

MAG Transportation Ambassador Program

June 13, 2011

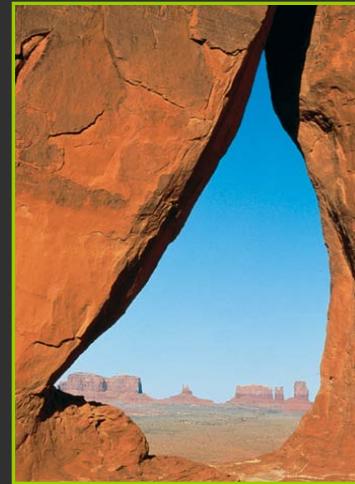
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TERESA BRICE

SCWG

Creating a Successful Initiative

- Vision
- Strategy
- Tactical



SCWG

Who we are?

The ***Sustainable Communities Working Group*** (SCWG) is a one of a kind ***state, local, regional, private, and non-profit partnership*** seeking to make ***equitable Transit Oriented Development (TOD)*** a **reality** in areas well served by mass transit.

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Some of the partners

- Arizona Departments of Housing and Transportation
- Cities of Phoenix, Tempe, and Mesa
- Metro Light Rail
- ASU Stardust Center for Affordable Homes and the Family
- Local Initiatives Support Corporation (LISC)
- Raza Development Fund (RDF)
- Urban Land Institute
- Downtown Phoenix Partnership
- Phoenix Community Alliance
- Arizona Community Foundation
- Discovery Triangle
- St. Luke's Health Initiative



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H + T Affordability

- Families in Arizona spend up 60% of their incomes on the combined costs of housing and transportation
- Poster child for “drive ‘til you qualify”
- Decreasing these costs enhances real income to spend on other things
- People searching for other lifestyle options
- Need to promote location efficiency and access to affordable choices



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Placemaking

- Planning for different outcomes
- Economic opportunities
- Sustainable communities



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Place Matters

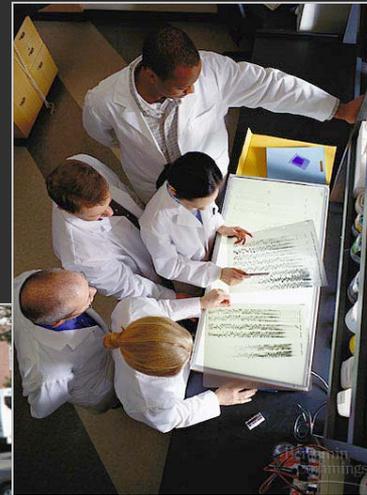
- **Young educated people are being disproportionately drawn to certain cities**
 - 2000 - this mobile, high-earning, and highly-educated population was about 61% more likely to live in close-in urban neighborhoods
 - 2011 – now they are 94% more likely

CEOs for Cities

SCWG

Livability

“Connecting the daily needs of the neighborhood”



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Sustainable Communities Fund

- Raising a \$50 million *Sustainable Communities Fund*
- Incent, leverage, and guide TOD along light rail line
- 3 Valley jurisdictions
- Already capitalized at \$20 million, THANK YOU to:
 - Local Initiatives Support Corporation (LISC)
 - Raza Development Fund



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Sustainable Communities Fund

- Affordable residential development at light rail station areas
- Essential related development, such as:
 - grocery stores for access to fresh and healthy food
 - child care facilities to support working families
 - health care facilities to increase access to health care, etc.
- Project costs associated with providing sidewalks, bike paths, shade structures and other community improvements

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Sustainable Communities TOD Scorecard

Making Sustainable Communities Happen Principles

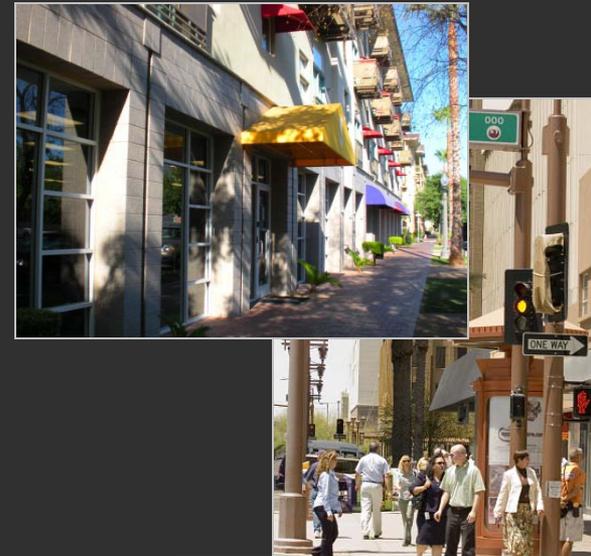
- Promote a variety of transportation options
- Mix land uses
- Provide a range of housing choices
- Foster thriving economies
- Promote compact development
- Employ environmentally responsive design
- Make places safe
- Promote healthy living
- Encourage community engagement



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Sustainable Communities TOD Scorecard

- Working draft in progress
- LEED ND
- ADOH Qualified Action Plan
- Local jurisdiction sustainability criteria
- Nationwide sources



Thank you

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