

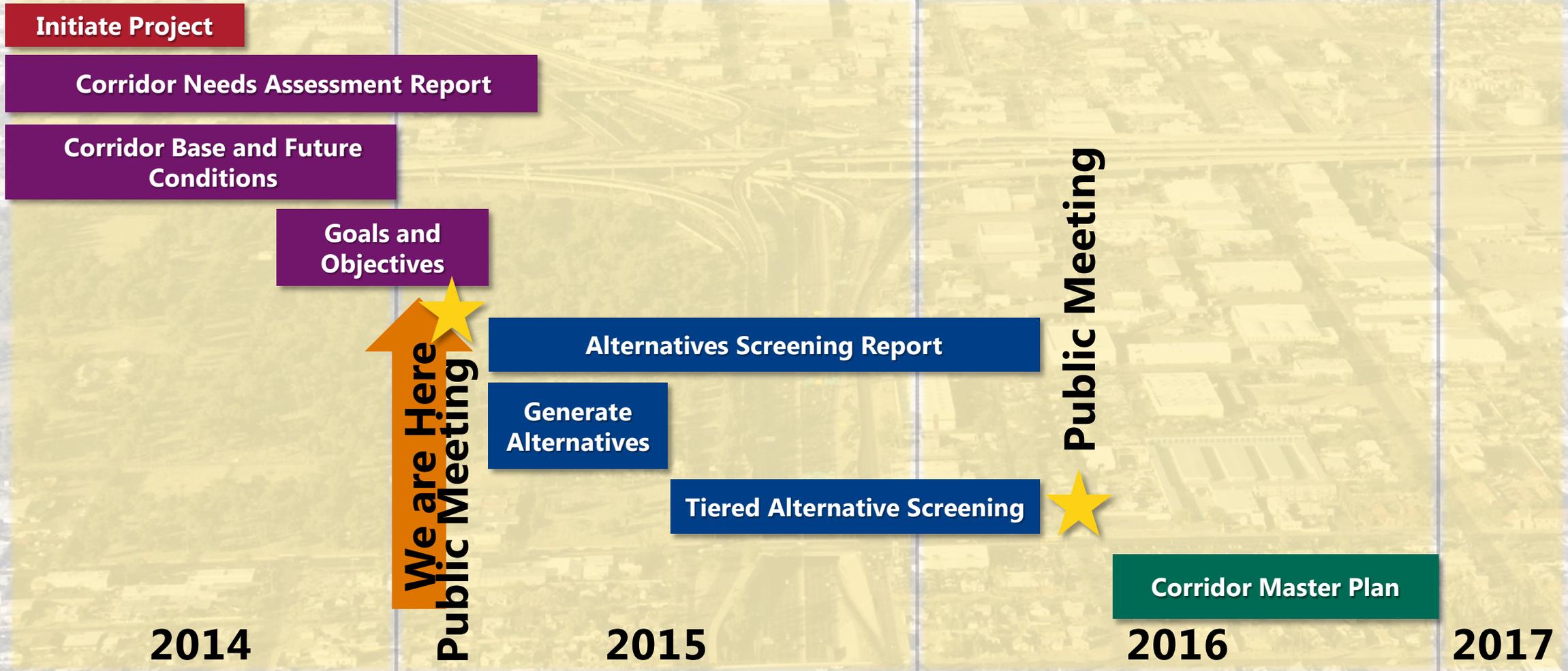
For Information and Discussion.

Interstate 10/ Interstate 17 Corridor Master Plan Update

Transportation Policy Committee
February 18, 2015



Study Schedule



Public Information Meeting Schedule

ALL MEETINGS 6:00 to 8:00 p.m.



Wednesday, February 25

CENTRAL

Academia Del Pueblo
Elementary School Gym

Interstate 17 (Exit 195B)
and 7th St

201 E Durango St, Phoenix

Thursday, February 26

NORTH

Deer Valley Community
Center

Loop 101 (Exit 23
Eastbound, Exit 24
Westbound) and 19th Ave

2001 W Wahalla Ln,
Phoenix

Wednesday, March 4

SOUTH

Sheraton Four Points Inn
(formerly Grace Inn)

Interstate 10 (Exit 157) and
Elliot Rd

10831 S 51st St, Phoenix

Same Materials at Each Location

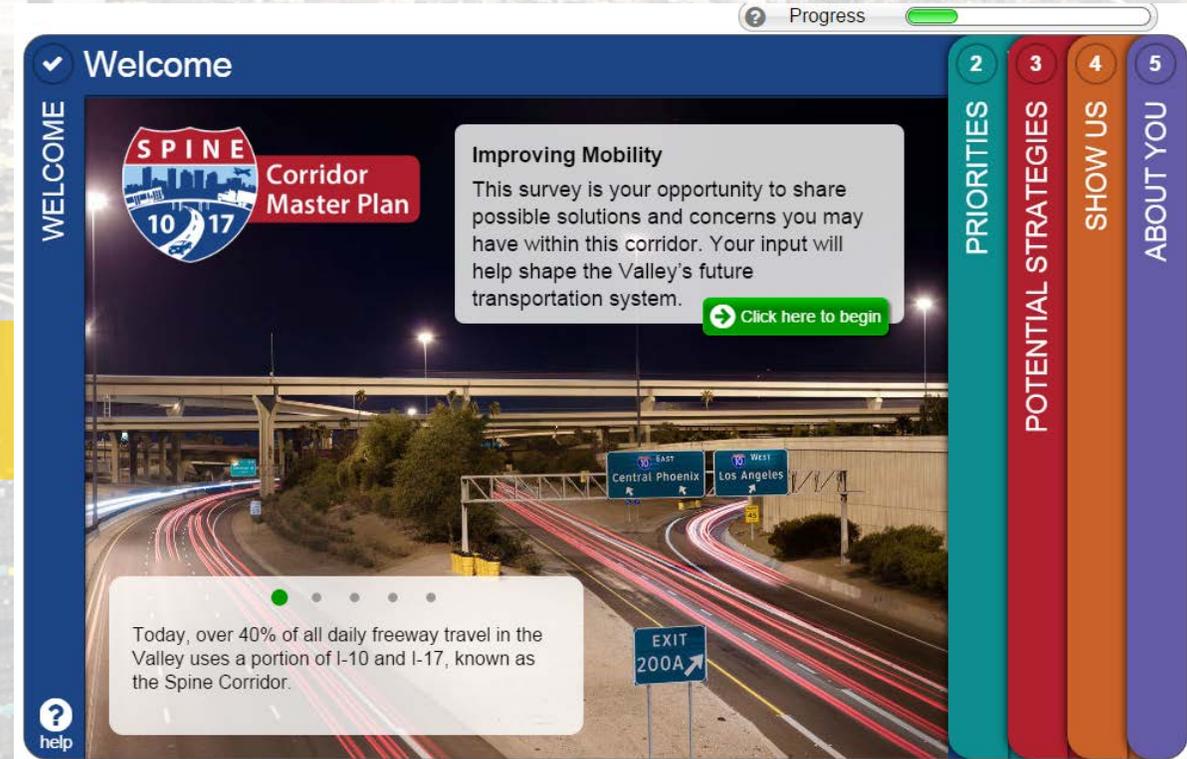
Exhibits ▪ Maps ▪ MetroQuest

Project Communications

METROQUEST TOOL OVERVIEW



- Bilingual online engagement/survey tool used to obtain input regarding public's values/concerns, and feedback on potential scenarios and improvements.
- MetroQuest will be embedded into the study website: **spine.azmag.gov**.
- Website is organized into five "screens."
- Online survey would be available throughout the duration of the public comment period for Round #1.
- Mobile compatible.



I-10/I-17 Corridor Master Plan - The Spine Study

WELCOME



Corridor Master Plan

Improving Mobility

This survey is your opportunity to share possible solutions and concerns you may have within this corridor. Your input will help shape the Valley's future transportation system.

[Click here to begin](#)

Maricopa County is projected to grow by 51% to 6.2 million people by 2040; traffic will continue to increase at a similar rate.

- 2 PRIORITIES
- 3 POTENTIAL STRATEGIES
- 4 SHOW US
- 5 ABOUT YOU



[En Español](#)



WELCOME

PRIORITIES

What is important to you?

Introduction

POTENTIAL STRATEGIES

SHOW US

ABOUT YOU

- 1 Protect Environment
- 2 Promote Neighborhoods
- 3 Minimize Cost
- 4 Emphasize Jobs

Order your top 4 priorities above this line

- Improve Commerce
- Add Travel Choices
- Increase Connections
- Improve Commute

Protect the Environment



I care about avoiding or minimizing impacts to the environment, and enhancing it whenever possible.

Comment

Suggest Another Priority

Next

WELCOME

PRIORITIES

3 POTENTIAL STRATEGIES

Compare Strategies

Introduction

4 SHOW US

5 ABOUT YOU

★★★★★
Freeway Lanes

Street Lanes

Special Lanes

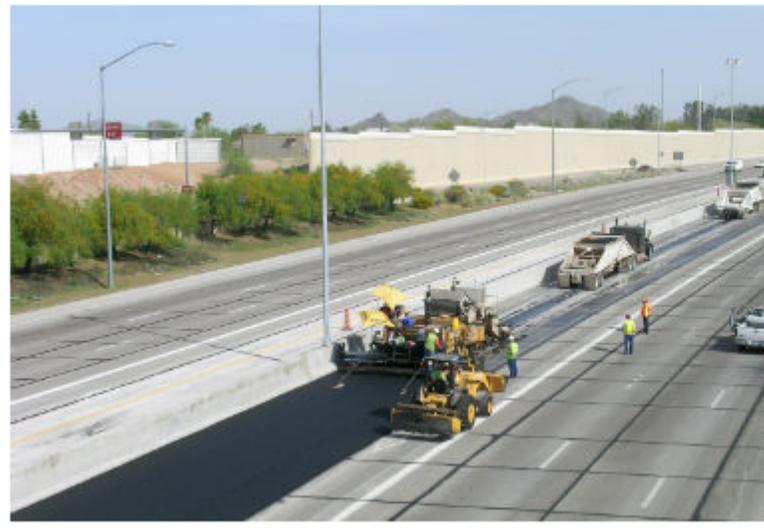
Travel Modes

Access

Freeway Lanes

This strategy focuses on adding general use lanes to the freeway for everybody's use.

More about this



Please click on the stars below to rate this strategy:



Optional comment

Your priorities:

- Add Travel Choices
- Emphasize Jobs
- Promote Neighborhoods
- Protect Environment
- Improve Commerce

Worse Than Doing Nothing Better Than Doing Nothing



WELCOME



PRIORITIES



POTENTIAL STRATEGIES



SHOW US

Feedback: Tell us how you use the Spine Corridor and how it can be improved.

Where do you encounter challenges or have concerns? Do you have ideas for improvements? Use the map by zooming in and dropping the appropriate topic pin to the location and provide your comments.



Traffic Congestion



Safety



Public Transit



Cycling/
Pedestrian



Access

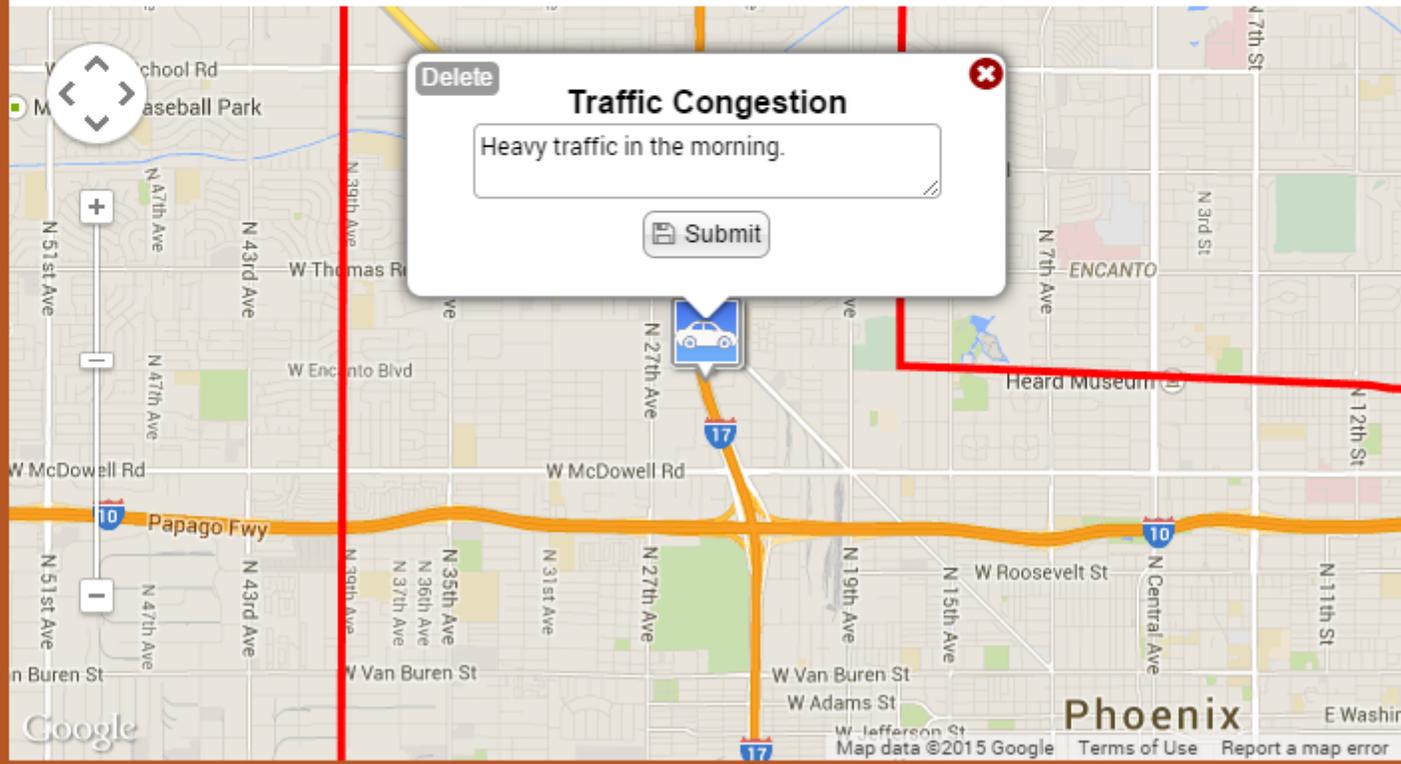


Other

When you are done:



Study Area



ABOUT YOU



WELCOME

PRIORITIES

POTENTIAL STRATEGIES

SHOW US

5 ABOUT YOU

Stay Involved We can't make plans without you!

Thank you for sharing your views on the future of transportation in the Valley. Please tell us about yourself by answering these simple questions. Your input is greatly appreciated.

To stay informed regarding the study, please visit the study website:
spine.azmag.gov



Final Questions (Optional)

What is the zip code of your home address?

How often do you use the Spine Corridor?

Overall, would you prefer:

How do you typically travel in the corridor?

What is your interest in the Spine corridor?

Provide an email to stay involved with future updates to this project.

Next Steps

- Complete studies and pre-design efforts for the **Near-Term Improvement Strategy** for Interstate 10 and Interstate 17.
- Produce **Needs Assessment Report** for existing and future (2040) conditions in the corridor.
- Develop **criteria for identifying and evaluating** alternatives.
- Establish **project alternatives**.
- Report back to Transportation Policy Committee in **November 2015**.
- Complete project by **December 2016**.



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Interstate 10/ Interstate 17 Corridor Master Plan Update

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U.S. Department
of Transportation
Federal Highway
Administration

