Association of Governments
Protocol Evaluation Project
Request for Quote to Provide Professional Services
Notice Re-Posted: Deadline Extended

The Maricopa Association of Governments (MAG) is requesting quotes to provide professional services in support of the Regional Domestic Violence Council Protocol Evaluation Project (PEP). The project will consist of a risk assessment of current methods of domestic violence response and intervention used throughout Greater Phoenix within the criminal justice system. These efforts will identify and quantify the associated risks with each intervention or response and recommend strategies for mitigating those risks. The duration of this project is six months from the date a consultant enters into a contract with MAG. The final project will be completed by October 31, 2016. The project will be funded through a portion of the 2016 Governor's STOP Grant. The budgeted amount available for the project under this RFQ is \$25,000.

Quotes to provide professional services will include the proposed budget and detail about the specific activities proposed to complete each task of the project. Please also provide detail about recent experience with law enforcement, crime data records management, and domestic violence cases in the criminal justice system, highlighting any experience in Maricopa County.

Quotes to provide professional services will be accepted until 10:30 a.m. (Mountain Standard Time) on April 7, 2016, at 302 North 1st Avenue, Suite 200, Phoenix, AZ 85003. Quotes to provide professional services may be submitted either as hard copies delivered to the above address or electronic pdf documents submitted by email to mag@azmag.gov. It is the proposer's responsibility to ensure timely receipt of quotes to provide professional services by MAG before the closing date and time. For additional information, please submit questions in writing [via email at this link to the attention of Amy Robinson](#) not later than 10:30 a.m. April 4, 2016. Any questions will be answered not later than April 5, 2016.

Background

MAG is a council of governments serving as the regional planning agency for the metropolitan Phoenix area. When MAG was formed in 1967, elected officials recognized the need for long-range planning and policy development on a regional scale. They realized many issues such as transportation, air quality, and human services affected residents beyond the borders of their individual jurisdictions. The MAG Human Services Division addresses topics such as domestic violence, homelessness, and human services transportation.

The Maricopa Association of Governments (MAG) Protocol Evaluation Project through Regional Community Partners, MAG's 501(c)(3) agency, improves the region's coordinated response to domestic violence through the criminal justice system. The target population for the project is primarily prosecutors and law enforcement with a secondary focus on victim advocates who address domestic violence crimes. All strategies and approaches will be documented to allow for replication of successful approaches throughout Arizona. The project will utilize five strategies and approaches as follows:

1. Improve Case Transfers: Municipal and regional leaders will implement strategies developed in December 2015, to increase communication and coordination of domestic violence case transfers.

2. Improve the Implementation of Effective Practices: The MAG Regional Domestic Violence Council will identify, share, and document the implementation of effective practices for arresting and prosecuting domestic violence offenders.
3. Improve the Regional Misdemeanor Protocol: Law enforcement agencies, prosecutors, and victim advocates will support, revise, and implement the Regional Domestic Violence Misdemeanor Protocol to reflect the most current and effective ways to arrest and prosecute domestic violence offenders.
4. Improve the Regional Response to Domestic Violence: Municipal and regional leaders will make better informed decisions to identify the risks and benefits in each response to domestic violence.
5. Increase Capacity through Training: Law enforcement, prosecutors, and victim advocates will expand their capacity to address domestic violence through culturally competent, multidisciplinary training events.

MAG will carefully document and share information about the activities and corresponding results with statewide partners. These partners include the Arizona Criminal Justice Commission, the Arizona Prosecuting Attorney's Advisory Council, the Arizona Coalition to End Sexual and Domestic Violence, Maricopa County Attorney's Office (MCAO), and the Arizona Peace Officers Standards and Training Board. The partners will adapt and support the implementation of these strategies and approaches. The need for the improvement is illustrated through the fragmented approaches that result in lost lives, time, and resources in the criminal justice system.

When the Protocol Evaluation Project first started in 2010, there were 106 different ways that domestic violence offenders were investigated, arrested and prosecuted throughout the region. As a result of the Protocol Evaluation Project, MAG developed and now maintains the region's first misdemeanor protocol model. A better understanding of the risks associated with current methods of domestic violence intervention and response is needed to further improve the criminal justice response to domestic violence.

MAG will work intensively with MCAO and municipalities to convene community partners and develop the responses needed to coordinate and improve the criminal justice system's response to domestic violence through the following three goals:

- Improve the coordination of the criminal justice system's response to domestic violence through a multidisciplinary, culturally competent, regional response;
- Increase capacity within municipalities to effectively arrest and prosecute domestic violence offenders, and;
- Improve the communication and coordination of domestic violence case transfers among the municipalities and MCAO.

Municipal and regional leaders will benefit from additional information to identify the costs, benefits and risks associated with the possible outcomes a domestic violence case can have in the MAG region. This project is focused on improving the coordination of domestic violence response within the municipalities' criminal justice systems, case transfers among the County and the municipalities, and the multidisciplinary regional response to domestic violence.

This assessment and corresponding data will be used to strategically inform policy, decisions, and activities. Additionally, the results of this project will be used as a proof of concept to apply a similar process to other crimes and criminal justice system activities.

Proposed Tasks

Project implementation is guided by the MAG Regional Domestic Violence Council and Protocol Evaluation Project (PEP) Leadership Affinity Group. The Leadership Affinity group comprises representatives of the 30 PEP partners.

The following professional services are needed to support implementation of the MAG Protocol Evaluation Project for domestic violence criminal justice system intervention risk assessment:

- Conduct a preliminary risk assessment and literature review of local and national domestic violence criminal justice system data. This will include; real and perceived costs, impact on recidivism, and safety implications for victims.
- Integrate this analysis with data collected through the Case Transfer Systems Analysis project conducted in 2015. The Case Transfer Systems Analysis project mapped and assessed the existing framework for transferring domestic violence cases between the County and municipalities, as well as research from other states and agencies.
- Conduct a risk assessment of the criminal justice system's response to domestic violence in the Greater Phoenix region. The assessment will include at a minimum the costs and benefits of interventions such as incarceration, parole, mandated counseling, and batterer intervention programs.
- Work collaboratively with an advisory group of the state's foremost leaders in domestic violence and the criminal justice system recruited and convened by MAG. The role of the group will be to review the data analysis, recommend approaches, and provide access to additional data and resources not otherwise available.
- Collect and analyze additional data as directed by the advisory group.
- Report the findings to the advisory group and review the result of the risk assessment analysis and implementation strategies.
- Provide the results and strategies in a final report.

Deliverables

- Complete Criminal Justice System Data analysis.
- Minimum of two meetings with one advisory group.
- Develop risk assessment final report with mitigation strategies for implementation.

Timeline

The project is scheduled to be completed by October 31, 2016.

REQUEST FOR QUOTE (RFQ) REQUIREMENTS AND CONTENT

It is required that the RFQ include the following items in the same order as they are listed below. Failure to provide the requested information may result in rejection of the RFQ. Brief and concise submittals are encouraged. The total number of pages must not exceed twenty-five (25), entirely on letter size (8.5 x 11 inches), excluding the resumes, the cover letter, tabs, and appendices. Blank pages are not included in the total page count. The outside packaging of the submittal must be clearly marked with the Project Title, the RFQ Due Date, and the Proposer's name.

1. **Identification.** A title sheet or equivalent which includes:
 - a. The title of this solicitation.
 - b. Proposer's name and business address.
 - c. The name, title, mailing address, and telephone and fax numbers of the principal contact.
2. **Table of Contents.**
3. **Organization and Approach.** A brief statement describing the CONSULTANT's organization and outlining its approach to completing the work required for the range of projects included in this solicitation. This statement should briefly illustrate the CONSULTANT's overall understanding of specific areas of expertise in risk assessment as well as the anticipated projects listed.
4. **Background of Firm.** Background information regarding CONSULTANT, including:
5. **Range of Services Offered.** Identification of the specific services that the CONSULTANT is qualified in and plans to provide to MAG. Related services may be offered in addition to those referenced above in the Section titled "REQUIRED CONSULTING SERVICES AND ANTICIPATED PROJECTS."
6. **Recent Examples.** Examples of successful, recent experience in providing consultant services in each of the areas of expertise identified above. Preference will be given to Consultants with demonstrated experience and expertise in successfully performing work of a similar nature or related nature.
7. **References.** One reference for each example submitted under item six (6), above. Include the following:
 - a. Date of the project.
 - b. Name and address of client.
 - c. Name and telephone number of the individual in the client organization that had management responsibility for the project.
 - d. Relevance to this SOQ.
 - e. Brief description of the project.
8. **Resumes.** Resumes of each person listed in item three (3) above, indicating education and experience relevant to the areas of expertise. Include abstracts of previously completed similar projects with transferrable skill sets.

MAG Domestic Violence Risk Assessment RFQ

Questions & Answers

Updated 03/29/2016

Q1. Is there a form to complete for this bid, or is it a free form bid?

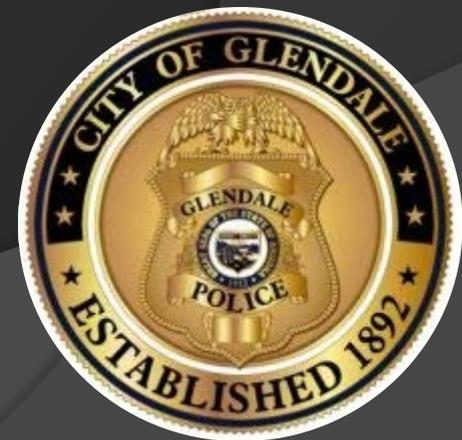
A1. There is no form to complete, although page four (4) of the Request for Quote does provide a list of requirements and content.

Q2. [Do] you have an example of what you are looking for in terms of a proposal?

A2. The purpose of your submittal is for you to illustrate your experience and how you propose to fulfill the requirements. A list of proposal requirements can be found on page four (4) of the Request for Quote document.

MCAO C.O.R.E. PROGRAM

CONDITIONS OF RELEASE ENFORCEMENT



GLENDALE PD STATISTICS

- ⦿ Began enforcement on 8-25-15
- ⦿ 117 in-custody felony DV cases submitted to MCAO since program inception
- ⦿ 41 felony cases filed (35%)
 - Requested release conditions for filed cases
- ⦿ Victim home checks completed only on filed cases when suspect released from custody
 - No violations found on any home checks

GLENDALE PD CHALLENGES

- ⦿ DV offenders were listing the victim's address as their address with the court
 - Judge ordering house arrest at victim's home
- ⦿ Some judges failing to order offenders to have no contact with victim on the release conditions
- ⦿ DV offenders were not bonding out right away and there was no consistent means of county notifying PD when an offender was being released
- ⦿ No automated notification for release condition modifications after IA
- ⦿ Limited manpower for this detail meant home checks were generally only conducted one time

GLENDALE PD SUCCESSES

- DV victims and their families were appreciative of the welfare checks
- Added a process of contacting MCSO Victim Notification Unit to ensure the correct victim information was on file so that the victim's were being properly notified of offender's release

