



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003  
Phone (602) 254-6300 ▲ FAX (602) 254-6490  
E-mail: mag@azmag.gov ▲ Web site: www.azmag.gov

December 17, 2013

TO: Members of the MAG Transit Committee

FROM: Madeline Clemann, City of Scottsdale, Chair

SUBJECT: MEETING NOTICE AND TRANSMITTAL OF TENTATIVE AGENDA

Thursday, January 9, 2014 – 10:00 a.m.  
MAG Office, Suite 200, Ironwood Room  
302 North 1st Avenue, Suite 200  
Phoenix, AZ 85003

A meeting of the MAG Transit Committee will be held at the time and place noted above. Please park in the garage under the building. Bring your ticket to the meeting as parking will be validated. Bicycles can be locked in the rack at the entrance to the parking garage. Committee members or their proxies may attend in person, via videoconference or by telephone conference call. Those attending video conference must notify the MAG site three business days prior to the meeting. Those attending by telephone conference call please contact MAG offices for conference call instructions.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Marc Pearsall or Jason Stephens at the MAG Office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures adopted by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum in order to conduct business. A quorum is a simple majority of the membership or twelve people for the MAG Transit Committee. If the Transit Committee does not meet the quorum requirement, members who have arrived at the meeting will be instructed a legal meeting cannot occur and subsequently be dismissed. Your attendance at the meeting is strongly encouraged. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. Please contact Marc Pearsall at (602) 254-6300 if you have any questions or need additional information.

## TENTATIVE AGENDA

1. Call to Order

For the January 2014 meeting, the quorum requirement is 11 committee members.

2. Approval of Draft October 10, 2013 Minutes

3. Call to the Audience

An opportunity will be provided to members of the public to address the Transit Committee on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Citizens will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Transit Committee requests an exception to this limit.

4. Transit Program Manager's Report

Eileen Yazzie, the MAG Transit Program Manager will review recent transit planning activities and upcoming agenda items for other MAG committees.

5. Job Access Reverse Commute

Alice Chen and DeDe Gaisthea of MAG will jointly present to the Committee. On March 27, 2013, the MAG Regional Council approved the Transit Programming Guidelines for the Phoenix-Mesa Urbanized Area. In Section 7.2 of the Guidelines, it was recommended that Job Access Reverse Commute (JARC) receive a sub-allocation to be utilized for a regional competitive process. In Fiscal Year (FY) 2013, City of Phoenix, working with MAG staff coordinated the competitive JARC process.

## COMMITTEE ACTION REQUESTED

2. Approve Draft minutes of the October 10, 2013 meeting.

3. For information and discussion.

4. For information and discussion.

5. For Information, Discussion and Possible Recommendation for Approval

On October 23, 2013, MAG Regional Council approved the change in lead agency to MAG. Upon completion of the FY 2013, MAG staff conducted a post audit discussion with the Elderly Persons and Personals with Disabilities Committee (EPDTC) and met with the Chair and Vice Chair of the EPDTC for additional feedback. As well, MAG staff reviewed and incorporated national best practices and peer city elements. MAG staff is recommending a draft set of guidelines and principles for the JARC program, which upon Transit Committee recommendation and Regional Council approval will be incorporated into the MAG Transit Programming Guidelines. Please refer to Attachment #1 for further information.

6. Designing Transit Accessible Communities Study Final Report

Alice Chen will present to the Committee. In December 2011, Maricopa Associations of Governments (MAG) initiated a study to help provide member agencies with additional tools and guidelines to provide better transit accessibility for pedestrians and bicyclists. The project will ultimately provide a set of documents that will serve as a pathway for MAG member agencies to build livable and multi-modal neighborhoods. The study methodology utilized field reviews, stakeholder meetings, and intercept surveys to better focus on the critical concerns of the transit user. The final report was presented for recommended acceptance initially in October 2013. It was requested by committee members that additional review be allowed prior to acceptance. Please refer to the following MAG website for additional information under Designing Transit Accessible Communities: <http://www.azmag.gov/Projects/>

6. For information, discussion and possible action for acceptance of the Designing Transit Accessible Communities Study.

7. Multi-modal Level of Service Project

Alice Chen will present to the Committee. In the FY 2014 MAG Unified Planning Work Program and Annual Budget, there is a budget of \$125,000 allocated to the development of a Multi-modal Level of Service pilot study application for the MAG region. Multi-modal Level of Service is a metric that provides an index of the perceived quality of service for bicyclists, pedestrians and transit users. The study will apply the methodology at pilot locations in the MAG region. The intended outcome of the project is to provide agencies a tool by which to understand the impact of development and the interaction of different modes of transportation. MAG staff is soliciting input on pilot locations, participation, and study outcome.

8. Request for Future Agenda Items

Topics or issues of interest that the Transit Committee would like to have considered for discussion at a future meeting will be requested.

9. Next Meeting Date

The next regular Transit Committee meeting is scheduled for Thursday, February 13, 2014, at 10:00 a.m. in the MAG Office, Ironwood Room.

Adjournment

7. For information and discussion

8. For information and discussion.

9. For information and discussion.

**DRAFT MEETING MINUTES**  
MARICOPA ASSOCIATION OF GOVERNMENTS  
TRANSIT COMMITTEE

October 10, 2013  
Maricopa Association of Governments; Ironwood Room;  
302 N. 1<sup>st</sup> Avenue, Suite 200  
Phoenix, Arizona

MEMBERS ATTENDING

*ADOT: Nicole Patrick	*Paradise Valley: Jeremy Knapp
Avondale: Rogene Hill	Peoria: Maher Hazine
#Buckeye: Andrea Marquez	Phoenix: Ken Kessler for Maria Hyatt
Chandler: Dan Cook for RJ Zeder	*Queen Creek: Chris Anaradian
El Mirage: Bryce Christo for Sue McDermott	Scottsdale: John Kelley for
Gilbert: Leslie Hart-Bubke	Madeline Clemann, Chair
Glendale: Matthew Dudley for Cathy Colbath	Surprise: David Kohlbeck
Goodyear: Cato Esquivel	#Tempe: Robert Yabes
*Maricopa: David Maestas	#Tolleson: Chris Hagen
Maricopa County DOT: Mitch Wagner	Valley Metro: Wulf Grote
Mesa: Jodi Sorrell	Youngtown: Grant Anderson

\*Members neither present nor represented by proxy. + - Attended by Videoconference  
# - Attended by Audioconference

OTHERS PRESENT

Eileen Yazzie, MAG	Kini Knudson, Phoenix
Marc Pearsall, MAG	Ted Mariscal, Phoenix
Alice Chen, MAG	Martin Lucero, Surprise
Jorge Luna, MAG	Dick McKinnley, Surprise
	Jim Schumann, The CK Group
	Jennifer Pyne, URS

1. Call to Order

The meeting was called to order at 10:02 a.m. by Vice Chair Maher Hazine. He welcomed everyone in attendance and announced that a quorum was present. He noted that three members were joining the meeting by teleconference; Andrea Marquez of Buckeye, Robert Yabes of Tempe and Chris Hagan of Tolleson. Vice Chair Hazine asked if there were any public comment cards, and there being none, proceeded to the next item on the agenda.

## 2. Approval of Draft September 12, 2013 Meeting Minutes

Vice Chair Hazine asked if there were any comments or corrections to the Draft September 12, 2013 meeting minutes. Hearing none, he called for a motion. Mr. Dudley moved to approve the motion, Mr. Kohlbeck seconded, and the motion passed unanimously. Vice Chair Hazine then proceeded to the next item on the agenda.

## 3. Call to the Audience

Vice Chair Hazine stated that he had not received any request to speak cards from the audience and moved onto the next item on the agenda.

## 4. Transit Program Manager's Report

Vice Chair Hazine invited Eileen Yazzie of MAG to brief the Committee with the Transit Program Manager's Report. Ms. Yazzie noted that she had a few items to present. She explained that MAG was featuring a new, competitive grant application for Transportation Alternatives projects. The TA applications and notice letter was recently sent out to Transit Committee and the other MAG Committees in September with applications due on October 22nd. She noted that there are goals and objectives guiding the selection process for safety, connectivity, access and safe routes to school programs, with TC Chair Madeline Clemann at the helm of the evaluation committee. She also noted that the Northwest Valley Local Transit System Study 'guiding principles' for moving transit forward beyond the completed study have been sent out and evaluated by the Northwest Valley partner agencies. She noted that those guiding principles would continue to evolve as those communities and their leadership work towards a transit solution in the coming years. Ms. Yazzie completed her report.

Vice Chair Hazine thanked Ms. Yazzie for her report and moved onto the next item on the agenda.

## 5. Designing Transit Accessible Communities - Final Report

Vice Chair Hazine invited Ms. Alice Chen of MAG to present on the Designing Transit Accessible Communities - Final Report agenda item.

Ms. Chen thanked the committee and noted that the item was on the agenda for possible action. She began by referring to the presentation with a featured quote from the American Public Transit Association. 'Transit Accessibility is... the segment of an individual trip that occurs between an origin or destination point and the transit system.'

She noted that the Designing Transit Accessible Communities study was the result of an ongoing partnership with stakeholders ranging from facilities staff, transportation planners, human services coordinators, and special needs coordinators. Numerous workshops were held in order to solicit input and dialogue between the stakeholders. She also mentioned that the study featured Case Study Locations for projects from throughout the MAG Region, as well as a development of a helpful bus

stop categories chart. She noted that public surveys played a large part of the study and that a priorities list was created - In order of preference, the respondents selected the following amenities as most important for transit: 1. Shade Trees (68%), 2. Bus Schedule Information (64%), 3. Streetlights (60%), 4. Landscaping (55%), 5. Bicycle Lanes (52%), 6. Bicycle Parking (51%), 7. Curb Extensions (50%), 8. Medians (43%), 9. Decorative Pavement (41%), and 10. Art (40%).

Ms. Chen also noted that the Transit Accessibility Toolkit was a major achievement of the DTAC study. It reflected issues, areas of importance, improvement considerations, planning/policy guidance and cost. Additional elements reviewed in the presentation included lighting, information signing, wayfinding, seating, shelter, landscape shading, adjacent land use, bike access, bike parking and sidewalks. She also mentioned that there was a new Implementation Checklist for projects and that the Draft Final Report was available for review on the MAG website. Ms. Chen then completed her report. Vice Chair Hazine thanked Ms. Chen for her report and asked if there were any questions or comments.

Mr. Grote commented that the studies' main challenge for transit customers was from a technical perspective, or how to improve transit amenities in a built environment. He noted that the goal was to figure out how to maximize passenger amenities in a limited real estate environment, which may be challenging. He added that one option within a municipalities' purview was to ensure that new developments provide adequate land for new transit footprints. However, in older built-environments, this was already a limited factor, especially when bus and rail facilities conflict with existing driveways. Ms. Chen replied that there were already City of Tempe requirements in place as an example. She noted that on page 85, the number one recommendation was to get the parties together to discuss the issue prior to any decision or action. Ms. Yazzie and Mr. Kelley also made brief comments.

Vice Chair Hazine asked if there were any further questions or comments. Hearing none, he called for a motion. Ken Kessler commented and made a request. He stated that in regards to the final report, there was concern that inadequate time had elapsed to review the document since it was approximately six months since the last review at Transit Committee. He requested a delay for additional review prior to acceptance. Vice Chair Hazine and Ms. Chen replied that it was a good idea to take additional time for the committee's input prior to action.

Vice Chair Hazine again thanked Ms. Chen and moved onto the next item on the agenda.

#### 6.- Regional Transit Framework Study (2010) Re-Cap

Vice Chair Hazine requested that Ms. Yazzie present an update to the Regional Transit Framework Study (2010) Re-Cap agenda item.

Ms. Yazzie noted that she would be presenting a re-cap to the Regional Transit Framework Study(RTFS), which was completed by MAG in 2009. She mentioned that the question had been asked about a possible revision to the RTFS, she pointed to a number of contributing factors of why there was simply no need to update the RTFS after four years; specifically the stagnant economy during the Great Recession, the census revealed that population growth was flat, and that the RTP had lost funding and much of the transit services envisioned have been cut back or postponed.

Further, the MAG Region's 2030 estimate was now our 2035 due to the great recession. Essentially very little had changed within the Valley to warrant a complete revision or update of the RTFS.

She briefly explained the deficiencies identified within the study and well as transit scenarios 1, 2, and 3. She noted that she would go into further detail on the scenarios later in her presentation. She noted that the RTFS featured extensive public and agency involvement, public outreach activities, focus groups, surveys of non-riders, public meetings, a webinar and on-line surveys.

Ms. Yazzie also explained that from the respondents, there were noted barriers to transit use. Specifically, when it came to planning trips, major impediments were substantial wait times, limited hours of operation, lack of frequency, and inadequate routes. She noted that some motivations amongst transit demographics. Current riders wanted more buses, more routes, greater frequency, and longer service hours. Non-riders were unlikely to consider public transit as a viable alternative until the system could offer them a benefit in relation to convenience and time.

She added that within the Peer Regions Review, 2006 NTD Transit Supply & Demand, Phoenix and Dallas ranked lowest among large cities. When reviewing 2006 operating investments, operating expense per capita, the national average was \$129.87; with the MAG Region - \$71.10. She noted that within the evaluation of needs, a review of regional scenario maps and a review of regional travel demand occurred. Areas reviewed were: Regional Travel Demand - Trends From 2006 to 2019; Regional Travel Demand - Trends From 2019 to 2030; and Regional Subarea Transit Deficiencies.

She then explained the concepts for a regional transit system as pertaining to the RTFS: problem definition, deficiencies, transit demand exceeding capacity, limited service expansion, capital deficiencies, safe & convenient services, project eligibility for discretionary funds, unserved developed areas/unserved growth areas, more broadly dispersed employment, congested roadways, new transit investments require funding, economic competitiveness, development and analysis of study alternatives, and scenario development of initial analysis corridors and corridor prioritization. She noted that within Transit Modeling Assumptions, there were service types(modes), transit scenarios, and characteristics that helped define the three levels of transit service: I: Basic Mobility, II: Enhanced Mobility, and III: Transit Choice.

Ms. Yazzie then catalogued the products generated from the RTFS. Four project fact sheets; a Peer Regions Evaluation; a non-rider Survey, an on-line survey, a focus group report and six working papers; Working Paper #1: Analysis of Transit Travel Demand; Working Paper #2: Transit Performance Indicators and Service Standards; Working Paper #3: Existing Transit Services and Deficiencies; Working Paper #4: Problem Definition; Working Paper #5: Analysis of Planned Improvements, Future Deficiencies, and Additional Service Options; Working Paper #6: Cost analysis for Transit Capital, Operating, Maintenance and Modernization as well as an Executive Summary and Final Report.

Vice Chair Hazine thanked Ms. Yazzie for her report and asked if there were any questions or comments.

Ms. Sorrell inquired how the study would work with other local and regional transit studies. Ms. Yazzie replied that the RTFS was designed to coordinate with local cities' plans, with the framework assumed as regional baseline service assumption. She noted that the RTP assured that the local,

regional transit system had reasonable assumption of service levels. Vice Chair Hazine added that the cities transit plans were from General Plans. Ms. Yazzie also explained that the framework included the cities own local transit plans and regional services, specifically, eleven deficiencies were analyzed.

Mr. Dudley asked if the region could look at updating the RTFS again in the coming years, or would a potential Prop 500 document help initiate some of the recommendations. Ms. Yazzie replied that the spirit and purpose of the RTFS was to create a document with transit recommendations to help the MAG Region make decisions. She added that the MAG Region now had two major studies crafted over the past 5 years, (RTFS and STLUIS) that had compiled and prioritized needs and efficiencies for transit on a regional and local level. She said that it was decision making time, so at the direction of the Regional Council, the region should act using these reports to help craft the NexGen RTP or Prop 500. She said that one substantial benefit was these two studies had flexible tool so that we may modify them to best fit the needs of each part of the region.

Mr. Grote added that he believed it was time for us to move forward. Pertaining to the NexGen RTP, he said we may use these many great studies to build the new plan that will become Prop 500. He added that we may also test what the individual communities were willing to do locally in order to secure regional cohesiveness. He closed by saying the region should begin to meld the local and regional recommendations together into a regionwide plan. Mr. Cook concurred and said that the MAG Region should use the RTFS and the STLUIS to begin to mesh the studies together into a plan that the entire region can get behind. This would enable the City of Chandler to coordinate or transit needs with MAG, which they had begun to do.

Mr. Kessler inquired if would the regional plans included the SuperGrid routes as identified in Prop 400. Ms. Yazzie replied that in Scenario 2, the SuperGrid Routes would become part of the regional services. She added that she was willing to host a work session on the RTFS if need be as it would permit a discussion of how we applied the regional standards, and efficiencies and overlay them as we decide on a new plan. She reiterated that there was no need to perform a new RTFS Update, but rather take our current RTFS and incorporate all of the new city general plans – transit plans.

Ms. Hill and Mr Dudley asked how soon must the region make these decisions. Ms. Yazzie replied right away as the discussions for the NexGen RTP had already begun at the TPC, where Eric Anderson of MAG has begun showcasing scenarios for funding the Prop 500 plan. Further, MAG would be working with a polling firm to decide on a new tax extension or stand alone tax would stand with public sentiment. Mr. Hazine requested that the questioning within the poll focus on multi-modalism. Ms. Yazzie concluded by stating that in 1985, there was no funding for transit. In 2004 there was 33% for transit. For Prop 500 she wondered aloud how much the region would want to allocate. Mr. Kessler stated that the MAG Region had come a long way.

Vice Chair Hazine asked if there were any further questions or comments. Hearing none, he called for a motion. Mr. Yabes moved to recommend approval, Mr. Kessler seconded, and the motion passed unanimously. Vice Chair Hazine thanked Ms. Yazzie for her report and asked if there were any questions or comments. Hearing none, Vice Chair Hazine moved onto the next item on the agenda.

## 7. Regional Light Rail Project Report Cards

Vice Chair Hazine requested that Ms. Yazzie continue and present an update to the Regional Light Rail Project Report Cards agenda item.

Ms. Yazzie explained that the purpose of the Valley Metro Light Rail Report Card was to create a simple go-to guide that explained each individual Valley Metro project. She then introduced Mr. Wulf Grote from Valley Metro.

Mr. Grote explained that each Transit Corridors Project Report Card featured one page for each rail and bus corridor project that was in planning, design or construction. The information was available on Valley Metro web site, and noted that the report cards featured an array of helpful items, such as a project description; project status; financial schedule; and color route map.

He then explained progress on the future High Capacity Transit Corridors, specifically Scottsdale/Rural Roads LINK. He noted initial recommendations, such as limited stop service, with all trips between University/Rural and Camelback at 12 minute frequency (matches LRT). He noted the primary travel demand area, with peak period trips also serve North Scottsdale, by serving commute trips and the new park-and-ride. He explained that it would be weekday only service, but that Route 72 would continue with modifications. He noted that the next steps were to complete the operating plan and define capital improvements.

Mr. Grote concluded that each Transit Corridors Project Report Card would be updated monthly or when needed. Vice Chair Hazine again thanked Ms. Yazzie and Mr. Grote for their presentation and moved onto the next item on the agenda.

## 8. Request for Future Agenda Items

Vice Chair Hazine asked the members of the Committee if there were any issues that they would like added as future agenda items.

Ms. Rogene Hill noted that she had previously requested a debrief on the Tiger Grants and what the region could do better in the future to secure funding. Mr Kessler explained that in his conversation with the FTA, the federal government was planning to have a debriefing of their own between DOT staff and Phoenix staff on how the MAG Region could make the applications more competitive. However, in lieu of the current government shutdown, that debriefing was postponed until late October. Mr. Kessler requested an extension so that he could report back to the Transit Committee at a later date on what the FTA recommended.

Vice Chair Hazine asked the members of the Committee if there were any additional issues that they would like added as future agenda items. Hearing no further comments, Vice Chair Hazine proceeded to the next item on the agenda.

## 9. Next Meeting Date

Vice Chair Hazine thanked those present and he announced that the next meeting of the MAG Transit Committee would be held on Thursday, November 14, 2013 at 10:00 a.m. in the MAG Office, Ironwood Room.

There being no further business, Vice Chair Hazine adjourned the meeting at 11:14 a.m.



## **2014 Committee Meeting Dates Schedule**

### **TRANSIT COMMITTEE**

Below is the proposed 2014 schedule for the MAG Transit Committee. These meetings will be held at 10:00 a.m. at the:

MAG Office Building,  
**IRONWOOD ROOM**  
*[alternate room = Chaparral Room],*  
302 North 1st Avenue, Suite 200,  
Phoenix, AZ. 85003

Thursday, January 9, 2014

Thursday, February 13, 2014

Thursday, March 13, 2014

Thursday, April 10, 2014

Thursday, May 8, 2014 (**CHAPARRAL ROOM**)

Thursday, June 12, 2014

Thursday, July 10, 2014 (**CHAPARRAL ROOM**)

Thursday, August 14, 2014

Thursday, September 11, 2014

Thursday, October 9, 2014

Thursday, November 13, 2014

Thursday, December 11, 2014

# **ATTACHMENT #1**

**Agenda Item 5**

December 18, 2013

To: MAG Transit Committee

From: Alice Chen, Transportation Planner III  
DeDe Gaisthea, Transportation Planner I

Subject: MAG Transit Programming Guidelines for Job Access Reverse Commute (JARC) sub-allocated funds

On March 27, 2013, the MAG Regional Council approved the Transit Programming Guidelines for the Phoenix-Mesa Urbanized Area. In Section 7.2 of the Guidelines, it was recommended that Job Access Reverse Commute (JARC) receive a sub-allocation to be utilized for a regional competitive process. In Fiscal Year (FY) 2013, the City of Phoenix Public Transit Department, working with MAG staff coordinated the competitive JARC process. On October 23, 2013, MAG Regional Council approved the change in lead agency to MAG. Guidelines and principles have been developed for committee input and discussion.

Upon completion of the FY 2013 process, MAG staff conducted a post audit discussion with the Elderly Persons and Personals with Disabilities Committee (EPDTC) and met with the Chair and Vice Chair of the EPDTC for additional feedback. As well, national best practices and peer city elements were reviewed and incorporated.

A draft set of guidelines and principles for the JARC program are outlined below. Upon Transit Committee recommendation and Regional Council approval, they will be incorporated into the MAG Transit Programming Guidelines.

### **Program Goals**

The JARC program goals will provide the guiding principles for applicants applying for funding, and for evaluators during the priority rank process.

Program Goals:

To improve access for low-income persons to jobs and job-related services

### **Eligibility**

The JARC eligible activities can be found in the FTA Circular C9050.1. ([http://www.fta.dot.gov/documents/FTA\\_C\\_9050.1\\_JARC\(1\).pdf](http://www.fta.dot.gov/documents/FTA_C_9050.1_JARC(1).pdf)) The items listed below have been included due to their identification with the program goals.

### Operating

- New routes
- Route extensions
- Increased frequency
- Modification of existing route
- Additional late night and weekend fixed-route service

### Non-Operating

- Transit-related aspects of bicycling (such as adding bicycle racks to vehicles to support individuals that bicycle a portion of their commute or providing bicycle storage at transit stations);
- Information , information technology (GIS, ITS, GPS) and dispatch systems
- Promotion, marketing, and pass programs
- Local car loan programs that assist individuals in purchasing and maintaining vehicles for shared rides
- Travel training, travel assistance, and other forms of facilitating use of fixed-route

### **Funding Guidelines**

A funding framework encourages improved grant management and optimal utilization of public resources. Operating projects would be given greater funding consideration (2 years) but would also be evaluated for sustainability. Capital projects/non-operating would need to demonstrate success after two years for continuation of funding. A set-aside of 5% would help non-profit organizations compete for funds.

### Operating

- Two years guaranteed funding for non-grandfathered routes
- May reapply for one additional year for extenuating circumstances and currently grandfathered routes. Non-profit agencies are excepted from this rule.

### Non-Operating

- Two years guaranteed funding
- May re-apply after two years with demonstrate of its success
- 

### Funding Amounts

- \$30,000 Minimum and \$200,000 Maximum funding request
- 5% set-aside for Non-Profit Agencies (~\$90,000)

### **Evaluation Criteria**

The concepts below are recommended for inclusion in the evaluation criteria. A working group will be convened to draft the application. The draft application will then be presented to the Transit Committee in February for additional input and discussion.

### Target Population Served

- Human Services Coordination Transportation Plan gaps analysis
- Coordination and outreach
- Increased due diligence, contacting business or social services directly for input
- Letters of support (2 minimum) from stakeholders including businesses, non-profits and/or social services

- Participation in Transportation Ambassadors Program (TAP)

#### Performance Indicators

- Cost/benefit
- Desired outcome
- Performance evaluation methodologies
- Sustainability - Program/service can continue after initial two-year JARC funding for Operating Projects
- Project readiness
- 

#### **Evaluation Process/Team**

The evaluation team would comprise the ad-hoc Transit working group as defined in the Programming Guidelines and the Elderly Persons and Persons with Disabilities Transportation Committee.

#### Evaluation Team

- Transit working group plus Chair and Vice-Chair of Elderly and Persons with Disabilities Transportation Committee

#### Evaluation Process

- No Presentation
- Question and answer session

#### **Preliminary Call for Projects Timeline**

A preliminary timeline is provided to allow agencies interested in applying for JARC funds to direct resources toward the process and to begin outreach to their communities. The preliminary timeline is contingent upon Transit Committee recommendation and Regional Council approval of the new guidelines.

<u>Date</u>	<u>Description</u>
February 13, 2014	Transit Committee recommends inclusion of expanded JARC elements in MAG Programming Guidelines for Federal Transit Formula Funds.
February 18, 2014	Applications made available to member agencies
March 26, 2014	MAG Regional Council approves updated Guidelines
March 31, 2014	Applications due to MAG Offices
May 8, 2014	Transit Committee recommends list of projects to Regional Council for approval
June 25, 2014	Regional Council Approves list of projects for inclusion in the FY2013-2018 Transportation Improvement Plan

For information, discussion and possible recommended approval of the update to the MAG Regional Programming Guidelines for Federal Transit Formula Funds. If you have any questions or concerns, please contact Alice Chen at [achen@azmag.gov](mailto:achen@azmag.gov) or DeDe Gaisthea at [dgaisthea@azmag.gov](mailto:dgaisthea@azmag.gov) or 602-254-6300.