



The Arizona Recycling Advisory Committee and Advocacy

Beth Hager, Director of Public Affairs
ADEQ

September 15, 2014



A Little History:

- The Arizona Recycling Advisory Committee was established in 1990.
 - Reviews grant requests and advises the ADEQ Director

- Numerous grants were given out positively impacting communities in Arizona
 - School district resource efficiency programs
 - Electronics recycling
 - Backyard composting program

ARAC 2015 Advocacy Plan:

- **Desired Outcome:** Reinstate the Recycling Grant Program mandated by A.R.S. 49-837(B) through an appropriation from the Recycling Fund.
- **Target Audience:** 52nd Legislature, Legislative Majority Staff, Arizona Governor and Policy Advisors

ARAC 2015 Advocacy Plan:

- **Advocacy Strategy:**

- Include the appropriation request in the 2015 ADEQ Executive Budget Request (EBR)
- ADEQ will actively engage Governor Brewer's staff and the incoming Governor's transition team/staff in order to explain the request, respond to questions, and advocate for the recycling grant appropriation to be included in the Governor's proposed budget

ARAC 2015 Advocacy Plan:

■ Advocacy Strategy:

- Post-election, familiarize new and returning Legislators with the appropriation request
 - ARAC advocacy letters, follow-up phone calls and other engagement actions
 - ADEQ meetings with new Legislators, Legislative Leadership and Committee Chairs
- Focus advocacy efforts during the 2015 Legislative Session on the inclusion of the recycling grant appropriation in the proposed and final budget passed by the Legislature and signed by the Governor
 - Work with other interested stakeholders (Cities, Counties, etc.) to successfully carry the request through the Legislative process

ARAC 2015 Advocacy Plan:

- Want to help?
 - Determine which Legislative District(s) you reside in or do business in
 - www.azleg.gov How Do I Find My Legislators?
 - Post-General Election (11/4/14) determine your new Legislators
 - www.azsos.gov/election
 - Do some research – are your Legislators new?

ARAC 2015 Advocacy Plan:

- **Contact your Legislators!:**
 - Letters, phone calls, emails and even meetings to let your Legislators know you support the Recycling Grant Program
 - If you need help or have questions, contact J.B. (Shaw.Joseph@azdeq.gov and/or Beth (Hager.Beth@azdeq.gov)
 - Follow up! Continue to engage your Legislators to ensure their support for the inclusion of the recycling grant appropriation in the budget
 - Make sure they understand the request has ***no impact on the State General Fund***
 - 100% of the grant money goes out into communities throughout Arizona



Thank You!

Beth Hager, Director of Public Affairs

ADEQ

hager.beth@azdeq.gov

