

**MAG STSP ACTION AREAS**  
**CONSTANT-SUM PAIRED COMPARISON**

This project has eleven Action Areas which are listed below. Each of the Action Areas will be paired with the ten other Action Areas. For each of the pairs, please compare the two Action Areas to each other based on your opinion of their relative importance to each other. Please consider the relevant crash trees for each action area as you assign your points. A total of twenty points will be divided between the two Action Areas for each pair. Any combination that adds up to twenty points per pair can be used as long as a zero is not used for either Action Area. The results will show the relative importance of each of the eleven project Action Areas.

**ACTION AREAS:**

**Impaired Driving**

*Eliminate Impaired Driving*

**Speeding and Aggressive Driving**

*Eliminate Death and Injury from Speeding and Aggressive Driving*

**Intersections**

*Eliminate Death and Injury Related to Intersections*

**Pedestrians, Bicyclists, Persons with Disabilities**

*Eliminate Death and Injury for Vulnerable Road Users (Pedestrians, Bicyclists, Persons with Disabilities)*

**Data**

*Improve Data Collection, Quality, Availability, Integration, and Analysis for Decision Making*

**Safety Devices (Helmets, Restraints, Safety Wear)**

*Increase Use of Safety Devices (Helmets, Restraints, Safety Wear)*

**Older Road Users**

*Improve Safety and Mobility for Older Road Users*

**Distracted Driving**

*Eliminate Distracted Driving*

**Young Road Users**

*Eliminate Death and Injury Involving Young Road Users*

**Lane Departures**

*Eliminate Death and Injury as a Result of Lane Departures*

**Motorcycle Riders**

*Eliminate Death and Injury for Motorcycle Riders*

For example, if you feel that eliminating Impaired Driving is three times more important than eliminating Speeding and Aggressive Driving, then you would fill in the blanks as follows:

Impaired Driving	15	5	Speeding and Aggressive Driving
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If you feel that eliminating Speeding and Aggressive Driving is nineteen times more important than eliminating Impaired Driving, then you would fill in the blanks as follows:

Impaired Driving	1	19	Speeding and Aggressive Driving
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GOAL	POINTS	POINTS	GOAL
Speeding and Aggressive Driving			Young Road Users
Motorcycle Riders			Distracted Driving
Distracted Driving			Lane Departures
Distracted Driving			Impaired Driving
Older Road Users			Lane Departures
Motorcycle Riders			Intersections
Intersections			Lane Departures
Pedestrians, Bicyclists, Persons with Disabilities			Impaired Driving
Older Road Users			Distracted Driving
Older Road Users			Safety Devices (Helmets, Restraints, Safety Wear)
Data			Distracted Driving
Lane Departures			Safety Devices (Helmets, Restraints, Safety Wear)
Impaired Driving			Motorcycle Riders
Data			Impaired Driving
Speeding and Aggressive Driving			Lane Departures
Older Road Users			Speeding and Aggressive Driving
Intersections			Pedestrians, Bicyclists, Persons with Disabilities

Pedestrians, Bicyclists, Persons with Disabilities			Speeding and Aggressive Driving
Impaired Driving			Older Road Users
Older Road Users			Data
Intersections			Safety Devices (Helmets, Restraints, Safety Wear)
Motorcycle Riders			Safety Devices (Helmets, Restraints, Safety Wear)
Speeding and Aggressive Driving			Motorcycle Riders
Lane Departures			Pedestrians, Bicyclists, Persons with Disabilities
Pedestrians, Bicyclists, Persons with Disabilities			Data
Distracted Driving			Safety Devices (Helmets, Restraints, Safety Wear)
Data			Young Road Users
Lane Departures			Data
Impaired Driving			Safety Devices (Helmets, Restraints, Safety Wear)
Distracted Driving			Intersections
Young Road Users			Lane Departures
Safety Devices (Helmets, Restraints, Safety Wear)			Data
Pedestrians, Bicyclists, Persons with Disabilities			Motorcycle Riders
Older Road Users			Pedestrians, Bicyclists, Persons with Disabilities
Data			Motorcycle Riders
Motorcycle Riders			Young Road Users
Speeding and Aggressive Driving			Intersections
Lane Departures			Impaired Driving
Pedestrians, Bicyclists, Persons with Disabilities			Distracted Driving
Distracted Driving			Speeding and Aggressive Driving
Pedestrians, Bicyclists, Persons with Disabilities			Young Road Users
Data			Speeding and Aggressive Driving
Lane Departures			Motorcycle Riders

Young Road Users			Distracted Driving
Impaired Driving			Young Road Users
Speeding and Aggressive Driving			Impaired Driving
Intersections			Older Road Users
Motorcycle Riders			Older Road Users
Safety Devices (Helmets, Restraints, Safety Wear)			Young Road Users
Safety Devices (Helmets, Restraints, Safety Wear)			Speeding and Aggressive Driving
Intersections			Young Road Users
Young Road Users			Older Road Users
Intersections			Data
Safety Devices (Helmets, Restraints, Safety Wear)			Pedestrians, Bicyclists, Persons with Disabilities
Impaired Driving			Intersections