



Citizens Committee on the Future of Phoenix Transportation

MAG Transportation Review Committee
February 26, 2015



Why and How the Transit 2000 Plan Was Developed:

During the next 20 years, the population of Phoenix will grow by more than 600,000—an increase of nearly 50 percent over the city's current population. By the year 2020, a staggering 4.5 million people will reside in surrounding Maricopa County. That's only slightly less than the current population of the entire state! Given this incredible growth, and that no new freeways are planned for the city, public transit will play an increasingly important role in meeting our daily transportation needs.

Recognizing this, a 26-member citizens' transit committee, with the support of the mayor and City Council, has developed a public transit plan that is both comprehensive and forward looking. It is designed to protect and enhance the quality of life that has made Phoenix the nation's sixth largest city. The Transit 2000 plan, which calls for expanded bus service as well as the introduction of light rail service, will be the subject of a referendum to be held on March 14, 2000.

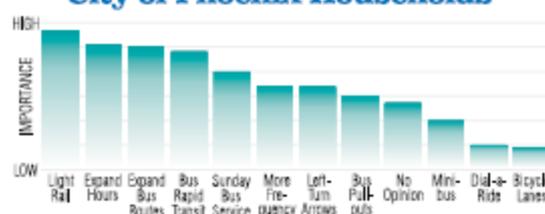
Transit 2000 Public Meetings (330 participants)



79% FAVORING OVERALL PLAN

Public input was vital to ensuring that this plan will meet the needs and aspirations of our citizens. Surveys were taken at ten public meetings held throughout the city. In addition, 48,000 households were randomly surveyed, and 3,600 residents responded to surveys mailed with their water bills. As you can see in the three charts on this page, the results show strong support for increased and improved public transit services. Respondents in both the household and water bill surveys considered light rail to be the most important part of the plan, at the same time acknowledging that improved bus service will be essential to light rail's success. Though participants at the public meetings ranked increased local bus service as their top priority, fully 60 percent also supported developing a light rail system.

Survey of 48,000 City of Phoenix Households



73% FAVORING OVERALL PLAN

Water Bill Survey (3,600 respondents)



72% FAVORING OVERALL PLAN

This brochure describes the various elements of the Transit 2000 Plan—how they will work together, how much they will cost, how they will be paid for, and when they will start to benefit our community.



The Impact of the May 2020 Expiration

- Transit 2000 funds operations and maintenance of bus and light rail
- Capital expansion of bus and light rail is funded by federal and/or regional transportation funds
- Council approved light rail projects cannot be built without operating funds



The Impact of the May 2020 Expiration

- \$130 million deficit
- 60% reduction in bus and light rail service
- Services will be less than pre-Transit 2000 levels



What Does Renewing the Tax Do?

- Renewing existing sales tax at 0.4%
 - Reduction of 15 miles of RTP light rail
 - Delays all light rail projects 3-5 years
 - Maintains existing bus service with no expansion or increased frequency/hours
 - Does not meet Transit 2000 goals
 - No improvements to streets



Committee



Kerwin Brown

Michael Cornelius

Mike Hoover

Leonardo Loo

Mary Peters, Chair

Gary Trujillo

Feliciano Vera

Jack Lunsford

Diane Brossart

Marty Shultz, Vice-Chair

Catherine Scrivano

Ed Bunch

Richard Hubbard

Claude Mattox

Roger Baele

Andy Federhar

Diane Scherer

Frank McCune

Shannon Scutari

Maria Baier, Vice-Chair

Yvonne Hunter

Don Keuth

Len Gilroy

David Martin

Roy Miller

Ian Danley

Eva Olivas

Craig Tribken

Sandra Ferniza

Phil Pangrazio

Sonya Pastor

Abraham James

Julie Rees

Bob Cannon

The Public's Plan



mobility
regional
choices

- Over **100** meetings
- Over **3,700** residents engaged
- Over **1,500** online responses
- Over **600** in-person comments
- Partnership with **ASU**



Help Phoenix Mayor and Council further identify a Phoenix Transportation plan and funding strategy. Based on the responses we gathered from the public, the Citizens Committee on the Future of Phoenix Transportation, and from you, we generated the following plan elements. Participate in this online exercise to select the plan elements that are most important to you to see in the final Phoenix transportation plan. What you decide may result in an increased transportation tax for public transportation and street improvements. For more information visit talktransportation.org.

- Here's how to participate:**
- You have a maximum of \$17.20 to invest on a transportation plan for Phoenix, which would cost an additional 35 cents per \$100 purchase for the residents of Phoenix. Lower investment levels for your plan are \$13.70, \$14.90 and \$16.00.
 - Place your cursor over each picture for more details on each plan element and its benefits. Do this for all the pictures before completing the next step.
 - Using the checkboxes, select the plan elements that are most important to you and stay within your budget. See right of your screen to track your money.
 - After investing on your elements of choice, click the Submit button on the right of your screen.
 - This exercise should take only a few minutes - thank you in advance for taking the time to complete it!



TalkTransportation.org
Let's Talk Transit

Start investing by checking the boxes:

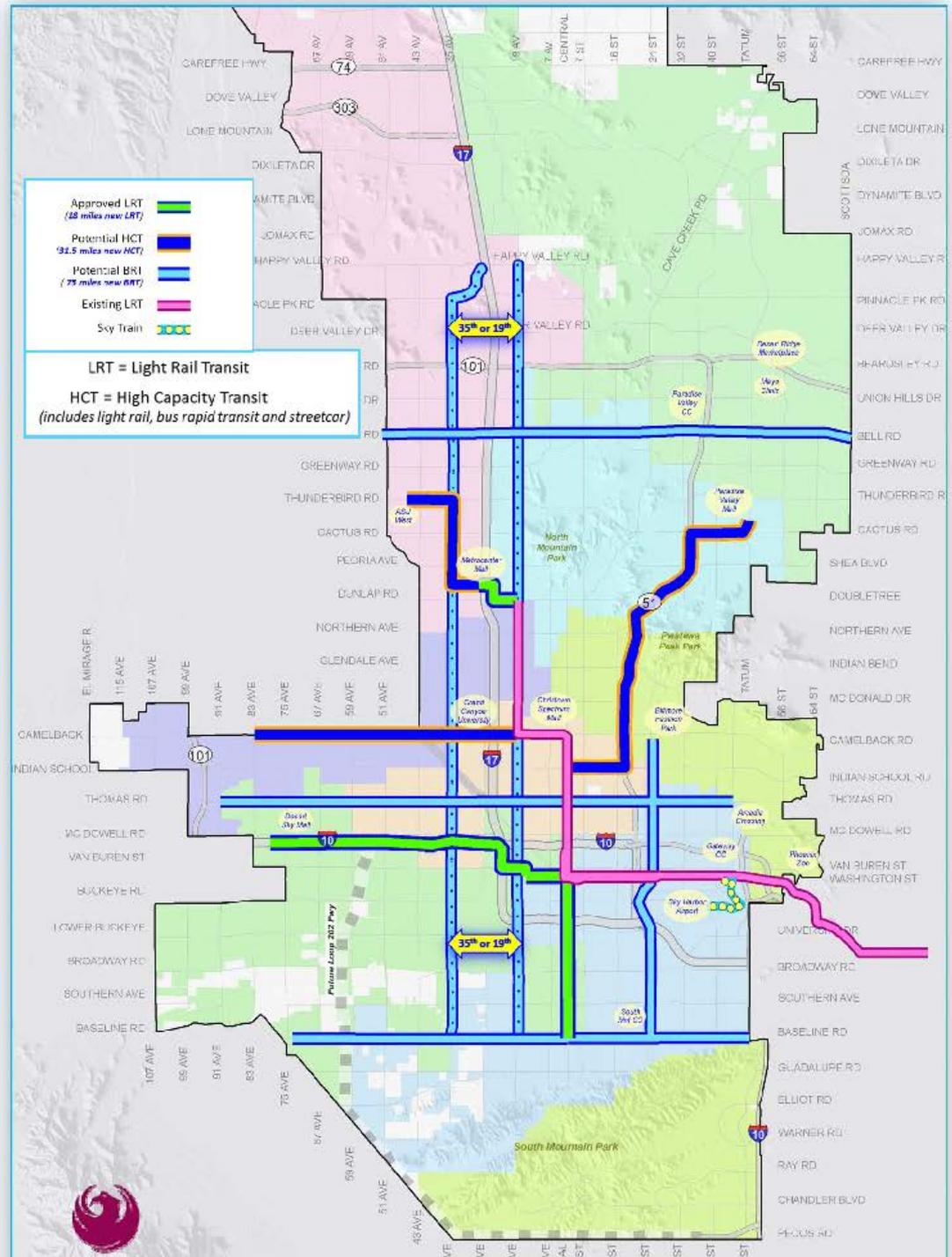
Benefits				Costs
Ridership	Service Expansion	Passenger Experience	Multimodal Connections	Infrastructure Improvements

Zoom in using CTRL + or command +

Reset All

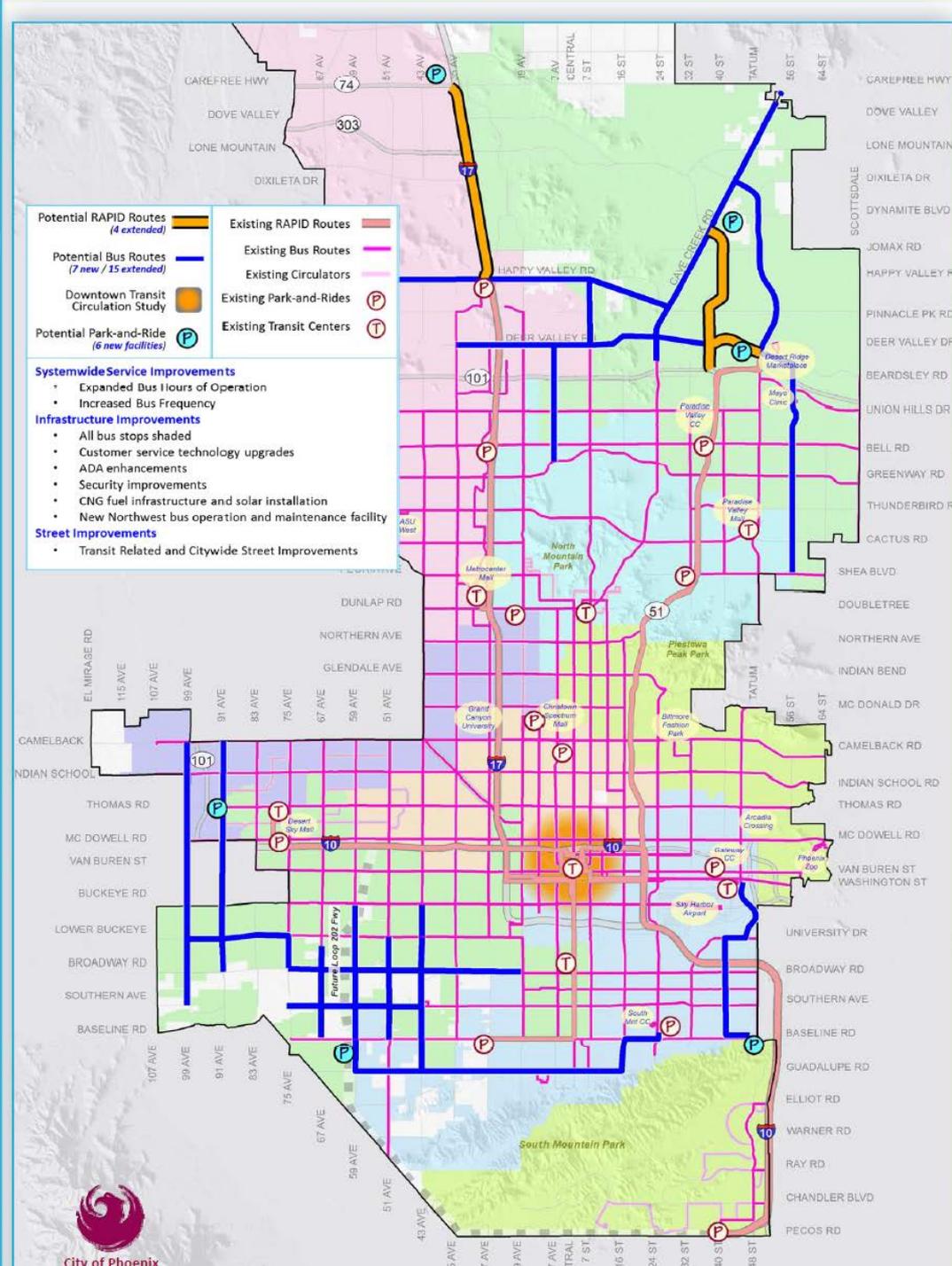
High Capacity Transit: 117 new miles

Light Rail, Bus Rapid Transit or Streetcar



PHOENIX Bus Service:

New Routes,
Enhanced ADA,
Expanded Routes,
Increased Frequency,
Increased Hours of Operations



Street Improvements

What will this plan do for me?

Pavement Maintenance

Fix Sidewalks

New Bridges/Roads

Repair Potholes

New Bike Lanes

Improve Accessibility

Repair & Maintain Bridges

Improve Signage

New ADA Ramps

Committee-identified Policy Issues

- Financing
- Competition
- Regional connectivity
- Accessibility
- Economic Development
- Funding
- Technology



Citizens Committee recommends replacement of the City's current transit tax with a transportation tax

- 1. Recommending sales tax increase of 0.35%, which is estimated to bring in \$30.5 billion over 30 years**
- 2. Proposed sales tax increase permanent, but not less than 30 years**
- 3. Formation of a combined transit and streets committee to oversee expenditures and address future innovative financing and funding mechanisms**
- 4. Allow City Council flexibility to reduce the tax based on additional revenue sources**

The Committee also felt strongly that the Mayor and City Council consider solutions to address the \$3.5 billion unfunded street and stormwater infrastructure needs.



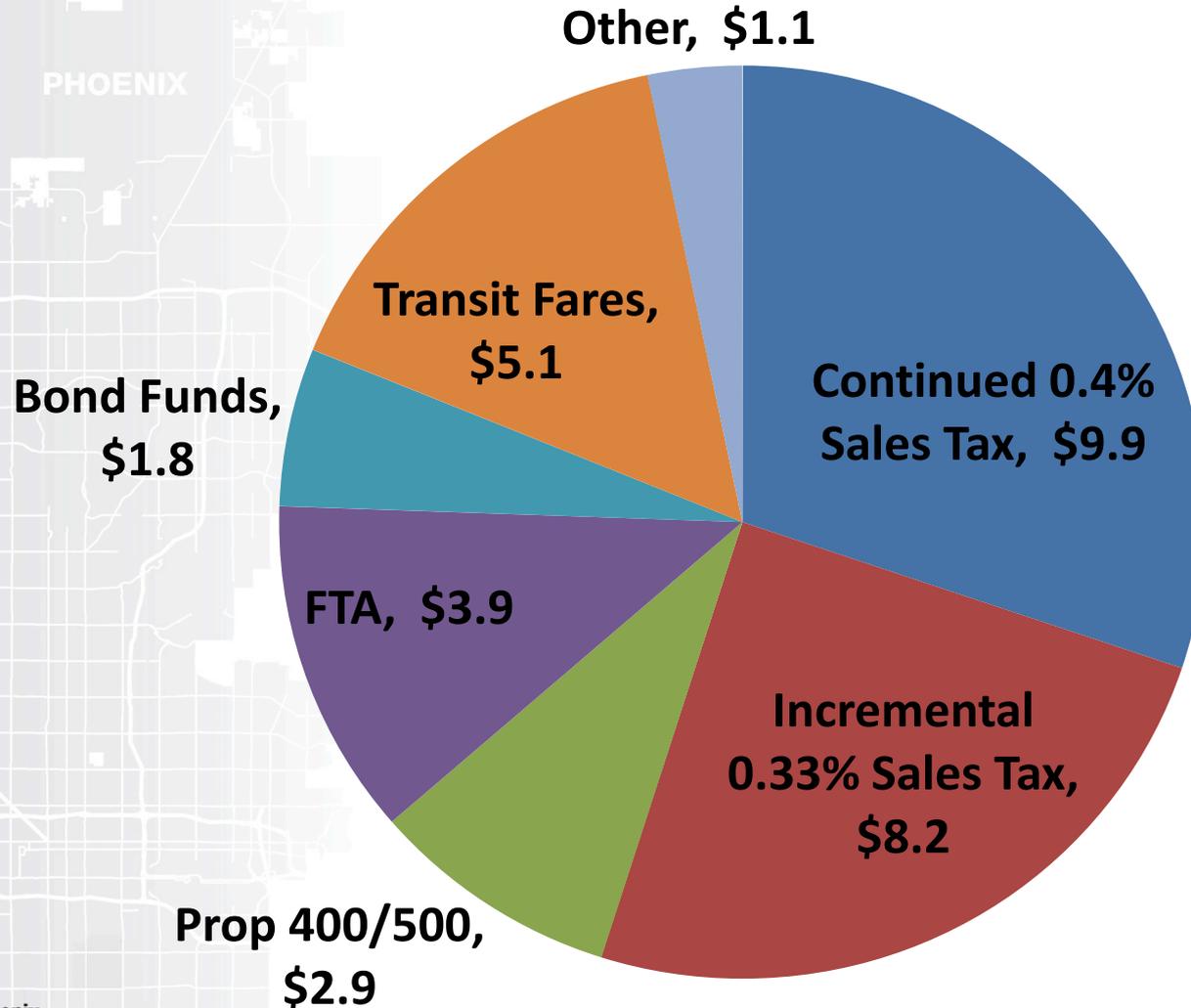
Subcommittee recommends replacement of the City's current transit tax with a transportation tax

- 1. Recommend sales tax increase of 0.33% by excluding Camelback Road Phase 2 project and reducing the scope of the Northeast Extension project by 1/3 with a shorter route to Paradise Valley Mall .**
- 2. Commence the tax January 1, 2016 and sunset December 31, 2050.**
- 3. Form a combined transit and streets committee to oversee expenditures and address future innovative financing and funding mechanisms.**
- 4. Upon passage of the tax, Public Transit would be a Special Revenue Fund. Eliminate Public Transit's current \$16 million General Fund to add Police Officers.**



Comprehensive Transportation Plan

All Fund Sources





PHOENIX

TalkTransportation.org

Let's Talk Transit



Transformation of Transit

What will this plan do for me?

Offer Choices

Breathe Easier

Improve Safety

Traffic Relief

Better Economy

Connectivity

Save Money

More Jobs

Passenger Experience



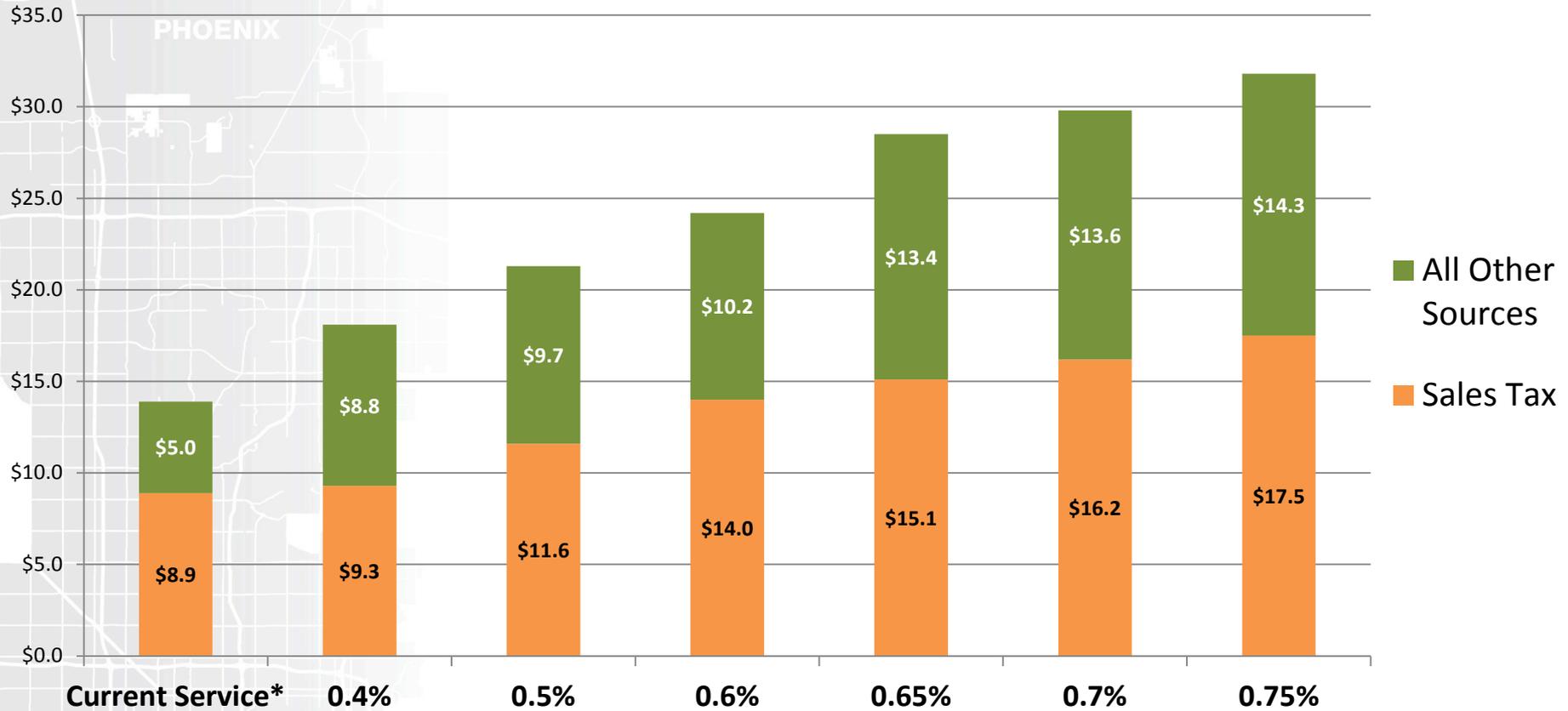
Light Rail System Peer Comparison

	FY14							
2012 NTD	Dallas	Denver	Houston	Sacramento	Salt Lake City	San Diego	Peer Average	Valley Metro Rail
No. Directional Route Miles	155.1	70.0	14.81	76.14	70.71	108.4	82.5	39.2
Passenger Trips (millions)	27.7	20.6	11.3	13.2	17.4	32.7	20.5	14.3
Fare Revenue (millions)	\$17.6	\$28.7	\$4.0	\$14.5	\$16.8	\$35.2	\$19.5	\$12.5
Total Operating Cost (millions)	\$135.9	\$68.5	\$17.4	\$45.5	\$42.2	\$63.3	\$62.1	\$31.3
Vehicle Revenue Miles (millions)	7.6	8.4	0.9	3.8	5.9	7.5	5.7	2.5
Fare Recovery	13%	42%	23%	32%	40%	56%	31%	40%

NTD – National Transit Database
 2012 is most recent year data published
 Valley Metro FY14 is most recent full fiscal year

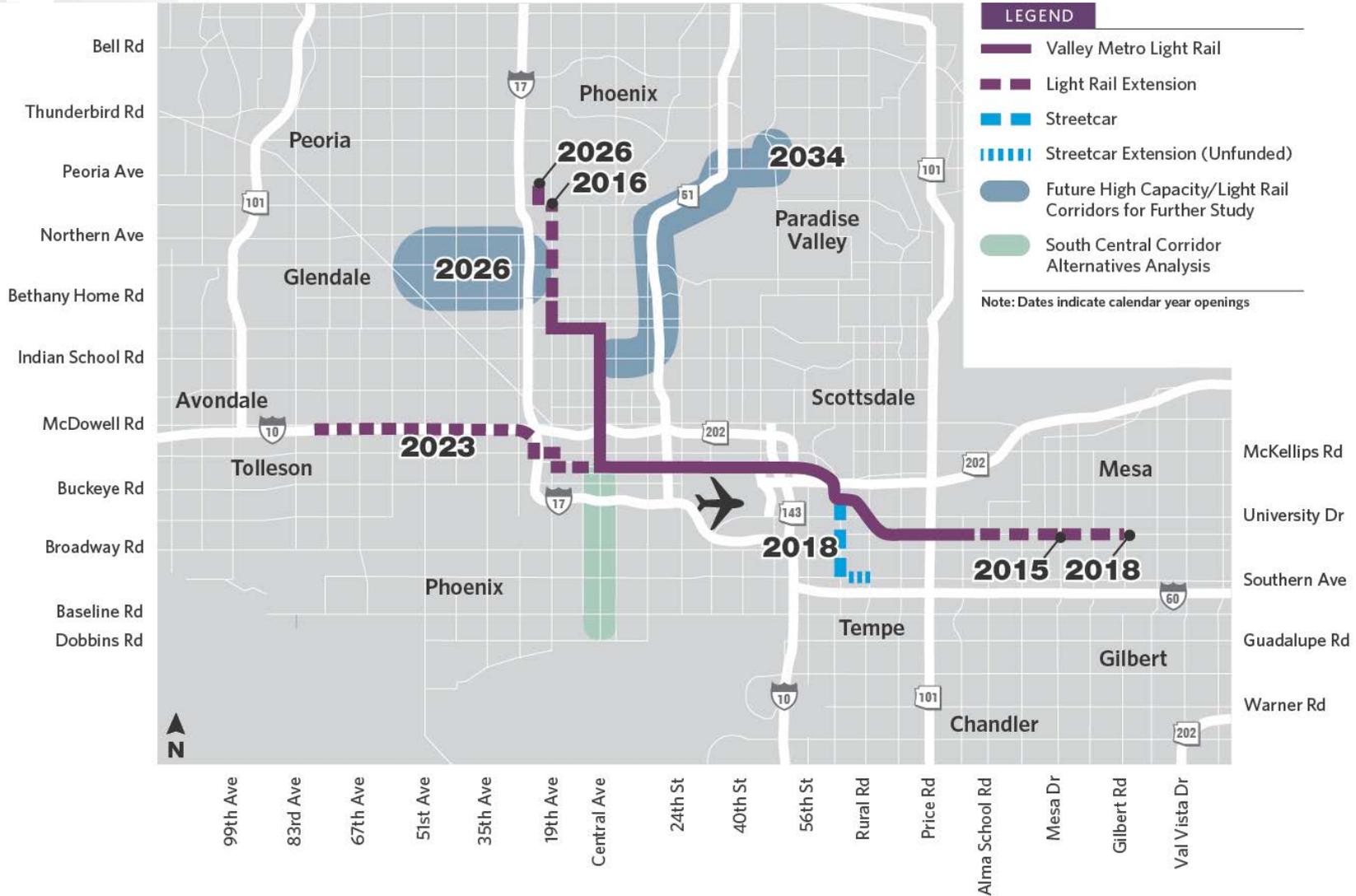


Sales Tax Comparison to All Fund Sources

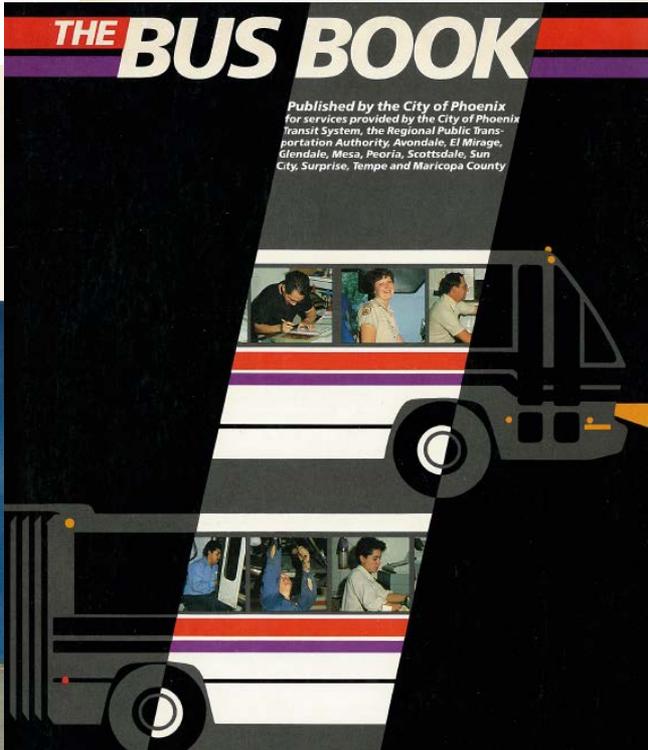
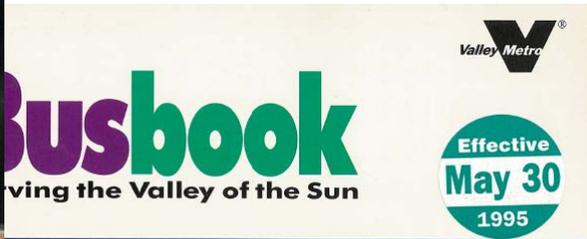
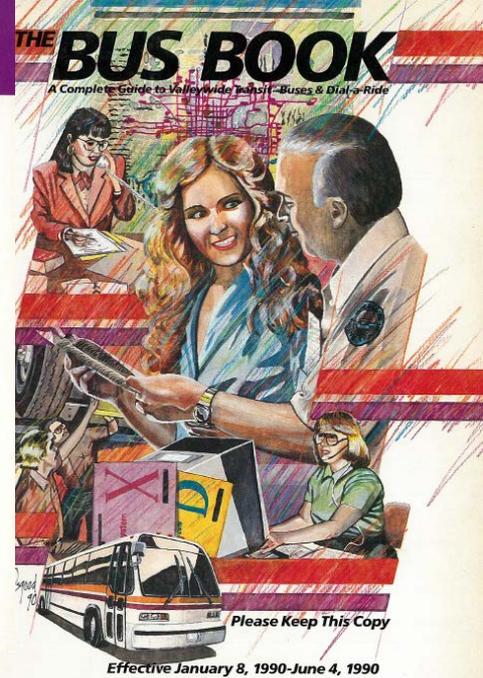
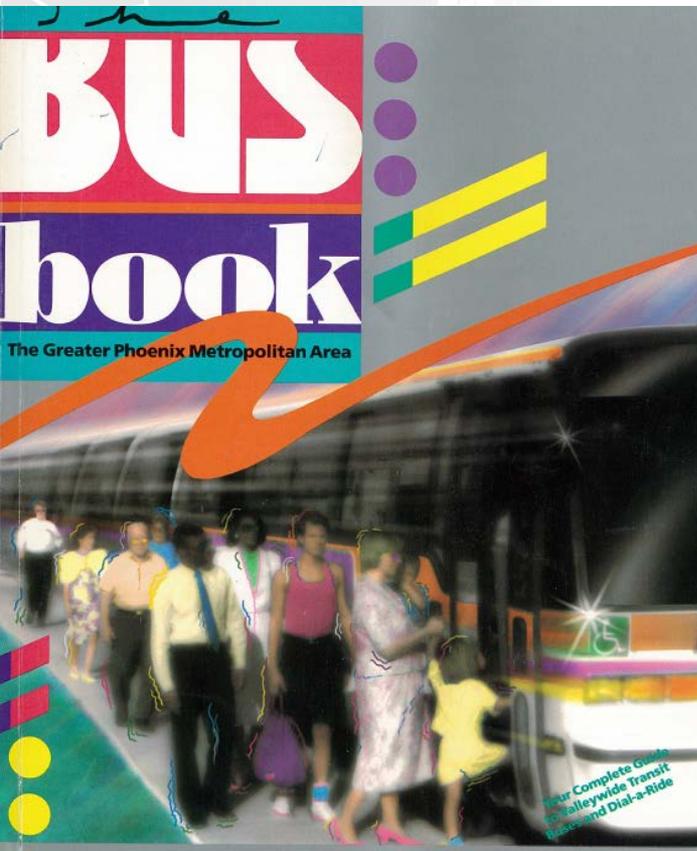


* Current Service is operating and maintenance of bus, Dial-A-Ride and light rail

Regional Transportation Plan



This slide will be changed
Pre-T2000 levels



General Plan Update

Comprehensive policy document for growth, development, operations and capital investment.

Reinvent PHX Project

a collaborative effort to create action plans for five districts along the existing light rail line through a holistic community engagement process.

Complete Streets Policy

will guide future construction of all street-related projects including roadways and sidewalks, and will support the development of related citywide design standards.

Bicycle Master Plan

will document all existing bicycling infrastructure, and propose a set of projects to expand the system, and create connectivity across the city.

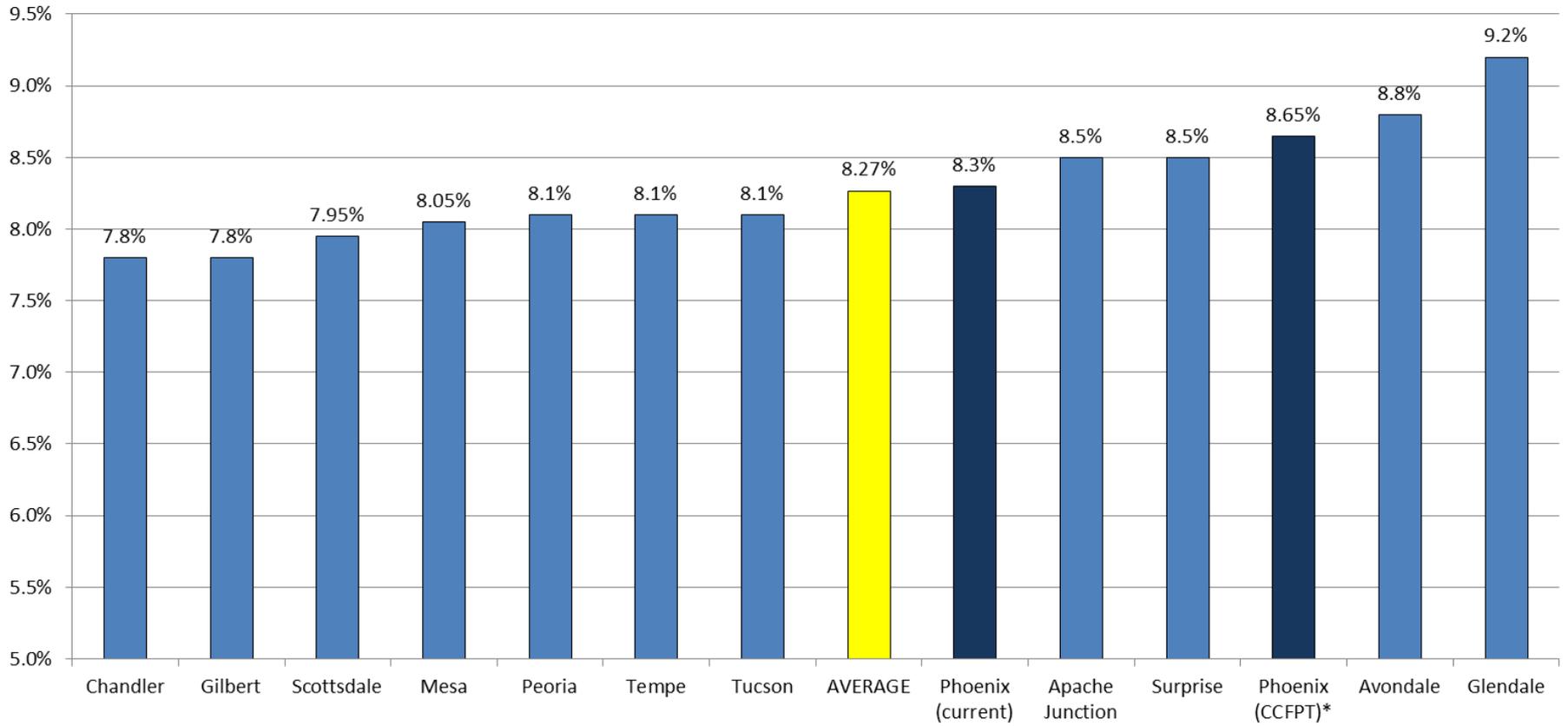
PHX Downtown Comprehensive Transportation Study

will investigate and analyze potential roadway, transit, bicycle, pedestrian, and parking improvements in the downtown area.

Transportation Plan

Talk Transportation is a project of the Phoenix Public Transit and Street Transportation Departments to visualize and fund the future of public transportation and streets

Sales Tax Rates by City



Source: Arizona Department of Revenue (AZDOR.gov)
* Adjusted rate for recommendation by the Citizens Committee on the Future of Phoenix Transportation



Annual Ridership

