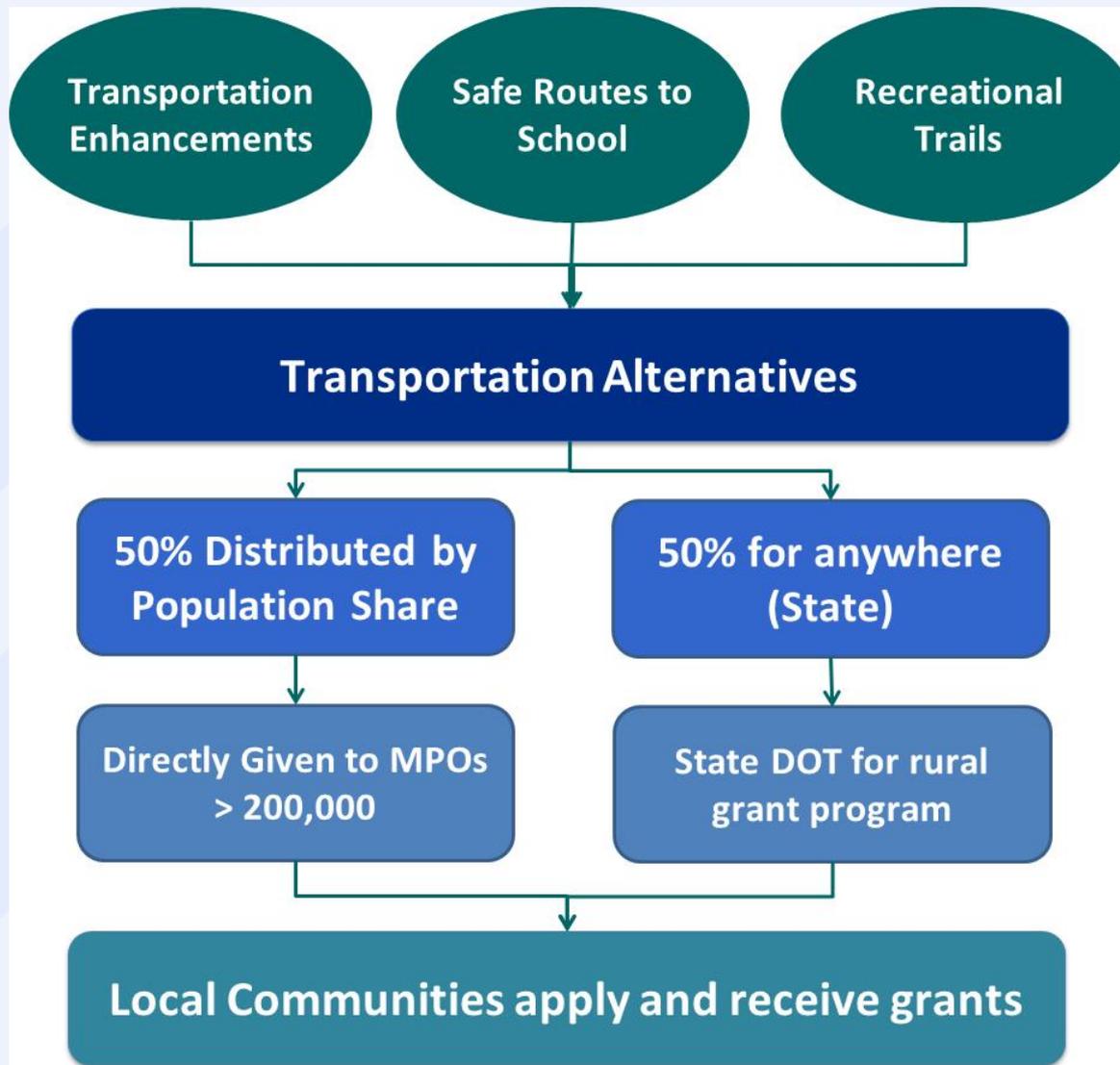


**MAG TA/SRTS  
FFY2016-2017  
Call for Project Applications  
Workshop**

**March 10, 2015  
Margaret Boone, P.E.,  
ITS & Safety Engineer III**

# MAG TA/SRTS Background



## MAG TA Non-Infrastructure SRTS: GOALS

- Establish a transparent review/evaluation process for programming TA Funding
- Fund programs eligible under the MAP-21 TA guidelines
- Support SRTS Studies: identify needed improvements on K-8 routes.
- Support SRTS implementation strategies
- Support pedestrian/bike safety activities
- Engage Stakeholders

## TA Non-Infrastructure SRTS: **OBJECTIVES**

- Identify needs and provide walking/biking route maps.
- Enable and encourage children, including those with disabilities, to walk and bike to school.
- Develop educational programs: emphasize a safe a transportation alternative
- Establish programs that facilitate the data collection, planning and development of programs and activities

## 23 U.S.C. 213(c)(4)(B) Eligible Entities:

- Local governments
- Regional transportation authorities
- Transit agencies
- School Districts
- Tribal Governments

The MAG TA/SRTS program follows the federal guidance provided for SRTS projects administered at schools located within the jurisdiction of the entities eligible to receive TAP funds as indicated in the list above. This would be the entity carrying out the “ground level” work (SRTS project) with the schools. The MAG program requires that applications be submitted by a MAG member agency working in partnership with or as the eligible entity

## Eligible Activities (1)

- Creation and reproduction of promotional and educational materials
- Bicycle and pedestrian safety materials and trainers
- SRTS workshops that target school & community
- Modest incentives for contests/incentives
- Safety and educational tokens that also advertise the program

## Eligible Activities (2)

- Photocopying, duplicating, and printing costs, including CDs, DVDs, etc
- Mailing costs
- Costs for data gathering, analysis, and evaluation reporting
- Pay for substitute teacher to cover for faculty during school hours
- Costs for additional law enforcement or equipment needed for enforcement activities
- Equipment and training needed for establishing crossing guard programs

## Eligible Activities (3)

- Stipends for parent or staff coordinators - reimburse for materials and expenses
- Costs to employ a SRTS Program Manager
- Costs to engage the services of a consultant (either non-profit or for-profit) to manage a SRTS program as described in the prior bullet.

## Other Possible Activities

- Costs to engage the services of a consultant to develop SRTS studies and walking/biking route maps.
- Bulk item ordering; bike helmets, crossing guard vests, stop paddles, 15 MPH rollout signs, etc.
- Development of project websites to promote, track, and report program progress and obtain community feedback.

# MAG Draft Strategic Transportation Safety Plan

## Vulnerable Road Users Action Area

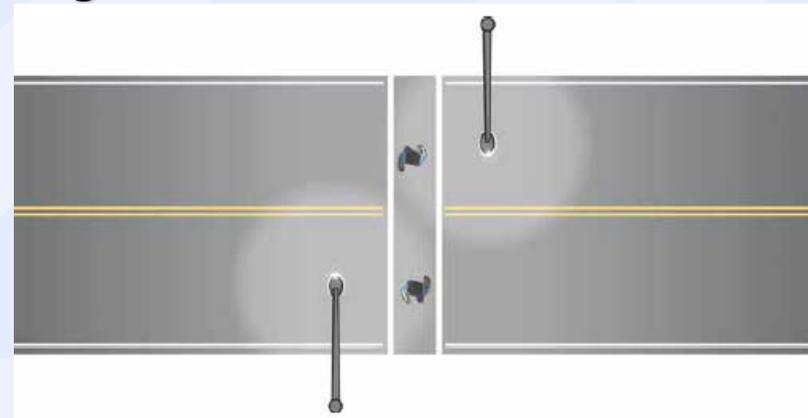
- 4.1 Encourage submittal of TIP projects that include safety elements, for improving safer access for all modes, by including safety as explicit project evaluation criteria for all TIP projects...
- 4.2 Promote practices that ensure safety and multimodal connectivity in planning and design.



# MAG Draft Strategic Transportation Safety Plan

## Vulnerable Road Users Action Area

- 4.3 Promote and administer Safe Routes to School framework studies to identify school traffic issues and produce walking and biking route maps
- 4.4 Identify high risk locations for potential implementation of enhanced pedestrian crossings that would have a favorable benefit/cost ratio.



## MAG TA/SRTS Priorities

SRTS projects eligible for utilizing MAG Region non-infrastructure funds:

Priority 1: Studies - Develop SRTS framework studies, generation of new or to update walking/biking route maps

Priority 2: Support Activities - Development of program websites, bulk item ordering; bike helmets, crossing guard vests, stop paddles, 15 MPH rollout signs, etc.

# MAG TA Non-Infrastructure (SRTS) Funds

- FY 2016 - \$400,000
- FY 2017 - \$463,707
- Allocation of \$400k among project types
  - \$300,000 FFY 2016 Priority 1
  - \$363,707 FFY 2017 Priority 1
  - \$100,000 FFY 2016 & 2017 Priority 2
- Program maximum per application per year
  - \$80k Priority 1
  - \$50k Priority 2

# Evaluation Team TA/SRTS Projects

**MAG  
Transportation  
Safety  
Committee**

# Schedule for Non-Infrastructure

Date	Action
3/10/2015 10:00 a.m.	Workshop
5/5/2015 10:00 a.m.	<b>Submittal Deadline</b>
5/5/2015 Noon	Application receipts sent
5/7/2015 10:00 a.m.	Deadline for missing components
5/14/2015 3:00 p.m.	Safety Committee Q & C sent
5/15/2015 10:00 a.m.	Deadline for responses
5/19/2015 3:00 p.m.	Candidate project list sent
5/26/2015 9:00 a.m.	Project Presentations
5/28/2015 10:00 a.m.	TRC Committee review
June 2015	MAG Management, TPC, RC

# Application

The Excel application form includes:

- General Instructions
- Cover Sheet
- Part A: MAG member & Local Agency Contact
- Part B: Project Information
- Part C: Cost Estimate Form
- Part D: Signature Page
- Part E: Checklist
- Part F: Required Attachments
- Transmittal Instructions and Schedule

## Application and Process

- One PDF file: complete, signed application including attachments
- One Excel file: complete application, no signatures, no attachments
- E-mail BOTH the PDF and Excel file to:  
[srts@azmag.gov](mailto:srts@azmag.gov)
- **No later than 10 a.m. May 5, 2015**
- **NO LATE APPLICATIONS WILL BE ACCEPTED**
- E-mail with attached files < 10MB

## Application and Process

- E-mail receipt sent to applicant contact
- Notification of missing components
- Deadline to submit missing items: **5/7/2015**
- Evaluators Questions/Comments sent:  
5/14/2015
- Deadline to respond to Q/C: **5/15/2015**
- Project Presentations: **5/26/2015**
- MAG approval process May-June 2015

## Resources

The following information is available on the MAG Safe Routes to School Website at:

<http://srts.azmag.gov>

- MAG TA/SRTS Goals and Objectives document
- MAG TA/SRTS Eligibility document
- Local Agency SRTS Contact List
- MEMORANDUM to Schools Non-infrastructure document
- Example SRTS Framework Study

Other SRTS resources are provided as **active links** in the application form

## FFY2016 and 2017 TA Non-infrastructure SRTS Call for Project Applications

MAG has issued a call for TA Non-infrastructure SRTS project applications. Two separate applications for projects are available in the links provided below; for Priority 1: TA/SRTS Studies and for Priority 2: TA/SRTS Support Activities. Also provided are links to the TA Non-infrastructure Eligibility Guidance document, a list of Local Agency SRTS contacts for coordination of projects and applications, and the TA Non-infrastructure Goals & Objectives document. **The Deadline to submit project applications is 10:00 a.m. Tuesday May 5, 2015. No Late Applications will be accepted.** Applications must be submitted by a MAG member agency (applicant). Please see the "General Instructions" and "Transmittal Instructions and Schedule" tabs in the Excel-based applications for more information.

A workshop will be held on **Tuesday March 10, 2015 at 10:00 a.m. in the MAG 2nd floor Saguaro Room**. MAG member agency applicants and school representatives are encouraged to attend this workshop which will provide general information on the MAG TA Non-infrastructure SRTS program, guidance on completing applications, and highlight important deadlines and requirements. Please contact Margaret Boone at (602) 254-6300 or via e-mail to [mboone@azmag.gov](mailto:mboone@azmag.gov) for any questions regarding the MAG TA Non-infrastructure program or this call for projects.

- [Priority 1: TA/SRTS Studies APPLICATION](#)
- [Priority 2: TA/SRTS Support Activity project APPLICATION](#)
- [MAG TA/SRTS Eligibility document](#)
- [Local Agency SRTS Contact List](#)
- [MAG TA/SRTS Goals and Objectives document](#)
- [MEMORANDUM to Schools Non-infrastructure document](#)
- [Example SRTS Framework Study](#)

All three workshops will have identical content. We will be providing Spanish translation services for those who need it. Many cities in the region recommend this workshop for all K-5 schools within their city limits. Please note that the City of Phoenix will not be holding a separate training event this year.

If you have any questions please contact the event coordinator, Margaret Boone (602) 254-6300 or [via email at this link](mailto:mboone@azmag.gov). Thank you.

Workshop #1	Workshop #2	Workshop #3
<b>Date TBD</b> 9:00 a.m. - 12:00 p.m. Washington High School Auditorium 2217 W. Glendale Ave Phoenix, AZ 85021	<b>Date TBD</b> 9:00 a.m. - 12:00 p.m. Mesa Convention Center 263 N Center Street Mesa, AZ 85201	<b>Date TBD</b> 9:00 a.m. - 12:00 p.m. Rio Vista Recreation Center 8866-A W. Thunderbird Rd. Peoria, AZ 85301

MAG Regional School Crossing  
Guard Training Workshop Manual:

Presentations are also available:

View "Guardians of the Future" video  
online



## Next Steps

- **May 5, 2015 10 a.m.** Applications due
- May 2015: Review and recommendation of project list
- June: Approval of list of projects and transmission to ADOT

# Need Help or Have Questions?

**Margaret Boone**

**[mboone@azmag.gov](mailto:mboone@azmag.gov)**

**Or**

**(602) 254-6300**

**<http://srts.azmag.gov>**