

Valleywide Recycling Partnership

A regional approach to advertising and collaboration



History

- **1999 – Recycling Coordinators Meeting**
- **Focus on similarities, than differences**
- **2001 – Award Winning – MAG Desert Peaks, Valley Forward Crescordia**
- **Expand to 18 members**
- **2012 – still in existence, smaller budget, but value is great**

Collaboration



Advertising

www.recyclevrp.com

