



# STRATEGIC TRANSPORTATION SAFETY PLAN VISIONING WORKSHOP

## Technical Memorandum No. 2

DRAFT

October 3, 2013

From: Jim Lee, Lee Engineering

To: Margaret Boone, Maricopa Association of Governments  
Sarith Joshua, Maricopa Association of Governments  
Robert Wunderlich, Texas A&M Transportation Institute  
File

RE: Technical Memorandum No. 2 – Establish Regional Vision and Goals for Transportation Safety

### VISIONING WORKSHOP SUMMARY

Meeting date | time 9/24/2013 9:30 AM

Meeting location Saguaro Room, 2<sup>nd</sup> Floor, MAG Offices, 302 N 1<sup>st</sup> Ave, Phoenix, AZ 85003

Attendees (+by teleconference, \*not in attendance)

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## AGENDA TOPICS

**Agenda topic** *Introductions* | **Presenter** *Jim Lee*

Individuals in the room stated their name and agency.

**Agenda topic** *Overview of MAG Safety Program and 2005 STSP Activities* | **Presenter** *Sarath Joshua*

Discussion: Sarath Joshua provided an overview of the MAG safety program and accomplishments since the 2005 STSP was prepared.

**Agenda topic** *Overview of the project and relation to AZ SHSP* | **Presenter** *Margaret Boone*

Discussion: Margaret Boone presented the project work plan tasks and schedule. She also reminded the TSSG of their role in the STSP process, pointing out the areas of expertise (enforcement, safety & driver educators, safety engineers & planners, health & human service providers & planners) that comprise safety culture.

**Agenda topic** *Overview of Safety Planning at the National and State level* | **Presenter** *Robert Wunderlich*

Discussion: Jim Lee informed attendees of housekeeping items and then introduced Robert Wunderlich, Director of the Center of Transportation Safety at Texas A&M Transportation Institute. Robert has international and national experience. He reviewed the national transportation safety plans and resources available. Robert summarized the visions and emphasis areas of the 50 state SHSPs.

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**Agenda topic** *Presentation of Task 1 Findings* | **Presenter** *Jim Lee*

Discussion: Jim Lee reviewed the key results of the crash analysis summarized and presented in Technical Memorandum #1. He summarized the comparison of injuries and fatalities in the MAG planning area to select urban regions. Jim touched upon MAP-21 as the current transportation safety legislation and the distribution of HSIP funds and total number of crashes within the state.

Susan Herbel asked whether motorcycle rear end crashes were a) a motorcycle being rear ended or b) a motorcycle rear ending a vehicle. The data includes both.

Renate Ehm noted that the City of Mesa police report pedestrian and bicyclist crashes as single vehicle. Jeff Eavenson informed the group that pedestrians and bicyclists are traffic units on the crash report form and those crashes should not be reported as single vehicle crashes.

Cydney DeModica was glad to see lower teen crashes in the crash analysis and attributes it to graduated drivers licensing (GDL), in combination with more people waiting until they are 18 years old to obtain their drivers license. She is concerned with the percentage of younger driver crashes.

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**Agenda topic** *Development of Vision and Goals* | **Presenter** *Robert Wunderlich*

Discussion: Robert Wunderlich explained why visioning is important and presented a video prepared by the Nevada DOT as part of their Zero Fatalities campaign. Discussion for the MAG STSP Vision Statement was conducted and consensus reached on the following vision statement for all road users.

***Zero Deaths – Zero Injuries***

Robert presented the action areas of the 2005 MAG STSP, 2007 Arizona SHSP, and other example action areas. Attendees counted off by 5 and split into groups for review and discussion. Each group defined a list of approximately 8 Emphasis action areas, which were presented to all attendees by a select spokesperson from each group. These areas were compiled and further summarized by Robert, and presented to the TSSG for consensus. The resulting Emphasis Action Areas for the MAG STSP are as follows with strategies of multimodalism and education noted for later use.

**Tier 1**

*Increase use of safety devices (helmets, restraints, safety wear)*

*Eliminate impaired driving*

*Improve data collection, quality, availability, integration, and analysis for decision making*

*Eliminate death and injury related to intersections*

*Eliminate death and injury from speeding and aggressive driving behavior*

*Eliminate death and injury for vulnerable road users (pedestrians, bicyclist, motorcyclists, persons with disabilities)*

**Tier 2**

*Improve safety and mobility for older road users*

*Eliminate distracted driving*

*Eliminate death and injury involving young road users*

*Eliminate death and injury as a result of lane departures*

## OTHER INFORMATION

### Resources

Project Website: <http://stsp.azmag.gov>

*Draft Technical Memorandum No. 1: Transportation System Performance and Available Financial Resources* is available in PDF for download.

FHWA Safety Capacity Building website: <http://rspcb.safety.fhwa.dot.gov/>

[What's Your Goal? Zero Fatalities Nevada](#) by ZeroFatalitiesNV (YouTube Video)

### Special notes

Email Margaret Boone at [mboone@azmag.gov](mailto:mboone@azmag.gov) with all comments, input, and feedback for this project.