



# JOB ACCESS AND REVERSE COMMUTE PRIORITY RANKING AND FUNDING RECOMMENDATIONS

MAG TRANSPORTATION REVIEW COMMITTEE  
JULY 31, 2014  
ALICE CHEN





# JOB ACCESS AND REVERSE COMMUTE (JARC) FTA GUIDANCE

- JARC Eligible Activities (FTA)
  - ...expenses that support the development and maintenance of transportation services designed to transport low-income individuals to and from jobs and activities related to their employment ....



# JOB ACCESS AND REVERSE COMMUTE (JARC) FTA GUIDANCE

## FTA Examples of Eligible Activities

- Fixed route service – late night, weekend, expansion
- Demand-response
- Transit related aspects to bicycling
- Car loan programs
- Marketing and administration of passes
- GIS, ITS, scheduling, dispatch.
- Mobility manager



# JARC GUIDELINES APPROVED BY MAG REGIONAL COUNCIL

## Program Goals:

“To improve access for low-income persons to jobs and job-related services.”

Call for projects include FY 2014 and 2015

- Up to 2 years funding available

## Funding Amounts

- Minimum request - \$30,000
- Maximum Request - \$200,000 for single agency application/\$400,000 for multi-agency application



# APPROVED GOALS (CONT.): EVALUATION AREAS

- **Target Population (30%)**: Has the applicant demonstrated their commitment to providing a service/resource that directly benefits the target population?
- **Performance Indicators (20%)**: : Is the project an efficient utilization of public resources?
- **Coordination and Outreach (30%)**: : Has the applicant conducted outreach and coordination with the community to help understand the greatest needs of the target population?
- **Meets the program intent (20%)**: "To improve access for low-income persons to jobs and job-related services."

Rank	Project Name	Applicant(s)	Target Population Avg Rank	Performance Indicator Avg Rank	Coordination and Outreach Avg Rank	Meets Program Intent Avg Rank	Weighted Rank Points
1	Route 29	Phoenix and Scottsdale	5.60	2.80	5.00	5.00	4.46
2	Route 3	Phoenix and Tolleson	5.80	6.20	3.00	3.00	5.00
3	Route 17	Phoenix and Scottsdale	6.40	5.20	5.20	5.20	5.40
4	Route 59	Glendale and Phoenix	5.20	3.83	7.40	7.40	5.71
5	Zoom	Tolleson	6.33	8.33	6.17	6.17	6.85
6	Route 10	Phoenix	6.60	8.20	8.40	8.40	7.66
7	Route 60	Glendale and Phoenix	7.25	6.60	9.50	9.50	7.90
8	Route 685	Valley Metro	9.40	9.40	6.00	6.00	7.98
9	Route 96	Valley Metro RPTA and Chandler	9.75	9.25	6.25	6.25	8.05
10	Route 72	Valley Metro	8.80	8.40	7.20	7.20	8.44
11	Employment Services Expansion	Nobody's Perfect Inc	11.33	9.67	5.50	5.50	8.62
12	Route 70	Valley Metro and Phoenix	7.25	5.40	13.50	13.50	9.16
13	Route 571	Valley Metro	8.40	9.60	10.40	10.40	9.76
14	Miller Road Trolley service	Scottsdale	6.83	5.50	14.67	14.67	9.88
15	Route 251	Valley Metro	9.60	11.80	9.80	9.80	10.22
16	Route 184	Valley Metro	8.60	11.20	11.80	11.80	10.56
17	Glendale Urban Shuttle 4 (GUS 4)	Glendale	12.40	9.33	8.80	8.80	10.71
18	Route 66	Valley Metro	13.20	11.20	10.60	10.60	11.90
19	Earning a Paycheck	The Centers for Habilitation/TCH	14.17	14.17	10.83	10.83	12.53
20	Tempe Collaborative	#N/A					

Rank	Project Name	Applicant(s)	FY 14 Funding Request	FY 15 Funding Request	Option 1		Option 2		Option 3		
					FY 14 Award	FY 15 Award	FY 14 Award	FY 15 Award	Funding Factor	Normalized %	FY 14 Award
1	Route 29	Phoenix and Scottsdale	400,000	400,000	400,000	400,000	400,000	-	1.00	0.8745	349,818
2	Route 3	Phoenix and Tolleson	400,000	400,000	400,000	400,000	400,000	-	1.00	0.8745	349,818
3	Route 17	Phoenix and Scottsdale	400,000	400,000	400,000	400,000	400,000	-	1.00	0.8745	349,818
4	Route 59	Glendale and Phoenix	200,000	200,000	200,000	200,000	200,000	-	1.00	0.8745	174,909
5	Zoom	Tolleson	128,870	128,870	128,870	128,870	128,870	-	0.95	0.8745	107,067
6	Route 10	Phoenix	200,000	200,000	200,000	200,000	200,000	-	0.90	0.8745	157,418
7	Route 60	Glendale and Phoenix	360,000	360,000	146,657	146,657	146,657	-	0.90	0.8745	283,352
8	Route 685	Valley Metro	15,000	55,000	-	-	-	-	0.90	0.8745	11,806
9	Route 96	Valley Metro RPTA and Chandler	36,000	59,000	-	-	-	-	0.90	0.8745	28,335
10	Route 72	Valley Metro	70,000	72,000	-	-	-	-	0.85	0.8745	52,035
11	Employment Services Expansion	Nobody's Perfect Inc	15,000	15,000	-	-	-	-	0.85	0.8745	11,150
12	Route 70	Valley Metro and Phoenix	200,000	200,000	-	-	-	-	-	-	-
13	Route 571	Valley Metro	125,000	130,000	-	-	-	-	-	-	-
14	Miller Road Trolley service	Scottsdale	200,000	200,000	-	-	-	-	-	-	-
15	Route 251	Valley Metro	200,000	200,000	-	-	-	-	-	-	-
16	Route 184	Valley Metro	-	68,000	-	-	-	-	-	-	-
17	Glendale Urban Shuttle 4 (GUS 4)	Glendale	66,670	66,670	-	-	-	-	-	-	-
18	Route 66	Valley Metro	20,000	86,000	-	-	-	-	-	-	-
19	Earning a Paycheck	The Centers for Habilitation/TCH	100,000	100,000	-	-	-	-	-	-	-
20	Tempe Collaborative	#N/A	400,000	400,000	Not eligible						
			3,536,540	3,740,540	1,875,527	1,875,527	1,875,527	-			1,875,527

Rank	Project Name	Applicant(s)	FY 14 Funding Request	FY 15 Funding Request	Option 1		Option 2		Option 3		
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2	Route 3	Phoenix and Tolleson	400,000	400,000	400,000	400,000	400,000	-	1.00	0.8745	349,818
3	Route 17	Phoenix and Scottsdale	400,000	400,000	400,000	400,000	400,000	-	1.00	0.8745	349,818
4	Route 59	Glendale and Phoenix	200,000	200,000	200,000	200,000	200,000	-	1.00	0.8745	174,909
5	Zoom	Tolleson	128,870	128,870	128,870	128,870	128,870	-	0.95	0.8745	107,067
6	Route 10	Phoenix	200,000	200,000	200,000	200,000	200,000	-	0.90	0.8745	157,418
7	Route 60	Glendale and Phoenix	360,000	360,000	146,657	146,657	146,657	-	0.90	0.8745	283,352
8	Route 685	Valley Metro	15,000	55,000	-	-	-	-	0.90	0.8745	11,806
9	Route 96	Valley Metro RPTA and Chandler	36,000	-	-	-	-	-	-	0.8745	28,335
10	Route 72	Valley Metro	70,000	-	-	-	-	-	-	0.8745	52,035
11	Employment Services Expansion	Nobody's Perfect Inc	15,000	-	-	-	-	-	-	0.8745	11,150
12	Route 70	Valley Metro and Phoenix	200,000	-	-	-	-	-	-	-	-
13	Route 571	Valley Metro	125,000	-	-	-	-	-	-	-	-
14	Miller Road Trolley service	Scottsdale	200,000	-	-	-	-	-	-	-	-
15	Route 251	Valley Metro	200,000	-	-	-	-	-	-	-	-
16	Route 184	Valley Metro	-	-	-	-	-	-	-	-	-
17	Glendale Urban Shuttle 4 (GUS 4)	Glendale	66,670	-	-	-	-	-	-	-	-
18	Route 66	Valley Metro	20,000	86,000	-	-	-	-	-	-	-
19	Earning a Paycheck	The Centers for Habilitation/TCH	100,000	100,000	-	-	-	-	-	-	-
20	Tempe Collaborative	#N/A	400,000	400,000	-	-	-	-	-	-	Not eligible
			3,536,540	3,740,540	1,875,527	1,875,527	1,875,527	-			1,875,527

**Option 1:**  
 Recommend approval of the rankings and funding recommendations of the evaluation panel for fiscal years 2014 and 2015, and the re-evaluation of the JARC guidelines and principles for fiscal years 2016 and beyond.

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7	Route 60	Glendale and Phoenix	360,000	360,000	146,657	146,657	146,657	-	0.90	0.8745	283,352
8	Route 685	Valley Metro	15,000	55,000	-	-	-	-	0.90	0.8745	11,806
9	Route 96	Valley Metro RPTA and Chandler	-	-	-	-	-	-	0.90	0.8745	28,335
10	Route 72	Valley Metro	-	-	-	-	-	-	0.85	0.8745	52,035
11	Employment Services Expansion	Nobody's Perfect Inc	-	-	-	-	-	-	0.85	0.8745	11,150
12	Route 70	Valley Metro and Phoenix	-	-	-	-	-	-	-	-	-
13	Route 571	Valley Metro	-	-	-	-	-	-	-	-	-
14	Miller Road Trolley service	Scottsdale	-	-	-	-	-	-	-	-	-
15	Route 251	Valley Metro	-	-	-	-	-	-	-	-	-
16	Route 184	Valley Metro	-	-	-	-	-	-	-	-	-
17	Glendale Urban Shuttle 4 (GUS 4)	Glendale	-	-	-	-	-	-	-	-	-
18	Route 66	Valley Metro	20,000	60,000	-	-	-	-	-	-	-
19	Earning a Paycheck	The Centers for Habilitation/TCH	100,000	100,000	-	-	-	-	-	-	-
20	Tempe Collaborative	#N/A	400,000	400,000	-	-	-	-	-	-	Not eligible
			3,536,540	3,740,540	1,875,527	1,875,527	1,875,527	-			1,875,527

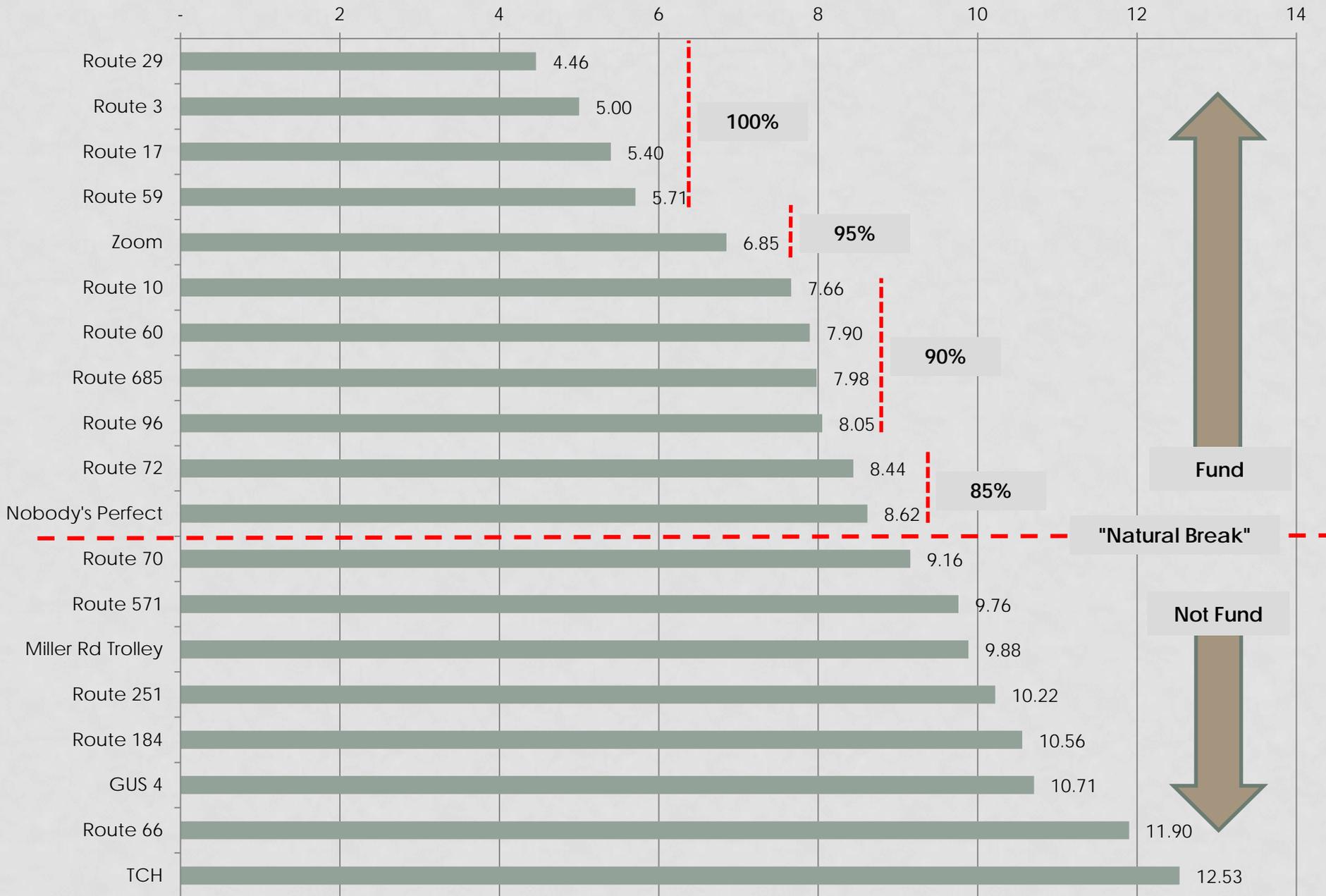
**Option 2:**  
Recommend approval of the rankings and funding recommendations of the evaluation panel, for fiscal year 2014 only, and the re-evaluation of the JARC guidelines and principles for fiscal years 2015 and beyond.

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15	Route 251	Valley Metro	-	-	-	-	-	-	-	-	-
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17	Glendale Urban Shuttle 4 (GUS 4)	Glendale	66,670	66,670	-	-	-	-	-	-	-
18	Route 66	Valley Metro	20,000	86,000	-	-	-	-	-	-	-
19	Earning a Paycheck	The Centers for Habilitation/TCH	100,000	100,000	-	-	-	-	-	-	-
20	Tempe Collaborative	#N/A	400,000	400,000	-	-	-	-	-	-	Not eligible
			3,536,540	3,740,540	1,875,527	1,875,527	1,875,527	-			1,875,527

**Option 3:**  
 Recommend approval of the rankings of the evaluation panel, fund projects to the "natural breaking point," normalize funding requests to available funding amount and the re-evaluation of the JARC guidelines and principles for fiscal years 2015 and beyond.



# "Weighted Rank Points" of Eligible Projects





# RECOMMENDED FOR APPROVAL BY TRANSIT COMMITTEE ON JULY 10, 2014

## Option 1:

- Recommend approval of the rankings and funding recommendations of the evaluation panel for fiscal years 2014 and 2015, and the re-evaluation of the JARC guidelines and principles for fiscal years 2016 and beyond.

## Option 2:

- Recommend approval of the rankings and funding recommendations of the evaluation panel, for fiscal year 2014 only, and the re-evaluation of the JARC guidelines and principles for fiscal years 2015 and beyond.

## Option 3:

- Recommend approval of the rankings of the evaluation panel, fund projects to the “natural breaking point,” normalize funding requests to available funding amount and the re-evaluation of the JARC guidelines and principles for fiscal years 2015 and beyond. Please refer to Attachment D for an illustration of the “weighted project rankings.”

- For information, discussion, and possible recommendation of the Job Access and Reverse Commute Priority Ranking and Funding Recommendation.