



Transportation and the Village Model

Candace Baldwin
Director of Strategy for Aging in Community
Village to Village Network

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Village Model has a Set of Guiding Principles

- Self-governing, self-supporting, grassroots membership-based organizations
- Consolidate and coordinate services to members
- Create innovative strategic partnerships that leverage existing community resources and do not duplicate existing services
- Holistic, person-centered, and consumer-driven
- Promote volunteerism, civic engagement, and intergenerational connections



Villages are unique to the community they serve

- Villages vary their business model to reflect the needs of their own communities.
- Funded through membership fees and fundraising from private sources
 - Average annual individual dues = approx \$430
 - Average annual household dues = approx \$600
- Nearly all Villages offer options for both individual or household membership
 - 51% of memberships are individual memberships
 - 43% are household memberships
- Average age of Village member is between 64-70 years of age



Villages Strive for Independence, Dignity and Connection to Community for Older Adults

Village Is

- Consumer developed and operated
- A one-stop shop for coordinating a variety of services and supports
- A network of community members working together
- Focused on the whole person
- Integrates a variety of resources and assistance

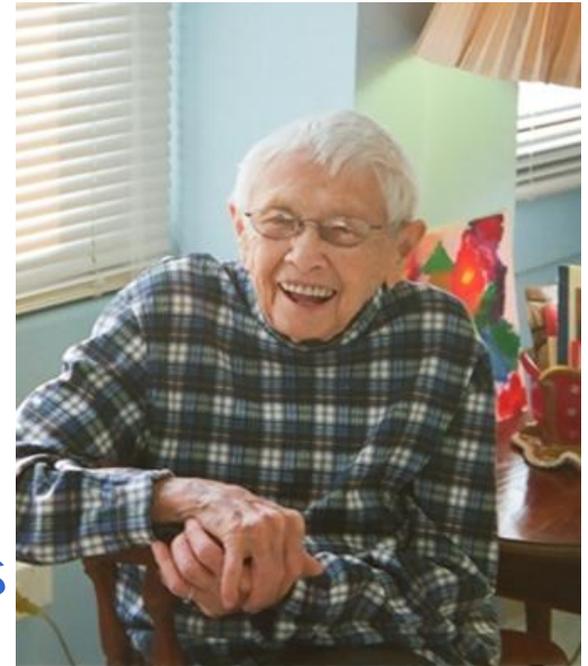
Village Is NOT

- A provider model
- Licensed
- A physical place such as a senior center or a NORC
- A care-giving model
- A new silo
- Replicating anything



Villages Foster a Stronger Sense of Community

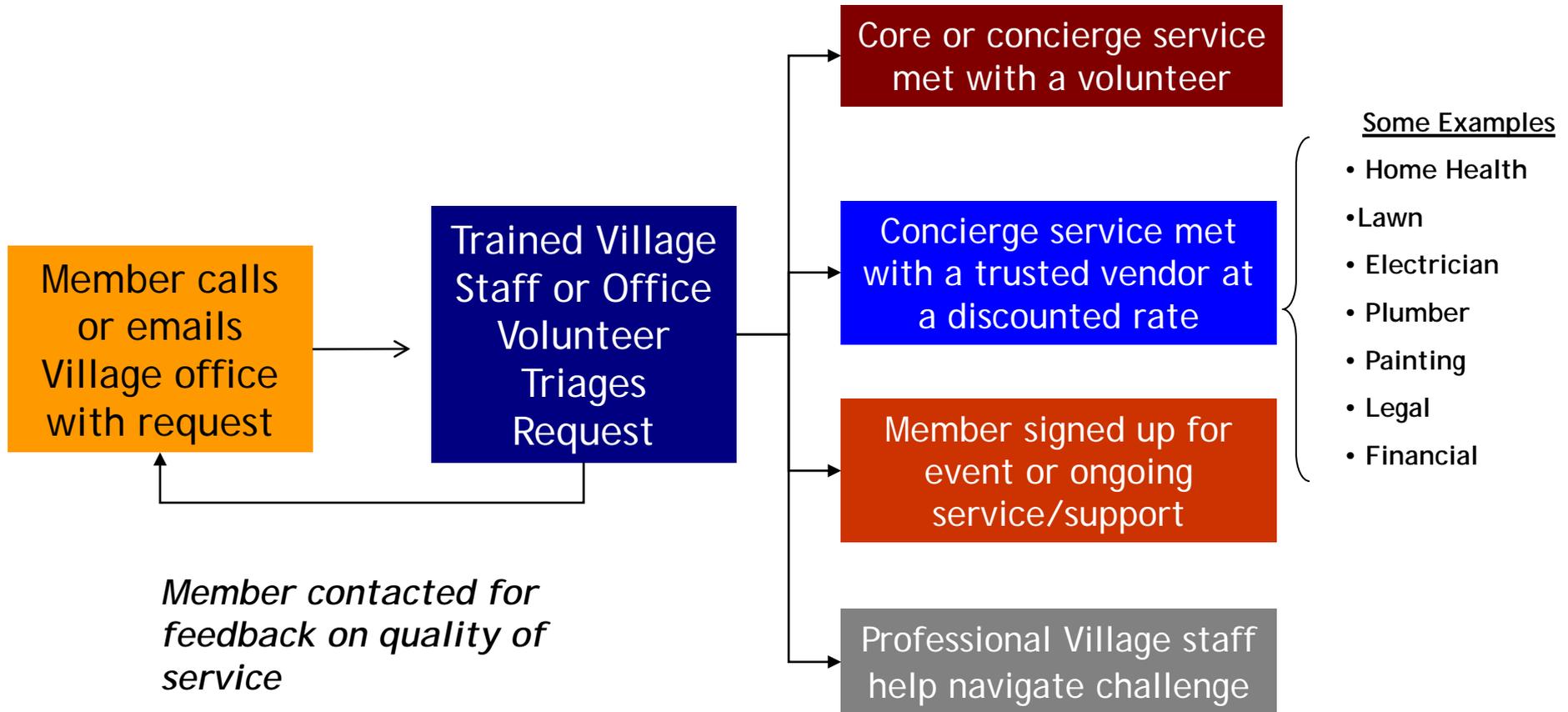
- Supports and Services
 - Provide one stop, one call for community members
 - Facilitate connection to existing community services
 - Assist members to navigate medical, non-medical and social support needs
- Membership Plus model allows for Medicaid eligible individuals to participate
 - 13% of members have discounted memberships = 1 in every 8 Village member is low income



As Consumer-Driven Organizations, Services Provided Reflect Unique Needs



Villages Response to Individual Member Requests





Initial Research Findings: Villages Making Impact

- One Call Club in Knoxville, TN
 - 80% of at risk Village members will avoid moving to an assisted living or nursing home for at least one year after becoming members of the Village;
 - Decreased hospitalization rates within one year after enrolling as a member; and,
 - Majority of members report no change or some improvement regarding their health, social functioning, and activities of daily living
- ElderHelp of San Diego, CA
 - 34% leave their home more than they used to,
 - 68% say their quality of life is better than before they were a member,
 - 60% know more about available community services,
 - 71% know whom to ask for assistance, and
 - 70% say they are more likely to stay in their own home as they age.



VtV Network Fully Launched January 2010

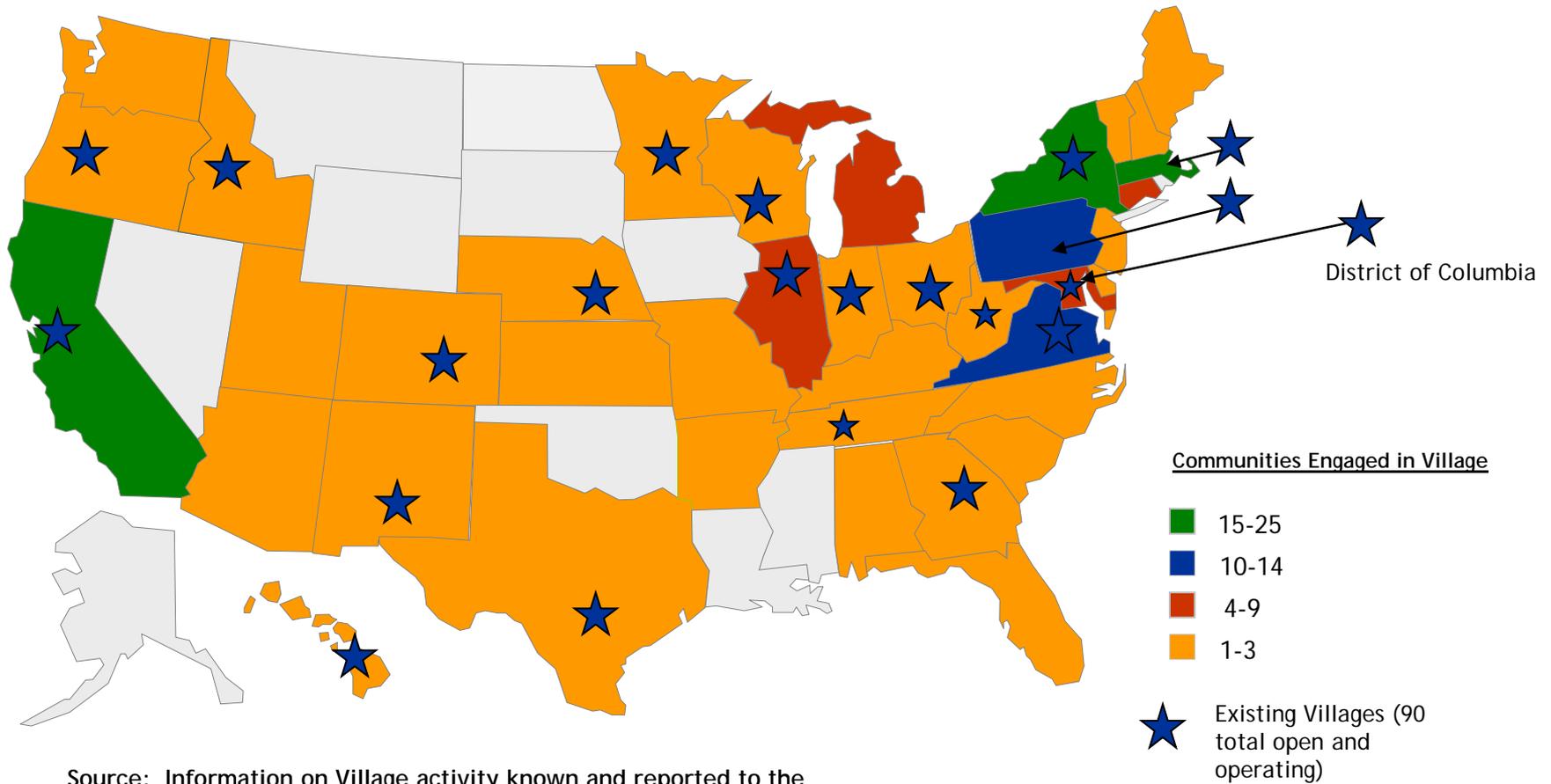
- National peer to peer network
- Mission:
 - To enable communities to establish, and effectively manage, aging in community organizations initiated and inspired by their members.
- Current membership - 220 organizations from across the country in 36 states



Villages vs. National Demographics

	Village Members	US population 65 and older
<i>Gender</i>	66% Female 33% Male	59% Female 41% Male
<i>Race & Ethnicity</i>	>90% White 3% Asian <2% African American 1% Hispanic	83% White 3% Asian 8% African American 6% Hispanic
<i>Living Arrangements</i>	50% Alone 44% with spouse/partner 3% with other individuals	31% Alone 54% with spouse/partner 15% with other individuals
<i>Home Ownership</i>	87% own home 12.5% rent home	80% own home 20% rent home

90 Villages Open and Over 120 Communities in Development Phase



Source: Information on Village activity known and reported to the Village to Village Network, LLC as of 04/2012



VtV Network is Critical to Village Replication

- VtV Network:
 - Promotes Village model as a community approach to aging for replication
 - Assists new, emerging and established Villages to create sustainable organizations
 - Gathers feedback how the benefits and programs can be revised to meet needs of individual Villages
 - Conducts research and evaluates impact of Villages on a number of social and health factors

Transportation



Transportation as a Member Service

- Transportation is the most requested service with Village
 - 50-60% member requests for transportation
 - Provided as part of membership
- Village provide this through:
 - Volunteers
 - Partnerships with local transit organizations



Recruitment and Management of volunteers

- Volunteers – both members and non-members
- Volunteers checked by Village
 - Background & criminal check
 - DMV check
 - Must have proof of insurance, safe driving record and reliable car
- Training provided to all volunteer drivers – provide door through door service
- Scheduling of requests are managed through technology



Village Transportation - Examples

- Capitol Hill Village – Washington, DC
 - 210 total volunteers – both member and non-members
 - Conducts criminal, background and driver record check
 - Provide volunteer training through AARP safe driver program
- Ride destinations
 - 80% for medical appointments (health, vision, dental, labs etc)
 - 15% shopping/errands/social
 - 5% other – airport, after hour events



Village Transportation - Examples

- Elderhelp of San Diego – San Diego, CA
 - Conducts criminal, background and driver record check
 - Provide volunteer training by staff
- Ride destinations
 - 57% medical appointments (health, vision, dental, labs etc)
 - 18% social – civic engagement, spiritual, other
 - 15% recreational
 - 11% personal care (gym, haircuts etc)



For More Information

Candace Baldwin

candace@vtvnetwork.org

617-299-9NET

www.vtvNETWORK.org