

# City of Avondale Recycling Celebrating 10 Years



# Celebrating 10 Years

- \* Kicked off celebration with staff at quarterly meeting
- \* Valley Recycling Partnership
- \* Developing coloring book for schools in Avondale
- \* Exploring school essay contest
  
- \* Planned outreach events:
  - \* Library
  - \* Parade
  - \* Tres Rios
  - \* Out & About
  - \* RAN
  - \* HHW



# A Look Back

- \* A 2 year process- Roll out completed in January 2003
- \* A public education campaign was developed
- \* 14,500 cans were delivered in stages throughout the City
- \* Residents began receiving once a week garbage and once a week recycling



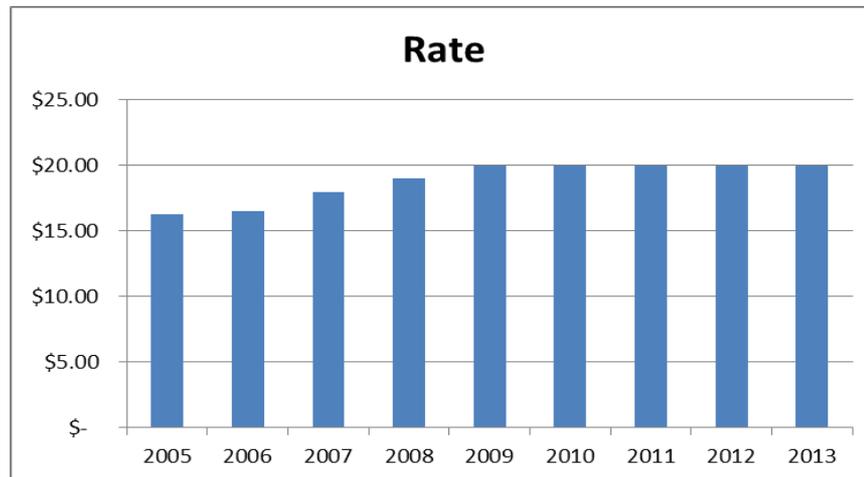
# Are we Making A Difference

- \* Avondale Recycles over 5,000 tons per year in the curbside program
- \* In the 10 years residents have recycled **50,000** tons, saving.....
  - \* 850,000 Trees
  - \* 205,000,000 KWH
  - \* 350,000,000 Gallons of Water
  - \* 165,000 Yards of Landfill Space



# Revenue

- \* Collected \$750,000 in revenue
- \* Avoided \$1,150,000 in tipping fees
- \* Recycling has helped us keep our sanitation rate stable



# Our Program Today

We provide essential public services to the community, through valued customer service, effective operations and sound planning.

- \* Providing our customers with outstanding customer service
- \* Efficient operations
- \* Increasing the opportunities for recycling
- \* Focusing on education rather than penalties



# Our Program Today

- \* Residential Curbside
- \* Local Business Participation
- \* Multi Family program
- \* Drop off locations
- \* Schools/Colleges
- \* City program/facility recycling (including recycling our old containers)
- \* Phoenix International Raceway
- \* Partner annually with ADEQ for the shred-a-thon and E-recycling
- \* HHW- Recycling Focus
- \* Christmas Trees



# Increased Education w/ our Cast of Characters

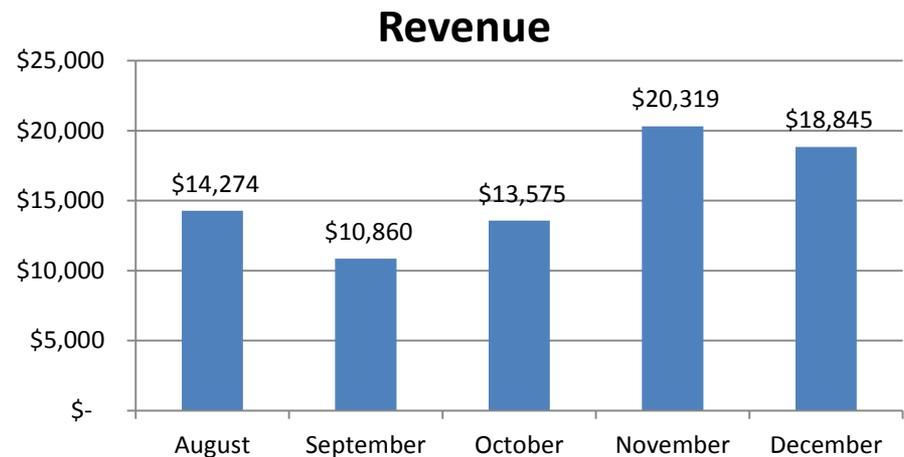


# Moving Forward

- \* In August 2012 Council Awarded a 1 year contract to Friedman Recycling
- \* Added styrofoam, small electronics & Pots/Pans to our program

## November Materials Audit

Paper	52%
Cardboard	14%
Glass	6%
Plastics	5%
Tin	2%
Aluminum	1%
Other/Residue	20%



# Regional HHW

- \* Southwest valley cities invited to discuss HHW
- \* Avondale, Goodyear, Tolleson & Litchfield Park held a very successful event in November- 2<sup>nd</sup> event scheduled for April
- \* IGA had to be developed
  - \* Location
  - \* Kick off meetings and debriefing meetings
  - \* Coordinate advertising
  - \* Financial

